The City of SAN DIEGO

The Nonprofit Institute Presents:

The Nonprofit Academy

Accelerating Nonprofit Success and Sustainability

COURSE SCHEDULE

Day One
Thursday, May 31, 2018

8:30 – 9:00am – Registration and Breakfast
Sala and Loggia

9:00 – 9:20am – Welcome and Orientation
Warren Auditorium

- **David Graham**, Deputy Chief Operating Officer, Neighborhood Services Branch, City of San Diego –
- **Laura Deitrick, PhD,** Associate Director, The Nonprofit Institute, University of San Diego

9:20 – 10:20am – Plenary Session – Inclusive Economic Development
Warren Auditorium

- **Erik Caldwell**, Economic Development Director, City of San Diego
- **Christine Jones**, Interim Executive Director, Commission for Arts and Culture

10:30am – 12:00pm – Elective Courses

- Nonprofit Legal Compliance
- Financial Basics
- Introduction to the CDBG Funded Capital Improvement Process
- The Benefits of Building a Diverse Board

12:45 – 3:45pm – Core Courses (Choose One)

- ☐ Program Design and Development
- ☐ Measuring Success

12:45 – 2:15pm – Elective Courses

- Strategic Social Media: The Multiplier for Increased Performance and Measurement
- Leading your Organization through Ambiguity and Change
- Introduction to the CDBG Funded Capital Improvement Process

2:25 – 3:45pm – Elective Courses

- Strategic Social Media: The Multiplier for Increased Performance and Measurement
- Financial Basics
- Strategy for Optimizing Social Impact

3:45 – 5:30pm – Networking Reception
West Terrace/Sala

Day Two
Friday, June 1, 2018

8:30 – 9:00am – Registration and Breakfast
Sala and Loggia

9:00 – 9:20am – Welcome and Orientation
Warren Auditorium

- **Laura Deitrick, PhD,** Associate Director, The Nonprofit Institute, University of San Diego

9:30 – 12:30pm – Core Courses (Choose One)

- ☐ Measuring Success
- ☐ Integrating Program Design and Budget

9:30 – 10:50am – Elective Courses

- Partnering with the City of San Diego: Overview of Funding Opportunities
- Nonprofit Legal Compliance
- Financial Basics

11:00am – 12:30pm –Elective Courses

- Partnering with the City: Behind-the-Scenes of Proposal Evaluation and Scoring
- The Benefits of Building a Diverse Board
- Strategy for Optimizing Social Impact

12:30 – 1:15pm – Lunch
West Terrace

1:15 – 4:00pm – Core Courses (Choose One)

- ☐ Measuring Success
- ☐ Integrating Program Design and Budget

1:15 – 2:40pm – Elective Courses

- Nonprofit Legal Compliance
- Storytelling Strategies
- Leading your Organization through Ambiguity and Change

2:45 – 4:00pm – Elective Courses

- Partnering with the City of San Diego: Overview of Funding Opportunities
- The Benefits of Building a Diverse Board
- Storytelling Strategies

4:00 – 4:30pm – Closing
Warren Auditorium

University of San Diego
SCHOOL OF LEADERSHIP AND EDUCATION SCIENCES