



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

May 18, 2018
San Diego Downtown Central Library
Mary Hollis Clark Conference Center
330 Park Blvd.
San Diego, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Catherine Arambula Edward Barbat Shane Beard Dr. Ruben Garcia Gary Peterson	Justin Fortier Michelle Gray

CITY STAFF
Lydia Moreno – Deputy Director Cody Hooven – Chief Sustainability Officer Elizabeth Studebaker – Neighborhood Investment Manager Tanner French – Senior Traffic Engineer Daichi Pantaleon – Business Development Officer Jocelyn Maggard – Business Development Specialist

1. Welcome & Call to Order:

Dr. Ruben Garcia, Small Business Advisory Board Chair, called the meeting to order at 9:10 a.m.

2. Approval of Minutes:

Due to a lack of quorum, the approval of minutes from the Sept. 15, 2017, Oct. 20, 2017, Nov. 17, 2017, Jan. 19, 2018, Feb. 16, 2018, March 23, 2018 and April 20, 2018 meetings were tabled until the June 13, 2018 meeting.

3. Public Comment:

Brett Housholder of the San Diego Contracting Opportunities Center (SDOC) reported on client numbers through Small Business Enhancement Program (SBEP) grant funds.

4. Discussion: Role of Bicycles in the San Diego Economy

Four panel members participated to discuss bicycles and their impact on small business and the local economy:

- Cody Hooven, Chief Sustainability Officer, City of San Diego
- Zack Bartlett, San Diego General Manager, LimeBike
- Andy Hanshaw, Executive Director, San Diego County Bicycle Coalition
- Paul Vidal, General Manager – San Diego, Ofo

Panelists were given three minutes each to introduce themselves and the role their organization plays in bicycling. The panel was then opened for questions from the Small Business Advisory Board and the audience.

5. Administrative Items:

A. Board Administrative Items and/or Non-Agenda Comments: None

B. Requests of Agenda Revisions (continuances, changes in order, etc.): None

C. Development Services Department Technical Advisory Committee (TAC): None

Economic Development Department- Liaison Report: Lydia Moreno presented the City of San Diego's Business Incentive Program (Council Policy 900-12) draft revision. Economic Development Department is soliciting feedback on the proposed revisions from community partners.

6. SBAB 2018 Meeting Schedule

Elizabeth Studebaker discussed the date change (from June 15 to June 13) for the June Small Business Advisory Board meeting in Otay Mesa. Daichi Pantaleon provided more information on SBAB on the Road Series' second meeting, which will focus on international trade. SBAB will host a panel discussion on how businesses can expand into international markets. Studebaker also mentioned the Business Walk in East Village on June 14, 2018.

7. Adjournment

The SBAB meeting was adjourned by Dr. Ruben Garcia at 10:28 a.m. The next meeting will be held on Wednesday, June 13, 2018 at 9:00 A.M. at Southwestern College Higher Education Center at 8100 Gigantic St., San Diego, CA 92154.