



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, July 25, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Natasha Salgado, Sarah Mattinson, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:32 a.m.

Item 2: Action: Roll Call (Chair Evans)

- In Attendance: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
- City Staff: Sean Karafin, Alex Southard, Viridiana Quintana, Latrell Crenshaw, and Jhaymeon Drummond.
- Members of the Public: None.

Item 3: Action: Approval of June 27, 2023 Minutes (Chair Evans)

- With a motion by Shane Beard and a second by Jason Paguio, the board voted to approve the June 27, 2023 minutes.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
 - Abstain: None.
 - Absent: Donna Deberry and Natasha Salgado.

Item 4: Discussion on the Economic Development Strategy Tactics

- The board reviewed the Economic Development Strategy Tactics; specifically, tactics B1 and B2. Conversation followed.
- The Economic Development Strategy can be found online-
www.sandiego.gov/economic-development/edstrategy.

- Item 5: Board Appointment (Chair Evans)
- Austin Evans, Chair, Small Business Advisory Board
 - Shane Beard accepted the reappointment for liaison of the Development Services Department Technical Advisory.
 - Yes: Ania Kaminska, Austin Evans, Brandon S. Johnson, Jason Paguio, Sarah Mattinson, and Shane Beard.
 - Abstain: None.
 - Absent: Donna Deberry and Natasha Salgado.
- Item 6: Action: Draft Advising Letter (Chair Evans)
- Austin Evans, Chair, Small Business Advisory Board
 - Natasha Salgado, Vice Chair, Small Business Advisory Board
 - None.
- Item 7: Committee Report
- Development Services Department Technical Advisory (Board Member Beard)
 - None.
- Item 8: Staff Report
- Economic Development Department (Liaison Southard)
 - Capacity Building Grant Program will relaunch soon. The \$350,000 program is for nonprofit organizations that support under resourced businesses.
 - Economic Development staff is working to fill the three vacancies on the board.
 - Economic Development staff is still working with the Communications Department to finalize the branded Safety Resource Toolkit for Small Businesses.
- Item 9: Board Member Comments
- None.
- Item 10: Non-Agenda Public Comment
- The board introduced themselves to the public.
- Item 11: Adjournment
- The meeting was adjourned at 9:56 a.m.

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