



SAN DIEGO COAST GUARD CITY

ADVISORY COMMITTEE ACCOMPLISHMENTS

2017 • 2020

2017

- Patch Design Competition
- Regatta Event
- 12th Night Play
- Whale Watching Trip
- Operation Holiday Helping Hand
- Coast Guard City Ceremony
- Weekly PIE (Partnership in Education) Reading

2018

- Recognition from Mayor Faulconer for winner of SD Coast Guard City patch design
- Formed a 15-member ESC with revised bylaws
- Simpson package uploaded to City's website.
- Beginning stages of bridge renaming
- Whale Watching Trip
- Capt. Joseph Buzzella, Jr. Sector Commander, Coast Guard Sector San Diego- Invited to 2018 Installation Innovation Forum
- San Diego City Council/Mayoral Proclamation
- Social Media Hashtag created #SDCoastGuardCity
- Coast Guard City Flyer Created – Version 1.0
- Coast Guard Appreciation Padres home game CAPT Buzzella threw out first pitch
- Coast Guard Academy Glee Club Chorale performance.
- San Diego Maritime Museum Partnership Meeting
- Armed Services YMCA Golf Tournament – Spotlitged CGC effort
- SDPTA Annual Dinner – Spotlitged CGC effort (2' x 3' SD CG City posters)
- Operation Clean Sweep – Spotlitged CGC efforts
- San Diego Regional Chamber of Commerce Board presentation
- CAPT Buzzella installed with seat on SDRCC Board
- sdrcc 72nd flag, General & Senior Officers Ball
- Coast Guard J/22 regatta at SD Yacht Club
- Operation Holiday Helping hand
- CGC recognized at SDSU football game
- SD Airport Authority Partnership Meeting
- Navy League breakfast presentation
- Coast Guard Birthday Video
- USS Midway Museum Partnership
- Coordinated USCG Sector San Diego Open House with Fleet Week
- Beginning stages of creating and distributing CGC stickers and other merchandise
- Updated 2018-2019 events w/ links on City's website

2019

- Partial Government Shutdown support for Coast Guard members
- The California in attendance at the Commissioning of Benjamin Bottoms
- Coast Guard provided Revenue Cutter Flag on board Benjamin Bottoms
- Mayor Faulconer speaker at Benjamin Bottoms Commissioning
– highlighting SD being the Largest and Finest Coast Guard City
- Guardians of the Southwest signage on both sides of hanger at Sector San Diego
- Coast Guard City Flyer Created – Version 2.0
- SDPTA Annual Dinner – Spotlitged CGC effort (2' x 3' SD CG City posters) - Captain Buzzella Keynote Highlighting Coast Guard City efforts
- New CGC Sticker design approved
- Permanent CG exhibit Maritime Museum artifacts delivered
- Plaque and exhibit on bow of USS Midway featuring CG Sector SD
- Light pole banners installed on Harbor drive and local areas around Sector base
- Created 'Plaque & Banner Sub-Committee'
- Created '3rd Anniversary Sub-Committee'
- Created 'Family Resource Sub-Committee'
- Captain Buzzella Change of Command – featuring two specific callouts to recognizing San Diego as the Largest Coast Guard City and the work of the CGC ESC
- Execution of 1st Annual Coast Guard Movie
- Night on USS Midway Museum
- CG City stickers purchased and distributed



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- SDYC event Operation Holiday Helping Hand
- SDCGC Facebook page created and updated daily
- Nimitz Bridge plaque - completed and awaiting installation by City of SD
- SDCGC video with Mayor and Capt playing at baggage claim at San Diego International Airport.
- Due to COVID-19, the following events were moved to 2021
 - January 25 - Hanohano Ocean Challenge
 - February 22 – San Diego Coast Guard Base Tour Cancelled due to Covid19
 - April 4 – Month of Military Child Celebration Cancelled due to Covid19
 - April 22 - DAV Recruit Military San Diego Veterans Job Fair Cancelled due to Covid19
 - April 23 - 3rd Anniversary of San Diego's award as a "Coast Guard City" and re-dedication of the Point Loma Lighthouse Postponed until February 2021
 - May 16 – 22: Safe Boating Week Cancelled due to Covid19
 - May 18 – The San Diego Port Tenants Association 31th Annual Dinner Cancelled due to Covid19
 - June 28 – Padres vs. Mets, U.S. Coast Guard Appreciation Day – Presented by USAA Cancelled due to Covid19
 - July 18 - 4th Annual Coast Guard Family Regatta at San Diego Yacht Club – Cancelled due to Covid19
 - August 29 – Operation Clean Sweep Cancelled due to Covid19
 - November 6 – San Diego Port Tenants Association Golf Tournament- Cancelled due to Covid-19
 - December 4 – Navy League Breakfast

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Mission Statement

Our Mission is to make the San Diego public aware of the service the Coast Guard provides and make the members of the Coast Guard aware of all of the resources our community has to offer.

Coast Guard City Charter

Purpose: The Coast Guard City Executive Steering Committee (ESC) will develop and execute city sponsored events and promotions that honor San Diego strong affiliation with the Coast Guard and to uphold and ensure that San Diego maintains its designation as a Coast Guard City by demonstrating the City of San Diego's commitment to its relationship with the Coast Guard leading up to its evaluation in 2021.

Duration: This Charter will remain valid while San Diego maintains its designation as a Coast Guard City in accordance with the review requirements conducted by the Department of Homeland Security and the United States Congress.

Scope: Executive Steering Committee membership is only open to state, county, and city officials and other governmental organizations. Contributing members or sponsorships in support of specific events or campaigns may include ESC members and commercial organizations. Specific events may include large scale races, regattas, concerts, galas, among other events, as well as small scale promotions, merchandise and advertising.

Desired Results: The ESC will strive to execute a minimum of 3 large scale Coast Guard focused events during the year with monthly small scale events during the first year of celebration for Coast Guard City.

Constraints/ Assumptions/ Legality:

Reporting Plan: The Sector San Diego Public Affairs Officer will be the primary liaison between the ESC and the Coast Guard and can be reached at (619) 278-7020

Contact Information

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