

EL CAJON BOULEVARD

Complete Boulevard Public Outreach Summary
Highland Avenue to 50th Street



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1.0 Introduction

The City of San Diego conducted a study to identify opportunities to improve multimodal mobility and urban design treatments along El Cajon Boulevard between Highland Avenue and 50th Street. This portion of the Boulevard has many uses and cultural influences including the Little Saigon District, Hoover High School, along with various businesses and the Kensington-Talmadge and City Heights neighborhoods. Additionally, a recent regional investment was made along El Cajon Boulevard to provide bus rapid transit service to elevate mobility and service in the corridor.

Community outreach and interaction was the key to the success of the Complete Boulevard planning study. The strategic outreach built upon planned activities in the vicinity, created new opportunities for close community interaction, and fostered active community participation to identify opportunities for enhancements.

As part of our outreach effort, public notices for scheduled outreach events were prepared and distributed in person, via email, and project website announcements to the community and stakeholders. In addition to public gatherings, stakeholder and business specific surveys were conducted, both by the project team with the collaboration of the El Cajon Boulevard Business Improvement Association representatives, and separately by representatives from the Little Saigon District. This information is summarized herein and included for reference in the appendices.

The outreach included a three-pronged approach including the following activities:

- Public Outreach Events including a Walk Audit, a Focus Group Meeting, and door-to-door surveys. The surveys were conducted in English, Vietnamese and Spanish.
- Public Meetings to obtain feedback and understanding of the corridor; subsequent public meetings included the presentation of initial findings and potential options to improve the corridor. Comment cards were provided at the meetings to solicit feedback on the alternatives and various urban design features.
- Ad-Hoc Working Group Discussions to include review and discussion on the alternatives being evaluated, and refinement of the alternative improvement strategies to address stakeholder concerns.

2.0 Public Outreach Events

The consultant staff for the Complete Boulevard Planning Study conducted a series of public outreach events, which included public presentations, a walking audit with community members, a focus group, door-to-door business surveys, and a business survey of the Little Saigon Foundation. These outreach methods helped generate a dialogue between adjacent neighborhoods, Herbert Hoover High School, surrounding businesses, the Little Saigon cultural district, and City of San Diego regarding the future of El Cajon Boulevard. The various public outreach events helped provide guidance for the recommendations throughout the corridor and encouraged the community to think about their environment.

2.1 Informative Outreach | February 21st, 2015

The Vietnamese New Year or Tet Festival is one of the most important celebrations in Vietnamese culture. Little Saigon held their celebration at Qualcomm Stadium, which provided an ideal opportunity to inform community members and Little Saigon Foundation board members of the upcoming outreach initiatives along El Cajon Boulevard.

2.2 Draft Community Outreach Framework | March 9th, 2015

A comprehensive list of stakeholder groups was generated and included both organizations and business owners. This list includes:

Little Saigon District Organizations:

- Little Saigon Foundation
- Vietnamese Chamber of Commerce
- King Hung Association
- South Vietnam Veterans Association
- Binh Minh Vietnamese Language School
- Wesley Church
- Living Water Church
- Vietnamese Community of San Diego
- Little Saigon Soccer Club
- Ben Trang Club

Little Saigon District Businesses:

- Loc's Tax Services
- Payless Realty and Property Management
- Nationwide Immigration Services
- Caliland Realty and Mortgage
- El Cajon Medical Clinic
- Nguyen Nam Tax and Bookkeeping
- Thanh Thuy Video and Photography
- A Chau Food To Go
- Pho King Restaurant
- Viet Nail Beauty Supply

- Song Huong Food To Go
- Alpha Mini Market
- Trans Engineering and Consultant
- CNT Metal Solution
- DS Fibertech
- Danh Truong Medical Clinic

Vietnamese Community Media:

- Little Saigon Today
- Nguoi Viet Today
- TNT Radio

Other Key Stakeholders:

- El Cajon Boulevard Business Improvement Association
- City Heights Area Planning Group
- Kensington-Talmadge Planning Group
- City Heights Community Development Corporation
- Individual business owners
- Hoover High School (students, teacher, Principal)
- San Diego Unified School District
- YMCA
- SANDAG Regional Bike Program Staff
- Circulate San Diego (Kathleen Ferrier)

- Bike San Diego – Sam Ollinger
- San Diego Bike Coalition – Andy Henshaw
- Price Charities
- MidCity Rapid Transit Riders
- Metropolitan Transit System (MTS)
- Ye Olde Bike Shop
- Motozone
- San Diego Police Department
- Colina Park Residents
- International Riders Consortium

