



SDPZ Increasing Access to Affordable Housing Working Group Meeting  
Civic San Diego  
401 B Street, San Diego, CA 92101  
4-18-17 9am-11am

### **Organizations Represented**

Be There San Diego, Civic San Diego (co-chair), SD Housing Commission (co-chair), San Diego Housing Federation, SAY San Diego Crime Free Multi-Housing Program, City of San Diego (SDPZ backbone organization), Housing & Urban Development (SDPZ community liaison), Harder+Company Community Research (consultant).

### **Goals of the Working Groups**

The working groups will meet monthly and will focus on developing a logic model and work plan during this planning year (now through March 2018).

While the working group meetings will focus almost exclusively on the development of the logic model and work plan, part of the planning process, generally, is identifying: What are the funding opportunities we anticipate coming out in the next 6 months, 1 year, and so on? Getting organized early so that organizations can be prepared to respond when opportunities are released.

*Request from the group:* Having an example of a logic model so that we know what we are working towards.

### **Resources Available Through SDPZ**

Katherine is the only staff person at City working on the Promise Zone. She is working with the City's Chief Data Officer to create the data tracking system, as the City is required to track certain metrics for HUD. Considering whether what data the City is collecting can be made available in open data portal that can be shared with the partners. We are not just interested in tracking the hard numbers, but will be tracking other nuanced activities - what happens as a result of the designation (e.g., building bridges, bringing people to the table).

### **Review of Housing Work Plan**

HUD is administering the Urban Promise Zone designations. Local PZs have a lot of flexibility in how they implement, as this is a place-based initiative. Goals and activities are set however there is room to modify how the activities are achieved.

Each activity was reviewed by the group and the group discussed existing resources as well as who else is needed at the table to be able to accomplish each activity.

**Activity 5A: Create new, ecofriendly, affordable and mixed-income residential units along transit corridors in mixed-use residential/commercial developments. Some units will be targeted to special populations: seniors, homeless, disabled and veterans.**

*Benefits of the PZ to leverage:* Commercial center (Market Creek), one big

landholder, transit center

*Who is not here that should be here:* Builders/developers, someone who works with veterans, Corporation for Supportive Housing, Townspeople, NationalCORP, Chelsea Investments, Community Housing Works.

*Populations:* Adding emancipated youth.

**Activity 5B: Preserve existing affordable housing in the SDPZ through capital improvement projects to ensure environmental safety.**

Same partners

**Activity 5C: Administer loans, grants and other mechanisms to help households with low to moderate incomes become first-time homebuyers.**

SDHC administers these programs for city and county; most of funding gets spent in 3 months. Encanto is the highest census track in the city for homeownership.

*Who is not here that should be here:* CA Bank and Trust (financial literacy); Self-Help Credit Union; Wells Fargo (office in SE); Realtists

**Certification Process:**

SD City Council will be approving the certification process in Sept.; grants that have historically given multiple awards in the same city would consider giving multiple certifications; goal is to have people collaborate; % of services that will be provided in the PZ; Katherine needs the full grant proposal on record and must review in order to ensure the application meets the eligibility criteria of what HUD has set forth in order to receive the certificate; entity develops MOU with City; HUD gets copy of final proposal. HUD has to be accountable to Congress.

**Action Items**

- Next housing working group meeting: May 11th 1-3pm
- Location: TBD; hoping to have these meetings in the PZ
- All: Identify specific people who should be invited and send to Katherine;
- Katherine will send out an invitation to attend next meeting from the City

For additional information about the San Diego Promise Zone, please contact: Katherine Crow, Promise Zone Director, at [kcrow@sandiego.gov](mailto:kcrow@sandiego.gov) or 619-533-6474