



SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING MINUTES

March 17, 2017

Central Library/Mary Hollis Clark Conference Center
330 Park Blvd.
San Diego, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Catherine Arambula Antonio Barbosa Edward Barbat Justin Fortier Joseph Fox Michelle Gray Guy Hanford	Dr. Ruben Garcia Gary Peterson

CITY STAFF
Elizabeth Studebaker – Neighborhood Investment Manager Tina Hines – Business Development Specialist

1. Welcome & Call to Order:

- Michelle Gray acting as Chair of the Small Business Advisory Board, called the meeting to order at 8:45 A.M.

2. Approval of Minutes:

- A motion was made by Joseph Fox to approve minutes from the November 18, 2016 and February 17, 2017 meetings. There was a second by Catherine Arambula for the approval of the November 2016 Minutes and a second by Antonio Barbosa for the approval of the February 2017 Minutes. Yes: 6, No: 0, Abstain: 1, Absent: 2

3. Public Comment:

- Sudershan Shaunak Director with the Small Business Development Center mentioned that during National Small Business Week April 30 through May 6, 2017 entrepreneurs will be honored by the Small Business Administration. There will be a Small Business

Awards Luncheon presented by SBA, the North San Diego Small Business Development Center and the Mira Costa College Foundation on Thursday, May 4, 2017 from 11:30 to 1:30 PM at the La Jolla Marriot. An invitation to attend this event was extended to SBAB members.

- Rachel Fischer, Director with San Diego Contracting Opportunities Center gave an update of the outcomes that her organization as a Small Business Enhancement Program (SBEP) grant recipient has achieved. Within a six month period, one hundred twenty-five clients received business counseling services and 59.4 million dollars of contracts were obtained.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comments:** There were no comments.
- B. Requests of Agenda Revisions (continuances, changes in order, etc.):** There were no requests.
- C. Development Services Department Technical Advisory Committee:** There was no update given.
- D. Economic Development Department- Liaison Report:** Elizabeth Studebaker mentioned that the next Business Walk event will be on Wednesday April 26th from 2:00 to 5:00 PM within the El Cajon Boulevard Business Improvement District. During previous Business Walks, homelessness, parking, and infrastructure were identified as critical issues by business owners.

5. Information Items/Discussion:

- Business Expansion Attraction Retention Division (BEAR) FY 2018 Grant Application Timeline: Elizabeth Studebaker specified that the deadline to apply for FY 2018 grant funding is Wednesday, March 29th at 12 noon.

6. City of San Diego Municipal Code Action Item:

- Discussion and approval of edits to the section governing membership of the Small Business Advisory Board: Edward Barbat made a motion to recommend the approval of the changes to the San Diego Municipal Code section governing the Small Business Advisory Board. Catherine Arambula seconded the motion and the SBAB unanimously approved the action.

7. LGBTBE Certification Program Presentation:

- Michelle Burkart, Program Coordinator LGBTBE Biz Builder with the Small Business Development Center stated that in 2016, 909 businesses were officially certified as LGBT Business Enterprises (LGBTBEs) in the United States by the National Gay and Lesbian Chamber of Commerce. In California there were 219 LGBTBE certified businesses in 2016.

To support local LGBT business owners, the Small Business Development Center (SBDC) administers the LGBTBE Biz Builder Program. The purpose of the program is to assist LGBT businesses with access to capital, provide workshops for business growth, offer contracting prospects through the SBDC supplier diversity network, and networking opportunities for LGBTBE certified businesses.

LGBT businesses that are interested in obtaining more information about the LGBTBE Biz Builder Program may visit www.sdivsbdc.org/lgbtbe or call (619) 482-6391.

8. Adjournment

- The SBAB meeting was adjourned by Michelle Gray at 9:45 AM. The next meeting will be held on Friday, April 21, 2017 at 8:45 a.m. at the Central Library, Mary Hollis Clark Conference Room, located at 330 Park Blvd., San Diego, CA 92101.