2.3 Walk Audit Flyer Distribution | April 19th-25th, 2015

In preparation for the upcoming Walk Audit, 400 flyers (English, Vietnamese, and Spanish) were distributed. 200 flyers were given to the Little Saigon Foundation community offices on April 19th. 100 flyers were given to the Cinema Little Saigon Film Festival on April 19th at Ultra Star Cinemas and 100 more flyers were given to the Cinema Little Saigon Film Festival on April 25th at Hoover High School. In addition, all of the stakeholders were sent a digital Walk Audit Tour Flyer, flyers were distributed to all of the businesses within the study area, and the flyer was posted on the City's project website. An example of the English flyer is located below. All other related materials are located in Appendix A.

El Cajon Blvd

Complete Blvd

Planning Study

Join us for a **Community Walking Tour** along El Cajon Blvd to share your ideas on how best to improve the transit experience between Highland Avenue and 50th Street in Mid-City. We will discuss traffic, parking, crosswalks, bicycling, landscaping, lighting, benches, and more.

Saturday, May 2nd at 10:00am

We'll begin the walk at the Hoover High School Parking Lot at Highland Avenue and El Cajon Blvd.

4474 El Cajon Blvd, San Diego, CA 92115

For more info, please contact Vickie White with the City of San Diego Planning Department at vwhite@sandiego.gov



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2.4 Walk Audit | May 2nd, 2015



The Walk Audit or Walking Tour was an outreach effort to gather various community members and walk the entire study area (Highland Avenue to 50th Street) providing feedback directly related to driveway conflicts, pedestrian and/or bicycle issues, and roadway/sidewalk needs and traffic safety. Comment forms were distributed (see Figure 3) and a total of 14 forms were completed as well as one submitted digitally. All of the completed forms along with a summary of the comments can be found in Appendix A.

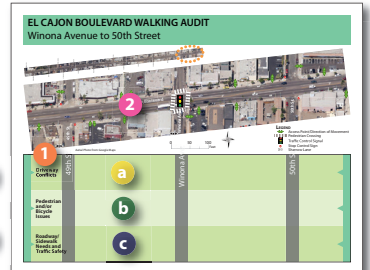


How To Use The Walking Audit Form

The Walking Audit Form is a guide for you to tell us what you see and how you feel about walking and riding a bike along El Cajon Blvd from Highland Avenue to 50th Street.

The first column tells you what to look for on the walking audit. The thick grey lines represent the street at one end of each block segment.

The aerial can also be marked on to indicate a specific location where you see an issue.



Driveway Conflicts What to Look For:

- Identify areas along the sidewalk where it is not clear where cars should be.
- Locate areas where cars block the sidewalk.
- Think about the driveways that are difficult to enter or exit.

Pedestrian and/or Bicycle Issues What to Look For:

- Identify areas where you have a difficult time walking or biking.
- List specific reasons why walking or riding a bike is difficult.
- Identify areas that you feel are dangerous when you are walking or riding a bike.
- Describe why those areas are dangerous.

Roadway/ Sidewalk Needs and Traffic Safety What to Look For:

- Identify areas where the sidewalk or the street are damaged or in bad condition.
- Locate areas where you have difficulty crossing the street.
- Are more pedestrian street crossings needed? If so, where?

EL CAJON BOULEVARD WALKING AUDIT Highland Avenue to Chamouné Avenue



- LEGEND**
- Green arrow: Access Point/Direction of Movement
 - White dashed line: Pedestrian Crossing
 - Yellow and black striped line: Traffic Control Signal
 - Red circle: Stop Control Sign

Driveway Conflicts	Highland Ave.	45th St.	Chamouné Ave.
Pedestrian and/or Bicycle Issues			
Roadway/ Sidewalk Needs and Traffic Safety			

2.5 Little Saigon Foundation Focus Group, Focus Group Meeting #1 | May 14th, 2015

The Focus Group Meeting was an outreach effort to specifically engage with the Little Saigon Foundation. A status update was given along with the recognition that San Diego's Little Saigon District was the very first Little Saigon District to be Master Planned. Identifying that this District will serve as a model for all Little Saigon's to come.

The primary goal of this project identified by the Little Saigon Foundation was to "Capture the Spirit & Identity" of the Vietnamese Community in the US. To "Tell the Story" of the dramatic journey that has occurred over the course of history in the homeland and the most recent history surrounding the "Fall of Saigon" 40 years ago and the resulting journey to America.

