

MARCH  
2023



(image: Kandace Aviles)

## CONTENT

ABOUT  
MESSAGE FROM STAFF  
WORKING GROUP UPDATES  
PARTNER ANNOUNCEMENTS  
GRANTS & CAPACITY BUILDING  
CIVIC ENGAGEMENT  
JOB BOARD  
CONTACT US

### The Promise

*"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"*



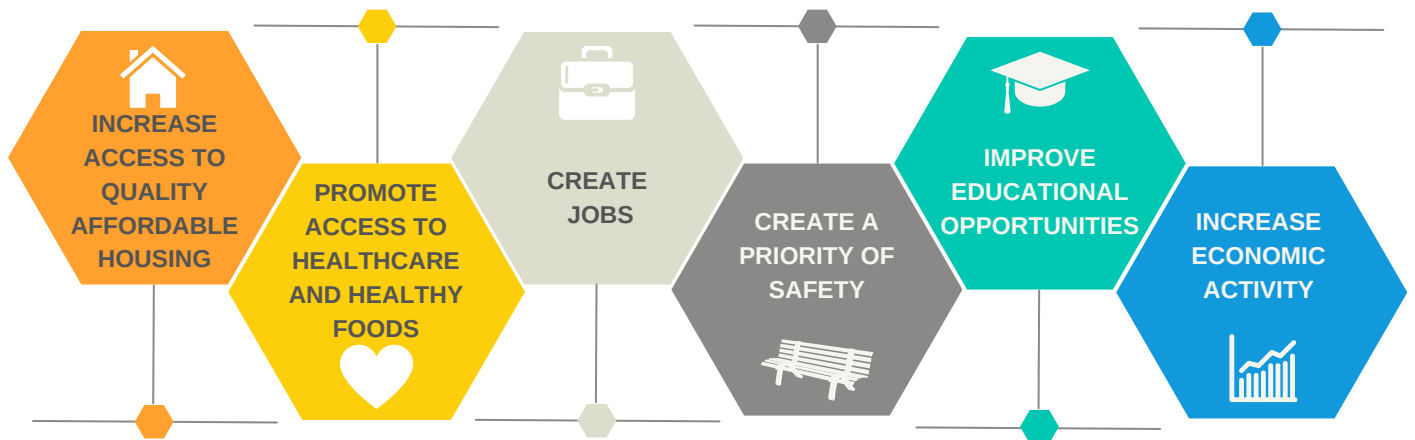
## About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

## Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

# A MESSAGE TO OUR PARTNERS

Happy Women's History Month! Our Promise Zone leadership is a testament women coming together in the name of their village. From our VISTAs to our Co-Chairs, this month we celebrate our tenacious, strong, creative, incredible, compassionate doers who work and thrive together. Who is a woman who inspires you? Make sure to let her know!

Also this month: the Promise Zone's goals at the center of the San Diego Metro Collaborative's work. Led by Council President Sean Elo-Rivera and Board of Supervisors Chair Nora Vargas, the group convened leading educational institutions to align projects and apply for funding opportunities--using our framework!



## THE PROMISE ZONE

# IN THE MEDIA

Downtown San Diego  
Bouncing Back Post-Pandemic

.....

Push for Playground Repairs  
Sparks Effort to Revitalize  
Mount Hope Neighborhood

.....

New Vice Chancellor of  
Development at San Diego  
Community College District

.....

Nearly 2,000 San Diegans  
Found Full-time Jobs through  
Workforce Partnership  
Programs in 2022

## FUNDING FOR PARTNERS WORKING WITH INFORMAL ENTREPRENEURS

The City of San Diego is expected to receive funding to work with a Promise Zone Partner assisting business owners who operate without licensing in the childcare sector. The funding, through the National League of Cities, will help provide permitting grants to at least five new businesses.

Join our Economic Activity meeting on **March 15th** to learn more!

# YOUR FUTURE, NOW A YOUTH-LED CAREER EXPO



## FIND YOUR NEXT MOVE

Hear from peers  
who have found  
success in your  
desired field



APRIL  
12TH  
10-1P.M.

.....

