

JUNE  
2023



(image: San Diego Union Tribune)

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### The Promise

*"To co-create an ecosystem of opportunity and investment through collaboration that addresses systemic racism and inequities to improve the quality of life of Promise Zone residents"*



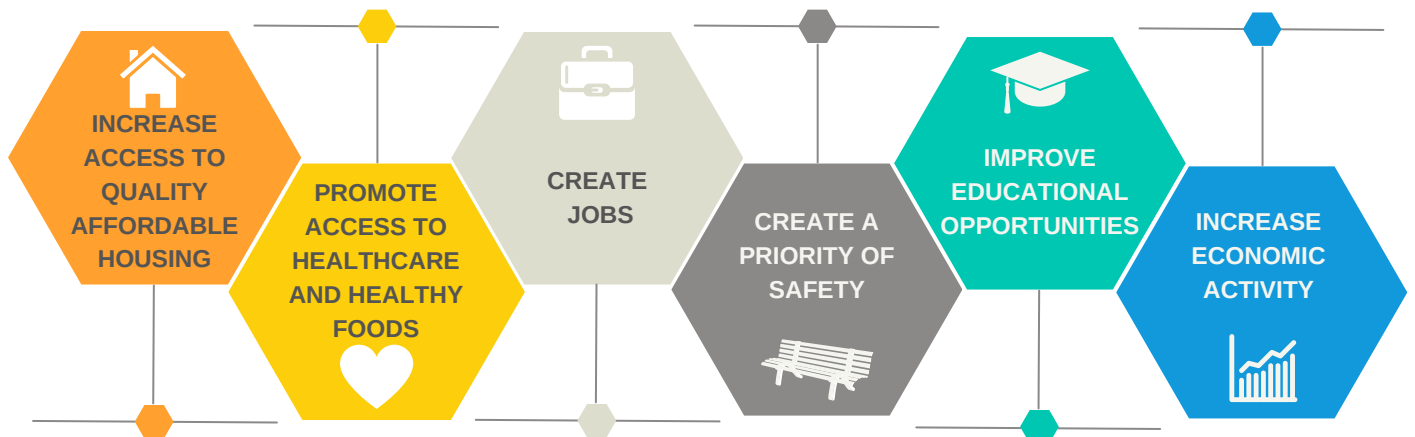
## About the Promise Zone

In 2016, the San Diego Promise Zone became one of 22 federally designated Promise Zones in the United States and one of only four in California. The San Diego Promise Zone covers a 6.4-square-mile targeted area that spans East Village and Barrio Logan east to Encanto and is home to the City’s most culturally rich and ethnically diverse neighborhoods, but also some of the most underserved communities. More than 80,000 San Diegans live in the Promise Zone, an area where unemployment is high (15.61 percent, pre-pandemic), and poverty is concentrated (39.06 percent).

Through the Promise Zone initiative, community-based organizations, direct service providers, residents, and business owners work with government agencies to streamline resources and deliver comprehensive support.

## Working Group Goals

- Increase access to healthy foods
- Improve access to healthcare
- Support opportunities for active transportation and active living
- Dialogue with residents
- Create environments conducive to learning and working
- Improve infrastructure
- Increase and improve access to capital



- Create and preserve affordable housing
- Support renters, first-time homebuyers, and people without housing
- Cultivate opportunities for career exploration, applied learning, and youth leadership
- Create meaningful summer employment experiences for teenagers
- Increase the number of students meeting school readiness and grade-level expectations
- Increase educational and career supports for Opportunity Youth

# A MESSAGE TO OUR PARTNERS

Happy Pride Month from the San Diego Promise Zone! The compassion and celebration of individuality that occurs within the LGBTQ+ community is something that we all should strive for. **Learn more about how you can help protect the rights of LGBTQ+ Americans, particularly trans youth.**

During this month we are also happy to recognize Juneteenth. This federal holiday commemorates the end of slavery in the United States and encourages the celebration of Black culture. **Read more about the significance and history of Juneteenth.**



## WELCOME NATHANIEL!

We are happy to announce that the Promise Zone Team has added another AmeriCorps VISTA to our team! Nathaniel Hillman joins us as a Grants and Research Associate and comes with a wealth of experience. Nathaniel has previously served as a Program Manager with the U.S. Department of Homeland Security and as a Peace Corps Volunteer in China. Nathaniel will help build capacity of our Partners and identify grants relevant to your organization.

