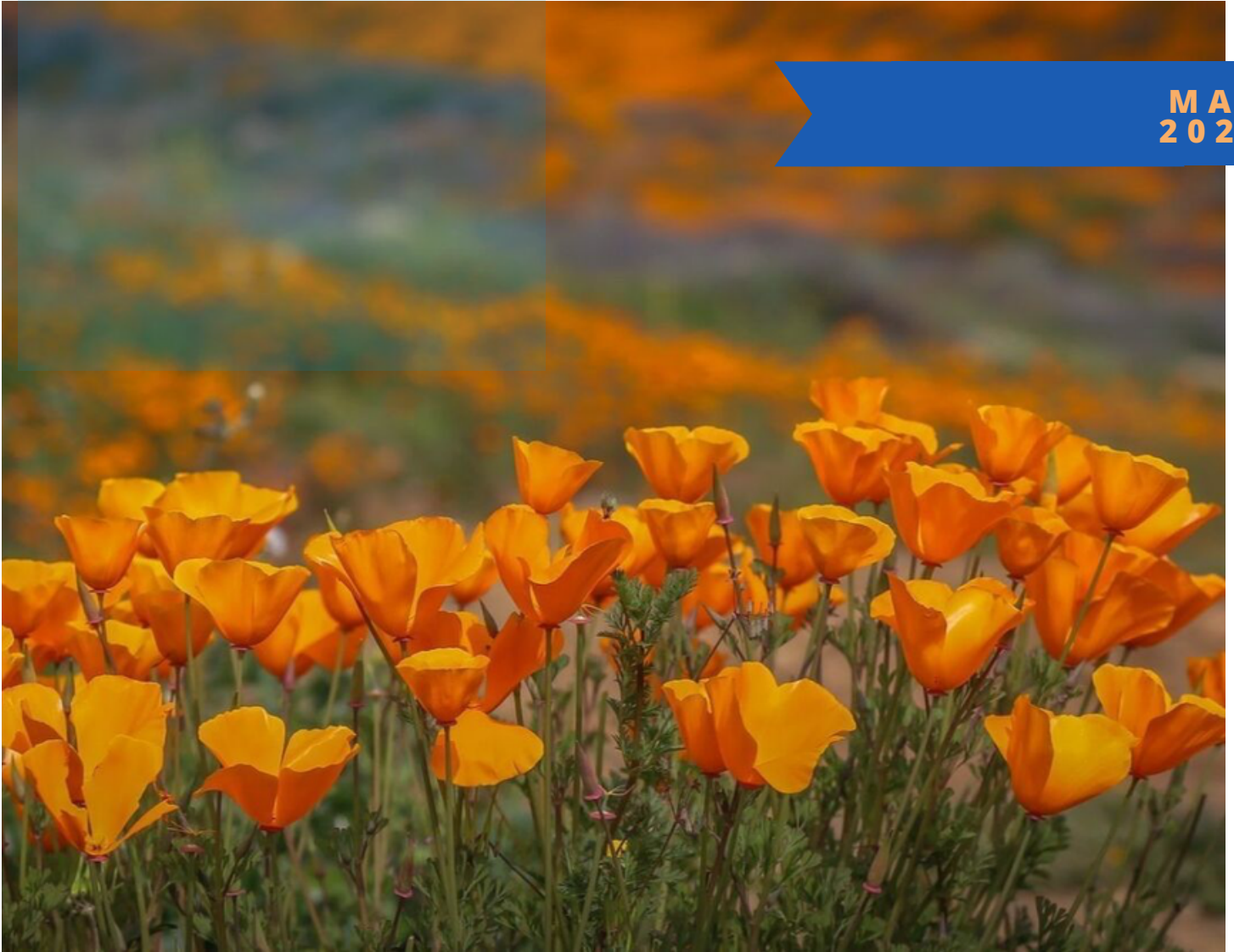


**MAY  
2023**



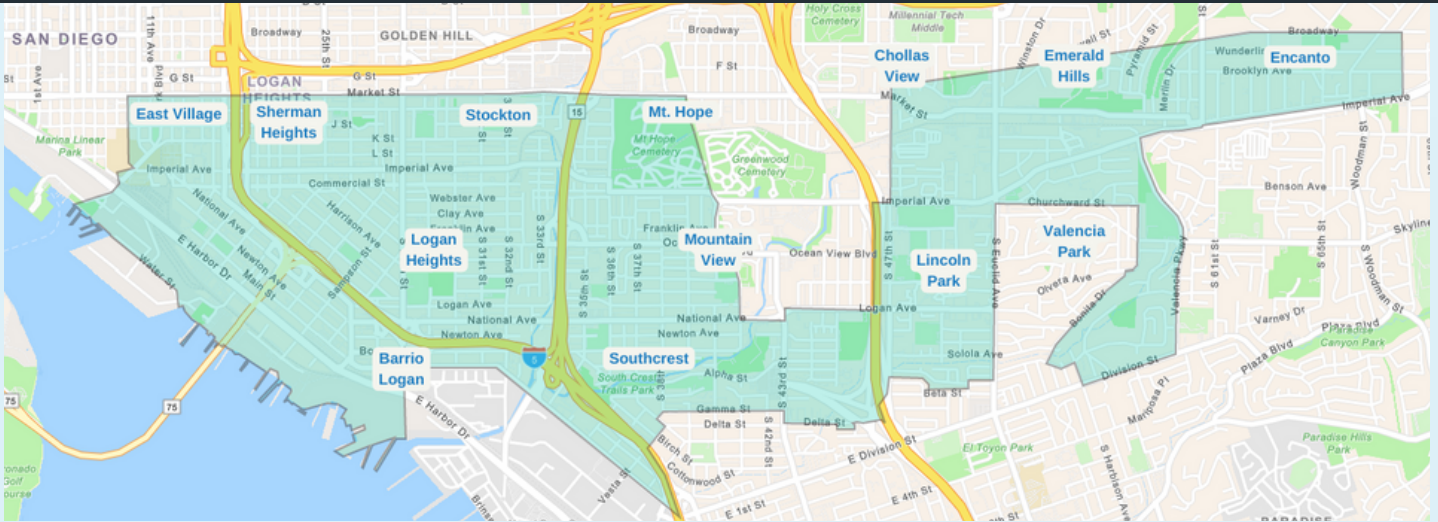
(image: San Diego Union Tribune)

## **CONTENT**

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MESSAGE FROM STAFF  
WORKING GROUP UPDATES  
PARTNER ANNOUNCEMENTS  
