



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING AGENDA**

Tuesday, December 6, 2022 from 8:30 to 10:00 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

[Meeting Link](#)

Call to Order and Introductions

Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Approval of October 25, 2022 Minutes (**ACTION**)

2. Discussion Items

- A. Small Business Administration: Business Resources
Presentation from the Small Business Administration on business resources.
 - Sandra Cancinos-Grisolia, Public Affairs, U.S. Small Business Administration
- B. Get It Done: Request Process
Presentation by Performance and Analytics on the back-end functions of the Get it Done app.
 - Alex Hempton, Deputy Director, Performance & Analytics Department, City of San Diego
 - Moriah Gaynor, Program Coordinator, Performance & Analytics Department, City of San Diego
- C. Update: Public Safety Resource Document
The Economic Development Department will present an updated version of the Public Safety resource document developed by the Mayor's Office.
 - Alex Southard, Small Business Engagement Specialist, Economic Development Department, City of San Diego

3. Action Items

- A. Draft Advising Letter (**ACTION**)
- B. 2023 Tentative Meeting Schedule

4. Administrative Items (Continued)

- A. Development Services Department Technical Advisory Committee Report
- B. Economic Development Department Staff Report
- C. Suggested Items for Future Meeting
- D. Adjournment*

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

Tuesday, October 25, 2022 from 8:30 to 10:00 A.M.

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[Meeting Recording](#)

Call to Order and Introductions: Meeting was called to order at 8:32 a.m.

Member	Present	Absent
Shane Beard	X	
Donna DeBerry		X
Austin Evans	X	
Sarah Mattinson	X	
Sam Nejabat	X	
Jason Paguio	X	
Natasha Salgado	X	
Jim Schneider	X	
Shadiya Hagsufi		X
Brandon S. Johnson	X	

Public Comment

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1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
 - None
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
 - None

2. Discussion Items

- A. Psychiatric Emergency Response Team (PERT) and Mobile Crisis Response Team (MCRT)
Dr. Piedad Garcia, Health and Human Services Agency, County of San Diego
 - PERT and MCRT are behavioral health programs that use mental health professionals to respond to certain emergency calls. Business owners may consider using these resources if necessary.
 - PERT has 72 clinicians Countywide responding daily to calls with law enforcement between 6:00 am -12:00 am
 - Eligibility criteria to decide if a call should be directed to PERT or MCRT, or law enforcement:
 - No injury requiring a medical response
 - No weapons involved or known to be in the possession of the person
 - Person is not involved in a serious criminal activity

- Person is not known to be wanted in connection with an ongoing investigation
- No threat of immediate violence, reasonable potential for immediate violence, or use of violence towards self or others
- Law enforcement was not specifically requested
- MCRT staff are non-law enforcement, County emergency response team consisting of certified licensed mental health clinicians
- There are 2 main channels of communication:
 1. 24/7 access and crisis line, (888)724-7240
 2. Calling 911
- Approximately 2100 calls have been responded to, 80% of calls responded to within 1 hour

B. Psychiatric Emergency Response Team – Community Liaison

Wes Albers, PERT Community Liaison, Community Research Foundation

- Wes Albers is a retired San Diego police officer and currently works with the Community Research Foundation as a liaison to the PERT program.
- PERT has received over 36,000 calls and 19,000 of those are from within the City of San Diego.
- 3 main outcomes when evaluating a situation:
 1. Individual could remain in the community with a connection to resources given they do not present dangerousness to self/others or are gravely disabled
 2. Individual could be transported to an appropriate clinic for further evaluation
 3. Individual may be arrested in circumstances such as presenting dangerousness to self/others or they had a warrant

C. Single Use Plastic Reduction Ordinance

Jennifer Ott, Recycling Specialist, Environmental Services, City of San Diego

Ken Prue, Deputy Director within Waste Reduction

- Jennifer Ott presented information on a proposed ordinance that seeks to reduce the amount of polystyrene (Styrofoam), which is considered a nuisance material in the environment, landfill, recycling stream, and potentially in organic waste recycling.
- The new proposed Ordinance mirrors Single Use Plastic Reduction Ordinance of 2019, which was challenged, and enforcement stayed.
- Waivers available for Feasibility based hardship, Financial hardship, or Contractual requirement
- Proposed effective date of April 1, 2023

3. Action Items

A. Approval of September 27, 2022 Minutes (**ACTION**)

- With a motion by Jim Schneider and a second by Sarah Mattinson, the board voted to approve the September 27, 2022 minutes. Yes: Brandon S. Johnson, Sarah Mattinson, Shane Beard, Jim Schneider, Natasha Salgado, Jason Paguio, and Austin Evans. Abstain: None. Absent: Donna DeBerry, Shadiya Hagsufi.

B. Approval of the last 2022 meeting- December 6th (**ACTION**)

- With a motion by Shane Beard and a second by Jason Paguio, the board voted to approve the last meeting date for 2022 for December 6th. Yes: Brandon S. Johnson, Sarah Mattinson, Shane Beard, Jim Schneider, Natasha Salgado, Jason Paguio, and Austin Evans. Abstain: None. Absent: Donna DeBerry, Shadiya Hagsufi.

4. Administrative Items

A. November and December Meeting Times

- December 6th would be a combined November and December meeting

B. Development Services Department Technical Advisory Committee Report

- None

- C. Economic Development Department Staff Report
 - Currently accepting applications for a paid student intern. Please share [this link](#) with interested college students, application close November 30th.
 - City launched the [Capacity Building Grant Program](#) for nonprofits that directly support small businesses in under-resourced communities within the City. Applications close December 5th.
- D. Suggested Items for Future Meetings
 - December 6th meeting will likely have a presentation from the Small Business Administration.
- E. Adjournment*
 - The meeting was adjourned at 9:58 a.m.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

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