

APRIL  
2023



(image: Kandace Aviles)

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### The Promise

*"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"*



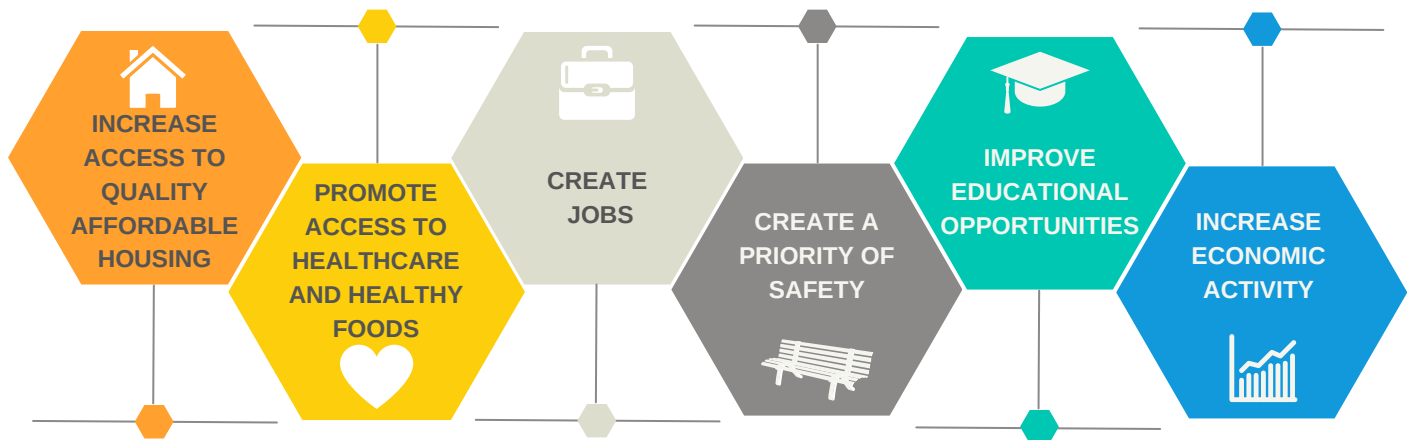
## About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

## Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



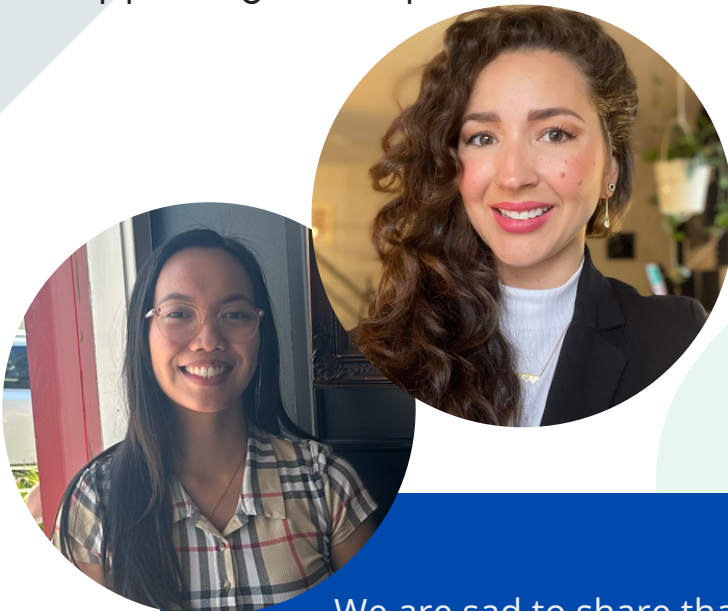
- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth



# A MESSAGE TO OUR PARTNERS

The Promise Zone wishes all our Partners and readers a **Happy Earth Day!** We have the Earth to thank for San Diego's beautiful coastline, our sunny weather, and April's superbloom. How do you show appreciation for our environment?

We are also thrilled to introduce Melissa Elder as the new Promise Zone's Program Coordinator! As an environmental engineer and social justice advocate, she brings a wealth of expertise from research, engineering consulting, program management, community engagement, sustainability, and supporting start-ups.



