

SAN YSIDRO COMMUNITY WAYFINDING IN THE PORT OF ENTRY DISTRICT



Community Wayfinding: Supporting Active Transportation, Neighborhood Identity, and Revitalization.

WORKSHOP ONE: AGENDA

- Introductions
- Purpose
- Community Exercise
- Next Steps

PROJECT TEAM

Grant Administrator / Funding Source:

SANDAG

Project Lead:

- Bobby Mordenti, Urban Designer, City of San Diego
- Sara Osborn, Community Planner, City of San Diego

Project Landscape Architect:

Ty Sterns, Urban Corps of San Diego County

Project Contractor:

Daniel Perez, Urban Corps of San Diego County

ABOUT URBAN CORPS



Certified Conservation Corps & Charter School

Learning, Earning and Conserving Since 1989

- Non-profit conservation corps & charter school founded in 1989
- Providing San Diego youth ages 18-26 with a second-chance high school education and paid job training working on community projects
- Experienced staff with Landscape Architect, General Contractors License, C-27 Landscape Contractors License
- Contracted by City for DESIGN/BUILD of project. Will work collaboratively with community and City on outreach and design, and will be responsible for construction management and installation.
- **Youth in program will learn construction skills through this project.**

PROJECT PURPOSE

- Design and install wayfinding signs
 - For pedestrians and bicyclists
 - Within the Port of Entry District
 - Located on city sidewalks
 - Direct visitors & commuters to nearby designations
- Use wayfinding design guidelines – created by RSM Design Group

WORKSHOP ONE–TODAY

- Identify Sign Locations
- Identify Destinations

WORKSHOP TWO – February

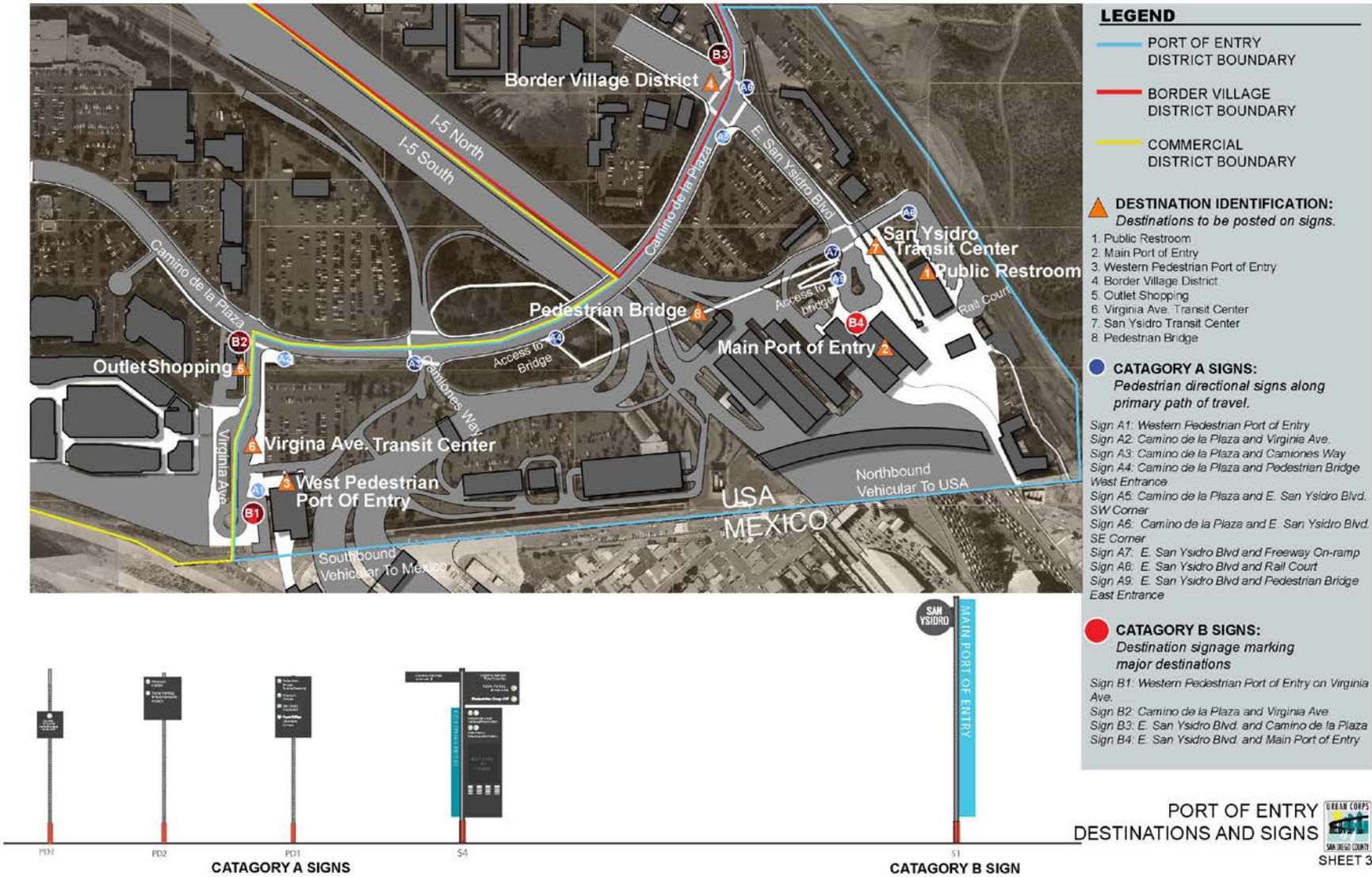
- Review Design Drawings
- Provide Mock-up signs

