



SDPZ Creating a Priority of Safety Working Group Meeting
Family Health Centers HITEC (Health Information Technology Training and Education Center)
5160 Federal Blvd., San Diego, CA 92105
4-18-17 3pm-5pm

Organizations Represented

Institute for Public Strategies (IPS), Jackie Robinson YMCA, San Diego Police Department (SDPD), City of San Diego (SDPZ Backbone organization), Housing & Urban Dev Department (SDPZ Community Liaison), SAY San Diego (Co-chair), Harder+Company Community Research (consultant).

Goals of the Working Groups

The working groups will meet monthly and will focus on developing a logic model and work plan during this planning year (now through March 2018).

While the working group meetings will focus almost exclusively on the development of the logic model and work plan, part of the planning process, generally, is identifying: What are the funding opportunities we anticipate coming out in the next 6 months, 1 year, and so on? Get organized early so that organizations can be prepared to respond when opportunities are released.

SDPZ Resources

The PZ designation comes with no funding. It does come with 5 Vista volunteers. They will work with the working group partners and out in the community. They will be housed at the City.

City is working on a process to share data. Working with Chief Data Officer to establish a baseline so as to track progress of SDPZ over the next 10 years.

Questions/Answers

Q: What will the larger meeting look like?

A: Opportunities to get input from people who can't come to these monthly workgroup meetings, opportunity to share what the workgroups have been doing.

Q: What are the tools we can use to engage the partners? Media advocacy component is important. SD Promise Zone branding could be really helpful. Has this been developed?

A: The City is hoping this is something one of the Vista volunteers can work on; creating a Facebook page, etc. Also, the City PIO will come to the all partner meetings and will start working on a SDPZ logo.

Review of Safety Work Plan

The goal and activities are set, but the strategies for achieving activities can change. Each activity was reviewed by the group and the group discussed existing resources as well as who else is needed at the table to be able to accomplish each activity.

Activity 3a: Make safety everyone's priority (residents, businesses, schools) through community events and the use of technology to engage residents and inform community policing, restorative justice, culturally-responsive, and trauma-informed approaches.

- Invite people who are working on the Unity games (faith-based partners);
- Using National Night Out as a platform to outreach and advertise;
- SAY-SD has an existing safety-perception survey that they use for Crime Free Multi-Housing Program

Activity 3b: Advocate for infrastructure improvements (e.g., wider sidewalks, better lighting) that deter crime and improve the quality of community amenities making the SDPZ a safer place to live, play, and work

Groups to consider inviting include:

- City of San Diego Park and Recreation Dept.
- California office of Traffic Safety
- Circulate San Diego
- Inner City Athletic Leagues
- Project AWARE

Parking Lot Questions/Issues Brought Up By Group

- Where are the synergies with *Live Well SD*?
- Can we require/highly suggest that grassroots orgs are included in grant apps in order to get PZ certification?
- Has there been any conversation about diversification of funding beyond grants, e.g., how to sustain beyond grants, such as private money?
- Do we have any celebratory case studies?

Action Items

- Mary Baum will reach out to partners and potential partners and invite to next meeting.
- May meeting will move to Malcolm X Library. Mary will reserve space and confirm.
- Group will do stakeholder mapping activity at May meeting

For additional information about the San Diego Promise Zone, please contact: Katherine Crow, Promise Zone Director, at kcrow@sandiego.gov or 619-533-6474