GRANTS & CAPACITY BUILDING  
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JOB BOARD  
CONTACT US

### **The Promise**

*"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"*



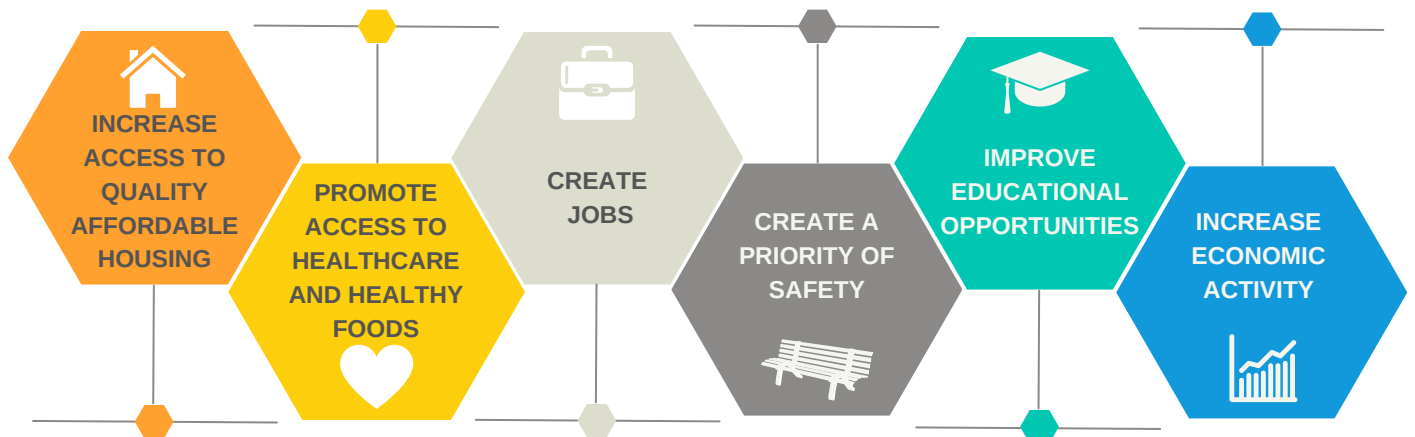
## About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

## Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

# A MESSAGE TO OUR PARTNERS

Happy Asian American and Pacific Islander Heritage Month from the Promise Zone! Whether it's exquisite cuisine, family-owned fashion boutiques, or distinct performance art, we are proud to recognize the many contributions the AAPI communities have brought to our city. **Read more about AAPI Heritage in San Diego.**

In April, we also recognize **Mental Health Awareness Month**. During this month and year-round, take time to reflect on your mental well-being and check in with your loved ones. **Explore a full guide of mental health resources in San Diego.**



## STAY CONNECTED!

# MEDIA UPDATES

San Diego to See an Influx of Border Crossings as Title 42 Ends this Week

.....

New Shelters Proposed in Mayor Gloria's budget

.....

San Diego to Open Safe Sleeping Sites for 500 Homeless People in and Near Balboa Park

.....

Fighting Fentanyl in San Diego

## THANK YOU AND FAREWELL, XIO!

The Promise Zone Team is sad to share that our Program Manager Xiomalys Crespo's last day with the City was earlier this month. In her three years with the Promise Zone, Xio worked tirelessly in service to her community. From her constant connection with Partners to her thoughtful training of our VISTAs, her impact cannot be understated. We wish Xio all the best in her future endeavors and thank her for her invaluable contributions to our mission. See the next page for a special message from Xio.



# A NOTE OF GRATITUDE

Dear colleagues and friends,

It is with mixed emotions that I close out my time with the City of San Diego as its Promise Zone Manager. During my four years at the City, I have formed strong bonds with the teams I've had the incredible fortune to build and be a part of, which make saying goodbye such an emotional and tough decision—and for that I am filled with gratitude. As I prepare to depart from my role, I wanted to take a moment to express my sincere appreciation for the time we have shared together in this capacity. I remain humbled by the moment in which the City took a chance on me.

Working alongside each of you to advance our promise to co-create an ecosystem of investment and opportunity has been a formative experience, both professionally and personally. As I move forward to new opportunities and challenges, I will carry one of the many lessons that carried me through tough, stressful days: the realization that, at the end of the day, it's not about me, but about the community we are building together.

I am so incredibly proud of what we have accomplished and of the impact we have had on the lives of those we serve. I'm not going too far and you might see me around in a meeting or two. If you are curious about where I'm headed, please do not hesitate to say hello even after I'm gone through my personal email at [xiomalysvcq@gmail.com](mailto:xiomalysvcq@gmail.com) or my cell.

Thank you for allowing me to be part of this team. I look forward to staying in touch.

*Xio*





## May 2023 Working Group Updates

**Jobs & Education** hosted a joint meeting with the Housing Affordability working group last month. In May, Jobs & Education will hear a presentations from the City of San Diego's Office of Child and Youth Success as well as the Personnel Department.

Next Meeting: Wednesday, May 24th, 2:30 - 4:00 P.M.

**Housing Affordability** hosted a joint meeting with the Jobs & Education working group last month. The group heard about childcare facility advocacy from San Diego for Every Child and San Diego housing developer, Chelsea Investment Corporation.

Next Meeting: Thursday, July 13th, 2:30 - 4:00 P.M.

**Economic Activity** heard about the launch of the Financial Wellness Center at Logan Heights CDC in partnership with Cal Coast Credit Union. The group also discussed planning for a Business Walk in the Promise Zone and heard from the Economic Development Department regarding the City's FY 2024 budget update. In May, Economic Activity will have a joint meeting with Healthy Communities where the groups will hear from the founder of The Essence of You, LLC and then will identify a corridor for the Promise Zone Business Walk in June.

Next Meeting: Wednesday, May 17th, 2:30 - 4:00 P.M.

