



OFFICE OF COUNCIL PRESIDENT JENNIFER CAMPBELL SECOND COUNCIL DISTRICT

FOR IMMEDIATE RELEASE

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CITY COUNCIL APPROVES CAMPBELL'S VACATION RENTAL ORDINANCE

SAN DIEGO – On Tuesday, February 23rd, the San Diego City Council overwhelmingly approved Council President Jennifer Campbell's short term rental (STR) ordinance with an 8-1 vote. This ordinance will reduce the number of whole home short term vacation rentals in San Diego, provide more homes for San Diegans and create real enforcement that will increase their quality of life.

"I want to thank everyone who was a part of putting together this ordinance and who has fought so hard to implement common sense ideas to our city," Council President Campbell said. "This ordinance shows San Diegans that our city government can do what we're elected to do - to solve our most confounding problems with workable solutions."

The new ordinance includes -

- Capping whole home STRs at 1% of the City's housing stock per the San Diego Planning Commission (based on SANDAG's annual Demographic and Socioeconomic Housing estimates), which would equate to 5,400 today.
- No limit on home-sharing STRs.
- Allowing part-time STR operators to obtain a license at lower annual fees to accommodate high visitor events such as Comic-Con, Pride or December Nights.
- Allowing STR owners a maximum of one license, per person.
- Creating a detailed Good Neighbor Policy along with strict enforcement guidelines, a fine structure for violations, and a license revocation standard.

The ordinance will return to City Council in October for updates on the lottery and prioritization related to licensing.

"From more homes for neighbors, actual enforcement of bad actors, and a stop to the unrelenting rise of STRs throughout San Diego, this ordinance truly provides what San Diegans have long been looking for," Council President Campbell said. "I want to thank my colleagues for their support on this crucial item and look forward to implementing what we've done here as soon as possible."

Councilmember Jennifer Campbell represents San Diego's Second Council District including the communities of Bay Ho/Bay Park/Morena, Midway, Mission Bay, Mission Beach, Ocean Beach, Pacific Beach and Point Loma.

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