## THE PROMISE ZONE

# IN THE MEDIA

San Diego Receives \$24 Million for Otay Mesa Bridge

.....

County to Create Affordable Housing Using Surplus Property

.....

San Diego Lenders Awarded More than \$10M for Low-Income Areas and Businesses

.....

Mayor Gloria's Proposed Budget includes Millions for Homelessness

## THANK YOU, JESSICA!

We are sad to share that Jessica Pangan, our Operations Associate, completed her year of service with the Promise Zone earlier this month. Jessica supported our Steering Committee, Economic Activity Working Group, and all operations for our team. Jessica has been a dedicated member of our team and an amazing friend. Good luck in your next adventure, Jessica!

# YOUR FUTURE, NOW A YOUTH-LED CAREER EXPO

Earlier this month, the Promise Zone hosted its first in-person event post-pandemic, a job and resource fair titled, "Your Future, Now: a Youth-Led Career Expo." Our event included:

- Nearly 50 employers offering full-time roles, part-time roles, and internships
- More than 200 student attendees
- Two Youth Panels where young professionals shared career insights and answered questions from participants
- The raffling off of 50 laptops provided by Computers 2 Kids and SD Access 4 All!

**Our Career Expo was highlighted by several San Diego news outlets!**

- **FOX 5 San Diego**
- **KUSI**
- **NBC 7**

**THANK YOU!**



Our 2023 Career Expo was the product of endless planning and Partner Collaboration. We are especially grateful for our Jobs & Education Working Group, the Economic Development Department, our event volunteers, our Youth Panelists, and our amazing team!





# YOUR FUTURE, NOW A YOUTH-LED CAREER EXPO

In case you missed it, take a look at some photos from our event!





## April 2023 Working Group Updates

**Jobs & Education** hosted its annual Signature Event, a job and resource fair titled, "Your Future, Now: a Youth-Led Career Expo." See page 4 for more details! This month, Jobs & Education will host a joint meeting with a Housing Affordability, hearing from a San Diego Housing Developer and San Diego for Every Child.

Next Meeting: Wednesday, April 26th, 2:30 - 4:00 P.M.

**Housing Affordability** will host a joint meeting with the Jobs & Education working group in April to hear from childcare facility advocacy from San Diego for Every Child and a housing developer. Staff is finalizing a Homelessness Resources trifold and will begin printing and distribution soon!

Next Meeting: Wednesday, April 26th, 2:30 - 4:00 P.M.

**Economic Activity** heard about the launch of the Financial Wellness Center at Logan Heights CDC in partnership with Cal Coast Credit Union. The group also discussed planning for a business walk in the Promise Zone and heard from the Economic Development Department regarding the City's FY 2024 budget update.

Next Meeting: Wednesday, May 17th, 2:30 - 4:00 P.M.

**Healthy Communities** heard from Urban Corps and CoPlace on its new garden and education project in Logan Heights. Then the group learned about City Heights CDC's Equitable Coastal Access initiatives and history of advocacy for active transportation.

Next Meeting: Thursday, May 18th, 10:30 - 12:00 P.M.

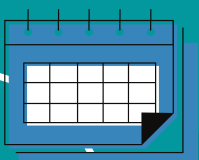
## GET INVOLVED

### BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email us at [promiszone@sandiego.gov](mailto:promiszone@sandiego.gov)**





# PARTNER ANNOUNCEMENTS



## UPCOMING EVENTS

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### State Digital Equity Planning Workshop

Join SANDAG and many of its Partners in a workshop to give feedback on the State's Digital Equity Plan and connect with other San Diegans passionate about Digital Equity. [Sign up!](#)

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### F.A.N.C.Y. Teen Girls Expo


Cal DETOUR Empowers is hosting their 2023 Teen Girls Expo this month! The Expo will include Career Exploration speakers, job opportunities for those 18 and up, and live performances! [Register today!](#)

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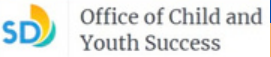
### Abrazo 5K Walk/10K Run

Casa Familiar's 50th Anniversary Abrazo 5K/10K Fundraiser Celebrates: A History of Advocacy for Human Rights - A future of Equitable Transformation [Register today!](#)



## College Readiness Workshops






Free workshops to prepare students for after high-school options. Get support with college applications, essays, financial aid and scholarship opportunities!