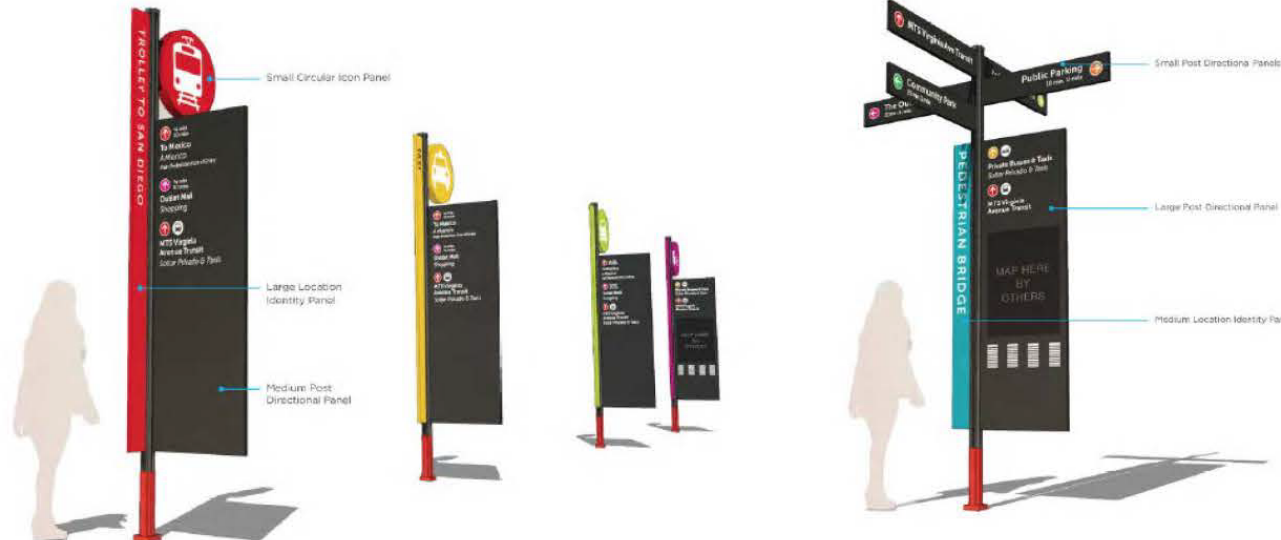
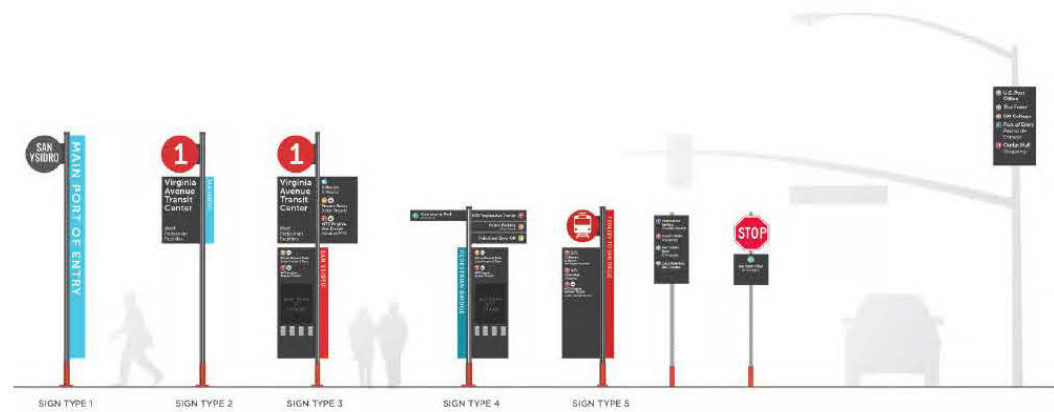
WORKSHOP THREE – March