**Healthy Communities** heard from Urban Corps and CoPlace on its new garden and education project in Logan Heights and then learned about City Heights CDC's Equitable Coastal Access initiatives and history of advocacy for active transportation. In May, Healthy Communities will host a joint meeting with Economic Activity where the groups will hear from Circulate San Diego on its proposed roundabout projects along Imperial Ave.

Next Meeting: Wednesday, May 17th, 2:30 - 4:00 P.M.

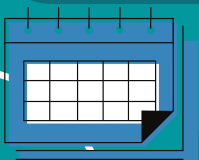
## GET INVOLVED

### BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of five to eight hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email us at [promiszone@sandiego.gov](mailto:promiszone@sandiego.gov)**



# PARTNER ANNOUNCEMENTS

## UPCOMING EVENTS



MAY 23

**Fundamentals: Participatory Grantmaking**  
Join Catalyst for an in-person discussion to learn more about how your organization can further engage communities in the grantmaking process! [Sign up!](#)

.....

**International Business Affairs Forum (IBAF)**  
San Diego Regional Chamber of Commerce will be hosting an IBAF regarding the local economic impacts of the shared nuclear propulsion technology between the U.S. and the U.K. [Register today!](#)

.....

**Family Career Exploration Day**  
This all-inclusive career workshop hosted by the San Diego Workforce Partnership & San Diego Public Library welcomes those interested in pursuing a career. [Register today!](#)

MAY 25

MAY 30



**I Love my park Day**

Saturday | May 13<sup>th</sup> | 3 to 6pm

**FREE! Activities for the whole family!**

- + Music & Entertainment
- + Inflatables
- + Free Kids Meals (while supplies last)
- + Youth Sports Clinics
- + Arts & Crafts
- + And more!

**Happening at these locations:**

- City Heights Rec Center
- Dolores Magdaleno Rec Center
- Linda Vista Rec Center
- Skyline Hills Rec Center

FOR MORE INFO: [tinyurl.com/love-my-park](http://tinyurl.com/love-my-park)







**ENTREPRENEUR SIP & CHAT**

**WEDNESDAY MAY 17TH**

6:00 PM - 8:30 PM  
Jacobs Center  
404 Euclid Ave.  
San Diego, CA 92114



**CASSANDRA SCHAEG**

**FOUNDER & CEO**

SIP Wine & Beer  
Host of *Fresh Glass*

# PARTNER ANNOUNCEMENTS



**AAPI**  
UNITY FESTIVAL  
CELEBRATING ASIAN AMERICAN AND PACIFIC ISLANDER YOUTH

**SATURDAY MAY 27, 2023**  
**1PM-4PM**  
JACOBS CENTER AMPHITHEATER - 404 EUCLID AVE, SD, CA 92114  
Proudly brought to you by:

California Health Care Foundation | BE THE ONE | FIRST GEN SCHOLARS | Asian Pacific Health Foundation

**JACOBS** CENTER FOR NEIGHBORHOOD INNOVATION

- COMMUNITY RESOURCES
- ESSAY CONTEST
- PERFORMANCES
- FOOD VENDORS
- HIGH SCHOOL AAPI ORG SOCIAL

Instagram: @AAPIUNITYFESTIVAL

## SHE MEANS BUSINESS

The County of San Diego Black Chamber of Commerce is hosting a Women's Entrepreneurship Summit next month! The event program includes sessions on business leadership, networking, and a panel of four female industry leaders. [Register today!](#)

## RECLAIMING REENTRY

**Open Heart Leaders** is hosting a Community Reentry Resource Fair at the Jacobs Center on May 20th from 10:00 AM to 3:00 PM. The event will feature vendors who provide support to those reentering the community after incarceration. [Learn more!](#)

#DumpsterDays is hosted by San Diego City Council District 4 & Council District 9

COUNCIL PRESIDENT PRO TEM • DISTRICT 4  
**SD MONICA MONTGOMERY STEPPE**



## BULKY ITEM DROP-OFF EVENT

**Saturday, May 13**  
**9 AM - 11 AM**  
(or until bins are full)

YOU CAN BRING THE FOLLOWING:

- GREENERY
- WOOD
- TIRES (NO RIMS)
- ELECTRONICS
- COUCHES
- WATER HEATERS
- METAL APPLIANCES
- REFRIGERATOR
- WASHING MACHINE
- MATTRESSES
- LAWN MOWERS (NO FLUIDS)
- & MORE!