The following are recommendations that were made:



The Story: Should be told in an "Open Air Museum" and should convey the following attributes:

- A sense of "celebration" and "honor";
- Passing along of the Gift. . . from Generation to Generation;
- A sense of "honor" for the relationship between Vietnam Veterans (Vietnamese & American Brotherhood);
- Strength, Resourcefulness & Resiliency (never victims. . . always contributors);
- Smart & Dedicated to Hard Work (building a better future);
- Honorable & Peace-loving (fought only to defend homeland..not aggression to others) ;
- Patriotic, Loyal;
- Proud of Vietnamese Identity. . . self-determination!;
- Welcoming & Hospitable;
- Kind & Sweet-natured; and
- Family oriented.

Memorials:

- Long History(4994 years): 9 tribal lands at one time, Chinese Invasion. . . only 1 Vietnam ("Viet of the South") remaining. Located at Chamoune Avenue in ROW on south side.
- Vietnam War Tribute: Paying tribute to 58,000 US Troops and 500,000 Vietnamese Troops who fought together & made the ultimate sacrifice! Located at Hoover High in 15' wide ROW.
- Mongolian Defeat: Maintained Independence. Located at Euclid on southeast side in 15' ROW, 5' area not currently paved.
- Fundraising Concept – Hanging on fence.
- Commemorative Posts – 20 feet tall with Dragons (yellow, not red).
- Commemorative Emblems - Embedded in concrete sidewalks.
- Tree Collars – Surrounding street trees & painted with bright colors.
- Community Meeting House – Hoped for some day, supported by City!
- Banners of Vietnamese Heroes (Past & Present)
- Gateway Markers (flanking both entry points of District)

Parking:

- Add more parking spaces.
- Add up to 80 meters on south side & up to 50 meters on north side (keep meter money in district).
- Painted Red Curb at Fire Hydrants (how much is truly needed?).

Safety:

- Safer Driving Lanes-slower speeds (maybe 25 or 30 mph)
- Safer Sidewalks for elderly & children, wheel chairs, those with poor vision/hearing.
- Safer Crosswalks.
- Smooth & Even NEW Sidewalks.
- Safe Lighting.

Landscape & Furnishings:

- Express Symbiotic Relationship between Nature & People (lush-looking/low maintenance plants)
- Street Trees (not Palms) to provide shade and visual relief (some obstruction of business signage is OK)
- Site Furnishings to help tell the story, with embedded messages or iconic symbols
- Bright colors throughout the district
- Design Guidelines needed for new projects!

2.6 Business Door-to-Door Survey | June, 2015

This outreach effort replaced the Focus Group Meeting #2 based on the City's and BIA direction. The Business Door-to-Door Survey was distributed to all of the businesses within the study area (Highland Avenue to 50th Street) and was available in English, Spanish, or Vietnamese. Overall, 47 surveys were completed and 70% of respondents supported improving the Little Saigon District identity. The summary of findings are illustrated in the graphs below. Additional parking and gateway identity signage were the top two categories for improvements to El Cajon Boulevard.



EL CAJON BOULEVARD SURVEY



Your Opinion Matters!

Your input is needed to develop a vision for enhancements to El Cajon Boulevard. Enhancements can include street and sidewalk improvements, gateway features, planted medians, crosswalks, pavement markings, pedestrian lighting, street furniture, bicycle racks and landscaping. In combination, these treatments have the potential to reduce vehicle speeds and improve traffic flow, enhance pedestrian and bicyclist safety, and provide aesthetic improvements that accentuate the identity of the neighborhood.

The portion of El Cajon Blvd from Highland Avenue to Euclid Avenue is officially designated as the Little Saigon Cultural and Business District. This designation can serve to both attract investment in the area and tourists as well as recognize the history and contributions of the Vietnamese-American community.

Tell us what improvements you want to see in your neighborhood!



What enhancements will make El Cajon Boulevard better and safer for our community? CHECK ALL THAT APPLY.