- Review Final Design Drawings / Construction Plans
- Provide Sign Samples

PORT OF ENTRY DISTRICT WAYFINDING

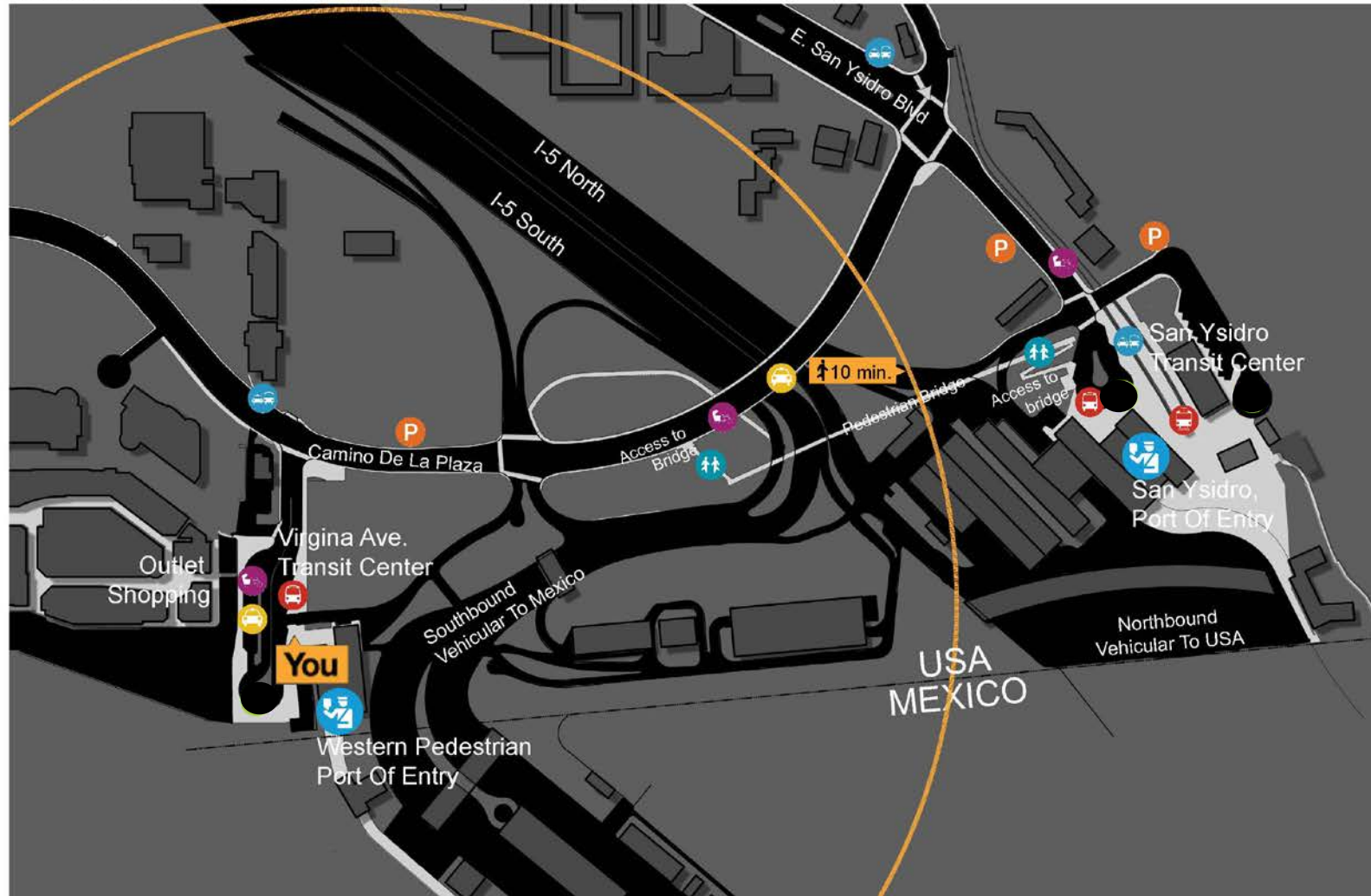
SAN YSIDRO PORT OF ENTRY DISTRICT WAYFINDING SIGNS - SMART GROWTH INITIATIVE





PORT OF ENTRY GRAPHIC DESIGN-DRAFT

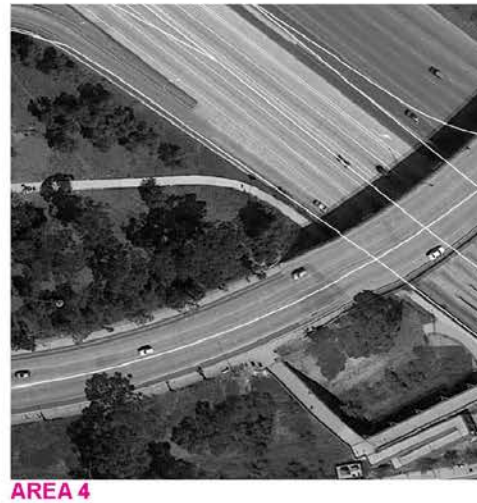
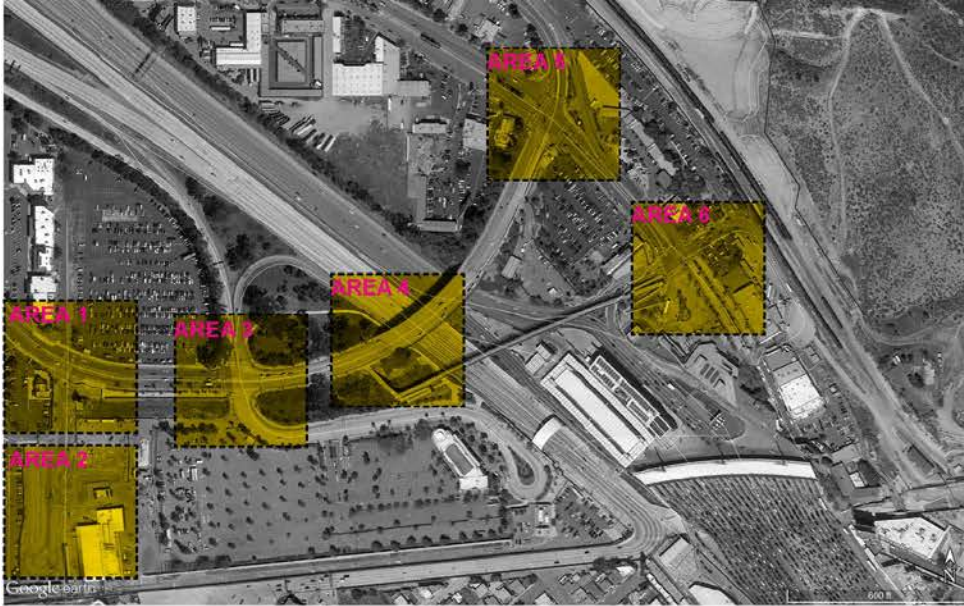
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PORT OF ENTRY
WAYFINDING MAP



