

City of San Diego Promise Zone 2016 Proposal: Goals and Activities

Goal 3: Reduce Violent Crime	
<p>Create a priority of safety and reduce crime hotspots within the SDPZ by engaging/empowering residents and revitalizing infrastructure. In 2015, Part I Violent Crimes in the SDPZ rose 7.8% and were 2.5 times higher than in the city as a whole.</p>	
Activity 3A	Make safety everyone's priority (residents, businesses, schools) through community events and the use of technology to engage residents and inform community policing, restorative justice, culturally-responsive, and trauma-informed approaches.
<u>Rationale/Evidence</u>	
<p>In response to a rising crime rate driven by gang and drug activity, SDPD will engage and involve residents in crime prevention through neighborhood meetings and events (e.g., Walk and Knock groups, Neighborhood Watch). SDPD will educate residents about crime hotspots and provide information about how they can use technological resources, such as crimemapping.com and Nextdoor (an app that connects a neighborhood's residents), to prevent crime, resulting in more "eyes on the street".</p>	
<u>Implementing Partners</u>	
<p>SDPD will track crime data, making GIS summaries and hotspot maps available to residents at community meetings. SDPD regularly posts safety tips on Nextdoor and has virtual meet-and-greets with officers (see attached article for details). JCNi's Digital Engagement Specialist, an expert in "digital community organizing", will provide ARJIS and Nextdoor demonstrations to residents. At least one resident leader from each of the three SDPZ neighborhoods will participate on the Safety Subcommittee.</p>	
<u>Committed Financial Support</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> Local, Regional, or Tribal Government: \$949,260, City General Fund, 07/01/2016-06/30/2017, support for police officers on the SDPZ beat, patrolling, interacting with residents and attending approximately 4,560 community meetings/outreach events and data specialists to track and report crime data. 	
<u>Financial Support Needed</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> \$175,000, Byrne Criminal Justice Innovation (BCJI) Planning Grant, 10/01/2017-03/30/2019, BCJI funding would facilitate the development of a crime prevention plan targeting one or more SDPZ crime hotspots. This funding would also be used to engage a research partner to inform crime prevention strategies. Successful strategies could be replicated to reduce additional crime hotspots within the zone during the 10 year term. 	
<u>Committed Non-Financial Support</u>	
<ul style="list-style-type: none"> SDPD's Crime Analysis Unit will provide crime data and map crime hotspots (see attachments). SANDAG's Automated Regional Justice Information System (ARJIS) shares information among justice agencies throughout San Diego. Crimemapping.com shows maps with crimes by type and is available via a free subscription service for residents to see crime in their neighborhood. JCNi's Digital Engagement Specialist will show residents how to use crimemapping.com and Nextdoor at community meetings. 	
<u>Expected Outcomes and Measurement</u>	
<ul style="list-style-type: none"> Decrease crime by at least 25% at identified hotspots as indicated by SDPD UCR data, tracked by type of crime. Data will show the rate/1000 of the population. Increase community trust of law enforcement and residents' perception of safety, as indicated by baseline and annual surveys of residents. 	
<u>Data Collection, Tracking and Sharing</u>	
<p>SDPD's Crime Analysis Unit will provide crime data analysis and hotspot mapping (see attachments for examples), tracking UCR data at and surrounding identified hotspots by type of crime. Data will reflect the rate/1000 of the population. The number of collaborative SDPD/resident meetings will also be tracked on an annual basis. SDPD will share data with residents at community meetings and across all subcommittees at quarterly SDPZ Executive Committee meetings.</p>	
<u>Timeline/Milestones for Implementation</u>	
<ul style="list-style-type: none"> Secure resident participation on subcommittee 2016 Develop a safety-focused resident perception survey and distribute. Survey residents for baseline in 2016 and then annually 	

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	<ul style="list-style-type: none"> • Make data-informed outreach/engagement presentations at community meetings starting in 2017 • Identify & document crime hotspots regularly • Secure BCI funding by 2018 to create a resident-led prevention implementation plan for an identified crime hotspot • Execute a related community action project by 2017 and Replicate
Activity 3B	Advocate for infrastructure improvements (e.g., wider sidewalks, better lighting) that deter crime and improve the quality of community amenities making the SDPZ a safer place to live, play, and work
<u>Rationale/Evidence</u>	
<p>Crime and unsafe pedestrian/bicycle conditions can be prevented by changing the physical environment. According to SDPD, traffic is the number one resident complaint. The design of streets and sidewalks influences safety for all road users. Infrastructure improvements, such as widening sidewalks and increasing pedestrian-focused lighting, will deter crime, decrease pedestrian/bicycle and motor vehicle collisions, and increase residents' perception of safety.</p>	
<u>Implementing Partners</u>	
<p>The City will work with SDPD and pedestrian/bicycle advocacy organizations to gather crime and pedestrian/bicycle collision data. Data will be shared with residents and partner agencies, so action can be taken to prioritize infrastructure repair surrounding crime/collision hotspots. SDPZ staff will work across City departments (Planning, Transportation and Stormwater, Park and Rec) to advance infrastructure improvements and track improvements within the SDPZ on an annual basis.</p>	
<u>Committed Financial Support</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> • State Government: \$4,016,000, Caltrans, 07-01/2016-06/30/2019, State Active Transportation Program (ATP) funding will be used to make infrastructure improvements to the intersection of Market Street and Euclid Avenue, which had 46 bicycle and/or pedestrian collisions (including 1 fatality) within a .5 mile radius during a five year period (2007-2012). • Local, Regional, or Tribal Government: \$1,200,000, County of San Diego, 06/22/2015-09/29/2019, Funding originating from the Centers for Disease Control and Prevention for development of two Community Comprehensive Active Transportation Plans and two Corridor Active Transportation Plans and feasibility analyses in previous City of San Diego Pedestrian Master Plan or Community Plan Update efforts. 	
<u>Financial Support Needed</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> • \$2,000,000, Affordable Housing and Sustainable Communities (AHSC) grant, 07/01/2017-06/30/2020, Provide pedestrian-focused lighting and additional funds for infrastructure improvements in the SDPZ. 	
<u>Committed Non-Financial Support</u>	
<p>Implementing and Supporting partners, in-kind staff time and space to attend meetings.</p>	
<u>Expected Outcomes and Measurement</u>	
<ul style="list-style-type: none"> • 10% reduction in crime within a .5 mile radius of areas that have received infrastructure improvements. • 20% reduction in pedestrian/bicycle collisions with motor vehicles surrounding areas that have received infrastructure improvement. 	
<u>Data Collection, Tracking and Sharing</u>	
<p>Crime data (UCR data, tracked by type of crime) will be tracked and reported by SDPD. Data will show the rate/1000 of the population. Data from the Transportation Injury Mapping System (TIMS), will be used to track bicycle and/or pedestrian collisions with motor vehicles. Areas where crime and collision data show overlap, will be prioritized infrastructure repair. Data will be shared at Quarterly SDPZ meetings and with surrounding institutions (e.g., elementary schools, community centers, etc.)</p>	
<u>Timeline/Milestones for Implementation</u>	
<ul style="list-style-type: none"> • Gather crime hotspot and collision data; examine infrastructure conditions surrounding hotspots. • For hotspots in need of infrastructure repair, determine how infrastructure improvements could improve safety. • Advocate for these hotspots be given infrastructure repair priority. • Collaborate with San Diego Association of Governments, the region's Metropolitan Planning Organization, to submit grant applications to secure state funds (e.g., Caltrans) for infrastructure improvements. 	