



SDPZ Increasing Access to Healthcare and Healthy Foods Working Group Meeting  
Jacobs Center for Neighborhood Innovation  
404 Euclid Ave., San Diego, CA 92114  
4/20/17 3:00-5:00pm

### **Organizations Represented**

City of San Diego (SDPZ backbone organization), Economic Development Department, Civic San Diego, County of San Diego Health and Human Services, County of San Diego Behavioral Health Services, County of San Diego Central & South Regions Health Promotion, County of San Diego Maternal Child Health, Family Health Centers of San Diego, Harmonium, Housing & Urban Development (SDPZ community liaison), Jackie Robinson YMCA, Jacobs and Cushman San Diego Food Bank, Jacobs Center for Neighborhood Innovation, Kitchens for Good, Leah's Pantry, Project New Village, SAY San Diego, Harder+Company Community Research (Consultant).

### **Goals of the Working Groups**

#### *Meeting Purpose and Objectives:*

- Orient attendees to Working Group process and goals
- Develop common understanding of timeline and deliverables
- Identify gaps in working group membership

#### *Orientation to Tasks of Working Groups*

- Background: The City received the Promise Zone 10 year designation in June 2016. Katherine Crow is the San Diego Promise Zone Director.
  - Since June 2016, in partnership with other organizations, the City has submitted approximately six applications
- Defining the work
  - For the next 11 months, the workgroup will engage in planning the work for this workgroup (developing a logic model and work and strategic plan). The goal is to create vision for this goal area and articulate path and plan of action for each activity. If we are diligent in doing the planning work, will see value added of the work and be more responsive
  - The Health Goals and Activities listed within the HUD application cannot change. The City has to report to HUD on progress made towards these activities on a quarterly basis.
    - As the logic model and work plan are developed, the workgroups can have enhancements to the activities that we feel are reflective and strengthen the needs of the community and the goal.

- Rosa Ana Lozada and Tina Emmerick will serve as co-chairs for the workgroup for the duration of this planning period (through Mar 2018)
  - After March 2018, the group will reassess whether a change in co-chairs is needed

**Review of Health and Healthy Foods Goals Work Plan**

*Health and Healthy Foods Goal:* Creating a pathway from poverty to promise to prosperity through the creation of safe and healthy places that serve as preventive health care, engage residents, and continue to promote a culture that values health, safety, and connectedness.

**Activity 6a: Build resident capacity and leadership through the creation of a healthy and accessible food system that can be seen and experienced in a transformed built environment. Reduce rates of chronic disease by leveraging AB551 to grow urban farming.**

*Discussion:*

- HHS with UCSDA, SNAPP RFP to drive health and physical activity came out and Vista (Vista Clinic), El Cajon (IRC) and National City (Environmental Health Coalition)
- Staff will commit to work on healthy food and physical activities
- County commitment with Live Well—to tie into 6 goals and which of the workgroups best match up
- CWS and Juvenile Justice (Clinton Foundation and San Diego Foundation) may have a deeper impact in SE San Diego
- Michael - Define Transform Built Environment and Grow Urban Farming in Promise Zone
- Vision Zero Corridor- Plans for the Community Plan update (what is considered Policy)

*Who needs to be here:* City of SD Park and Rec, Community College District- ECC; Food Systems Alliance (Eli Brown); Gleaning Organizations, San Diego County Promotora Coalition, UCSD Center for Community Health (Steve Pozoly who is mapping vacant lots), CHIP - Childhood Obesity Initiative

**Activity 6b: Champion practices & policies that promote a healthy food system (e.g., land use policies for healthy retail/urban agriculture/active transportation). Utilize City CIP & other local initiatives to prioritize infrastructure spending within the zone.**

*Who needs to be here:* Circulate San Diego, Planning Department, Vision Zero, Children’s Hospital, Safe Route to School, Urban Life (RLA), Developers who are creating in the county (Focus Groups) BID, Tom Fuller (SE Planning Group), Community Planning Groups, Neighborhood Growers

**Activity 6c: Improve residents' health through access to healthcare insurance. Outreach and Enrollment coordinators will distribute information and offer free application assistance in health clinics located in the SDPZ.**

*General discussion:* No change to discuss related to federal government and

funding priorities. If there are changes, likely to impact the Covered California and medical homes investments

*Who needs to be here:* San Ysidro Health Center, Multicultural Health Foundation, Catholic Charities, County data will be available especially with Live Well with Community Health Statistics, Community Health Improvements (CHA/CHIP), 211

### **Grant Opportunities/Certification Process**

Goal is to give one bonus point certificate per funding opportunity – unless there are multiple tracks (e.g. youth and adult).

Every grant opportunity will not include everyone. There will be different lead applicants.

Requirements: Submit to City 2 weeks ahead of time; Establish MOU with city; serve significant % in the PZ, City needs to review original source documents

### **Bike Rack**

*HHSA- Funding opportunities to revisit*

- Live Well
- Clinton Foundation and San Diego Foundation upcoming partnership
- Be There/CACMI
- Healthy Cities/Healthy Residents (City Heights CDC is the closest to Southeastern)

*City*

- How many lots/space is available for urban gardens in the zone?

*Future meeting*

- Define what is meant by "transforming the built environment"
- Engagement of for-profit industry, BIDs, developers, planning groups, Neighborhood Grocers Association (timing and method?)

### **Action Items**

- Attendees will email Katherine the names of individuals to be invited to join this workgroup (Due April 28)

For additional information about the San Diego Promise Zone, please contact: Katherine Crow, Promise Zone Director, at [kcrow@sandiego.gov](mailto:kcrow@sandiego.gov) or 619-533-6474