



SMALL BUSINESS ADVISORY BOARD

Meeting Minutes

TUESDAY, June 27, 2023

8:30 a.m. – 10:00 a.m.

Location: Civic Center Plaza, 14th Floor Conference Room –
1200 3rd Ave, San Diego, CA 92101

Chair: Austin Evans | **Vice Chair:** Natasha Salgado

Board Members: Ania Kaminska, Austin Evans, Brandon S. Johnson, Donna Deberry, Jason Paguio, Jim Schneider, Natasha Salgado, Sarah Mattinson, and Shane Beard.

Staff Liaisons: Alex Southard and Sean Karafin.

Item 1: Call to Order (Chair Evans)

- Meeting was called to order at 8:34 a.m.

Item 2: Action: Roll Call (Chair Evans)

- In Attendance: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
- City Staff: Viridiana Quintana and Alex Southard.
- Members of the Public: Elizabeth Schott.

Item 3: Action: Approval of April 25, 2023 Minutes (Chair Evans)

- With a motion by Shane Beard and a second by Donna DeBerry, the board voted to approve the April 25, 2023 minutes.
 - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
 - Abstain: None.
 - Absent: Jim Schneider.

Item 4: Presentation from Elizabeth Schott, Accessity- Information on the Community Development Financial Institutions Equitable Recovery Program

- Elizabeth Schott, CEO, Accessity
- Elizabeth Schott provided information regarding the Community Development Financial Institutions Equitable Recovery Program.
- The designation enables Accessity to focus on communities facing barriers accessing capital and create a loan program to assist businesses in those areas.

- Accessity was awarded \$5.8 million that will be primarily dedicated to loans and a portion to grants.
- More information will be available on Accessity's website- www.accessity.org/
- Board members asked questions and conversation followed.

Item 5: Board Elections (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Austin Evans accepted the role of Chair.
 - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
 - Abstain: None.
 - Absent: Jim Schneider.
- Natasha Salgado accepted the role of Vice Chair.
 - Yes: Austin Evans, Shane Beard, Donna DeBerry, Jason Paguio, Brandon S. Johnson, Sarah Mattinson, Ania Kaminska, and Natasha Salgado.
 - Abstain: None.
 - Absent: Jim Schneider.
- The appointment for liaison of the Development Services Department Technical Advisory will be discussed at the following meeting.

Item 6: Action: Draft Advising Letter (Chair Evans)

- Austin Evans, Chair, Small Business Advisory Board
- Natasha Salgado, Vice Chair, Small Business Advisory Board
- None.

Item 7: Committee Report

- Development Services Department Technical Advisory (Board Member Beard)
- None.

Item 8: Staff Report

- Economic Development Department (Liaison Southard)
- Jim Schneider resigned from the board. Economic Development staff is working with the BID Alliance to fill the vacancy.
- The FY24 budget passed with SBEP funded at \$1.2 million.
- Economic Development staff is still working with the Communications Department to finalize the branded Safety Resource Toolkit for Small Businesses.

Item 9: Board Member Comments

- Ania Kaminska recommended the board discuss the City's Disparity Study and contracting opportunities for women-owned businesses.

- Natasha Salgado recommended a meeting analyzing the Economic Development Strategy and how it may align with the board's priorities.
- Jason Paguio shared that the Asian Business Association received a grant to conduct a statewide study within the AAPI community. The Asian Business Association is supporting the gateway sign efforts taking place in Kearny Mesa.

Item 10: Non-Agenda Public Comment

Item 11: Adjournment

- The meeting was adjourned at 9:50 a.m.

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CDFI Equitable Recovery Program - Overview





Program Overview

\$1.73 billion in grants to 603 CDFI institutions

“CDFI ERP is designed to:

- 1) provide funding to CDFIs to **expand lending, grant making and investment activities in low- or moderate-income communities** and to borrowers that have significant unmet capital and financial services needs and have **experienced disproportionate economic impacts** from the COVID-19 pandemic, and
- 2) enable CDFIs to **build organizational capacity and acquire technology, staff, and other tools** necessary to accomplish the activities under a CDFI ERP Award.”