### STAY CONNECTED!

## MEDIA UPDATES

The LGBTQ History of Hillcrest

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San Diego Makes Juneteenth a Paid City Holiday

.....

San Diego Pilot Program Supports Middle-Income Black, Indigenous, and POC First-Time Homebuyers

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San Diego City Council Approves Plan to Install Digital Kiosks Downtown





## June 2023 Working Group Updates

*Our working groups will not meet during June and July. We look forward to resuming meetings in August. Read below for last month's updates!*

**Jobs & Education** heard presentations from the City of San Diego's Office of Child and Youth Success on their Master Plan as well as an update from Urban Corps on their portion of an application for the Transformative Climate Communities program which would bring \$30 Million to the City of San Diego.

**Housing Affordability** did not meet during the month of May. In April, the group hosted a joint meeting with the Jobs & Education working group. Both groups heard about childcare facility advocacy from San Diego for Every Child and San Diego housing developer, Chelsea Investment Corporation.

**Economic Activity** hosted a joint meeting with Healthy Communities. The groups identified a corridor along Imperial Avenue between 19th Street and 32nd Street for the Promise Zone Business Walk on June 28th.

**Healthy Communities** hosted a joint meeting with Economic Activity where the groups heard from the City's Planning Department on its recent Environmental Justice Element which will fund organizations to support community engagement activities. Then the groups heard from Circulate San Diego on its proposed roundabout projects along Imperial Avenue.

**Next Meetings:** Stay tuned for calendar invites with details of the next working group meetings!

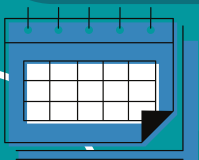
## GET INVOLVED

### BECOME A WORKING GROUP CO-CHAIR

Are you interested in creating tangible change in Promise Zone neighborhoods? A co-chair role requires a time commitment of three to four hours per month, and has a great impact on the working groups advancing shared goals.

- **Healthy Communities** is looking for a co-chair who has experience in the healthcare sector or an adjacent field.
- **Housing Affordability** is seeking a co-chair with experience in the creation of affordable housing or supporting renters, the unhoused, and homebuyers in San Diego.
- **Safety** is looking for two co-chairs who can help re-energize the working group and spur the group to meet on a regular basis.

If you are interested, or would like to nominate someone for the position, **email Melissa Elder at [melder@sandiego.gov](mailto:melder@sandiego.gov)**.





# PARTNER ANNOUNCEMENTS

## UPCOMING EVENTS



JUNE 20

### Creative City Kick Off

Join the City of San Diego's Creative City cultural planning process for its kick off! The event will feature a welcome from Mayor Todd Gloria, interactive activities, and insight on the planning process. **RSVP now!**

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### Celebration of Homeownership

Join the Urban League of San Diego County's 2nd Annual Celebration of Homeownership later this month! The event will feature food, drinks, and financial professionals to assist your family. **Register today!**

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### Health Resource Fair

The Jacobs Center's 2023 Health Resources will include assistance getting CalFresh, blood pressure screenings, and more. The event will take place at 404 Euclid Ave. San Diego from 10:00 to 2:00. For more information email [info@jacobscenter.org](mailto:info@jacobscenter.org).

JUNE 24

JUNE 24

LA MESA JUNETEENTH & FRIENDS

County of San Diego SDBCC Black Chamber of Commerce

Celebrate Freedom

# JUNETEENTH

CELEBRATION OF FREEDOM & COMMUNITY

DELICIOUS FOOD. ART. MUSIC. DANCE. CRAFTS. AND MORE.