Proposed Locations: Exercise 1



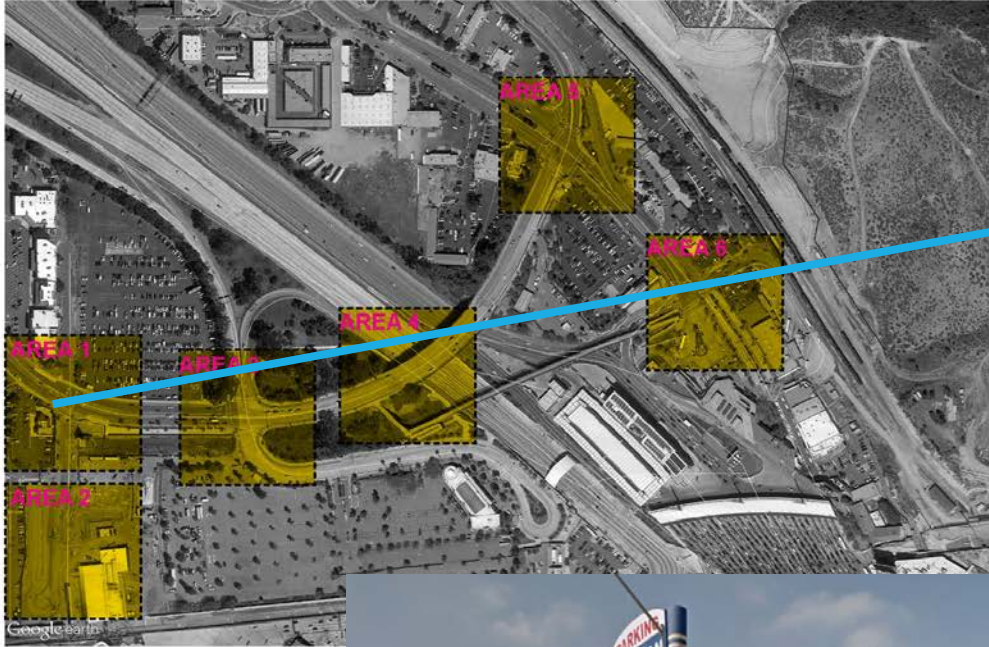
Proposed Locations: Exercise 1

LOCATION SURVEY

Instructions: Below are the locations of where the directional signs are proposed within the Port of Entry District. If you agree with the locations proposed, please print "OK" in the blank below in Column B.

Column A	Column B
SIGN LOCATION	Please print "OK" in blank below, or an alternative location is proposed please note below.
Sign 1: Western Pedestrian Port of Entry	1. _____
Sign 2: Camino de la Plaza and Virginia Ave.	2. _____
Sign 3: Camino de la Plaza and Camiones Way	3. _____
Sign 4: Camino de la Plaza and Pedestrian Bridge West Entrance	4. _____
Sign 5: Camino de la Plaza and E. San Ysidro Blvd. SW Corner	5. _____
Sign 6: Camino de la Plaza and E. San Ysidro Blvd. SE Corner	6. _____
Sign 7: E. San Ysidro Blvd and Freeway On-ramp	7. _____
Sign 8: E. San Ysidro Blvd and Rail Court	8. _____
Sign 9: E. San Ysidro Blvd and Pedestrian Bridge East Entrance	9. _____

