

**San Diego Promise Zone
Increasing Economic Activities Working Group Meeting
Jacobs Center for Neighborhood Innovation
Sept. 13, 2017, 1-3 p.m.
Meeting Notes**

In Attendance: BAME CDC, San Diego County District Attorney's Office, International Rescue Committee, City of San Diego, San Diego Futures Foundation, Kitchens for Good.

Review of All Partner Meeting

- The group reviewed the All Partner Meeting. There was a large attendance of around 80 people. There was a good mix of existing partners and new attendees. The meeting provided attendees a foundation of the planning work we have done to date.
- Next steps: communication to those who attended and positive impact on working group attendance
- Now that foundation is set, there are opportunities for more input and small group interaction to the work that is being developed.
- The group provided the following feedback: looking toward deliverables now; establishing partnerships with activities that add value. (e.g., entity/process that facilitates finding spaces for nonprofits); good to see physical presence; opportunity for networking and encouraged more involvement.

Brief Review of Working Group Meeting No. 5

- One of the key goals of this working group is to draft a logic model and work plan that will guide the Increasing Economic Activities work for the SDPZ for the next 10 years. These plans will help us be intentional with how we work together, help us see what steps we need to take in order to achieve the goals we've set out for affordable housing in the PZ and make sure we have adequate resources (or can access the resources) to achieve these goals.
- August was the fifth working group meeting and largely focused on the logic model content. We were diligent and reviewed all of the logic model content under the inputs and started to work through the activities that will support the working group goal and subgoals.

Reviewing the Economic Activity Logic Model Draft

- Harder+Co used Increasing Economic Activities work plan that went into the grant application as well as content from our previous discussions about indicators to start a draft logic model. The group reviewed subgoals and made the following review points and updates:
 - **Subgoals Review and Updates:**
 - Subgoal 1a. Activity 7 -There is an upcoming CDBG-funded incubator, potentially located in SDPZ. Christina Bibler to find out.
 - Subgoal 1b. Activity 2 - The missing language for this activity is, "Increase multi-mobile transport."
 - The group reviewed inputs and made the following updates. The inputs are in the first column and identify resources that will be used to support the SDPZ Increasing Economic Activities goal area, both in-kind/staff resources and financial resources **for the next 10 years**. These resources are important as they will be supporting the achievement of the activities and outputs, which will lead to the identified outcomes.
 - **Subgoal Inputs:**
 - Subgoal 1c. Replace International Rescue Committee listed funding with LISC funding.
 - Subgoal 1d. There is CalFire funding - Katherine Crow to check value.
 - The group reviewed activities and made the following updates:
 - Subgoals Activities:**
 - Subgoal 1c:
 - Suggested adding education and modeling programming for entrepreneurs before funding their ideas. (Self-Help Credit Union and San Diego Small Business Development Center could implement.)
 - Convening groups of CDBG recipients, lenders, etc.
 - Activity 1- Suggested change to language to highlight the City of San Diego's Economic Development Department's OpenCounter Online Business Portal (business.sandiego.gov), an existing online application that streamlines EDD applications.
 - Activity 2- no notes.
 - Activity 3- Unsure of San Diego Workforce Partnership's role in opening entrepreneurship centers.
 - Activity 4- Responsible party for negotiating with lenders is not City Council. Change this to Reinvestment Taskforce.

- New Activity Proposed- Prepare/educate entrepreneurs on tax credits on the local, regional and state level.

Subgoal 1d:

- Proposed education on defining and working in Maintenance Assessment Districts, both City and self-managed, for PZ residents.
- Activity 3- Change language to highlight every – not just one -- PZ neighborhood that is targeted for new marketing campaigns.

Other Relevant Updates for Promise Zone

Fiscal Map to include:

- “Denied Funding”- From this information organizations can receive feedback and build capacity.
- “Upcoming Funding” will identify how organizations might work together.
- Once more trust and team-building between partners have occurred, we can endeavor to list “Current Funding.”

Community Survey:

- Working on the Community Survey with San Diego State University students. Survey will be conducted at stores and similar public gathering locations in October. Incentives for taking the survey may include free food/drink at a Kitchens for Good event.
- Suggestion to get message out to inform residents of the survey at Council meetings, cluster meetings at schools, PTO meetings and The Care Center on Euclid Avenue National City (DA’s office).

Updates by Attendees/Opportunities for Collaboration:

DA’s Office Events

- Resource Fair- Occurs every 3 months, 20-25 service providers. Food distribution in partnership with Turning the Heart.
- Mini Resource Fair- Occurs monthly. (International Rescue Committee to possibly provide translators).

Closing

- This working group will be moved back a half hour starting in October. Therefore, the new start time will be 1:30 p.m.

Next Meeting Date:

Second Wednesday of each month
 Jacobs Center for Neighborhood Innovation
 Oct. 11, 2017
 1:30-3:30 p.m.