



# Commission for Arts and Culture

## STAFF REPORT

DATE ISSUED: November 27, 2017

ATTENTION: Public Art Committee

SUBJECT: Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)  
2) Final Artwork Proposal Package

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

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### STAFF RECOMMENDATION:

Recommend to the City of San Diego Commission for Arts and Culture (Commission) that the Executive Director of the Commission accept the final artwork proposal by Einar and Jamex de la Torre in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

### SUMMARY:

Artists Einar and Jamex de la Torre were selected through a competitive process to design, fabricate and transport permanent, site-specific artwork for San Ysidro Branch Library and consult during installation of artwork at the site by the City. Turner Construction Company/SVA Architects, Inc., the prime contractor/consultant designing and constructing the new library to be located at 123 East Seaward Avenue in San Ysidro, have collaborated with the artists.

On April 7, 2017, the de la Torres presented their preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artists' schematic artwork proposal on July 7, 2017. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from City's Library Department, other various City departments and the San Ysidro community.

### FISCAL CONSIDERATIONS:

This project is funded by the City of San Diego as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects*.

# Final Artwork Proposal

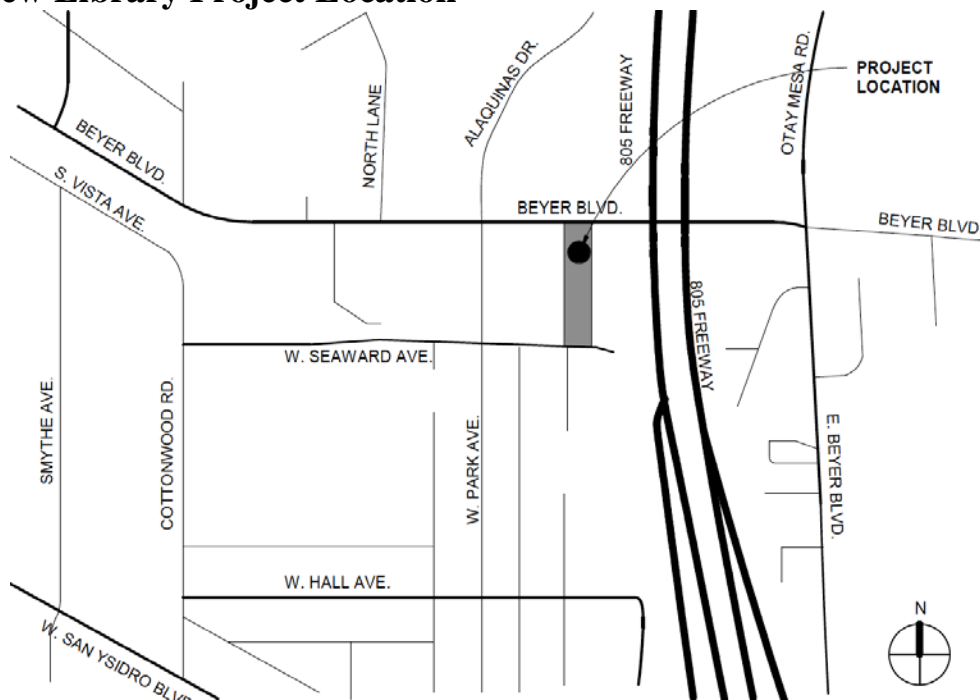
## For the new San Ysidro Library

By Jamex and Einar de la Torre

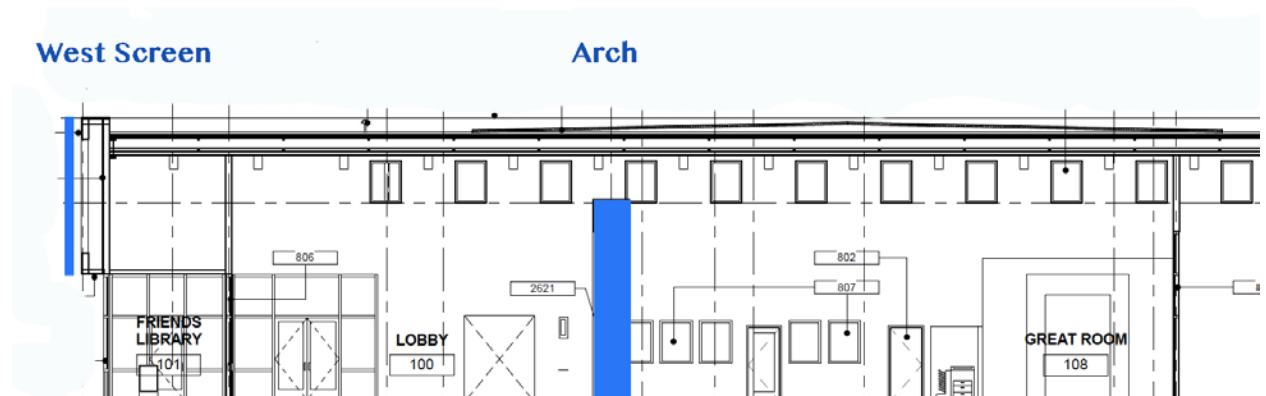
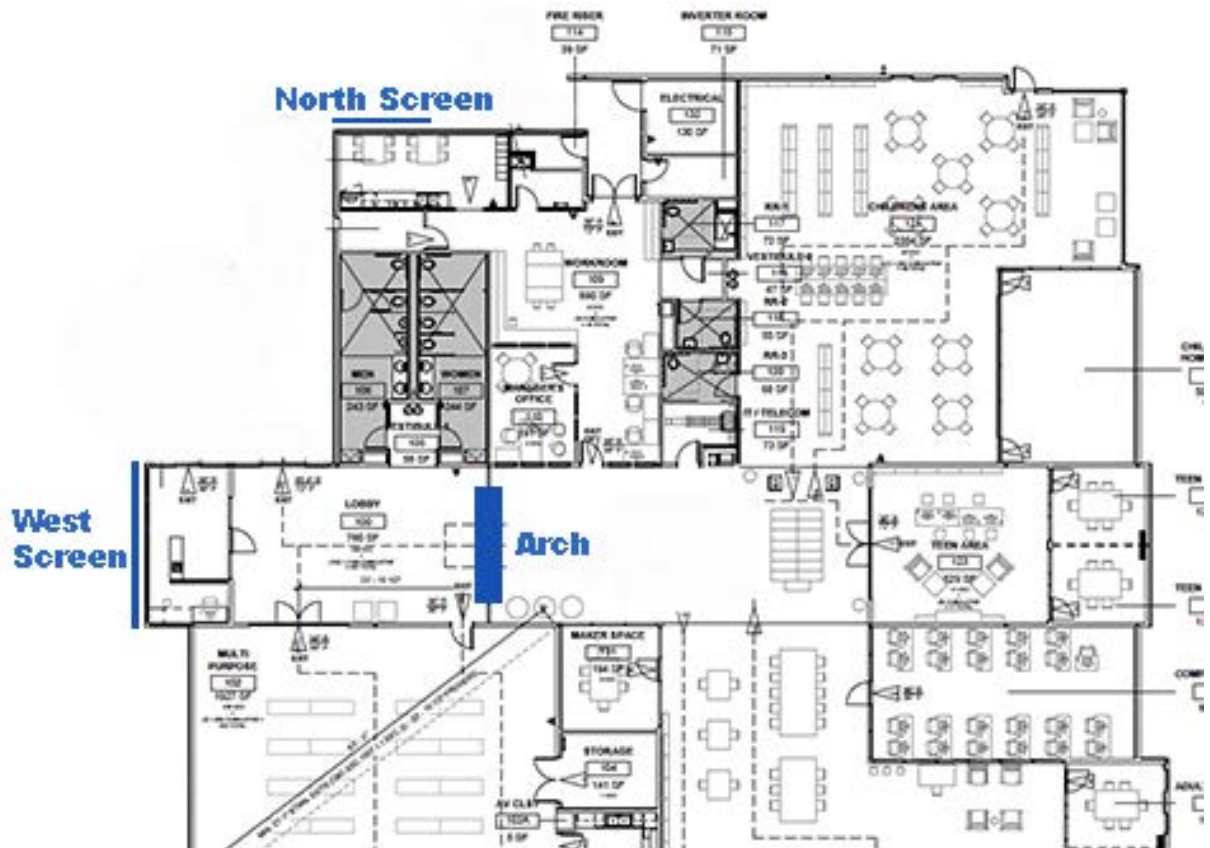
### Project description