**ITEMS NOT ACCEPTED: HAZARDOUS MATERIALS, CONSTRUCTION DEBRIS, LIGHTBULBS**



Help us by following traffic pattern highlighted in blue. Line will form along College Grove Dr.



RSVP

RSVP:  
[bit.ly/BULKYITEMRSVP](https://bit.ly/BULKYITEMRSVP)

To volunteer, sign up at:  
[bit.ly/D4volunteer](https://bit.ly/D4volunteer)

Questions?  
Call or text: 619-380-3848

Thank you to our partners:







# GRANT OPPORTUNITIES



## CalMoneySmart 2023-2024



The Department of Financial Protection and Innovation is funding nonprofit organizations to provide financial education and financial empowerment programs and services for unbanked and underbanked Californians.

**Application Deadline:** May 26, 2023

## Community Projects, Programs & Services (CPPS) Funding Program

City Council Offices are awarding nonprofit organizations and public agencies for one-time community, social, environmental, cultural, and recreational needs that serve lawful public purposes.

**Application Deadline:** May 31, 2023

## San Diego Food Justice Project: Summer 2023 Cohort 4

The SD Food Justice Project will support entrepreneurs such as micro-enterprise home kitchen operations (MEKHOS), sidewalk vendors, pop-ups and caterers, and immigrant-owned restaurants through the G.E.T. Cooking Training Program (Grant for Entrepreneurship Training and Home Cooking Program).

**Application Deadline:** June 5, 2023

## Asphalt Art Initiative

Bloomberg Philanthropies is funding visual art on roadways, pedestrian spaces, and city public infrastructure for 20 cities.

**Application Deadline:** June 12, 2023



# GRANT OPPORTUNITIES



## Humanities For All Quick Grants

California Humanities is supporting locally-initiated public humanities projects that respond to the needs and interests of Californians and encourages greater public participation in humanities programming, particularly by new and/or underserved audiences.

**Application Deadline:** June 15, 2023



## Outdoor Business Grant

The Economic Development Department will be providing grants up to \$20,000 to eligible businesses following the Spaces as Places program guidelines for expanding business operations outdoors into the public right-of-way.

**Application Deadline:** June 30, 2023



## Arts, Culture & Community Festivals (ACCF) City Council Allocations

City Council Offices are awarding non-profit organizations and public agencies for the purpose of promoting local arts and culture. Join the webinar on May 22 from 4:00-5:00pm for more information.

**Application Deadline:** June 30, 2023

## CAPACITY BUILDING

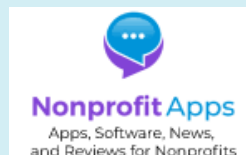
### Insider Tip!

We can support partners' grant applications by providing a [Letter of Support](#).

## MY TOOLKIT

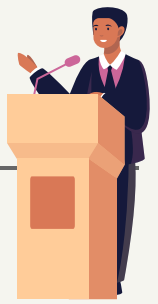
### Candid.

[Digital Storytelling: How to Engage and Activate Your Supporters Online.](#) On-demand, self-paced training



[The 6 Best CRM Software for Nonprofits to Streamline Your Organization](#)

# CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **Bike Anywhere Day!** / Join SANDAG in celebrating National Bike Month by participating in "Bike Anywhere Day" on May 18th! Stop by one of SANDAG's pit stops throughout the City between 6:00 AM to 9:00 AM to receive a free t-shirt. [Pledge to participate and find pit stop locations here.](#)
- **Picture this! Turning Red** / Celebrate AAPI month with the City of San Diego by joining one of the many film screening events throughout the month of May highlighting AAPI culture. This is a free event happening at the Central Library on Monday, May 15 between 6:00 PM – 7:45 PM. [More details here.](#)
- **The Creators Studio** / The Jacobs Center for Neighborhood Innovation has recently opened a publicly available media studio meant for businesses and business owners to elevate their presence in the Promise Zone community. Free technical workshops for podcasting, video content, and marketing are also available. [Learn more here.](#)
- **County of San Diego Budget Feedback** / Join the County of San Diego's Community Meetings to learn more about the 2023 to 2025 recommended budget, share your thoughts, and learn how to get involved. [Find meeting times and register here.](#)
- **San Diego Media Makers 2023 Spring Showcase** / Outside the Lens is hosting and photography and film exhibition to highlight the work from their Media Makers program! [Register here to support the arts in San Diego!](#)

