

City of San Diego Promise Zone 2016 Proposal: Goals and Activities

Goal 4: Improve Educational Opportunities	
<p>Creating a pathway from poverty to promise to prosperity through increased educational opportunities focusing on Early Education, Secondary Education, Adult Education and Policy change.</p>	
Activity 4A	Increase the number of students performing at grade level expectations by engaging parents on available pre-K programs, enrolling more children in quality preschool, and lowering class size at K-3 to a 20:1 ratio to increase literacy
<p><u>Rationale/Evidence</u> According to the 2015 Smarter Balanced test in English language arts (ELA), only 25.7% of 3rd graders at schools in the SDPZ met or exceeded grade-level expectations. Further, 8% of parents of incoming kindergarten students who did not participate in preschool in the SDPZ reported in a Fall 2015 survey that they did not know about the preschool opportunities in their geographic area and 25% reported that they were over income for free programs and private preschool was too expensive.</p>	
<p><u>Implementing Partners</u> Within the school setting, SDUSD will provide educational support to students. JCNi and SDUSD will leverage their membership in the Diamond Educational Excellence Partnership (DEEP) to expand this model across the SDPZ. DEEP is a community and research informed collaborative comprised of community leaders and 26 organizations committed to ensuring children and their parents receive the support required to enter kindergarten prepared to learn and complete third-grade reading proficiently.</p>	
<p><u>Committed Financial Support</u> Grant or Direct Allocation</p> <ul style="list-style-type: none"> • Local Nonprofit or Foundation: \$90,000, JCNi, 06/2016-07/2017, Funding renewed on an annual basis for DEEP • Local Nonprofit or Foundation: \$75,000, Social Venture Partners, 06/2016-07/2017, Funding renewed on an annual basis for DEEP • Local Nonprofit or Foundation: \$80,000, Parker Foundation, 06/2016-07/2017, Funding renewed on annual basis for DEEP • School District: \$95,700, SDUSD, 06/2016-07/2017, Funding reviewed on an annual basis for DEEP • State Government: Total annual estimate is \$4.5M, funding on academic year basis, Local Control Funding Formula allocation from state government used for class-size reduction at grades K - 3 annually; amount for SDPZ schools varies depending on teacher seniority/education and student enrollment (on average, about \$97,000 for each teacher needed to meet ratio; total annual estimate is \$4.5M). 	
<p><u>Financial Support Needed</u> Grant or Direct Allocation</p> <ul style="list-style-type: none"> • \$100,000, W.K. Kellogg Foundation, 06/2016-07/2017, Funds to support the expansion of DEEP into other areas within the SDPZ • \$1.3 million, US Dept. of Education, 07/01/2016-06/30/2019, Funding for pilot program to be implemented in 6 schools for educational support focused on Transitional Kindergarten to Grade 2 • \$500,000, Private Foundation, 07/2016-06/2020, Funds to identify and engage parents in education and community leadership workshops to build parent leaders to serve as champions of this work. 	
<p><u>Committed Non-Financial Support</u></p> <ul style="list-style-type: none"> • SDUSD will commit staff to work in the collaborative • JCNi will provide staff to continue to support the DEEP work. 	
<p><u>Expected Outcomes and Measurement</u></p> <ul style="list-style-type: none"> • Increase in the percentage of students performing at grade-level expectations as measured by 3rd grade Smarter Balanced English language arts test results • Increase the percentage of Pre-k to 3rd grade performing at expected reading level using the Development Reading Assessment (DRA) • Increase the number of parents engaged in SDUSD and DEEP parent activities • Increase the number of schools and community based organizations participating in DEEP 	
<p><u>Data Collection, Tracking and Sharing</u> SDUSD will track student test results and aggregate at various levels and share with partners in the SDPZ. School-</p>	

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<p>level results for the state-required Smarter Balanced assessments are published annually on publicly available websites. The results of local and state assessments are included in SDUSD's monthly and annual Local Control and Accountability Plan reporting. These districtwide reports will be filtered for Promise Zone reporting. JCNi will track DEEP activities and share with SDPZ.</p>	
<p><u>Timeline/Milestones for Implementation</u></p> <ul style="list-style-type: none"> • Increase 3rd grade Smarter Balanced ELA scores by 7 percentage points each year • Expand the number elementary of school participating in DEEP from 3 to 6 by 2017 • Expand DEEP to all elementary schools within the SDPZ by 2020 • Increase and align organizations providing parent engagement in the SDPZ e.g., Reality Changers, Barrio Logan College Institute) 	
Activity 4B	Increase the number of college/career readiness programs for middle school children and increase educational and career supports for Opportunity Youth (OY).
<p><u>Rationale/Evidence</u></p> <p>Resident students in the SDPZ have a graduation rate of 77%, 13 points below San Diego Unified's average. Similarly, the dropout rate of 13.9% is about 9 points above the district average. In 2014, only 28.9% of students completed UC/CSU a-g course requirements that make them eligible to apply to California's public universities.</p>	
<p><u>Implementing Partners</u></p> <p>SDUSD will work with partners such as SDYDO to re-engage students likely to drop out of school and OY who are neither high school graduates nor gainfully employed. SDUSD will also increase outreach to potential dropouts to participate in the districts Joint Diploma Program, collaboration between its Adult Education Dept. and the San Diego Community College District. The City will align aimed at supporting college/career readiness (e.g., Reality Changers, Barrio Logan College Institute, JCNi).</p>	
<p><u>Committed Financial Support</u></p> <p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> • State Government: \$2,343,112, California Career Pathways Trust grant, 09/01/2015-08/31/2017, Received as a subcontract from the San Diego County Office of Education that is overseeing a countywide consortium- supporting the linked learning programs; career tech pathways at high schools. Students can earn certificates, internships to career pathways. 	
<p><u>Financial Support Needed</u></p> <p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> • \$3,000,000, Dept. of Labor, YouthBuild, 10/01/2017-09/30/2020, To provide education and employment to disadvantaged youth ages 16-24. Either SDWP or listed SDPZ supporting partners could be grantees. 	
<p><u>Non-Financial Support Needed</u></p> <ul style="list-style-type: none"> • Assistance with data-tracking of credentialing information. 	
<p><u>Expected Outcomes and Measurement</u></p> <ul style="list-style-type: none"> • Increase in the percentage of students who are college and/or career ready as measured by UC/CSU a-g and CTE course completion 	
<p><u>Data Collection, Tracking and Sharing</u></p> <p>SUSD will track high school graduation rate, percentage of students who complete UC/CSU a-g courses, percentage of students who complete Career Technical Education pathways, and number of students earning industry certifications.</p>	
<p><u>Timeline/Milestones for Implementation</u></p> <ul style="list-style-type: none"> • For SDUSD students, we will • Increase UC/CSU a-g completion rate by 3 percentage points each year (starting 2016) • Increase Career Tech Ed pathway completion by 3 percentage points each year • Increase high school graduation rate by 2 percentage points each year • o Develop a method to track increases in number of students that apply to and are admitted to college and the number of students that apply to for community college and four year degree 	
Activity 4C	Increase the number of adults who are educated and prepared for living wage jobs by addressing educational needs in SDPZ and connecting to industry to increase the number of

