



## SMALL BUSINESS ADVISORY BOARD (SBAB) DRAFT MEETING MINUTES

July 15, 2016

Central Library/Mary Hollis Clark Conference Center  
330 Park Blvd.  
San Diego, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Catherine Arambula Edward Barbat Joseph Fox Michelle Gray Guy Hanford Gary Peterson	Antonio Barbosa Dr. Ruben Garcia Robert Glick Warren Simon

CITY STAFF
Tina Hines – Business Development Specialist Alicia Martinez-Higgs – Business Development Manager Elizabeth Studebaker – Neighborhood Investment Manager Christina Vincent – Program Manager, BEAR Division

### 1. Welcome & Call to Order

- Michelle Gray, acting as Chairman of the Small Business Advisory Board, called the meeting to order at 8:49 a.m.
- Elizabeth Studebaker introduced Christina Vincent, new Program Manager for the Business, Expansion, Attraction, and Retention (BEAR) Division within the Economic Development Department.

### 2. Approval of Minutes:

- A motion was made by Joseph Fox to approve the May 20, 2016 Minutes. There was a second by Edward Barbat. Yes: 6, No: 0, Abstain: 0, Absent: 4

### 3. Public Comment:

- Stephen Zolezzi with the Food and Beverage Association of San Diego County commented about the lack of recognition by law enforcement of a Proprietary Security Officer (PSO) certification versus a Security Guard certification.
- Justin Fortier, member of the East Village Association stated that a public relations initiative called “Do the Ride Thing” has been launched. This initiative promotes alternative modes of transportation for commuters to the Downtown/East Village area.
- Rodnia Attia owner of El Borrego Restaurant expressed concern about the operation of a nearby local business that was impacting parking and general cleanliness in her area.

### 4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comments:** – Michelle Gray mentioned the subject of attendance of SBAB meetings. It was suggested that an outreach plan to stakeholders could be created. City Staff will work to develop a plan for discussion at the Internal Committee and the next full SBAB Meeting in September.
- B. Requests of Agenda Revisions (continuances, changes in order, etc.)** – No requests.
- C. Development Services Department Technical Advisory Committee** – No report. This committee will not meet again until August.
- D. Economic Development Department- Liaison Report** – Liz Studebaker gave a brief recap of the Pacific Beach BID Business Walk.

### 5. Information Items/Discussion:

- A. City of San Diego Special Events and Film Program:** Brandy Shimabukuro, Filming Program Manager was unable to attend the meeting. This presentation has been rescheduled for a future SBAB meeting.
- B. Potential Keynote Speakers for Annual Outreach Meeting:** - This item was moved for discussion at the SBAB Internal Committee meeting scheduled in August.
- C. Small Business Saturday:** - This item was moved for discussion at the next SBAB meeting scheduled in September.
- D. BID Council Report:** No Report.

### 6. Action Items/Discussion

**A. SBAB Internal Committee meeting schedule:** - Elizabeth Studebaker gave a reminder that the SBAB Internal Committee Meetings are held on the 3rd Wednesday of every month from 9:30 to 10:30 a.m.

#### **7. Next Meeting Date**

- The next meeting is Friday, September 16, 2016 at 8:45 a.m. at the Central Library, Mary Hollis Clark Conference Room, located at 330 Park Blvd., San Diego, CA 92101.

#### **8. Adjournment**

- The meeting was adjourned by Michelle Gray without objection at 10:06 a.m.