Connect with  
people who  
share similar  
interests

## CENTRAL LIBRARY

330 Park Blvd.  
San Diego, CA 92101  
[www.eventbrite.com](http://www.eventbrite.com)

## JOIN THE EVENT TEAM!

+ **Youth Panelists** / We are looking for young professionals to participate in the panel and share their experiences. If interested or you'd like to nominate someone, please email Will Smith at [smithw@sandiego.gov](mailto:smithw@sandiego.gov).

+ **Volunteers** / We need 20 to 30 volunteers to assist on the day of the event day of. Use our **Volunteer Registration Form** to sign up!





## March 2023 Working Group Updates

**Economic Activity** hosted family-run business Bowlegged BBQ for its Voices of the Community series; and learned about the availability and accessibility of banking services in the Promise Zone through the findings of our January ATM Walking Audit. In March, catch The Mental Bar and hear more about the National League of Cities Informal Entrepreneurs Grant and the City of San Diego's Outdoor Business Operations Grant.

**Next Meeting:** Wednesday, March 15th, 2:30 - 4:00 P.M.

**Healthy Communities** finalized its Work Plan with activities, timelines, and key performance indicators to track progress. Promise Zone staff hosted two Open Collaboration Sessions to discuss partner overlap and collaboration to encourage applications for the San Diego Foundation's Community Food Grant. Up next: the group will learn about the Spin Access program and deployment within the Promise Zone.

**Next Meeting:** Thursday, March 16th, 2:30 - 4:00 P.M.

**Jobs + Education** continues its Career Expo planning and last heard from Urban Corps and Tree San Diego on their collaboration to create Treejectory+ and from the Center for Employment Opportunities on their programs for those recently released from incarceration.

**Next Meeting:** Wednesday, March 22th, 2:30 - 4:00 P.M.

**Housing Affordability** will host a joint meeting with the Jobs and Education working group in April to hear from childcare facility advocacy from San Diego for Every Child and a housing developer. Staff is finalizing a Homelessness Resources Trifold and will begin printing and distribution soon!

**Next Meeting:** Wednesday, April 26th, 2:30 - 4:00 P.M.

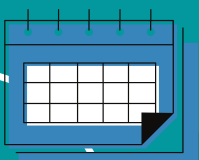
## GET INVOLVED

### BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email Xiomalys Crespo at [xcrespo@sandiego.gov](mailto:xcrespo@sandiego.gov).**



# PARTNER ANNOUNCEMENTS

## UPCOMING EVENTS



MAR 14

### Collab Lab March 2023

The San Diego STEM Ecosystem is hosting Collab Lab, a space designed for all Ecosystem partners to be together, collaborate, and share information and insight with one another. [Register now!](#)

.....

MAR 16

### Small Business Resource Fair

The Logan Heights CDC and SBDC are hosting a resource fair for small businesses to collect financial resources, permitting information, and network with other local businesses. [Register today!](#)

.....

MAR 17

### Clean CA Community Days

CalTrans is kicking off its statewide, 11-day volunteer service event to collaborate with local communities on cleaning and preserving California. [Learn more!](#)

## FREE TAX ASSISTANCE

**The San Diego Foundation** in Collaboration with the County of San Diego is offering free tax filing assistance. Call 2-1-1 to make an appointment and [learn more about the eligibility requirements.](#)

The City of **SAN DIEGO**  
**CAREER FAIR**  
MARCH 22, 2023 | 10 A.M. - 2 P.M.  
**FAIR**  
**BALBOA PARK CLUB**  
2144 Pan American Rd. W, San Diego, CA 92101  
**WE ARE LOOKING FOR PEOPLE JUST LIKE YOU!**

Visit [SanDiego.gov/CityJobs](http://SanDiego.gov/CityJobs) or scan QR codes below.

Opportunities to advance and grow in a field you love, with excellent benefits, professional development and competitive pay!

WORK FOR THE CITY YOU LOVE.

QR CODES: [JOB ALERTS](#) [JOB OPPORTUNITIES](#)

Social media icons: Twitter, Facebook, Instagram, LinkedIn

# PARTNER ANNOUNCEMENTS

**CREATE YOUR OWN WEBSITE**  
A WORKSHOP FOR SMALL BUSINESSES

**JACOBS**  
CENTER FOR NEIGHBORHOOD INNOVATION

**KOMAI STUDIO**

**FREE**

In this workshop, we'll talk about how to start your own website from scratch for free, design a unique website, and learn how to sell your products/services on your website.

