STACEY FULHORST, Executive Director
City of San Diego Ethics Commission
450 B Street, Suite 780
San Diego, CA  92101
Telephone:  (619) 533-3476

Petitioner

BEFORE THE CITY OF SAN DIEGO
ETHICS COMMISSION

In re the Matter of:  
JENNIFER CAMPBELL,  
Respondent.  

Case No.:  2018-38

STIPULATION

THE PARTIES STIPULATE AS FOLLOWS:

1. Petitioner Stacey Fulhorst is the Executive Director of the City of San Diego Ethics Commission [Ethics Commission]. The Ethics Commission is charged with a duty to administer, implement, and enforce local governmental ethics laws contained in the San Diego Municipal Code [SDMC] relating to, among other things, the provisions of the Election Campaign Control Ordinance [ECCO], SDMC section 27.2901, et seq.

2. At all times mentioned herein, Jennifer Campbell was a candidate for City Council District 2 in the 2018 election cycle. The Dr. Jen Campbell for City Council 2018 committee (Identification No. 1398814) [Committee] was a campaign committee registered with the State of California established to support Dr. Campbell’s candidacy. At all relevant times herein, the Committee was controlled by Dr. Campbell within the meaning of the California Political Reform Act, California Government Code section 82016. Dr. Campbell is referred to herein as “Respondent.”
3. This Stipulation will be submitted for consideration by the Ethics Commission at its next scheduled meeting, and the agreements contained herein are contingent upon the approval of the Stipulation and the accompanying Decision and Order by the Ethics Commission.

4. This Stipulation resolves all factual and legal issues raised in this matter by the Ethics Commission without the necessity of holding an administrative hearing to determine Respondent’s liability.

5. Respondent understands and knowingly and voluntarily waives any and all procedural rights under the SDMC including, but not limited to, a determination of probable cause, the issuance and receipt of an administrative complaint, the right to appear personally in any administrative hearing held in this matter, the right to confront and cross-examine witnesses testifying at the hearing, the right to subpoena witnesses to testify at the hearing, and the right to have the Ethics Commission or an impartial hearing officer hear this matter. Respondent agrees that the terms of this Stipulation constitute compliance with the provisions of SDMC section 26.0450 in that the Stipulation includes a recitation of facts, a reference to each violation, and an order.

6. Respondent agrees to hold the City of San Diego and the Ethics Commission harmless from any and all claims or damages resulting from the Commission’s investigation, this stipulated agreement, or any matter reasonably related thereto.

7. Respondent acknowledges that this Stipulation is not binding upon any other law enforcement or government agency and does not preclude the Ethics Commission from referring this matter to, cooperating with, or assisting any other law enforcement or government agency with regard to this or any other related matter.

8. The parties agree that in the event the Ethics Commission refuses to accept this Stipulation, it shall become null and void. Respondent further agrees that in the event the Ethics Commission rejects the Stipulation and a full evidentiary hearing before the Ethics Commission becomes necessary, no member of the Ethics Commission or its staff shall be disqualified because of prior consideration of this Stipulation.

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Summary of Law and Facts

9. ECCO mandates that all committees that pay for campaign literature for the purpose of supporting or opposing a City candidate or measure include the words “paid for by” followed by the name and address of the committee. With respect to yard signs, the disclosure must be printed in a contrasting typeface at least five percent of the sign height; this requirement ensures that the disclosure is clearly visible and readily apparent to members of the public. SDMC § 27.2970.

10. Respondent produced and distributed a total of 1,500 yard signs in support of her candidacy for Council District 2 that did not comply with the City’s disclosure requirements. Specifically, the signs included a “paid for by” disclosure printed in a typeface equal to approximately two percent of the sign height, less than half the required height.

Counts

Count 1 - Violation of SDMC section 27.2970

11. Respondent violated SDMC section 27.2970 by producing and distributing 1,500 yard signs that did not comply with the “paid for by” disclosure requirements because the disclosure was not printed in a typeface at least five percent of the sign height.

Factors in Mitigation

12. The Commission’s investigation revealed that Respondent reasonably relied on Kennedy Mendoza Consultants to comply with ECCO. The consultant has acknowledged its mistake and has agreed to pay the fine referenced below in Paragraph 16.

13. Respondent has cooperated fully with the Ethics Commission investigation.

Conclusion

14. Respondent agrees to take necessary and prudent precautions to ensure compliance with all provisions of ECCO in the future.

15. Respondent acknowledges that the Ethics Commission may impose increased fines in connection with any future violations of the City’s campaign laws.

16. Respondent agrees to pay a fine in the amount of $500 for violating SDMC section 27.2970. This amount must be paid no later than March 29, 2019, by check or money order.
payable to the City Treasurer. The submitted payment will be held pending Commission approval of this Stipulation and execution of the Decision and Order portion set forth below.

DATED: ________________________________________________
Stacey Fulhorst, Petitioner
SAN DIEGO ETHICS COMMISSION

DATED: ________________________________________________
DR. JENNIFER CAMPBELL, Respondent

DECISION AND ORDER

The Ethics Commission considered the above Stipulation at its meeting on April 11, 2019. The Ethics Commission hereby approves the Stipulation and orders that, in accordance with the Stipulation, Respondent pay a fine in the amount of $500.

DATED: ________________________________________________
Deborah Cochran, Chair
SAN DIEGO ETHICS COMMISSION