Our project proposal is in two parts: an arch that divides the Lobby and “The Great Room” and two outdoor perforated aluminum screens. The arch is a symbolic entrance in to the vault of knowledge that a library is. The screens will evoke a lacey “papel picado” popular in Mexican celebrations. The screens will complement the motifs explored on the arches.

### New Library Project Location

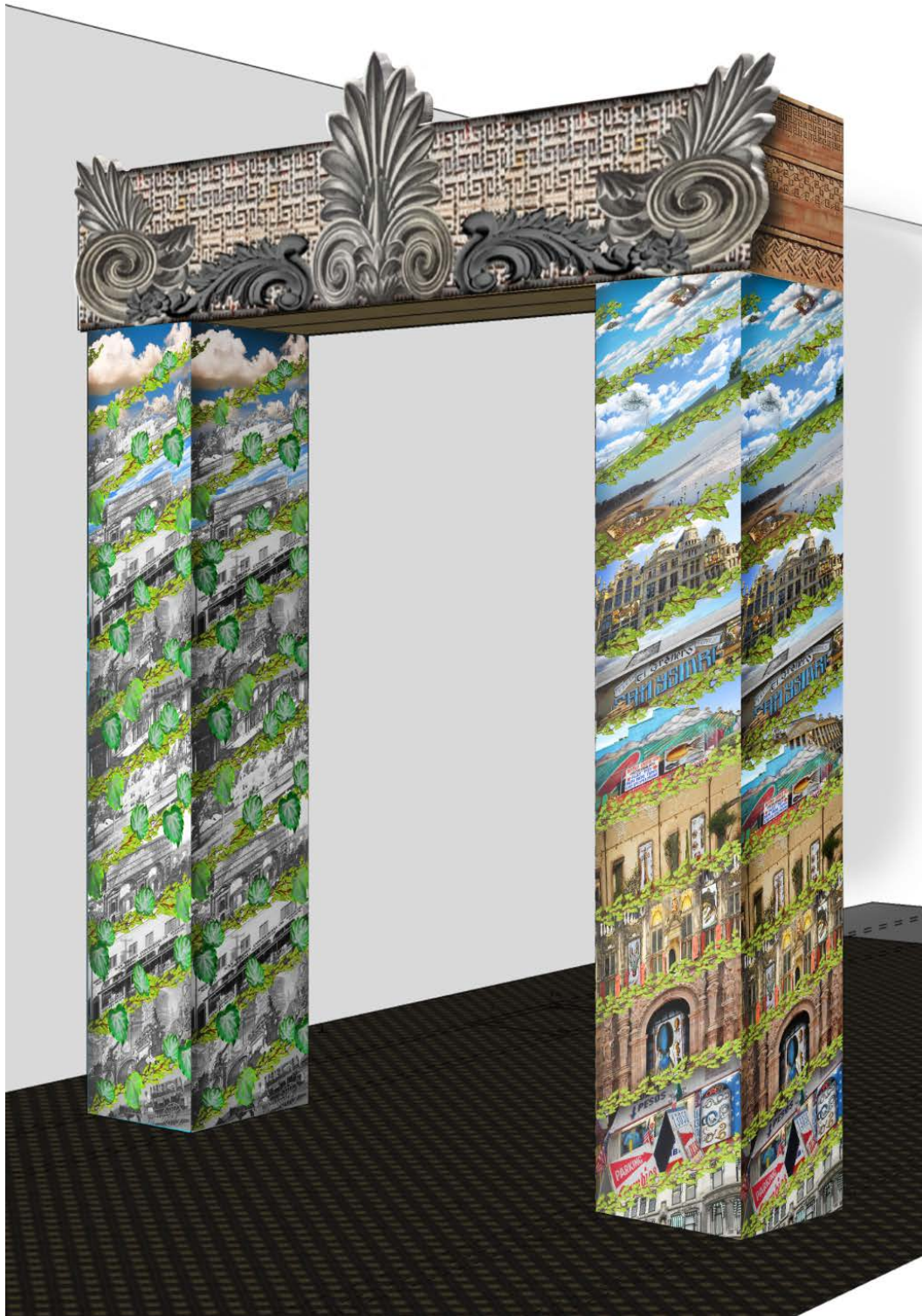


## Artwork location on the plans



# The Arch Project

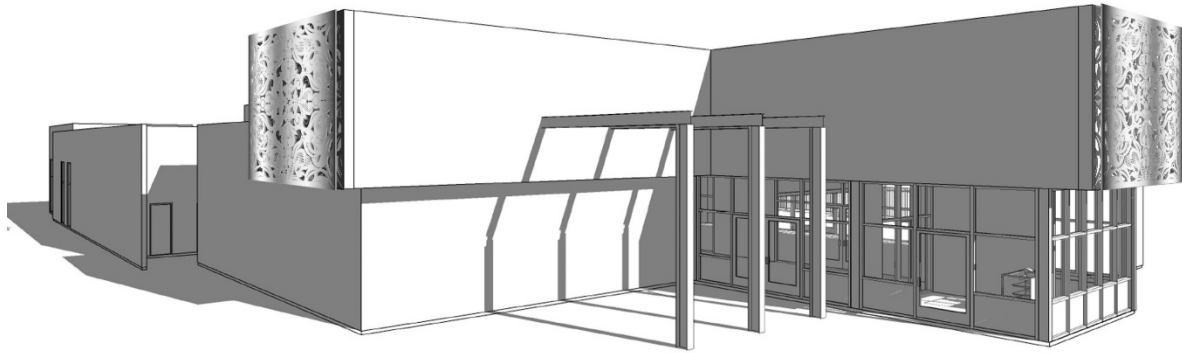
The arch in relation to the building wall and floor