**REGISTER HERE:**

Date: March 15th, 2023  
Time: 6:00 PM - 8:30 PM  
Where: Jacobs Center, 404 Euclid Avenue San Diego, CA 92114  
What to bring: **Your laptop or tablet** (if you can not please let us know)  
Contact us at (619) 929-0244 or araya.komai.studio@gmail.com

## CELEBRATION OF FEMALE BUSINESS OWNERS

Join the **San Diego Black Chamber of Commerce** for a celebration of the entrepreneurial spirit of Black women in San Diego. The event will include a panel from different industries, entertainment, networking opportunities, and more. [Register Now!](#)

### HERE + THERE

**Outside the Lens** is hosting a free workshop series for middle and high school students to create projects that allow them to speak their truth and gain technical and artistic skills. The workshops will take place on Tuesdays and Thursdays from March 14th to April 27th. [Register now!](#)

The City of **SAN DIEGO**  
Parks and Recreation Department

**PARKS AFTER DARK**

**MEMORIAL RECREATION CENTER**

**SPRING EGG HUNT**

**EGG HUNT TIMES:**  
AGES 0-2 W/PARENTS @5:30PM  
AGES 3-5 @5:50PM  
AGES 6-7 @6:10PM  
AGES 8-10 @6:30PM  
AGES 11-12 @6:50PM  
AGES 13&UP@7:10PM

**FRIDAY, MARCH 24TH, 2023**  
**5:00-8:00PM**  
**SNACKS, JUMPERS, CRAFTS, PRIZES,**

**BRING YOUR OWN BASKET OR BAG FOR THE EGG HUNT**

**For more information:**  
Call 619-235-1125  
Visit us at 2902 Marcy Ave San Diego CA 92113

**PRICE PHILANTHROPIES** **HHSA** **LIVE WELL SAN DIEGO**

The City of San Diego is committed to providing an equitable and inclusive environment for all individuals. Consistent with these principles and applicable laws, it is the City's policy not to discriminate on the basis of any protected classification, including age, ancestry, color, creed, physical or mental disability, gender, gender identity, gender expression, genetic information, marital status, medical condition, military or military service, national origin, pregnancy (including childbirth, breastfeeding, or related medical conditions), race, traits historically associated with race (including hair texture and protective hairstyles such as braids, locks, and twists), religion, religious belief or observance, religious creed, sex, sex expression, sexual orientation, transgender status or transitioning, or any other classification protected by federal, state, or local law (including being perceived or regarded as or associated with any protected classification). If anyone believes they have been discriminated against, they may file a complaint alleging the discrimination with either the City of San Diego, Parks and Recreation Department Director Manager at (619-594-1942), or the California Department of Fair Employment and Housing (DFEH) at (800) 955-9271. This information is available in alternative formats upon request.

# PARTNER ANNOUNCEMENTS



## Community Veterinary Program

LMEC (2875 Ocean View Blvd, San Diego, 92113) Second Saturday of each month  
10 a.m. - 3 p.m.



### Services available No appointment needed:

- Physical Exam with Veterinarian - \$35
- Vaccines - \$12-20
- Nail Trim Cat \$10 - \$20
- Nail Trim Dog \$15 - \$30
- Adult Bloodwork - \$75
- Senior Bloodwork - \$120
- Fecal - \$25
- Flea Meds - \$15 - \$94
- Deworming - \$10 and up (Price determined by weight)
- Microchip - FREE



## PARK AMBASSADOR LEADERSHIP ACADEMY & PROGRAM

Young adults, ages 16-24

Finding the right career path or getting initial work experience can be daunting. Don't know where to start? We're here to help!

Join the Parks & Recreation Department and San Parks Parks Foundation to learn about launching a career in public service!

Participants will be paid while learning about a variety of employment opportunities for youth at the City of San Diego!

Sign up and start earning \$15/hour while gaining valuable work experience with local San Diego employers. Young adults ages 16-24, including those who are not working and not in school, are encouraged to apply.