TOPICS	DATE AND TIME
SD COMMUNITY COLLEGES & PROMISE SCHOLARSHIP	THURSDAY APRIL 20 6:00 PM - 8:00 PM VIRTUAL ON MICROSOFT TEAMS
COLLEGE ESSAY WRITING	SATURDAY APRIL 22 9:00 AM - 11:00 AM VIRTUAL ON MICROSOFT TEAMS
UC APPLICATION & PERSONAL INSIGHT QUESTIONS	THURSDAY APRIL 24 6:00 PM - 8:00 PM VIRTUAL ON MICROSOFT TEAMS
FINANCIAL AID	TUESDAY MAY 9 6:00 PM - 8:00 PM VIRTUAL ON MICROSOFT TEAMS
COLLEGE ESSAY WRITING IN PERSON	WEDNESDAY MAY 24 4:00 PM - 6:00 PM SAN DIEGO CENTRAL LIBRARY

**REGISTER**

Confirmation links will be sent via email prior to the workshop





# PARTNER ANNOUNCEMENTS

We want to hear from you!

Fresh Produce, Crafts, Food, Smoothies, Health and Wellness, Music and More

**COMMUNITY DAY!**  
**3-5PM**

Friday, Feb. 24- Cancelled due to rain	Friday, July 28
Friday, March 24	Friday, August 25
Friday, April 28	Friday, September 29
Friday, May 26	Friday, October 27
Friday, June 30	Friday, November 17
	Friday, December 22

Second Chance-6145 Imperial Ave.

More info: Contact Daria Van Nice-  
dvannice@secondchanceprogram.org

In honor of Second Chance's 30th Anniversary

## KNOW YOUR RIGHTS CLINIC

**San Diego's Office of Immigrant Affairs** is offering a free presentations detailing your rights as an immigrant in San Diego. The presentation will be followed by free legal consultation services!

[Sign up!](#)

## CHICANO PARK DAY

**The Chicano Park Museum and Cultural Center** is hosting its first in-person event in four years! Chicano Park Day will include a car show, a variety of vendors and food trucks, and performances by Chicano musicians, and traditional dancers. The event will take place on April 22nd. [Get your tickets today!](#)

IN PARTNERSHIP WITH LOGAN HEIGHTS CDC

# GRAND OPENING

California Coast Credit Union  
Financial Wellness Center

California Coast Credit Union's new Financial Wellness Center is where the community can drop in for no-cost financial education and services.

Featuring delicious bites and beverages from local restaurants.

**EVENT DETAILS**

Wednesday, May 10  
4 to 6 p.m.  
Logan Heights CDC  
3040 Imperial Ave, San Diego

# PARTNER ANNOUNCEMENTS

\*Gift Card Give-A-Ways \*Let's Talk Zero Fossil Energy Development  
\*Complimentary Lunch provided for 1st 100 registrants!

## EVERY DAY IS EARTH DAY ONE SAN DIEGO

JOIN US!  
**MALCOLM X LIBRARY**  
5148 Market St.  
San Diego, CA 92114

CLIMATE CHANGE IS HERE. ARE ALL COMMUNITIES PREPARED EQUALLY? LET'S DO SOMETHING ABOUT IT!

**REGISTER TODAY!**

Event brought to you by:

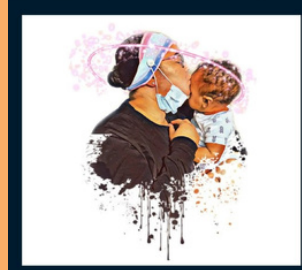


**FREE EVENT! CELEBRATE EARTH MONTH IN SOUTHEASTERN SAN DIEGO!**

**April 29, 2023 11-2:30 PM**

## 2023 Congressional Art Competition

The **2023** theme is: "Through My Pandemic Eyes – Depicting the experiences of the pandemic through two-dimensional art!"



Artwork is due on **Friday, April 28, 2023** by 5 pm and must be delivered in person to the district office at 333 F St. Suite A Chula Vista, CA, 91910.