MACARTHUR PARK  
4975 MEMORIAL DR  
JUNE 18TH, NOON-4PM

FOR MORE INFORMATION, VENDORS, AND VOLUNTEERS, VISIT:  
[LAMESAJUNETEENTH.ORG](http://LAMESAJUNETEENTH.ORG)

## Youth & Parent Voices Needed!

Help to make San Diego a City where children and youth can thrive!

[sandiego.gov/child-youth-success/master-plan](http://sandiego.gov/child-youth-success/master-plan)

**Join us at 9 virtual town halls!**  
(See link above) Language interpretation available.

- Child Care and Camp Access
- Youth Empowerment
- Financial and Workforce Opportunities
- Engaging Activities

**LEARN MORE & REGISTER NOW!**

# PARTNER ANNOUNCEMENTS

**STRIVE FUTURE LEADERS EDUCATION ADVANCEMENT PARTNERSHIP**



**Second Chance**

FUNDED BY THE DEPARTMENT OF LABOR VIA STRIVE INTERNATIONAL

OUR WORKFORCE TRAINING PROGRAM THAT CONNECTS JUSTICE-IMPACTED YOUNG ADULTS TO EMPLOYMENT, EDUCATION, AND ADVANCED TRAINING!

**SERVICES INCLUDE**

- Job Training
- Career / College Exploration
- Case Management
- Resume Writing
- Interview Preparation
- Supportive Services
- Occupational Skills Training
- Paid Stipends
- Paid Internships
- Tutoring
- Work Tools / Clothing
- Transportation Assistance

**ELIGIBILITY**

- 18 – 24 years of age
- Justice Impacted
- Southeastern & Metro San Diego

**TIME COMMITMENT**

- Initial job training workshop: 4 Weeks–Tues-Thurs, 10am-2pm
- One year of follow-up services

**PARTICIPANT GOALS**

- Become prepared for workforce or college
- Attain an industry recognized certification
- Attain employment (or)
- Enroll into education / advanced training
- Employment / education / training completion

CALL US FOR MORE INFO

Cassandra Simon – CASE MANAGER (619) 356-0332

## JUNETEENTH CELEBRATION

**UC San Diego Park & Market** is hosting a celebration of Black Art, Music, and Community on June 18th from 12:00 to 7:00 PM. The Juneteenth celebration will feature a black-owned business market, panel discussion, and live music. [Learn more!](#)

## DESTINATION DISCOVERY

**The Urban League of San Diego County** is hosting a summer program for 2nd to 3rd graders throughout June and July. The program will feature opportunities for learning, play, and scientific exploration. [Enroll your child today!](#)

**CALLING LOW-INCOME BUSINESS OWNERS**

**2ND ANNUAL BLACK BUSINESS EMPOWERMENT CLINIC**

**Where:**  
Valencia Park/Malcolm X Library  
5148 Market St.,  
San Diego, CA 92114

**When:**  
Tuesday June 20, 2023  
3:00 p.m. - 7:45 p.m.



Scan the QR code to sign up!

**JUNETEENTH FREEDOM DAY**

**Judge Charles Bell Jr. will give Opening Remarks at 3 p.m.**

Attorneys will provide **FREE** legal consultations to eligible business owners on:

- Entity Formation
- Business Contracts and Agreements
- Trademarks, Copyrights, and Patents

Schedule a free 30-minute consultation with an experienced attorney at: <https://sdvlp.org/small-business-legal-clinic-application/>

**Presented by:**



**FOR ANY QUESTIONS CALL (619) 235 5656 X133 OR EMAIL US AT [MNSPADMIN@SDVLP.ORG](mailto:MNSPADMIN@SDVLP.ORG)**

# GRANT OPPORTUNITIES



## Community Engagement Support for Environmental Justice Element

The City is funding up to \$20,000 per organization to collaborate with the City and gather community input to address environmental issues, such as access to healthy food, air quality, and public spaces.

