The City of SAN DIEGO

Creating a Priority of Safety Group
Malcolm X Library
Sept. 19, 2017
Meeting Notes

In Attendance: Harder + Co, City of San Diego/AmeriCorps, San Diego Public Library, Harmonium, SAY San Diego, South Bay Community Services

Welcome and Introductions
Introductions of members along with a personally valued safety aspect, reviewed meeting agenda

All Partner Meeting
Group discussed the All Partner Meeting. Partners have enjoyed seeing new organizations come around the table since the meeting and become involved with the working groups. The Meeting itself was more foundational ("get-to-know-you"). Next steps include communicating to those who attended and seeing the positive impact on working group attendance.

Brief Review of Working Group Meeting No. 5
Co-chairs reviewed current draft of the logic model that was worked on in the last meeting. They stressed that this is an important road map and that the planning process will allow the group to approach problems differently than before. It is also a living document subject to adjustments as opportunities change throughout the years.

Reviewing the Housing Logic Model Draft
Update: Logic model will be updated to reflect all organizations that are doing work in this area and coming around the table as well as the implementing partners. This document should be reflective of the efforts as a whole.

Working Group then reviewed the outputs and outcomes for each subgoal, linking back to activities and inputs.

Subgoal 3a: Make safety everyone's priority (residents, businesses, schools) through community events and the use of technology to engage residents and inform community policing, restorative justice, culturally-response and trauma-informed approaches.

Suggestions:

- Decreasing Crime (Outputs):
    - Activities will need to reflect commercial corridors where most of those hotspots lie.
    - Separate out percentage (including decreases) of violent and nonviolent crime.
    - How far back we can track crime rates in hotspots?

- Safety-Related Committees in the SDPZ:
    - Start capturing things like community policing/safety-related groups that are already active, whether or not they are part of the SDPZ efforts. We don't want to create new groups.
    - Include "neighborhood forum/meetings" as well as "business owners" (as we want to include them as well as residents) in the wording.
    - Outputs:
        - Raise awareness of existing safety-related groups among SDPZ communities by X percent.
        - Try to increase community participation/engagement/advocacy in these groups by X percent.
- Parks:
    - The City is constructing 15 more community parks. We will need to find which ones are within the SDPZ.
    - We would like to look for available programming dollars for parks and existing budget for the area.
    - We need to make sure to promote activities in the parks that groups/families will enjoy and that drugs/gangs will not enter.
    - Is there a plan for addressing homelessness when we bring in these new green spaces? Homeless is a cross-threading indicator that will be put on the bike rack and discussed with other groups.
- Get It Done App:
    - This will be a focus within the community. The City will be able to track the number of requests submitted by geographical area and the speed at which those requests are fulfilled.
    - It is NOT a way for law enforcement to be engaged with the community.
    - Questions/Outputs:
        - How can we increase use of the app?
        - How is residential access to technology? Can we increase this?
        - What are people's perceptions of City's responses? We want to improve those.

Subgoal 3b: Advocate for infrastructure improvements (e.g., wider sidewalks, better lighting) that deter crime and improve the quality of co mmunity amenities making the SDPZ a safer place to live, play, and work.

Suggestions:

- Engage SDPZ businesses in making safety a priority by building relationships and providing resources so that it is reciprocal and NOT hierarchal.
    - Rewording: We want to share crime and collision data with all schools, not just elementary schools.
    - Outputs:
        - Increase business members.
        - Increase involvement in MADs and BIDs by small businesses.
    - Outcomes:
        - Increase engagement/contacts with small businesses.
            - We would need a baseline for this though.
- What kind of businesses do we want?
    - For example, how do we prioritize family-owned businesses vs. smoke shops or tattoo parlors?
    - The group will need to remain aware of safety issues surrounding approved marijuana manufacturers within the City. A high number will be in industrialized areas including the SDPZ.
        - Could we find a report (from Denver?) about safety decreases near marijuana manufacturers/dispensaries?
- Collaboration on Funding Opportunities
    - Track available budgets and dollars coming through local, state and federal funds (e.g., Caltrans Safe Routes to School Grants already in place).
        - Make sure to include "local" and "federal" in the wording.
    - Outcome:
        - Increase collaboration between entities on funding applications, grant writing, implementation and activities (that happen as a result).

Other Updates

Proposed Fiscal Mapping Process:

- Rationale: Tracking and pursuing funding will be a very important part of what the SDPZ partners will do. We want to forecast the opportunities so that we can be prepared well in advance to put together the strongest application. This fiscal mapping process will help identify opportunities to work together to know what each of us is doing so that if we're targeting same populations or providing the same service, at least we are aware.

- Fiscal mapping also ask for rejected funding in an effort to strengthen future applications. The goal of needed funding sources is to be proactive instead of reactive and utilize HUD liaison in receiving technical assistance on federal grant opportunities.

Community Survey:

- We updated the group on where we are at in terms of progress. Survey is mostly finalized and the draft will be shared.

- Regarding timing options instead of annual: Perhaps make it every couple of years? No need to collect data as often.

- Questions:
    - Peak hours/high activities for data collection spots?
    - What community events exist that students can go to?
    - Could we provide results to community residents/businesses for their own interpretations?
- Possible Data Locations:
    - SAY San Diego recommended its resident engagement meetings as an intercept point within Crime-Free Housing.
    - San Diego Public Library also will provide peak hours for local libraries as intercept points.

Next Steps and Closing

The group suggested beginning to address the natural cross threads with other working groups and looking into what might be possible ways to address homelessness throughout the SDPZ. Group will finalize logic model next month and look more into fiscal mapping and cross-over opportunities.

Next Meeting Date:

Third Tuesday of each month
Malcolm X Library
Oct. 17, 2017
3-5 p.m.