

Increasing Access to Healthcare and Healthy Foods

Oak Park Family Health Center

5160 Federal Blvd, San Diego, CA 92105

Sept. 21, 2017, 3-5 p.m.

Meeting Notes

In Attendance: City of San Diego (SDPZ Backbone organization), City of San Diego Economic Development Department, HHSA Central and South, Harmonium, FHCSD, Kitchens for Good, Home Start, NCRC/CCC, Project New Village.

Overview: The September Increasing Access to Healthcare and Healthy Foods Meeting briefly reviewed the first well-attended All Partner Meeting. Next the working group addressed previously bike-racked items and updating Subgoal b. The group then discussed and made changes to the logic model. Wrapping up, the group expressed a need for grant education and assistance for smaller nonprofits. The group looks forward to the upcoming Community Survey of the PZ and to PZ blasts from promisezone@sandiego.gov about funding opportunities and PZ news.

Review of Working Group Meeting No. 5:

At this meeting, the group began to refine its logic model. This logic model will guide the work of Healthcare and Healthy Foods goal area for the next 10 years. The logic model lays out the activities needed to accomplish the group's goals and identifies the funds and organizations that will support these activities. It also defines how success will be measured by tangible achievements and direct results. At this time, only organizations and information from the initial application were included in the logic model.

Subgoal 1a was addressed in this logic model review. The group discussed refining and updating the most apt funding sources and organizations involved in the working groups to support this logic model. Status of the listed funding and the inclusion of additional funding was also discussed.

Review All-Partner Meeting:

The All-Partner Meeting drew a large audience of both new and existing attendees. "ACTION ITEM: Outreach will be done to the new attendees." The meeting was a review of the work to date. The next meeting will allow for more input and attendee interaction to collaborate on PZ work.

Recommendations for the next meeting:

- Allow for the inter-working group connections.
- Foster more community involvement.
- Provide an explanation of the Promise Zone points system.

Next meeting will also include an explanation of how to qualify for PZ points. This explanation will include HUD regulations, government structure and government of the PZ. A new, longer PZ points education document is in development. It will be put to a focus group and then have a debut in November. Katherine will ask a HUD rep to attend to field questions.

Bike Rack Updates

1. Identify active Joint-Use Agreements within the zone and share with partners.
Update: Mayor will be contacted to confirm joint-use school parks in PZ.
2. Identify existing HHS Task Orders between HHS and faith based communities as a way to leverage and align faith communities with this working group.

Update: Four Contracts Identified in PZ

- a. Community Education creates a faith-based academy. It allows faith providers and behavior-health providers to share their mental health training.
 - b. Faith-Based Mental Illness Education- for the POC and Latina population, especially.
 - c. Faith Based Crisis Response- Pairing clergy with victims of domestic violence, homicide, suicide etc.
 - d. Wellness and Mental Health- Aims to help adults with mental illness with transitions in their lives.
3. Send MOU form to attendees who may be interested in formalizing an MOU with SDPZ.
Update: Coming from Katherine in November.
 4. Map out specific health and healthy foods educational activities being offered within the zone through other efforts (e.g., HHS and SNAP).
 - a. Action Item: HHS will utilize SnapEd-education about Snap/Calfresh.
 - b. Action Item: VISTAs are developing on Services/Asset Map of current partners in order to braid together support. This map will identify the populations being serving and by whom.
 5. Define "high-risk"- Update: Group concluded that this definition depends upon what a particular grant defines as "high risk".
 6. Establish parameters for mapping parcels to support Subgoal a.
Update: Group decided to leave on bike rack. The group suggested using drones to provide services directly to homes. San Diego State is currently testing this tool. The group highlighted the trust building required to enter clients' yards with drones.

Logic Model Draft Review

Subgoal 1b: Champion practices and policies that promote a healthy food system (e.g., land policies for healthy retail/urban agriculture/active transport). Utilize City CIP & other local initiatives to prioritize infrastructure spending within the zone.

Input:

- "City Planning Department" is too broad, change to specific partners.
- "Safe Route to School" doesn't operate in PZ.
- Possible partners to add to support Output 8: Project Nourish. Paid in Great Futures and International Rescue Committee, Morse School and Garfield High School.
- Action Item: Add Morse School and Garfield High School as partners, along with TBD charter schools, as a part of the urban agriculture community.
- Action Item: Identify and parse SD Unified and State charter schools.

- **Action Item:** Add Fresh Works Fund, Impact Investment as potential partners, as they may be able to help with Output 3 by including restaurants as sources of healthy food.

Activities: **Action Item:** Kitchens for Good to draft new activity around providing “Therapeutic Meals” for diabetics etc.

Output 1: **Action Item:** Define “policies” by reviewing the IRC’s list of impactful food-system policies (four white papers). Develop a plan to prioritize these policy changes and then develop actions.

Output 3: Rewritten as: “Increase and expand existing access points for agricultural products and fresh produce, including farmers markets” because six new retail outlets per neighborhood is too lofty of a goal, especially in Barrio Logan and Logan Heights.

- HHS’s Live Well Community Program incentivizes corner stores to provide healthy options. These incentives look like this: In NY, it changed parking requirements; In mid-Ohio Valley, it reduced permitting fees from county.

Output 4: HHS details that the first Food System Report 2019 will look at food waste from county on a biannual basis.

Output 7: This output is redundant with Output 4; remove it.

Output 8: **Action Items:** Kitchens for Good will find out how many of their graduates will live and work in PZ. There is a cross over to Increasing Economic Activities and Creating Jobs Working Groups: Graduates are employed in higher-paying positions.

Updates/Closing:

CDBG funding is this coming cycle. Small organizations may receive permission to bypass audited financial statement requirement. The group expressed concerns that an additional serious barrier this bypass doesn’t address is that small organizations don’t have the liquid funds and CDBG functions as a reimbursement.

PZ Blast is now going out every other Tuesday. Contact promiszone@sandiego.gov to sign up for the PZ Blast.

San Diego State University research students are conducting a Community Survey to gather hard-to-find information about the PZ. What’s currently underway is identifying interception points and IRB. Implementation should take place mid-Oct. Presentation of the Community Survey’s progress will be at the next All Partner Meeting.

Next Meeting Date:

Third Thursday of each month
HITEC Family Health Center
Oct. 19, 2017
3-5 p.m.