## LEARN. EARN. CONSERVE.



**Text us!**  
**(619) 273-3320**  
FOR MORE INFO

**NOW HIRING!** *Get Paid!*

**AGES 18-26**  
100% TUITION FREE • GET PAID TO WORK OUTDOORS  
EARN FREE CERTIFICATIONS • FREE BREAKFAST & LUNCH

*Free Info Sessions held every:*  
**MON @ 9AM & TUES @ 1:30PM - NO APPOINTMENT NEEDED**  
**WE HIRE ON THE SPOT AND START THE SAME WEEK!**

[f](#) [@](#) [i](#) [@Sandiegourbancorps](#) [t](#) [SDUrbanCorps](#)



**URBANCORPSSD.ORG/JOIN**  
2200 Micro Pl, Escondido CA 92029 | 3127 Jefferson St, San Diego CA 92110 | 619.235.6884  
Equal Employment Opportunity (EEO) Employer & Section 3 Business Concern



# GRANT OPPORTUNITIES



The **James Irvine**  
Foundation

## James Irvine Foundation Leadership Awards 2024

The James Irvine Foundation is accepting nominations for leaders whose innovative solutions to critical state challenges improve people's lives, create opportunity, and contribute to a better California.

**Nomination Deadline:** April 27, 2023

## The J.M.K. Innovation Prize 2023

The J.M. Kaplan Fund seeks to identify, support, and elevate innovators who are spearheading transformative early-stage projects in the fields of the environment, heritage conservation, and social justice.

**Registration Deadline:** April 28, 2023

## The Sharon Darling Innovation Fund (SDIF) Family Learning System Challenge

NCFL is seeking proposals from interested organizations (adult education programs, early childhood programs, child care, out-of-school time programs, school districts, etc.) to develop and implement programs to improve the status quo in family literacy, family engagement, and/or family leadership.

**Application Deadline:** May 1, 2023

## Employment Social Enterprise Program (ESE) Program Year 2022-23

CA EDD is supporting programs that will focus on the first step to transitioning participants into the workforce and provide supportive services for California's most vulnerable populations. Requires 20% matched funding.

**Application Deadline:** May 8, 2023





# GRANT OPPORTUNITIES



## Environmental Justice Thriving Communities Grantmaking (EJ TCGM) Program

The EPA is supporting the design and management of a new Environmental Justice competitive pass-through program to provide grant funds via subawards to community-based nonprofit organizations and other eligible subrecipient groups representing underserved and disadvantaged communities.

**Application Deadline:** May 31, 2023

## California Environmental Grassroots Fund

Rose Foundation is supporting small and emerging local groups across California that are building climate resilience and advancing environmental justice.

**Application Deadline:** June 1, 2023



## CAPACITY BUILDING

### MY TOOLKIT



**Program Management Courses for Nonprofits**



**Administration and Financial Management:** Resources on budgeting, business planning, compliance, filing state and federal forms, finance, strategic planning, tax issues, and more.

### Insider Tip!

We can support partners' grant applications by providing a **Letter of Support**.

## FREE WORKSHOPS & WEBINARS



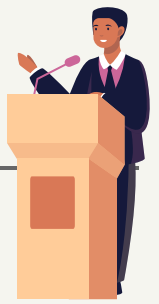
**Building Community Authority in Place-Based Collaboration (Podcast)**



**How To Take Full Advantage Of \$10K/Month In FREE Google Advertising**

Thursday, May 4th at 10:00 AM

# CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **Creek to Bay Cleanup** / Join the largest cleanup in San Diego County this Earth Day, April 22nd! Organized by I Love a Clean San Diego, the event will include several cleanup locations throughout the County. [Sign Up!](#)
- **Cancer Disparities in San Diego** / Join UC San Diego's webinar highlighting National Minority and Multicultural Health Month with an emphasis on cancer disparities and research in San Diego! The webinar will take place on April 26th from 12:00 to 1:00. [Register now!](#)
- **City of San Diego Libraries** / The City has now restored access to 14 libraries across San Diego on Sundays! Starting April 23, access to library services will be available to the public every Sunday since the start of the Covid-19 pandemic. [Learn more here!](#)
- **Fiscal Year 2024 Proposed Budget:** Mayor Todd Gloria released his proposed budget for 2024 this month. The Proposed budget includes the greatest ever General Fund investment to achieve greater progress on homelessness. [Read more!](#)
- **Opportunity Youth Survey:** Are you a youth in San Diego? Complete the San Diego Foundation and the Environmental Health Coalition's survey to provide information on your work experience and location and assist in the creation of a workforce development program. [Complete the survey by April 28th!](#)

## Get It Done



Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

[sandiego.gov/get-it-done](https://sandiego.gov/get-it-done)

or download your mobile app today!