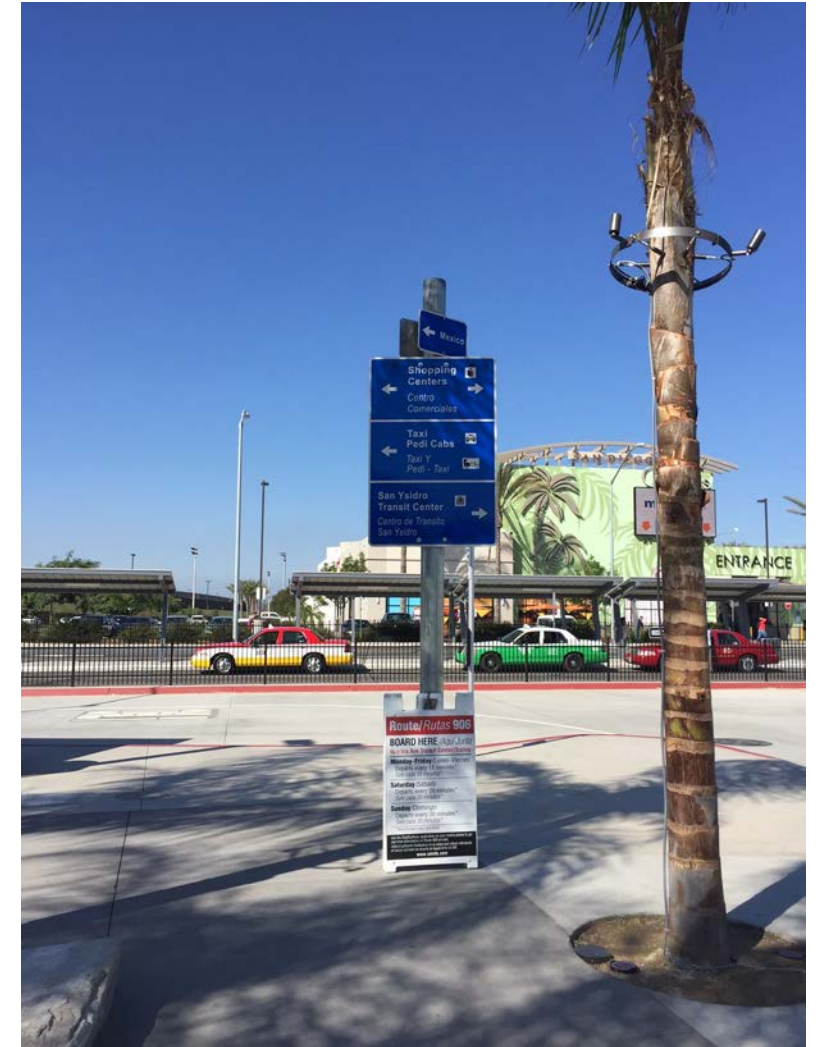
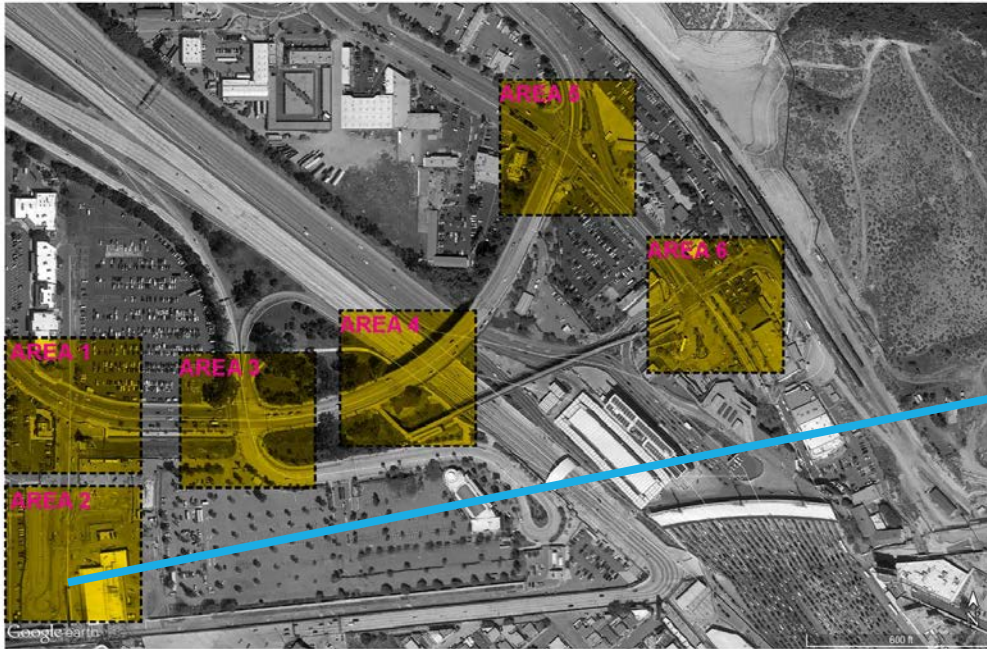
Area 1: Virginia Ave and Camino de la Plaza