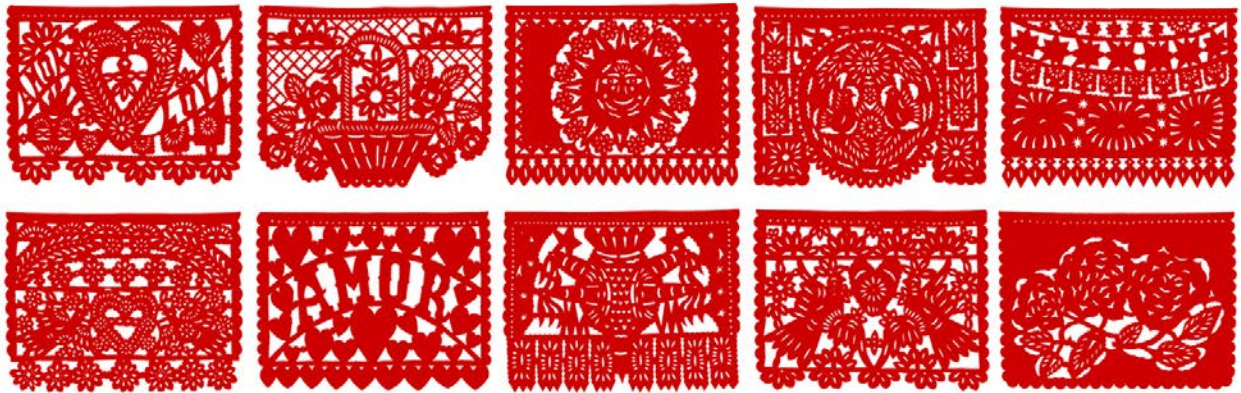
*Artists' conceptual rendering.*



# The Perforated