- Connected and repaired sidewalks
- More crosswalks
- Street lights
- Pedestrian lighting
- Landscaping (i.e. trees, planters, etc.)
- Bike lanes
- Bike racks
- Bus benches/shelters
- Garbage cans
- Public art (i.e. art on electrical boxes, murals, etc.)
- Gateway identity signage
- More parking
- Fewer driveways
- Other:

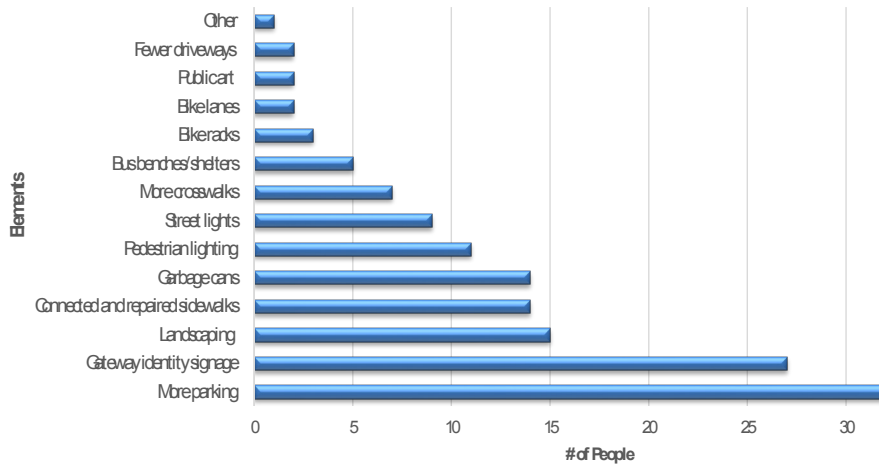
Of the following, which is your HIGHEST priority for infrastructure improvements? CHOOSE THREE.

- Bike lanes
- Traffic-related pedestrian crossings
- Wider and more connected sidewalks
- Trees and landscaping (beautification)
- Public art
- Gateway identity signage
- Medians
- Newly paved streets
- Transit stop improvements
- More parking
- Lighting
- Improve safety
- Other:

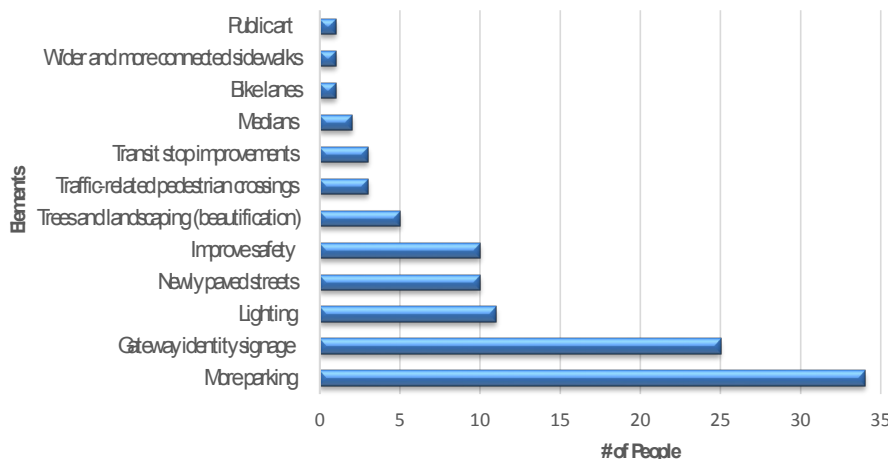
I support improving the Little Saigon District identity along El Cajon Boulevard between Highland Avenue and Euclid Avenue.
 Name: _____
 Business Name: _____
 Email: _____
 Phone Number: _____

City of San Diego, El Cajon Blvd. Complete Blvd Planning Study | www.sandiego.gov/planning/programs/transportation/mobility/ecbvdstudy

What enhancements will make El Cajon Boulevard better and safer for the community?



Which is your highest priority for infrastructure improvements?



2.7 Business Survey from the Little Saigon Foundation | August 19th - 21st, 2016

El Cajon Boulevard Businesses	
I do not support	I support
<ul style="list-style-type: none"> • Removing any parking (16) • One travel lane for vehicles (4) • Bike Lanes (3) • Bike Lane because it takes away parking • Constrained sidewalks (2) • Congested traffic 	<ul style="list-style-type: none"> • More parking (8) • On-street parking • Alternative 1 (7) • Alternative that maintains parking • Wider sidewalk (4) • Crosswalks • Improved safety (2) • Improved traffic flow

The Little Saigon Foundation created a survey that was distributed to all of the businesses along El Cajon Boulevard within the corridor study area (Highland Avenue to 50th Street). The survey provided an opportunity for the businesses to review the proposed alternatives presented at the August 23rd Open House. Key themes of input are shown in the table to the right. Completed comment cards are located in Appendix A.