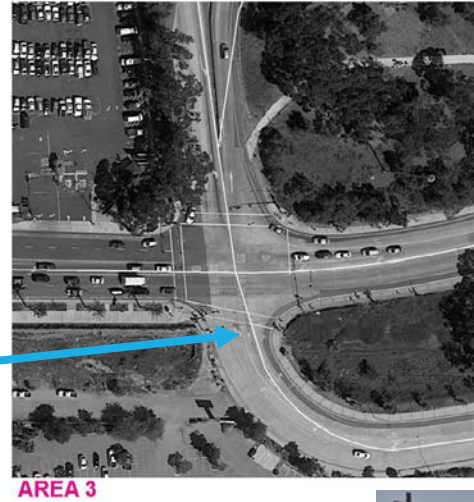
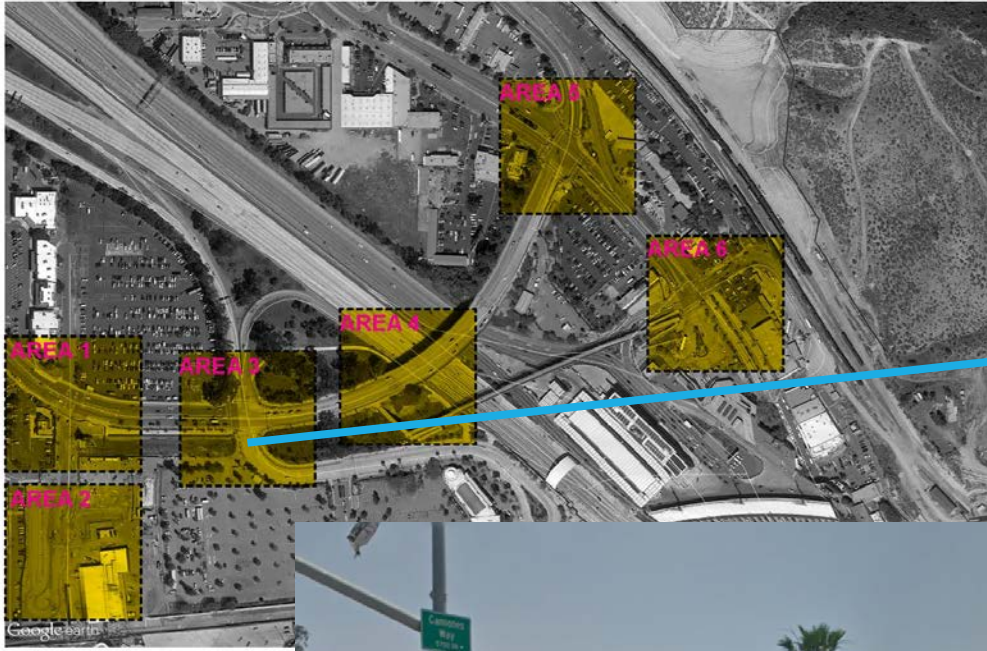
AREA 1



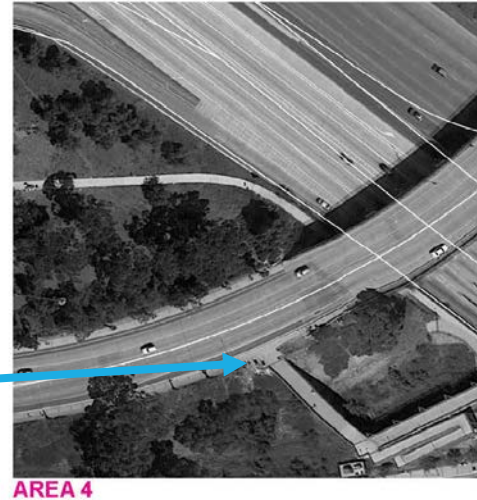
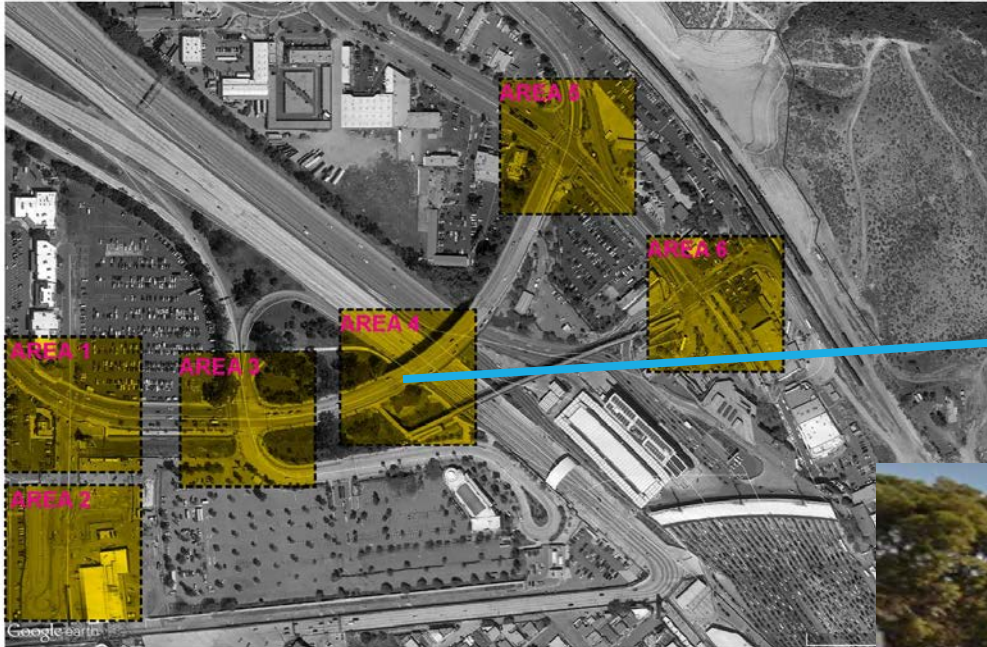
Area 2: Western Pedestrian Port of Entry



