



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING AGENDA**

Tuesday, June 28, 2022 from 8:30 to 10:00 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

[Meeting Link](#)

Call to Order and Introductions

Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Approval of May 24, 2022 Minutes (**ACTION**)

2. Discussion Items

- A. Sidewalk Vending Ordinance
 - Alexis Villanueva, *Director of Economic Development*, City Heights CDC
 - Elizabeth Studebaker, *Assistant Deputy Director*, Economic Development, City of San Diego
 - Michael Ruiz, *Chief Park Ranger*, Parks and Recreation, City of San Diego
 - Natasha Salgado, *Community Engagement & Small Business Manager*, Logan Heights CDC
 - Ricardo Ramos, *Deputy Director Business Operations*, Office of the City Treasurer, City of San Diego
- B. LGBTQ+ Businesses in San Diego
 - Eddie Reynoso, *Executive Director*, Equality Business Alliance

3. Action Items

- A. Draft Advising Letter (**ACTION**)

4. Administrative Items (Continued)

- A. Development Services Department Technical Advisory Committee Report
- B. Economic Development Department Staff Report
- C. Suggested Items for Future Meeting
- D. Adjournment*

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

Tuesday, May 24, 2022 from 8:30 to 10:00 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

[Meeting Recording](#)

Call to Order and Introductions: Meeting was called to order at 8:31 a.m.

Member	Present	Absent
Tristan Barnum		X
Shane Beard	X	
Donna DeBerry	X	
Austin Evans	X	
Sarah Mattinson	X	
Sam Nejabat	X	
Jason Paguio	X	
Natasha Salgado	X	
Jim Schneider		X

Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

- A. Austin Evans – Highlighted City of San Diego elected officials support for California Assembly Bill 2019.

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
 - None
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
 - None
- C. Approval of April 26, 2022 Minutes (**ACTION**)
 - With a motion by Shane Beard and a second by Jason Paguio, the board voted to approve the April 26, 2022 minutes. Yes: Donna DeBerry, Sarah Mattinson, Natasha Salgado, Shane Beard, Jason Paguio, Sam Nejabat, and Austin Evans. Abstain: None. Absent: Jim Schneider, Tristan Barnum

2. Action Items

- A. Drafting Advising Letter (**ACTION**)
 - With a motion by Jason Paguio and a second by Donna DeBerry the board voted to approve a draft advising letter in support of the City of San Diego's Disparity Study and implementation of the study's recommendations and advocating for challenging Proposition 209. Yes: Donna DeBerry, Sarah Mattinson, Natasha Salgado, Shane Beard,

Sam Nejabat, Jason Paguio, and Austin Evans. Abstain: None. Absent: Jim Schneider, Tristan Barnum.

3. Discussion Items

A. Spaces as Places Update

Chris Larson, Development Services Department, City of San Diego

- The City of San Diego's Temporary Outdoor Business Operations or TOBO program is expiring on July 3, 2022.
- Spaces as Places is the permanent outdoor operations program for eating and drinking establishments.
- The City Council elected to continue a modified version of this program due to widespread community support and to support the local economy as small businesses continue to recover from the pandemic.
- To assist applicants with the program's transition the City's Development Services Department has developed a design manual to assist business owner's in building compliant structures, an information bulletin, and a "Streetary" Checklist of items to assist restaurants specifically with compliance.
- Additional information can also be found at <https://www.sandiego.gov/development-services/permits/spaces-as-places> which includes detailed program information.
- Major program changes include the need for businesses to meet certain insurance requirements, sign an encroachment agreement, comply certain location criteria, meet certain design requirements, and pay appropriate fees.
- Permits are valid for two years and renewable.

4. Administrative Items

A. Development Services Department Technical Advisory Committee Report

- Shane Beard reported that the city's Development Services Department continues to streamline the permit process, making it easier for businesses to interact with the city.
- Technical Advisory meetings will meet quarterly moving forward.

B. Economic Development Department Staff Report

- The City's Sidewalk Vending Ordinance will be going into effect in the month of June. The Economic Development department is working with community organizations to provide business owners with resources and technical assistance.
- Business Improvement District FY2023 budgets have been approved by the City Council, with approved funding set to take effect July 1. Maintenance Assessment District and Property and Business Improvement District Budgets have passed committee and are scheduled to go to the full City Council for a vote on either June 13 or June 14.
- The North Park Property and Business Improvement District is in the process of transitioning to a Maintenance Assessment District with two hearings scheduled before the City Council in June and August.

C. Suggested Items for Future Meetings

- No Additional Items.

D. Adjournment*

- The meeting was adjourned at 9:48 a.m.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.