**Application Deadline:** June 20, 2023



## Community Development and Small Business Resiliency

The Bank of America Charitable Foundation is accepting proposals that address economic mobility focused on the community's needs, specifically community development and small business resiliency, and neighborhood revitalization.

**Application Deadline:** June 23, 2023



## Early Literacy San Diego Programs

The Dr. Seuss Foundation is funding projects in San Diego that focus on early literacy, work to increase the number of children who enter school ready to learn and thrive, and who are proficient readers by the time they enter fourth grade.

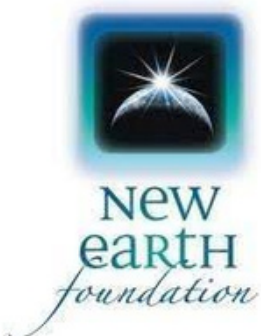
**Letter of Intent Deadline:** July 1, 2023



## New Earth Foundation Grant

New Earth Foundation invites applications for innovative projects with the potential to enhance life on our planet, brighten the future, and advance peace.

**Letter of Inquiry Deadline:** July 1, 2023





# GRANT OPPORTUNITIES



## 2023 Multifamily Finance Housing Super NOFA



The MFHS Notice of Funding Availability streamlines four of HCD's rental housing programs to align eligibility criteria, scoring, and release of funds allowing for a coordinated single application and award process.

**Application Deadline:** July 12, 2023

## Humanities For All Project Grants



California Humanities is supporting locally initiated public humanities projects that respond to the needs and interests of Californians and encourages greater public participation in humanities programming, particularly by new and/or underserved audiences.

**Application Deadline:** July 17, 2023

## Impact Fund

Grants of up to \$50,000 will be awarded to nonprofit legal service providers, private attorneys, and/or small law firms seeking to advance justice in civil rights, human rights, anti-poverty, and environmental justice cases that impact marginalized groups.



**LOI Deadline:** July 17, 2023



## CAPACITY BUILDING

### Insider Tip!

We can support partners' grant applications by providing a [Letter of Support](#).

## MY TOOLKIT

**Candid.**

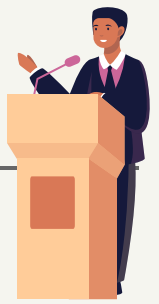
[Nonprofit Google Ads 101: How to get the Google Ad Grant](#)



[Accelerating Your Nonprofit Career with Trevor Blair](#): Free in-person event

- June 28 from 9:30 to 11:30 AM

# CIVIC ENGAGEMENT



[WATCH CITY COUNCIL MEETINGS](#)

[WATCH COUNTY BOARD OF SUPERVISORS MEETINGS](#)

- **California State Digital Equity Survey** / Assist the State of California in ensuring all residents have access to high quality and affordable internet by completing their Digital Equity Plan Survey. The anonymous survey assist the State in understanding barriers to access and how to close the digital divide. [Take the survey!](#)
- **Digital Equity Ecosystem Mapping** / The State of California is requesting all government agencies, nonprofits, researchers, and community organizations to help map what services are being offered regarding Digital Equity. [Learn more.](#)
- **IRS Pilot Program** / The IRS recently submitted a report to Congress evaluating a voluntary Direct File option of taxpayers which would be free of cost and streamline the tax filing process. [Read more.](#)
- **Free Summer Lunches for Youth** / The San Diego Public Library and San Diego Unified School District are teaming up to provide free summer lunches to youth during summer. The program will run Monday through Friday, starting June 20th and ending August 11th, and take place at several different libraries. [Learn more.](#)
- **Comprehensive Shelter Strategy** / The Mayor's weekly catch up from earlier this month includes details on the Unsafe Camping Ordinance, the City's Shelter Strategy, and street improvement projects throughout San Diego. [Read more.](#)

## Get It Done



Simple and easy to connect with the City:

- Report non-emergency problems
- Schedule appointments
- Obtain information

[sandiego.gov/get-it-done](https://sandiego.gov/get-it-done)  
or download your mobile app today!  
"Get It Done San Diego"





# JOB BOARD

Informal Job Database, solicitation for services



## AmeriCorps

### JOIN THE PROMISE ZONE TEAM

Join our team as an AmeriCorps VISTA to create tangible change in San Diego and gain valuable experience in government. If interested, email our Program Coordinator Melissa Elder at [melder@sandiego.gov](mailto:melder@sandiego.gov)!



