



SMALL BUSINESS ADVISORY BOARD

Meeting Notice and Agenda

TUESDAY, August 22, 2023

In-Person Meeting, 8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Natasha Salgado, Sarah Mattinson, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

Public Comment

Public Comment on an Agenda Item: If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

Public Comment on Matters Not on the Agenda: You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order (Chair Evans)

Item 2: Action: Roll Call (Chair Evans)

Item 3: Action: Approval of July 25, 2023 Minutes (Chair Evans)

Item 4: Presentation from Rosa Rosales, Office of the City Treasurer- Overview on the Business Tax Certificate Program

Item 5: Small Business Program Portfolio (Liaison Southard)

- Item 6: Action: Draft Advising Letter (Chair Evans)
- Item 7: Committee Report
 - a. Development Services Department Technical Advisory (Board Member Beard)
- Item 8: Staff Report
 - a. Economic Development Department (Liaison Southard)
- Item 9: Board Member Comments
 - a. Suggested items for future meetings
- Item 10: Non-Agenda Public Comment
- Item 11: Adjournment

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This information will be made available in alternative formats upon request, as required by the Americans with Disabilities Act (ADA), by contacting Sean Karafin at sdbusiness@sanidiego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting Sean Karafin at sdbusiness@sanidiego.gov or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for auxiliary aids, services or interpreters, require different lead times, ranging from five business days to two weeks. Please keep this in mind and provide as much advance notice as possible in order to ensure availability. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, July 25, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Natasha Salgado, Sarah Mattinson, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

- Item 1: Call to Order (Chair Evans)
- Meeting was called to order at 8:32 a.m.
- Item 2: Action: Roll Call (Chair Evans)
- In Attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
 - City Staff: Sean Karafin, Alex Southard, Viridiana Quintana, Latrell Crenshaw, and Jhaymeon Drummond.
 - Members of the Public: None.
- Item 3: Action: Approval of June 27, 2023 Minutes (Chair Evans)
- With a motion by Shane Beard and a second by Jason Paguio, the board voted to approve the June 27, 2023 minutes.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
 - Abstain: None.
 - Absent: Donna Deberry and Natasha Salgado.
- Item 4: Discussion on the Economic Development Strategy Tactics
- The board reviewed the Economic Development Strategy Tactics; specifically, tactics B1 and B2. Conversation followed.
 - The Economic Development Strategy can be found online-
www.sandiego.gov/economic-development/edstrategy.
- Item 5: Board Appointment (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Shane Beard accepted the reappointment for liaison of the Development Services Department Technical Advisory.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
 - Abstain: None.
 - Absent: Donna Deberry and Natasha Salgado.

Item 6: Action: Draft Advising Letter (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Natasha Salgado, Vice Chair, Small Business Advisory Board
- None.

Item 7: Committee Report

- Development Services Department Technical Advisory (Board Member Beard)
- None.

Item 8: Staff Report

- Economic Development Department (Liaison Southard)
- Capacity Building Grant Program will relaunch soon. The \$350,000 program is for nonprofit organizations that support under resourced businesses.
- Economic Development staff is working to fill the three vacancies on the board.
- Economic Development staff is still working with the Communications Department to finalize the branded Safety Resource Toolkit for Small Businesses.

Item 9: Board Member Comments

- None.

Item 10: Non-Agenda Public Comment

- The board introduced themselves to the public.

Item 11: Adjournment

- The meeting was adjourned at 9:56 a.m.

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