



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

October 16, 2020
9:00 a.m. – 10:00 a.m.

[Meeting video](#) available on the City of San Diego Public Meetings YouTube Channel

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT	City Staff
Michelle Gray – Board Chair Shane Beard – Board Vice Chair Edward Barbat Jeff Barger Tristan Brown Austin Evans Jim Schneider	Catherine Arambula Ruben Garcia Viviane Windmiller	Sean Karafin, Neighborhood Investment Manager Jocelyn Maggard, Business Development Specialist

1. Call to Order and Introductions

Michelle Gray, Chair, called the meeting to order at 9:00 AM. Board members, City staff, and members of the public were asked to introduce themselves.

2. Public Comment:

No public comment was given.

3. Approval of Minutes:

With a motion by Michelle Gray, Chair, and a second from Austin Evans, the Board approved the minutes from September 18, 2020. Yes: Michelle Gray, Austin Evans, Tristan Brown, Jeff Barger, Jim Schneider, Shane Beard, Edward Barbat; No: None; Abstain: None; Absent: Ruben Garcia, Catherine Arambula, Viviane Windmiller

4. Administrative Items:

A. Board Administrative Items and/or Non-Agenda Comments:

- a. Jim Schneider brought forward two questions for the board. “Throughout the pandemic, and I can understand the first couple of months, but May, June, July, this board didn’t meet at a time when the small businesses really needed some assistance. I think it was important for us to have met during that time to help not just the businesses but also help the Economic Development Department and Development Services as they were developing new programs for small businesses throughout San Diego. We should have been part of that conversation. So my question is why did we not meet at all for six months.” Secondly Schneider stated the following question: “We’re getting reports on things that have happened. I think this group is called the Small Business Advisory Board so how do we go about being part of the conversation as new programs are being developed at the City through the Economic Development Department, Development Services, the Mayor’s office, any of those.”

B. Requests of Agenda Revisions (continuances, changes in order, etc.): None

C. Development Services Department Technical Advisory Committee (TAC) Report: None

D. Economic Development Department Liaison Report: None

5. Action Item(s)/Discussion:

- A. **Placemaking Land Code Development Revisions – Discussion:** Brian Schoenfisch presented the Land Development Code (LDC) section of the Planning Department webpage, instructing how to use the webpage to request an LDC amendment and the process. He discussed the creation of a process that allows for outdoor dining to take place on private property such as parking lots. Schoenfisch stated that this is an open process to be able to hear from businesses and business organizations about areas of the LDC that affect small business.
- B. **Small + Disadvantaged Business Grants – Discussion:** Central San Diego Black Chamber of Commerce President, Donna DeBerry, presented information about the Small + Disadvantaged Grant application due October 22, 2020. The grant is in a partnership with San Diego Grantmakers. Additionally DeBerry provided some data points about the businesses that have been helped through their programs.
- C. **Creative Economy Study Report – Discussion:** Jonathon Glus, Executive Director, City of San Diego Commission for Arts and Culture, Jordan Latchford, Research Manager, San Diego Regional Economic Development Corporation provided an introduction and findings of the Creative Economy Study.

6. Adjournment

The meeting was adjourned by Michelle Gray at 10:00 a.m. The Small Business Advisory Board is scheduled to meet on November 20, 2020.