



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING AGENDA**

Tuesday, October 25, 2022 from 8:30 to 10:00 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

[Meeting Link](#)

Call to Order and Introductions

Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)

2. Discussion Items

- A. Psychiatric Emergency Response Team (PERT) and Mobile Crisis Response Team (MCRT) County of San Diego Health & Human Services Agency
 - Dr. Piedad Garcia, Behavioral Health Services
 - Dr. Phuong Quach, County of San Diego Health & Human Services Agency
- B. Psychiatric Emergency Response Team – Community Liaison
 - Wes Albers, PERT Community Liaison, Community Research Foundation
- C. Single Use Plastic Reduction Ordinance
 - Jennifer Ott, Recycling Specialist, Environmental Services Department, City of San Diego

3. Action Items

- A. Approval of September 27, 2022 Minutes (**ACTION**)
- B. Draft Advising Letter (**ACTION**)

4. Administrative Items (Continued)

- A. November and December Meeting Times
- B. Development Services Department Technical Advisory Committee Report
- C. Economic Development Department Staff Report
- D. Suggested Items for Future Meeting
- E. Adjournment*

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

Tuesday, September 27, 2022 from 8:30 to 10:00 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

Meeting Recording

Call to Order and Introductions: Meeting was called to order at 8:31 a.m.

Member	Present	Absent
Shane Beard	X	
Donna DeBerry		X
Austin Evans	X	
Sarah Mattinson	X	
Sam Nejabat	X	
Jason Paguio		X
Natasha Salgado	X	
Jim Schneider	X	
Shadiya Hagsufi	X	
Brandon S. Johnson	X	

Public Comment

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1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment
 - None
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
 - None
- C. Approval of August 23, 2022 Minutes (**ACTION**)
 - With a motion by Jim Schneider and a second by Shane Beard, the board voted to approve the August 23, 2022 minutes. Yes: Sarah Mattinson, Brandon S. Johnson, Shadiya Hagsufi, Sam Nejabat, Jim Schneider, Natasha Salgado, Shane Beard, and Austin Evans. Abstain: None. Absent: Donna DeBerry, Jason Paguio.

2. Discussion Items

- A. Discussion: Public Safety & Homelessness Response
 - The Board continued the conversation around public safety and homelessness based on the presentation at August's meeting by staff from the Mayor's Office, Environmental Services, and the Police Department.
 - Board members were presented with a one-page document geared to business districts that included resources outlined in the previous meeting. The board made suggestions to

condense the document and the desire to share these resources with local businesses, especially those in heavily impacted areas.

- Board members discussed issues specifically facing small businesses, employees, and business districts and brainstormed ways the City
- Discussion resulted in the board wishing to take action and produce an advising letter for the Mayor and Council.

B. Councilmember Raul Campillo, Chair on Economic Development & Intergovernmental Relations (ED&IR) Committee

- Councilmember Campillo provided updates on the ED&IR committee including the development of a new economic development strategy.

3. Action Items

A. Drafting Advising Letter (**ACTION**)

- With a motion by Jim Schneider and a second by Sarah Mattinson, the board voted to draft an advising letter to highlight the following:
 - The board is hearing feedback from the community around public safety and the impact of homelessness in business districts and small businesses. They want to raise awareness around this issue.
 - The board will work with City staff to deliver information to small businesses based on the resources provided at the August meeting.
 - They will continue this conversation and make policy recommendations on public safety and walkable communities.
- Yes: Sarah Mattinson, Brandon S. Johnson, Shadiya Hagsufi, Jim Schneider, Sam Nejabat, Natasha Salgado, and Austin Evans. Abstain: None. Absent: Donna DeBerry, Jason Paguio, and Shane Beard.

4. Administrative Items

A. Development Services Department Technical Advisory Committee Report

- Shane Beard mentioned that the meetings will now be held quarterly.

B. Economic Development Department Staff Report

- Alex Southard announced that City Council needs to approve of the continuation of virtual meetings every 30 days.

C. Suggested Items for Future Meetings

- None

D. Adjournment*

- The meeting was adjourned at 10:01 a.m.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

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