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	apprenticeships/internships and building digital and technology literacy.
<u>Rationale/Evidence</u>	
<p>Adults in the SDPZ need accessible and affordable education, training, and on the job experience to access employment opportunities in San Diego's thriving industry sectors (e.g., health, green economy, construction, manufacturing). For example, San Diego's Advanced Manufacturing and Shipbuilding industry, one of the region's fastest growing business sectors has a projected skilled labor shortage for the next decade while the SDPZ has a 16.2% unemployment rate.</p>	
<u>Implementing Partners</u>	
<p>SDUSD will leverage its existing education and training programs and partnership including SDWP for CTE programming, employers, and trades unions.</p> <p>The City of SD will convene representatives from adult education (e.g., Continuing Education, Community College District), other higher education (SDSU, UCSD, National), and Economic Development Corporation to lead components of this work.</p> <p>JCNI is developing a creative career training program which will serve the SDPZ residents.</p>	
<u>Committed Financial Support</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> Federal Government: \$20,000,000, Dept. of Labor, Workforce Innovation and Opportunity Act (WIOA), 07/01/2016-06/30/2025, Funds administered by SDWP for investing in training SDPZ residents. 	
<u>Financial Support Needed</u>	
<p>Grant or Direct Allocation</p> <ul style="list-style-type: none"> \$1.5M, Knight Foundation for Creative Career Pathways, 06/2016-06/2026, \$1.5 million for first 5 years and \$1 million for remaining 5 years. 	
<u>Expected Outcomes and Measurement</u>	
<p>Over the 10-year SDPZ term, we will:</p> <ul style="list-style-type: none"> Increase in the number of adults living in the SDPZ who are prepared to be employed in San Diego's industry sectors. Enter into partnerships with adult education, higher education, and employers serving the SDPZ residents as measured by signed MOUs. Increase alignment between industry labor needs and SDPZ residents via creation of internships, apprenticeships, and other training opportunities. 1000 jobs created per year 	
<u>Data Collection, Tracking and Sharing</u>	
<ul style="list-style-type: none"> The SDPZ Education subcommittee chairs will track the number of local businesses that work with Promise Zone residents to provide internships/apprenticeships/on-the-job training that lead to higher paying jobs. Number of jobs created will be tracked by San Diego Workforce Partnership who will have a representative on this committee. 	
<u>Timeline/Milestones for Implementation</u>	
<ul style="list-style-type: none"> 2016-2018: Enter into partnerships with adult education, higher education, and employers serving the SDPZ residents as measured by signed MOUs. 	
Activity 4D	Promote policy change at the state level to increase per pupil K-12 educational funding to at least the national average.
<u>Rationale/Evidence</u>	
<p>In 1978, when California was among states with the highest per pupil funding, a change in the education funding method resulted in a drastic reduction in school spending. According to Education Week's January 2015 Quality Counts publication, California now ranks 46th among all states with per pupil spending of \$8,308 compared to the national average of \$11,735 (amounts adjusted for regional cost differences).</p>	
<u>Implementing Partners</u>	
<p>SDUSD in collaboration with SDPZ partners will continue leading statewide advocacy with other local educational agencies, parents and community members, and state legislators to increase K-12 funding in California. This effort includes hosting local town hall meetings, publishing relevant information on the district's website, and testifying before legislative budget committees.</p>	

Committed Non-Financial Support

Implementing partner's in-kind staff time, throughout 10 year designation, all organizations will benefit from policy changes.

Expected Outcomes and Measurement

- There will be an increased awareness among SDPZ residents, stakeholders, and service providers of the need to increase the funding allocation per students at least to match the national average.
- Partnership agreements will be in place supporting this policy change.
- Media services will run news stories related to this issue.
- By 2026, students funding will be at least equivalent to the national average.

Data Collection, Tracking and Sharing

SDUSD will track its advocacy efforts and report back to the SDPZ members. Advocacy efforts will include number of presentations and town hall meetings provided to other local educational agencies, parents and community members, and state legislators to increase K-12 funding in California. Number of media stories covered on the topic and number of partnership agreements to support this issue.

Timeline/Milestones for Implementation

Over the 10-year SDPZ term, we will achieve funding at the national average level with an annual improvement each year.

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