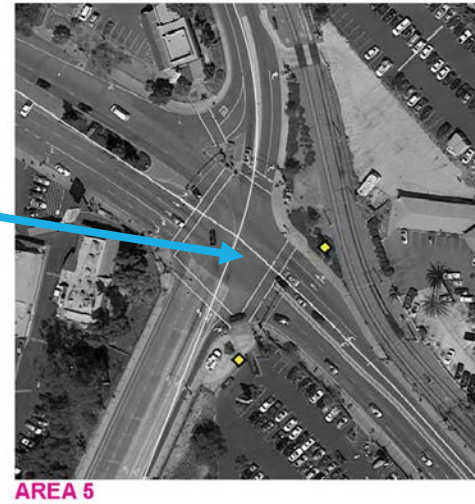
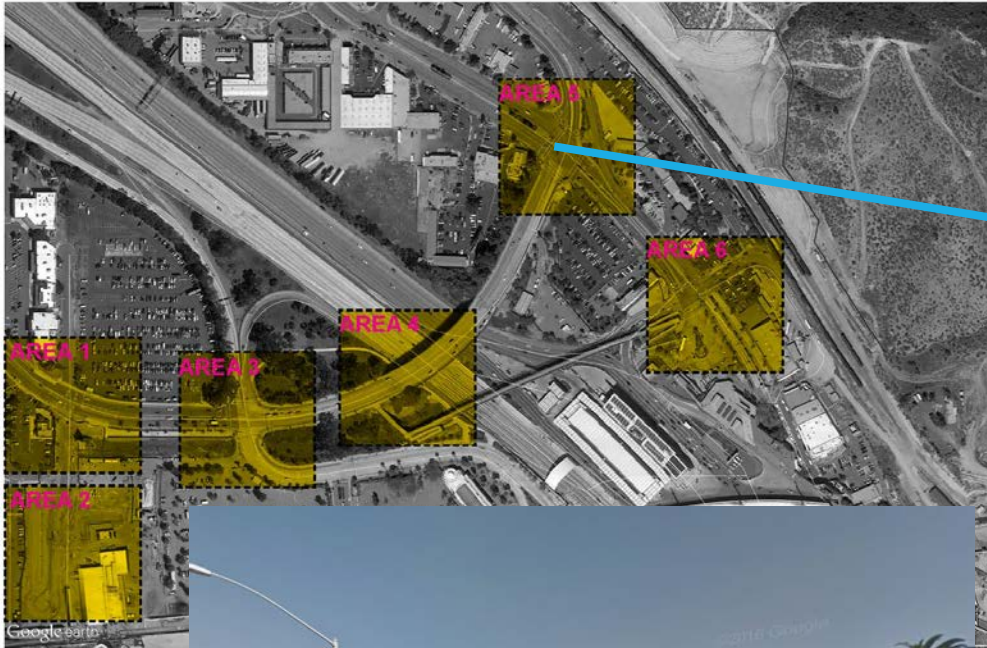
Area 3: Camino de la Plaza and Camiones Way



Area 4: Camino de la Plaza and Pedestrian Bridge

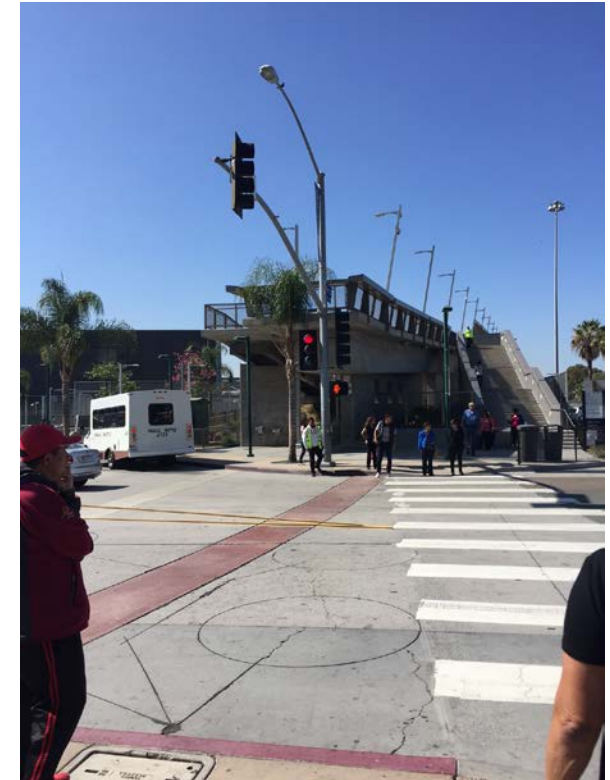
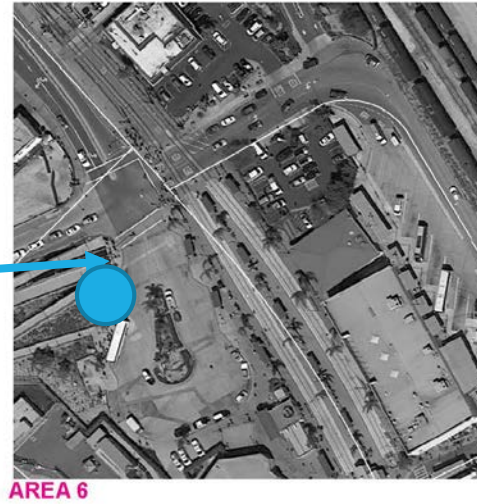
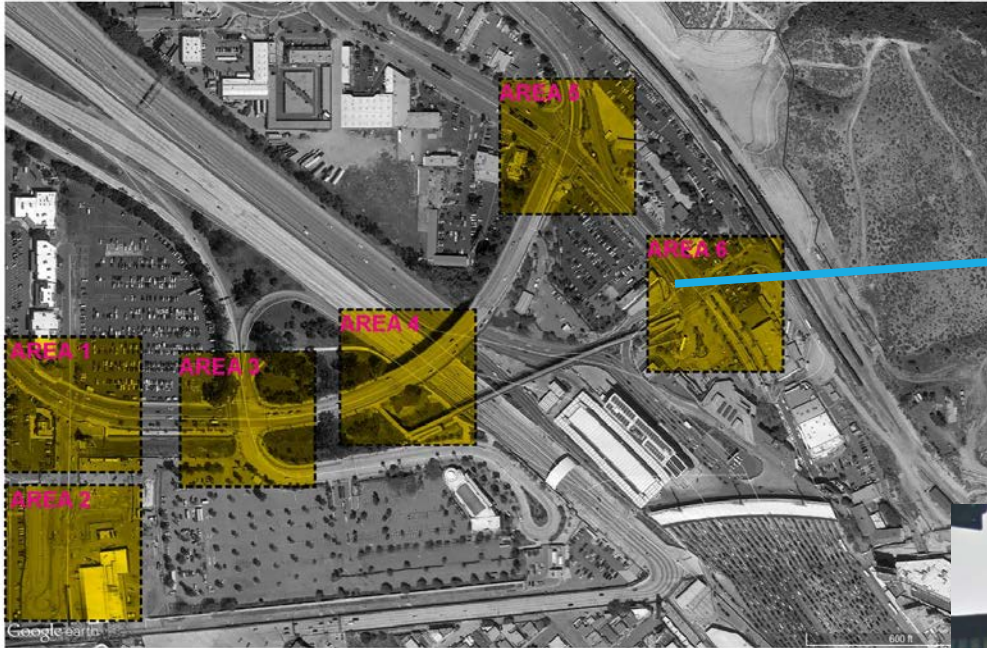