### VARIOUS POSITIONS

The San Diego LGBT Center currently hiring for numerous positions across the County. A combination of part-time, and full-time positions are open. **Apply today!**



Urban League  
San Diego County

### TEACHING OPPORTUNITIES

The Urban League of San Diego County is hiring for several different teaching roles. **Learn more and apply!**



### YOUTH INTERNSHIPS

Kitchens for Good is dedicated to transforming lives through the culinary arts and is actively seeking talented individuals who have a passion for food, community, and positive impact. **Check out their new openings!**

### LOOKING FOR A JOB? CHECK OUT THESE JOB BOARDS FROM OUR PARTNERS

San Diego Workforce Partnership - [Job Board](#)

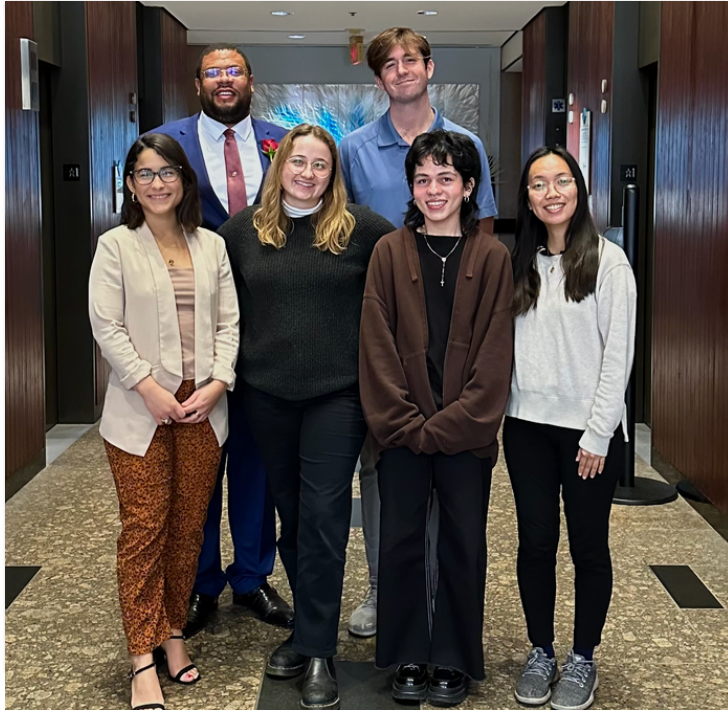
City of San Diego - [Internship and Work Readiness Job Board](#)

San Diego Regional EDC - [Job Board](#)





## STAY CONNECTED TO THE PROMISE ZONE



*Not pictured: Melissa Elder and Nathaniel Hillman*

### **Promise Zone Staff**

Melissa Elder, **Promise Zone Program Coordinator** • [MElder@san Diego.gov](mailto:MElder@san Diego.gov)

Roosevelt Williams III, **Program Specialist** • [RooseveltW@san Diego.gov](mailto:RooseveltW@san Diego.gov)

Will Smith, **Communications Associate VISTA** • [SmithW@san Diego.gov](mailto:SmithW@san Diego.gov)

Isobel Varney, **Grants and Research Associate VISTA** • [IVarney@san Diego.gov](mailto:IVarney@san Diego.gov)

Nathaniel Hillman, **Grants and Research Associate VISTA** • [NHillman@san Diego.gov](mailto:NHillman@san Diego.gov)

Bryan Bello, **Management Intern** • [BBello@san Diego.gov](mailto:BBello@san Diego.gov)



**VISTA**  
Volunteers in Service to America