Source: [CDFI Fund](#)



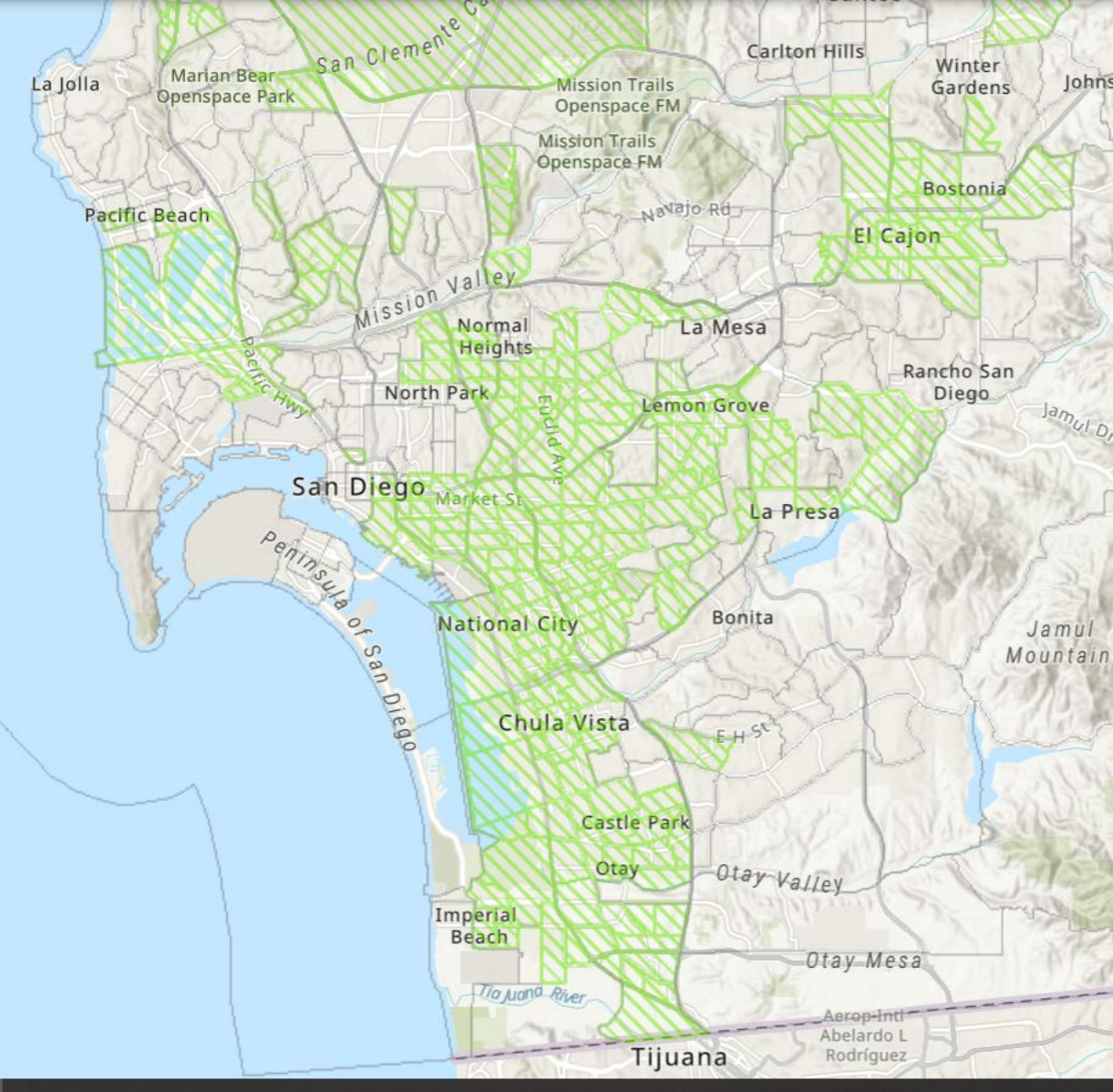
Accessity Award

Accessity award: **\$5,887,242**

2nd Largest Award in CA

Within top 15 loan fund awards nationwide

- 100% to **minority-owned businesses**
- **Lending to ERP-eligible geographies** across our 6-county Southern CA region
- Use of Funds: Primary: Loan Capital; Other: LLR, Operating, Development Services and Small Grant Component
- Loan Product with more flexible criteria



La Jolla

Marian Bear
Openspace Park

San Clemente Co

Carlton Hills

Winter
Gardens

Johns

Pacific Beach

Mission Trails
Openspace FM

Mission Trails
Openspace FM

Navajo Rd

Bostonia

El Cajon

Mission Valley

Normal
Heights

La Mesa

Rancho San
Diego

Pacific Hwy

North Park

Euclid Ave

Lemon Grove

Jamul Dr

San Diego

Market St

La Presa

Peninsula of San Diego

National City

Bonita

Jamul
Mountain

Chula Vista

E H St

Castle Park

Otay

Otay Valley

Imperial
Beach

Otay Mesa

Tijuana River

Tijuana

Aerop Intl
Abelardo L
Rodriguez