Area 5: Camino de la Plaza and E. San Ysidro Blvd



Area 6: E. San Ysidro Blvd and Pedestrian Bridge

E. Entrance



Destinations: Exercise 2

DESTINATION IDENTIFICATION SURVEY

*Instructions: Below are destinations to be posted on directional signs within the Port of Entry District.
If you agree with the name to be posted, please print "OK" in the blank below in Column B.*

Column A	Column B
DESTINATIONS TO BE POSTED ON SIGNS:	Please print "OK" in blank below, or an alternative name of the destination.
1. Public Restroom	1. _____
2. Main Port of Entry	2. _____
3. Western Pedestrian Port of Entry	3. _____
4. Border Village District	4. _____
5. Outlet Shopping	5. _____
6. Virginia Ave. Transit Center	6. _____
7. San Ysidro Transit Center	7. _____
8. Pedestrian Bridge	8. _____
Other. _____	
Other. _____	
Other. _____	
Other. _____	
Other. _____	

Destinations: Exercise 2- Sign Schedule

SAN YSIDRO PORT OF ENTRY DISTRICT WAYFINDING SIGNS - SMART GROWTH INITIATIVE

DIRECTIONAL SIGN SCHEDULE

DESTINATION	1. Public Restroom	2. Main Port of Entry	3. Western Pedestrian Port of Entry	4. Border Village District	5. Outlet Shopping	6. Virginia Ave. Transit Center	7. San Ysidro Transit Center	8. Pedestrian Bridge
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x in table below marks what destinations will be labeled on signs

CATEGORY A SIGNS

Sign A1: Western Pedestrian Port of Entry		X		X	X		X	X
Sign A2: Camino de la Plaza and Virginia Ave.		X		X	X		X	X
Sign A3: Camino de la Plaza and Camiones Way	X		X	X	X	X	X	X
Sign A4: Camino de la Plaza and Pedestrian Bridge West Entrance	X		X	X	X	X	X	X
Sign A5: Camino de la Plaza and E. San Ysidro Blvd. SW Corner	X		X	X	X	X	X	X
Sign A6: Camino de la Plaza and E. San Ysidro Blvd. SE Corner	X			X	X	X	X	X
Sign A7: E. San Ysidro Blvd and Freeway On-ramp	X			X	X	X		
Sign A8: E. San Ysidro Blvd and Rail Court	X			X	X	X		
Sign A9: E. San Ysidro Blvd and Pedestrian Bridge East Entrance	X		X	X	X	X		

CATEGORY B SIGNS

Sign B1: Western Pedestrian Port of Entry on Virginia Ave.			X					
Sign B2: Camino de la Plaza and Virginia Ave.					X			
Sign B3: E. San Ysidro Blvd. and Camino de la Plaza				X				
Sign B4: E. San Ysidro Blvd. and Main Port of Entry		X						

PROJECT TIMELINE

- Planning and existing conditions: **September 2016- December 2016**
- Community Outreach: **January 2017- March 2017**
- Final Design and Fabrication: **April 2017- September 2017**
- Installation: **September 2017- December 2017**
- Completion: **December 2017**

PROJECT CONTACTS

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- Ty Sterns, Landscape Architect, Urban Corps of San Diego
Design Build Department
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619-235-6884

Access information and give more feedback on project at: www.UrbanCorpsSD.org