Screens Project

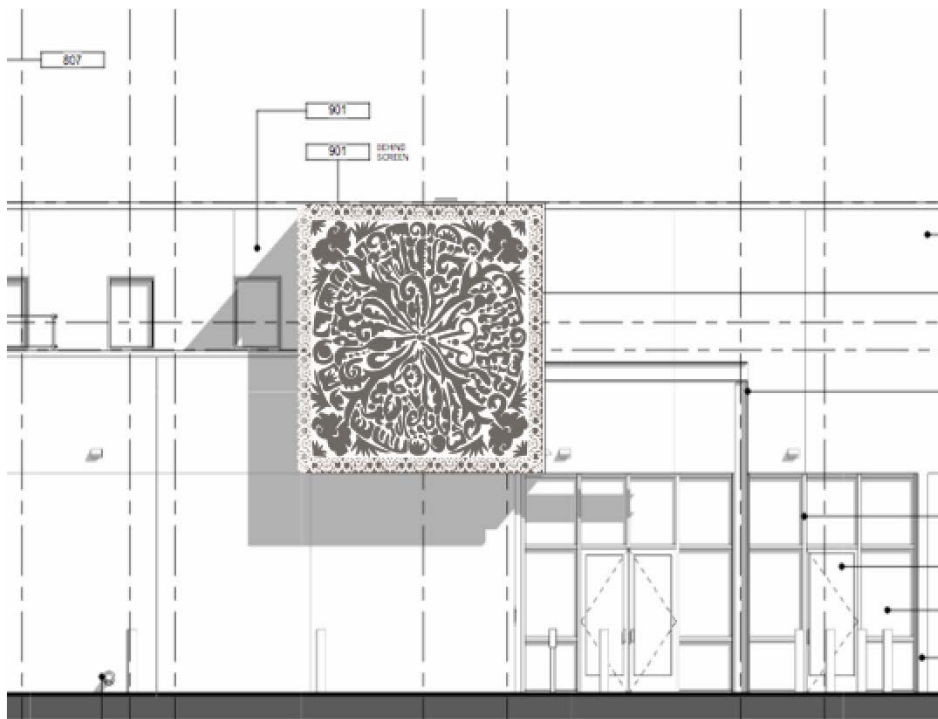
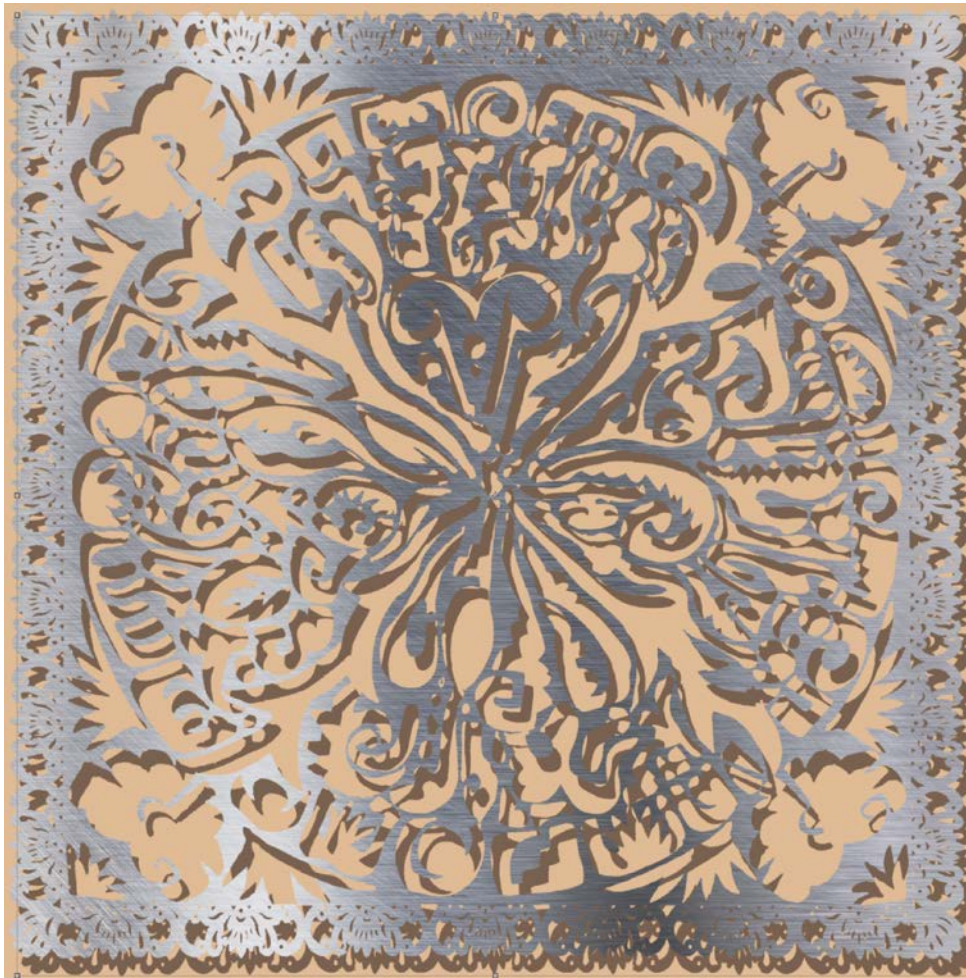