## Get It Done

Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

[sandiego.gov/get-it-done](https://sandiego.gov/get-it-done)  
or download your mobile app today!  
"Get It Done San Diego"

Download on the App Store GET IT ON Google play





# JOB BOARD

Informal Job Database, solicitation for services



## AmeriCorps

### JOIN THE PROMISE ZONE TEAM

The Promise Zone is currently recruiting for its next round of AmeriCorps VISTA's. Join our team to create tangible change in San Diego and gain valuable experience in government. If interested, email Will at [smithw@san Diego.gov](mailto:smithw@san Diego.gov)!



## OUTSIDETHELENS

### SUMMER CAMP INTERNS

Outside the Lens is seeking Summer Camp Interns through AmeriCorps for this summer. The 10-week paid opportunity will give hands on experience in the creative field. **Apply today!**



### YOUTH CAREER CENTER

Access Inc is seeking applicants for its Youth Program that provides occupational skills and helps youth reach their career goals. **Apply today**

The City of SAN DIEGO

## NOW HIRING

Apply at [www.sandiego.gov/empopp/current](http://www.sandiego.gov/empopp/current)



Any questions? Email us at: [jobs@san Diego.gov](mailto:jobs@san Diego.gov)

SD Personnel Department

### LOOKING FOR A JOB?

### CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

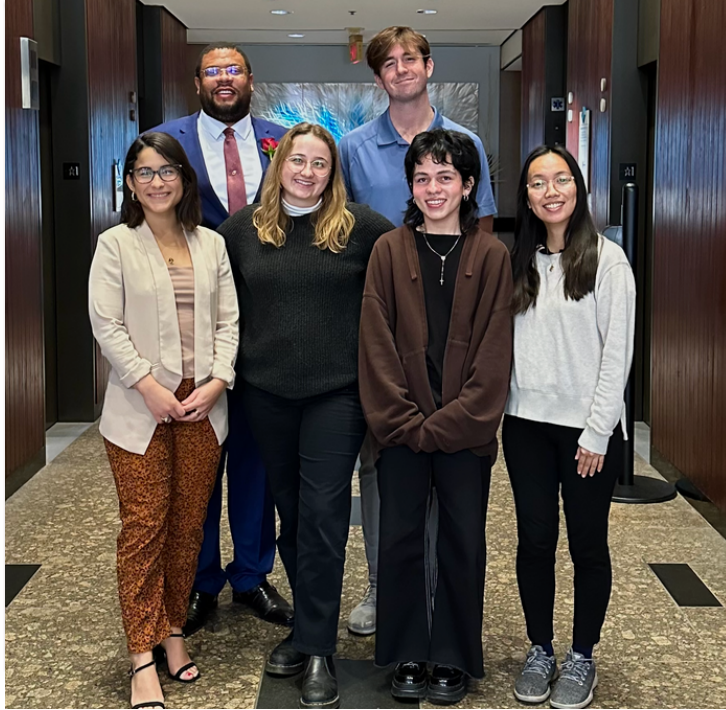
San Diego Workforce Partnership - [Job Board](#)

City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)



## STAY CONNECTED TO THE PROMISE ZONE



### Promise Zone Staff

Melissa Elder, **Promise Zone Program Coordinator** • [MElder@sandiego.gov](mailto:MElder@sandiego.gov)

Roosevelt Williams III, **Program Specialist** • [RooseveltW@sandiego.gov](mailto:RooseveltW@sandiego.gov)

Will Smith, **Communications Associate VISTA** • [SmithW@sandiego.gov](mailto:SmithW@sandiego.gov)

Isobel Varney, **Grants and Research Associate VISTA** • [IVarney@sandiego.gov](mailto:IVarney@sandiego.gov)

Bryan Bello, **Management Intern** • [BBello@sandiego.gov](mailto:BBello@sandiego.gov)



**VISTA**  
Volunteers in Service to America