Participants:

- San Diego Small Engine
- El Cajon Family Medical Clinic
- Axum Market
- Big Boyz Barbershop
- Tran Consulting Engineering
- Saigon Central Post, Inc
- Hoan Hao Drinking Water
- Fourtune City
- Huong Nguyen
- Cambridge Learning Center
- Hao Trung Tran
- Da Nang Food ToGo
- Tina Hair and Nails
- Nguyen Nan's Tax
- Alpha Mini Mart
- Nhu Y Restaurant
- Hoai Hue
- Beauty Angel
- La Zaro Neto State Farm Agency
- The Free Viet News
- Quan Chao Cho Restaurant
- Panda Gift Shop
- Yum Yum Yo
- El Guapo
- El Cajon Automatic Transmission Service
- La Mexicana Market

Address:

- 4603 El Cajon Boulevard
- 4551 El Cajon Boulevard
- 4487 El Cajon Boulevard
- 4485 El Cajon Boulevard
- 4444 El Cajon Boulevard #15
- 4660 El Cajon Boulevard #107
- 4660 El Cajon Boulevard
- 4660 El Cajon Boulevard #109
- 4444 El Cajon Boulevard #6
- 4444 El Cajon Boulevard #20
- 4444 El Cajon Boulevard #4
- 4745 El Cajon Boulevard #102
- 4715 El Cajon Boulevard #C
- 4712 El Cajon Boulevard #13
- 4712 El Cajon Boulevard #5
- 4712 El Cajon Boulevard #A
- 4660 El Cajon Boulevard
- 4660 El Cajon Boulevard #108
- 4444 El Cajon Boulevard #13
- 4637 El Cajon Boulevard
- 4591 El Cajon Boulevard
- 4619 El Cajon Boulevard
- 4444 El Cajon Boulevard #1
- 4511 El Cajon Boulevard
- 4501 El Cajon Boulevard
- 4575 El Cajon Boulevard #D

Business Name: San Diego Small Engine
 Address: 4603 El Cajon Blvd.

Dear To whom it may concern,

Thank you for your outstanding efforts and commitment to improving the Little Saigon Cultural and Commercial District and the El Cajon Blvd. As a business that will be directly affected by these changes, the following items are extremely important to the success of my business:

I DO NOT support removing any parking.

I DO NOT support _____

I support _____

I support _____

On behalf of our entire staff at _____, we sincerely appreciate your support and hope you will take our above requests into consideration. Thank you.

Signature: [Signature] Date: 8-19-16

3.0 Public Meetings

The consultant staff for the Complete Boulevard Planning Study conducted two public meetings. Both meetings were held as an open house format and included boards and handouts for community members to utilize. In addition, presentations were given at both public meetings detailing the proposed improvements along El Cajon Boulevard. Comment cards were also strategically incorporated as a way to gather additional feedback from the attendees.



3.1 Public Meeting #1 | November 14th, 2015

The first public meeting was a compilation of the existing conditions analysis regarding how to best accommodate multimodal mobility (auto, bike, pedestrian, and transit) along the corridor and the initial recommendations for the portion from Highland Avenue to 50th Street. The study examined and documented evaluations of possible configurations of El Cajon Boulevard with consideration of the following topic areas:

- Number of travel lanes;
- Safety enhancements;
- Parking accommodation/expansion;
- Pedestrian accessibility and enhancement;
- Bicycle accommodations;
- Transit accessibility;
- Loading and unloading for businesses; and
- Urban design enhancements and corridor branding.



The input provided made at the public meeting solidified the team's understanding of the corridor which supported the initial evaluations including:

Travel Lane Configurations:

- One lane in each direction:
 - Not enough capacity for existing or future travel demand.
 - Approximately 10,000 vehicles per day would need to be redirected and use a different route.
 - Limited alternative east/west route options in the area between I-8 and SR-94.
 - Does not support rapid transit implementation on El Cajon Boulevard.
- Two lanes in each direction:
 - Can accommodate existing and future travel demand.
 - Will support future rapid transit on El Cajon Boulevard.

Safety Enhancements:

- Recommend installing bulb-outs to reduce the crossing distance for pedestrians.
- Recommend installing high-visibility continental crosswalk markings (where warranted).
- Recommend installing raised median on El Cajon Boulevard to reduce conflicting turning movements to enhance motorist, bicyclist and pedestrian safety.