Explore specific job opportunities with Parks and Recreation and the City of San Diego!

- Citywide Maintenance
- Golf Course Administration
- Natural Resources and Water Management
- Park Asset Management
- Park Ranger
- Recreation & Aquatics
- Safety & Training
- Project Management
- Pool Guard
- and more!

Visit [workforce.org/youthinternship](https://workforce.org/youthinternship) to learn more or apply.



Sign up by April 13th!



## INTERACTIVE WORKSHOP Discontinued Harmful Uses & Anti-Displacement Measures

Come join the conversation about the City's Housing Action Plan 2.0 proposal.

**MONDAY, MARCH 13 | 6:30PM**

**Location:** Valencia Park/Malcolm X Library, 5148 Market St, San Diego, CA 92114

**Parking:** Limited parking is available at the library or take the Trolley Orange Line to the Euclid Station stop.

Spanish interpretation and light refreshments will be provided.







# GRANT OPPORTUNITIES

## 2023 Cox Charities Community Grant



Cox Charities is awarding non-profits in San Diego for programs that focus on STEM opportunities for K-12 students, programs that create positive environmental change in local communities, and programs serving military and veterans.

**Application Deadline:** March 17, 2023

## Business Accelerator Program



Jacobs Center is now accepting applications for the Spring 2023 Cohort of their Business Accelerator Program. The program helps emerging entrepreneurs build their network and expand their business.

**Application Deadline:** March 17, 2023

## The Global Innovation Challenge



Citi Foundation is funding organizations working to pilot or expand ideas and projects that are designed to improve food security and reduce the financial burden to low-income families and communities.

**Registration Deadline:** March 22, 2023

## The Culture of Health Prize



Robert Wood Johnson  
Foundation

Robert Wood Johnson Foundation is supporting communities with cross-sector partnerships addressing structural racism and other structural injustices in order to create conditions that advance health equity.

**Application Deadline:** March 29, 2023

# GRANT OPPORTUNITIES



## Healthy Children & Families Initiative

The San Diego Foundation (SDF) is funding organizations that support the mental and behavioral wellness of children and families to advance community resilience through health equity.

**Application Deadline:** April 7, 2023



## Outdoor Business Grant

The City of San Diego's Economic Development Department (EDD) will be providing grants up to \$20,000 to eligible businesses following the Spaces as Places program guidelines for expanding business operations outdoors into the public right-of-way.

**Application Deadline:** June 30, 2023



## Balboa Park Explorer Community Access Pass (CAP)

The Balboa Park Community Access Pass (CAP) program partners with local nonprofit organizations to distribute free Explorer Annual Passes for under-resourced communities.

**Applications** are considered year-round.



## CAPACITY BUILDING

### MY TOOLKIT



**[Volunteer Management Guide](#)** provides tools and best practices for effectively managing volunteers.



**Working With Partners Archive:** Electronic Resources sharing information, ideologies, and best practices for successful partnership and collaboration to support community building initiatives

### Insider Tip!

We can support partners' grant applications by providing a **Letter of Support**.

**REQUEST A L.O.S. HERE**



## FREE WORKSHOPS & WEBINARS

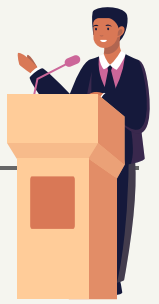


**USING CENSUS BUREAU DATA FOR GRANT WRITING**



**HOW TO AVOID AND SOLVE COMMON DANGERS TO COLLECTIVE IMPACT IMPLEMENTATION**

# CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **Smart Streetlights Community Meetings:** The City's Police Department is hosting Community meetings to collect feedback on Smart Streetlights and Automated License Plate Recognition technology in San Diego. [Learn more and view the meeting schedule.](#)
- **San Ysidro Transit Center Survey:** Do you travel through San Ysidro? Share your thoughts and experiences with SANDAG to ensure that the San Ysidro Mobility Hub meets the needs of our community. [Take the survey!](#)
- **Blueprint San Diego:** The City has officially launched its Blueprint San Diego initiative to provide more homes and jobs to San Diegans in a climate-friendly way. Take their survey to rank that strategies that are most important to you. [Learn more!](#)
- **Our Climate, Our Future:** The Sustainability and Mobility Department is collaborating with the San Diego Public Library to put on several workshops to educate and empower the community around climate action. [View the full calendar!](#)
- **Care Can't Wait:** San Diego for Every Child is urging all community members to sign the Care Can't Wait petition to fight against the severe underfunding in care programs. [View and sign the petition.](#)

## Get It Done



Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

[sandiego.gov/get-it-done](https://sandiego.gov/get-it-done)

or download your mobile app today!

