



**SMALL BUSINESS ADVISORY BOARD (SBAB)  
MEETING MINUTES**

June 13, 2018  
Southwestern College Higher Education Center Otay Mesa  
8100 Gigantic Street  
San Diego, CA 92154

<b>BOARD MEMBERS PRESENT</b>	<b>BOARD MEMBERS ABSENT</b>
Dr. Ruben Garcia Catherine Arambula Edward Barbat Shane Beard Justin Fortier Michelle Gray	Gary Peterson

<b>CITY STAFF</b>
Elizabeth Studebaker – Neighborhood Investment Manager Joe Whitaker- Business Development Officer Daichi Pantaleon – Business Development Officer Jocelyn Maggard – Business Development Specialist Rachel Maltz - Management Intern

**1. Welcome & Call to Order:**

Dr. Ruben Garcia, Chair of the Small Business Advisory Board, called the meeting to order at 9:03 a.m.

Dr. Renee Kilmer, Vice President, Southwestern College welcomed the panelists and Board to Southwestern College Higher Education Center in Otay Mesa.

**2. Public Comment:**

Vivian Moreno, Community Representative for Councilmember David Alvarez, provided welcoming remarks on behalf of the Council member. Ms. Moreno highlighted the geographic makeup of Council District 8 as well as underscored the strategic benefits Otay Mesa provides to businesses.

**3. Discussion: SBAB On the Road: Expanding your business into international markets**

The panel was made up of the following subject-matter experts:

- Carrie Brooks, Senior Trade Specialist, ITA/U.S. Commercial Service
- Sylvia Casas-Jolliffe, President, CASAS International Brokerage
- Victor Castillo, Director, San Diego Center for International Brokerage
- Drew Garrison, Manager, World Trade Center San Diego
- Jeff Silver, President, Rough Draft Brewing Company

Each panelist was given three minutes to introduce themselves and provide a general overview of how their organization help businesses expand into international markets. The panel was then opened for questions from the Board and the audience.

#### **4. Approval of Minutes:**

A motion was made by Shane Beard and seconded by Justin Fortier to approve the 2017 (Sept 15, Oct. 20 and Nov.17) and 2018 (Jan. 19, Feb. 16, March 23, April 20 and May 18) meeting minutes. Yes: 6, No: 0, Abstain: 0, Absent: 1

#### **5. Administrative Items:**

**A. Board Administrative Items and/or Non-Agenda Comments:** None

**B. Requests of Agenda Revisions (continuances, changes in order, etc.):** None

**C. Development Services Department Technical Advisory Committee (TAC):** None

**Economic Development Department- Liaison Report:** Elizabeth Studebaker discussed the upcoming Business Walk in East Village on June 14, 2018, as well as future Business Walks throughout the City.

#### **6. SBAB 2018 Meeting Schedule**

Elizabeth Studebaker announced that there will not be a SBAB meeting in July.

#### **7. Adjournment**

The meeting was adjourned by Dr. Ruben Garcia at 10:13 a.m. The next meeting will be held in August, time and location TBD.