*Artists' conceptual rendering.*



Typical “papel Picado” decorations

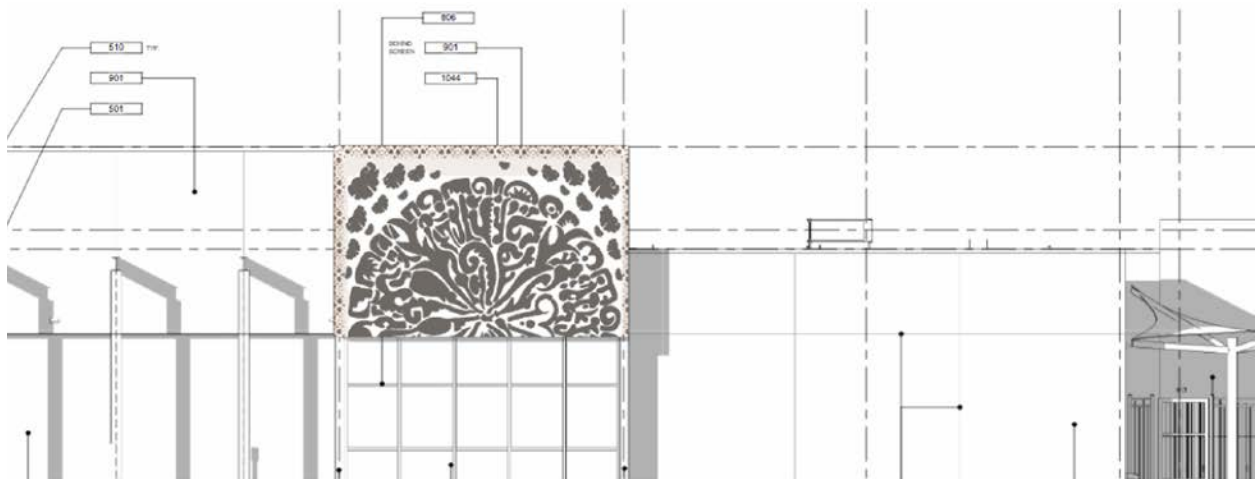
## North Screen



*Artists' conceptual rendering.*



## West Screen



*Artists' conceptual rendering.*