"Get It Done San Diego"





# JOB BOARD

Informal Job Database, solicitation for services



## AMERICORPS VOLUNTEERS

Project New Village is currently multiple AmeriCorps Volunteers to assist with outreach, fundraising, and more. [Learn more!](#)



## COMMUNITY FARM DIRECTOR

San Diego Co-Harvest Foundation is hiring a Community Farm Director and an Irrigation Technician. [View the listing and apply!](#)



## COMMUNITY IMPACT MANAGER AND MORE!

The San Diego Foundation is hiring for multiple positions: Administrative Assistant, Community Impact manager, and more! [Learn more and apply!](#)



## AmeriCorps

### JOIN THE PROMISE ZONE TEAM

The Promise Zone is currently recruiting for its next round of AmeriCorps VISTA's. Join our team to create tangible change in San Diego and gain valuable experience in government. If interested, email [smithw@sandiego.gov](mailto:smithw@sandiego.gov)!

## LOOKING FOR A JOB? CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

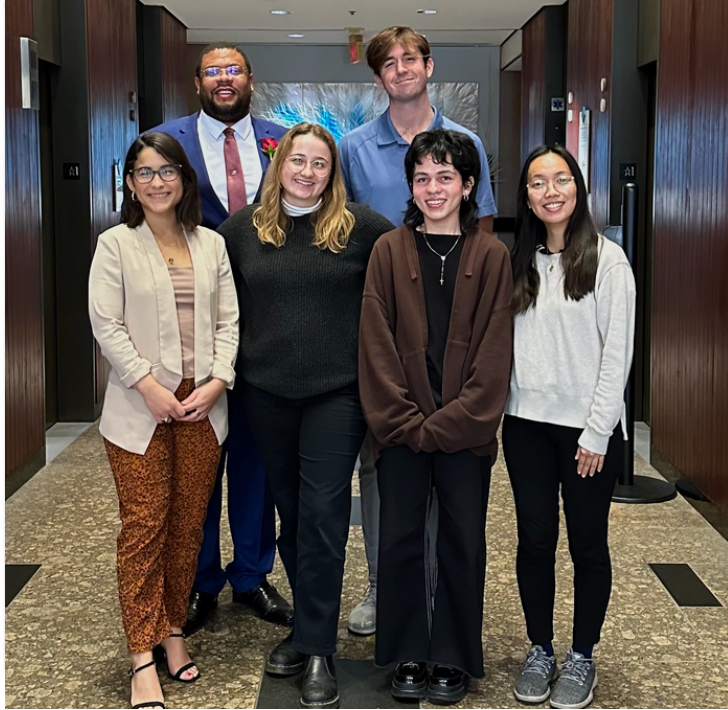
San Diego Workforce Partnership - [Job Board](#)

City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)



## STAY CONNECTED TO THE PROMISE ZONE



### Promise Zone Staff

- Xiomalys Crespo, **Promise Zone Program Manager** • [XCrespo@san Diego.gov](mailto:XCrespo@san Diego.gov)  
Roosevelt Williams III, **Program Specialist** • [RooseveltW@san Diego.gov](mailto:RooseveltW@san Diego.gov)  
Jessica Pangan, **Operations Associate VISTA** • [JPangan@san Diego.gov](mailto:JPangan@san Diego.gov)  
Will Smith, **Communications Associate VISTA** • [SmithW@san Diego.gov](mailto:SmithW@san Diego.gov)  
Isobel Varney, **Grants and Research Associate VISTA** • [IVarney@san Diego.gov](mailto:IVarney@san Diego.gov)  
Bryan Bello, **Management Intern** • [BBello@san Diego.gov](mailto:BBello@san Diego.gov)



**VISTA**  
Volunteers in Service to America