



**SMALL BUSINESS ADVISORY BOARD (SBAB)  
MEETING AGENDA**

**Tuesday, September 27, 2022 from 8:30 to 10:00 A.M.**

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

[Meeting Link](#)

**Call to Order and Introductions**

**Public Comment**

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

**1. Administrative Items**

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Approval of August 23, 2022 Minutes (**ACTION**)

**2. Discussion Items**

- A. Discussion: Public Safety & Homelessness Response
- B. Councilmember Raul Campillo, Chair on Economic Development & Intergovernmental Relations Committee

**3. Action Items**

- A. Draft Advising Letter (**ACTION**)

**4. Administrative Items (Continued)**

- A. Development Services Department Technical Advisory Committee Report
- B. Economic Development Department Staff Report
- C. Suggested Items for Future Meeting
- D. Adjournment\*

\*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.** To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



**SMALL BUSINESS ADVISORY BOARD (SBAB)  
MEETING MINUTES**

**Tuesday, August 23, 2022 from 8:30 to 10:00 A.M.**

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

**Meeting Recording**

**Call to Order and Introductions:** Meeting was called to order at 8:37 a.m.

<b>Member</b>	<b>Present</b>	<b>Absent</b>
Shane Beard		X
Donna DeBerry	X	
Austin Evans	X	
Sarah Mattinson	X	
Sam Nejabat		X
Jason Paguio	X	
Natasha Salgado	X	
Jim Schneider	X	

**Public Comment**

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**1. Administrative Items**

- A. Board Administrative Items and/or Non-Agenda Comment
  - None
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
  - None
- C. Approval of June 28, 2022 Minutes (**ACTION**)
  - With a motion by Jim Schneider and a second by Natasha Salgado, the board voted to approve the June 28, 2022 minutes. Yes: Donna DeBerry, Jason Paguio, Jim Schneider, Natasha Salgado, Sarah Mattinson, and Austin Evans. Abstain: None. Absent: Shane Beard and Sam Nejabat.

**2. Discussion Items**

- A. Public Safety
  - Kohta Zaiser, Deputy Director of Community Engagement, Office of Mayor Gloria
    - Kohta Zaiser presented the Mayor's vision and efforts towards solving the impacts of homelessness and introduced some of the key departments advancing these strategies. Homelessness strategies and solutions are seen in two components - outreach and quality of life.
  - Hafsa Kaka, Director, Homelessness Strategies and Solutions, Office of Mayor Gloria

- [Homelessness Strategies and Solutions Department's](#) mission is to prevent and end homelessness through person-centered, compassionate, and equitable services.
- Operational focus highlights the enhancement of homelessness prevention and diversion programs as well as increase placements to permanent housing destinations, and more.
- Strategic policies include increase outreach, increase shelter, increase housing opportunities, enhance behavioral health, and prevention protections.
- Coordinated Street Outreach Program with PATH launched March 2021.
- Three main avenues to access outreach services: Get it Done (app), focused outreach events, and after action reports on Homelessness Strategies and Solutions Department website.
- A business owner can report someone experiencing a behavioral health crisis to County Access and Crisis Line at 888-724-7240.

Captain Shawn Takeuchi, San Diego Police Department, City of San Diego

- The [Neighborhood Policing Division's](#) mission is to enhance the quality of life and safety in San Diego neighborhoods in a manner that is compassionate, professional, and fair to all.
- Two key components to the Division's homelessness efforts- outreach and enforcement.
  - Homeless Outreach Team (HOT) consists of HHSA Benefit Specialists, PERT Clinicians, and Police Officers with their primary goal being helping unsheltered individuals get into housing (shelters).
  - Neighborhood Policing Teams address quality of life crimes through requests from the Get it Done Application. Before enforcement occurs, shelter is offered as well as services following a 4-time contact model.
    - Contact #1: Education of the Law
    - Contact #2: Infraction Citation
    - Contact #3: Misdemeanor Citation
    - Contact #4: Potential for Arrest
- The Progressive Enforcement Model is used when navigating quality of life issues including encroachment, illegal lodging, or overnight camping.
- Possession of drugs is a misdemeanor in California meaning an officer must observe the occurring and can then confiscate the drugs and give a citation.
- If trespassing occurs, a Letter of Agency is needed from the property owner to grant the Police Department permission to enter the property.

Renee Robertson, Director, Environmental Services, City of San Diego

- Renee Robertson presented on Encampment Abatement:
  - The Isaiah Settlement lays out requirements for due process and equal protection requiring: mandatory noticing, personal belongings meeting specific criteria for impounding, and having storage facilities available for belongings.
  - Encampments reported through the Get it Done application are reviewed by the Environmental Services Department and Neighborhood Policing Department for notice postings.

B. Services for Businesses Webpage

- None

### 3. Action Items

A. Drafting Advising Letter (**ACTION**)

- None

### 4. Administrative Items

A. Development Services Department Technical Advisory Committee Report

- None

B. Economic Development Department Staff Report

- None

C. Suggested Items for Future Meetings

- None

D. Adjournment\*

- The meeting was adjourned at 9:58 a.m.

\*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

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