



# SMALL BUSINESS ADVISORY BOARD

## Meeting Notice and Agenda

TUESDAY, July 25, 2023

**In-Person** Meeting, 8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | **Vice Chair:** Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Natasha Salgado, Sarah Mattinson, and Shane Beard.

**Staff Liaisons:** Alex Southard and Sean Karafin.

### Public Comment

**Public Comment on an Agenda Item:** If you wish to address the Board on an item for today's agenda, please complete and submit a speaker form before the Board hears the agenda item. You will be called at the time the item is heard.

**Public Comment on Matters Not on the Agenda:** You may address the Board on any matter not listed on today's agenda. Please complete and submit a speaker form. However, California's open meeting laws do not permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may add the item to a future meeting agenda or refer the matter to staff or committee. Individuals' comments are limited to three minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Item 1: Call to Order (Chair Evans)

Item 2: Action: Roll Call (Chair Evans)

Item 3: Action: Approval of June 27, 2023 Minutes (Chair Evans)

Item 4: Discussion on the Economic Development Strategy Tactics

Item 5: Board Appointment (Chair Evans)

Item 6: Action: Draft Advising Letter (Chair Evans)

- Item 7: Committee Report
  - a. Development Services Department Technical Advisory (Board Member Beard)
- Item 8: Staff Report
  - a. Economic Development Department (Liaison Southard)
- Item 9: Board Member Comments
  - a. Suggested items for future meetings
- Item 10: Non-Agenda Public Comment
- Item 11: Adjournment

#### REQUESTS FOR ACCESSIBILITY MODIFICATIONS OR ACCOMMODATIONS

This information will be made available in alternative formats upon request, as required by the Americans with Disabilities Act (ADA), by contacting Sean Karafin at [sdbusiness@san Diego.gov](mailto:sdbusiness@san Diego.gov) or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting Sean Karafin at [sdbusiness@san Diego.gov](mailto:sdbusiness@san Diego.gov) or 619-236-6700. Requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for auxiliary aids, services or interpreters, require different lead times, ranging from five business days to two weeks. Please keep this in mind and provide as much advance notice as possible in order to ensure availability. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



# SMALL BUSINESS ADVISORY BOARD

## Meeting Minutes

TUESDAY, June 27, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14<sup>th</sup> Floor Conference Room –  
1200 3<sup>rd</sup> Ave, San Diego, CA 92101

**Chair:** Austin Evans | **Vice Chair:** Natasha Salgado

**Board Members:** Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jim Schneider, Natasha Salgado, Sarah Mattinson, and Shane Beard.

**Staff Liaisons:** Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:34 a.m.

Item 2: Action: Roll Call (Chair Evans)

- In Attendance: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
- City Staff: Viridiana Quintana and Alex Southard.
- Members of the Public: Elizabeth Schott.

Item 3: Action: Approval of April 25, 2023 Minutes (Chair Evans)

- With a motion by Shane Beard and a second by Donna DeBerry, the board voted to approve the April 25, 2023 minutes.
  - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
  - Abstain: None.
  - Absent: Jim Schneider.

Item 4: Presentation from Elizabeth Schott, Accessity- Information on the Community Development Financial Institutions Equitable Recovery Program

- Elizabeth Schott, CEO, Accessity
- Elizabeth Schott provided information regarding the Community Development Financial Institutions Equitable Recovery Program.
- The designation enables Accessity to focus on communities facing barriers accessing capital and create a loan program to assist businesses in those areas.

- Accessity was awarded \$5.8 million that will be primarily dedicated to loans and a portion to grants.
- More information will be available on Accessity's website- [www.accessity.org/](http://www.accessity.org/)
- Board members asked questions and conversation followed.

Item 5: Board Elections (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Austin Evans accepted the role of Chair.
  - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
  - Abstain: None.
  - Absent: Jim Schneider.
- Natasha Salgado accepted the role of Vice Chair.
  - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
  - Abstain: None.
  - Absent: Jim Schneider.
- The appointment for liaison of the Development Services Department Technical Advisory will be discussed at the following meeting.

Item 6: Action: Draft Advising Letter (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Natasha Salgado, Vice Chair, Small Business Advisory Board
- None.

Item 7: Committee Report

- Development Services Department Technical Advisory (Board Member Beard)
- None.

Item 8: Staff Report

- Economic Development Department (Liaison Southard)
- Jim Schneider resigned from the board. Economic Development staff is working with the BID Alliance to fill the vacancy.
- The FY24 budget passed with SBEP funded at \$1.2 million.
- Economic Development staff is still working with the Communications Department to finalize the branded Safety Resource Toolkit for Small Businesses.

Item 9: Board Member Comments

- Ania Kaminska recommended the board discuss the City's Disparity Study and contracting opportunities for women-owned businesses.

- Natasha Salgado recommended a meeting analyzing the Economic Development Strategy and how it may align with the board's priorities.
- Jason Paguio shared that the Asian Business Association received a grant to conduct a statewide study within the AAPI community. The Asian Business Association is supporting the gateway sign efforts taking place in Kearny Mesa.

Item 10: Non-Agenda Public Comment

Item 11: Adjournment

- The meeting was adjourned at 9:50 a.m.

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