

**SECOND AMENDMENT TO THE AGREEMENT BETWEEN
THE CITY OF SAN DIEGO
AND
MEDIA ARTS CENTER SAN DIEGO
FOR MEDIA ARTS WORKFORCE DEVELOPMENT SERVICES**

This Second Amendment to the Agreement Between City of San Diego and Media Arts Center San Diego for media arts workforce development services (Second Amendment) is made and entered into by and between the City of San Diego, a municipal corporation, (City) and Media Arts San Diego, a California nonprofit corporation (Contractor), also referred to individually as "Party" and collectively as the "Parties."

RECITALS

1. On January 18, 2022, City executed a nonprofit agency agreement with Contractor to provide media arts workforce development services to the City (Agreement). The Agreement is comprised of the Agreement, its exhibits, and the First Amendment.
2. On August 15, 2022, City and Contractor entered into the First Amendment to the Agreement to add additional services under Exhibit A-1, to extend the term of the Agreement to September 30, 2024, and to increase the total contract amount to \$243,140.
3. The Contract may be amended by written agreement executed by duly authorized representatives of both Parties.
4. The Parties wish to amend the Contract to increase the contract amount by \$171,720 from \$243,140 to \$414,860 for Contractor to provide the final four training cohorts from July 2023 to April 2024.

TERMS

1. Article 1.1 is amended to add "Exhibit A-2 Additional Scope of Services" to the Agreement for Contractor to perform the services set forth therein from July 2023 to April 2024. Exhibit A-1 will remain in full force and effect.
2. Article 3.1 of the Agreement is amended to increase amount of the Agreement to \$414,860 and is revised in its entirety to read as follows:
 - 3.1 Amount of Compensation.** City will pay Contractor for performance of all Services rendered in accordance with this Agreement, including reasonably related expenses in an amount not to exceed \$414,860 for the term of the Agreement, and no more than the maximum threshold allowed by

SDMC section 22.3210(c) if the City chooses to exercise any extension in accordance with Article 2.2 above.

3. This Second Amendment will be effective when signed by both parties and approved by the City Attorney in accordance with Charter section 40.

4. All provisions of the Agreement (including those included in the First Amendment) not addressed in this Second Amendment remain in full force and effect.

IN WITNESS WHEREOF, this Second Amendment is executed by City and Contractor acting by and through their authorized officers.

Media Arts Center San Diego

By: 

Name: Ethan van Thillo

Title: Executive Director

Date: 4/28/23

City of San Diego

By: 

Name: Claudia C. Abarca

Title: Director, Purchasing & Contracting

Date: May 22, 2023

Approved as to form this 22nd day of May, 2023.

MARA W. ELLIOTT, City Attorney

By: 

Deputy City Attorney

Ken So

Print Name

EXHIBIT A-2
ADDITIONAL SCOPE OF SERVICES TO AGREEMENT
BETWEEN CITY OF SAN DIEGO AND MEDIA ARTS CENTER SAN DIEGO
FOR MEDIA ARTS WORKFORCE DEVELOPMENT SERVICES

Media Arts center San Diego Workforce Development Initiative 2023-2024

Overview: Media Arts Center San Diego (MACSD) and City of San Diego Library will present a year-long work readiness program for teens and young adults, ages **16-30**, providing them with training and paid internships related to careers in video production/multimedia. **60+** youth, **4 groups of 15+**, over the course of the program will first participate in a paid training under the guidance of professional filmmakers. Then, those youth that complete training, will be placed in paid internships at various Idea Labs within the San Diego Public Library system and City of San Diego Departments.

Deliverables:

- 1) **Trainings, June 2023 - April 2024**
 - a) Centered around 4 6-week **training** programs in video/multimedia production (curriculum based on MACSD's 22+ years of youth/adult careers in filmmaking workshops).
 - i) 4 cohorts: **6-Week Schedule - Classes meet 4 to 6 pm, Monday, Wednesday, Friday, for 36 total hours of instruction total including additional lab time outside of class hours.**
 - ii) Youth age 16-30, 15+ youth per cohort.
 - b) Held at City Heights Idea Lab, attached to City Heights Library
 - c) Youth trained by MACSD Teaching Artists and Community Producers.
 - d) Youth compensated for participating in training, stipend amount of **\$550/student** (36hrs of training).

- 2) **Internships, June 2023 - April 2024**
 - a) Centered around paid **media internships.**
 - b) Based out of the City of San Diego Public Library and other City of San Diego departments, Communications, Economic Development, Environmental Services, etc.
 - c) Youth are mentored by MACSD Teaching Artists (guide them in working with their "clients", assist with tech concerns, etc.). The mentorship check-ins will happen weekly in-person or virtually. MACSD will also operate a monthly workshop series opportunity as extended learning for the interns. Library to provide needed equipment/software for internships.
 - d) Youth make event videos, social media content, promo videos, etc. for internship hosts.
 - e) Youth compensated for internship, **\$15/hour** minimum, 10-20 hrs per week, 6 months. Total potential new income for young adults would be **\$7,200/teen** (if they complete a full 240 hour internship).
 - f) 4 cohorts, to run with Internships to start immediately after the training. City and MACSD will work together and mutually agree to the dates of each cohort.
 - g) MACSD guarantees an attrition rate of 50% or less. At least 30 of the 60 students will onboard with the City of San Diego.
 - h) MACSD team to assist with hiring/on-boarding process of interns while they are in their 6 week training. This includes ensuring students register in Better Impact, make an appointment for their City of San Diego background check, complete their background check, meet with City departments to select their desired location, and complete City of San Diego new hire paperwork.

- i) MACSD will provide an annual report at the end of the 4th cohort documenting both quantitative and qualitative data, including the number of students that completed training and onboarded with the city, along with personal testimonials from each student documenting outcomes.

MACSD Budget:

Instructors (2, 6hrs class time + 3 hrs/wk prep, July 2023 - <i>Apr 2024</i> Máy 2024, 2024 trainings Trainings)	\$17,280.00
Instructors (2, for Internship-period Mentors/Guidance, 6 mths/cohort, 13 hrs/wk for each instructor)	\$37,440.00
Project Dirs (Dir of Ed & Educ Coordinator + additional admin)	\$40,000.00
Transportation (Bus passes, shuttles, 60 students)	\$8,000.00
Marketing (flyers for recruitment, email blasts, social media year-round, etc..)	\$2,000.00
Supplies/Incentives (harddrives, snacks for classes, handouts, etc..)	\$16,000.00
General Admin (mtgs, bookkeeping for student stipends, etc..)	\$14,000.00
Documentation (videographer, photographer)	\$4,000.00
Training stipends (15 x \$550/cohort)	\$33,000
Total	\$171,720.00