



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, April 25, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –

1200 3rd Ave, San Diego, CA 92101

No Meeting Recording

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jim Schneider, Natasha Salgado, Sam Nejabat, Sarah Mattinson, Shadiya Hagsufi, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:35 a.m.

Item 2: Action: Roll Call (Chair Evans)

- In Attendance: Austin Evans, Jim Schneider, Shane Beard, Jason Paguio, Sarah Mattinson, and Brandon S. Johnson.
- City Staff: Viridiana Quintana, Alex Southard, Sean Karafin, and Elizabeth Studebaker.
- Members of the Public: Ania Kaminska and Kevin Renac.

Item 3: Action: Approval of February 28, 2023 Minutes (Chair Evans)

- With a motion by Jim Schneider and a second by Shane Beard, the board voted to approve the February 28, 2023 minutes.
 - Yes: Austin Evans, Jim Schneider, Shane Beard, Jason Paguio, and Brandon S. Johnson.
 - Abstain: Sarah Mattinson
 - Absent: Natasha Salgado, Donna DeBerry, Shadiya Hagsufi, and Sam Nejabat.

Item 4: Presentation from Kevin Renac, Bayside Community Center- Capacity Building Grant Program Recipient

- Kevin Renac, Associate Director of Development, Bayside Community Center

- Kevin Renac shared an overview on the organization's small business support program and how the Capacity Building Grant Program has supported their efforts.
- The small business support program assists with fiscal sponsorship, technical assistance, event support, and more.
- Board members asked questions and conversation followed.

Item 5: Presentation from Elizabeth Studebaker- Update on The Focused Economic Development Strategy

- Elizabeth Studebaker, Economic Development Department, City of San Diego
- Elizabeth Studebaker presented an update on the Economic Development Department's Focused Economic Development Strategy.
- A presentation was shared with the board to review the tactics.

Item 6: Action: Draft Advising Letter (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Natasha Salgado, Vice Chair, Small Business Advisory Board
- The Board determined an advising letter is needed. The board will write a letter in support of the Small Business Enhancement Program.
- With a motion by Jason Paguio and a second by Sarah Mattinson, the board voted to approve drafting an advising letter.
 - Yes: Austin Evans, Jim Schneider, Shane Beard, Jason Paguio, Brandon S. Johnson, and Sarah Mattinson.
 - Abstain: None.
 - Absent: Natasha Salgado, Donna DeBerry, Shadiya Hagsufi, and Sam Nejabat.

Item 7: Committee Report

- Development Services Department Technical Advisory (Board Member Beard)
- None.

Item 8: Staff Report

- Economic Development Department (Liaison Southard)
- Environmental Services is working on a waiver for small businesses who do not produce green waste. More information to come on a workshop for businesses and BID/MAD managers.
- The Single-Use Plastics Ordinance went into effect April 1, 2023. For waivers and more information visit- www.sandiego.gov/environmental-services/recycling/pf-ban.
- Updates will be shared if there are changes to hybrid meeting requirements.
- Economic Development is working with Communications to create a branded Safety Resource Toolkit for Small Businesses.

Item 9: Board Member Comments

- World Design Capital presentation recommended for a future meeting.

Item 10: Non-Agenda Public Comment

Item 11: Adjournment

- The meeting was adjourned at 9:57 a.m.

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