"Get It Done San Diego"





# JOB BOARD

Informal Job Database, solicitation for services



## AmeriCorps

### JOIN THE PROMISE ZONE TEAM

The Promise Zone is currently recruiting for its next round of AmeriCorps VISTA's. Join our team to create tangible change in San Diego and gain valuable experience in government. If interested, email Will at [smithw@sandiego.gov](mailto:smithw@sandiego.gov)!



### COUNTY OF SAN DIEGO / COMMUNITY OUTREACH FELLOW

The Office of Supervisor Nora Vargas, Chair of the San Diego County Board of Supervisors, is hiring full-time high school and undergrad students. [View the listing and apply!](#)



### COMMUNITY IMPACT MANAGER AND MORE!

The San Diego Foundation is hiring for multiple positions: Finance Senior Manager, and a Community Impact Fellow. [Learn more and apply!](#)



### CALIFORNIA CLIMATE ACTION CORPS (CCAP)

Want to become a fellow with the State of California? The CCAP is currently hiring Summer, and 2023-24 fellows. [View the listing and apply!](#)

### LOOKING FOR A JOB? CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

San Diego Workforce Partnership - [Job Board](#)

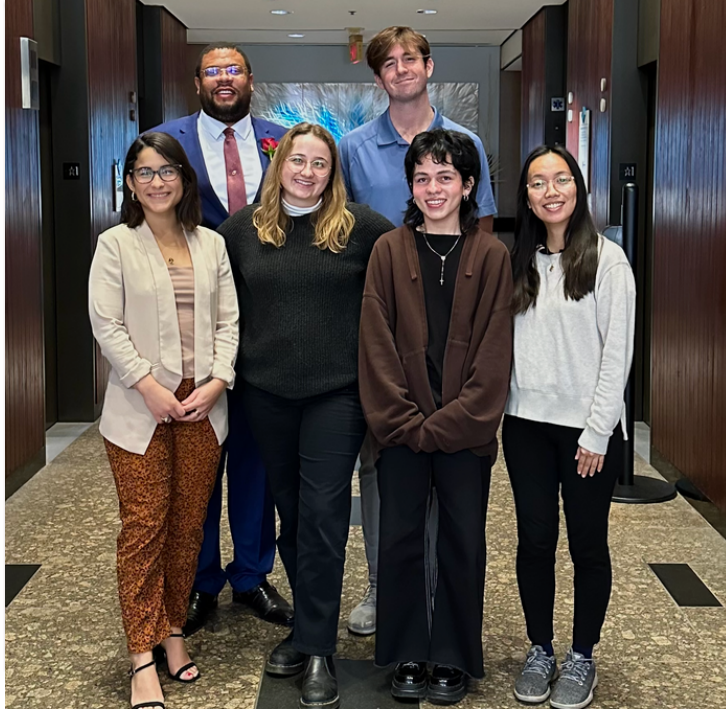
City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)





## STAY CONNECTED TO THE PROMISE ZONE



### Promise Zone Staff

- Xiomalys Crespo, **Promise Zone Program Manager** • [XCrespo@san Diego.gov](mailto:XCrespo@san Diego.gov)  
Roosevelt Williams III, **Program Specialist** • [RooseveltW@san Diego.gov](mailto:RooseveltW@san Diego.gov)  
Will Smith, **Communications Associate VISTA** • [SmithW@san Diego.gov](mailto:SmithW@san Diego.gov)  
Isobel Varney, **Grants and Research Associate VISTA** • [IVarney@san Diego.gov](mailto:IVarney@san Diego.gov)  
Bryan Bello, **Management Intern** • [BBello@san Diego.gov](mailto:BBello@san Diego.gov)



**VISTA**  
Volunteers in Service to America