



COUNCILMEMBER JENNIFER CAMPBELL

CITY OF SAN DIEGO - COUNCIL DISTRICT 2

MEDIA ADVISORY

Friday, January 13, 2023

Elsa Sevilla

Communications Director

619-782-3420 Cell

The Sidewalk Vendor Ordinance Goes Into Effect in the Coastal Zone Today

VENDOR PERMITS ARE REQUIRED CITYWIDE, INCLUDING THE BEACHES, AND SHORELINE AREAS

SAN DIEGO – The Sidewalk Vendor Ordinance led by Councilmember Jennifer Campbell will take effect in the beach and shoreline areas immediately. This ordinance will allow vendors to come into the formal economy while setting balanced regulations that support vendor compliance, promote public health and safety, and protect access to the City’s public spaces, including coastal areas. Permit enforcement will begin on Wednesday, February 1st, 2023.

“From the beginning, I worked closely with community members and stakeholders to negotiate the terms of the Sidewalk Vendor Ordinance and I also met with the California Coastal Commission to ensure the ordinance went through the due process,” said Councilmember Jennifer Campbell. **“I want to thank the community and the Coastal Commission for their help in moving this ordinance forward to include the beaches and shoreline areas.”**

For additional information on the Sidewalk Vendor Ordinance, please contact the City Treasurer’s Office: <https://www.sandiego.gov/treasurer> or for further permit application information, visit: <https://www.sandiego.gov/sidewalk-vending>

###