- New concept for market parking lot circulation developed at El Cajon Boulevard and Menlo to improve intersection and pedestrian safety.
- Parking Accommodation / Expansion
 - Angled parking on El Cajon Boulevard not supported due to right-of-way constraints (see Travel Lane Configurations evaluation).
 - Parking demand is highest at non-metered locations including private off-street parking lots, especially in close proximity the intersection at Menlo Avenue and the Winona Avenue rapid bus station.
- Pedestrian Accessibility and Enhancement
 - Marked Crosswalk evaluations support east/west marked crosswalk installations at 48th Street, Estrella Avenue, 49th Street, and 50th Street.
 - Marked Crosswalk striping evaluations do not support additional striped or signalized pedestrian crossings of El Cajon Boulevard at this time.
 - Potential new traffic signal being evaluated by the City for El Cajon Boulevard/Altadena Avenue intersection.
 - Recommend installing bulb-outs to shorten street crossing distances at Euclid, 48th, Estrella, 49th, Winona and 50th.
 - Recommend installing Americans with Disabilities Act (ADA) compliant ramps at all deficient locations.
 - Recommend installing ADA compliant traffic signals at all deficient locations.
 - Identify locations where benches, trash receptacles and lighting should be installed.
- Bicycle Accommodation
 - In order to install dedicated / striped bicycle lanes, parking would need to be removed. This is not supported by the community.
 - Recommend using surrounding street network for bicycle travel. Exact configurations, applications and routes are under development by SANDAG under a separate process.
 - Existing "sharrows" routes are most comfortable for the very experienced/confident riders.
 - Limited available right-of-way does not support widening the curb-to-curb width to install bicycle lanes.
 - Identify locations where bicycle parking stalls should be installed.
- Transit Integration
 - Enhance pedestrian and bicycle accessibility to the transit stops and comfort at the transit stops.
 - Support rapid transit lane implementation.
 - Continue to support highest performing ridership route in the region.
- Urban Design Enhancements and Branding Opportunities
 - Identified opportunities for trees, plantings, benches, trash receptacles, lighting and cultural enhancements.
 - Identified branding opportunities.
 - Identified monument opportunities and concepts.

Boards related to the overall corridor concept, Hoover High School concept, monuments/branding, parking utilization, travel demand, and urban design treatments scattered the room awaiting both support and critique. Key themes of the input included:

- Maintaining parking, if not adding more parking;
- Coordination with Hoover High School for parking, crosswalks, bus loading zone, etc.;
- Safety along the corridor as well as not affecting side streets with more traffic;
- Bulb-outs were desired;
- Landscaped medians were desired; however, not if they cut off access to multiple streets;
- Bike lanes were desired;
- Monuments, branding elements, signage were desired; and
- North/south crosswalks east of Euclid were desired.

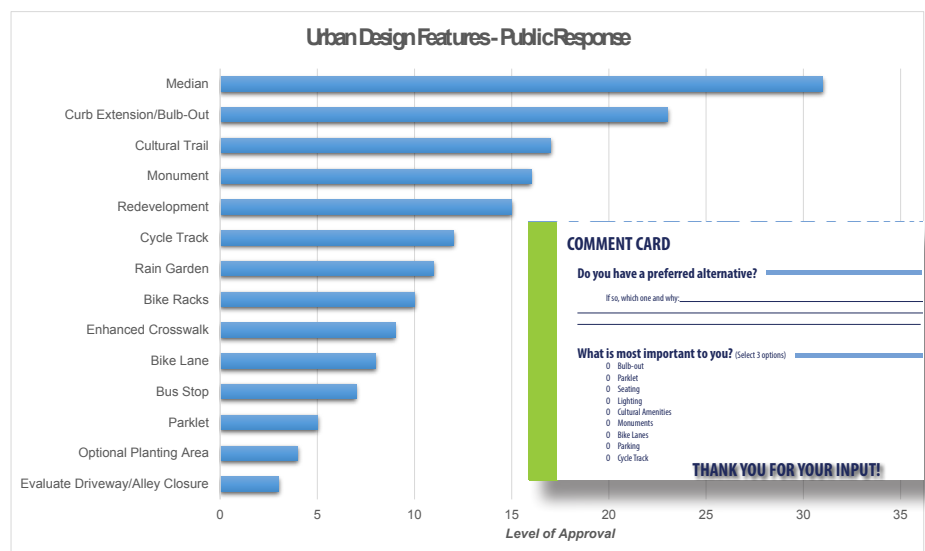
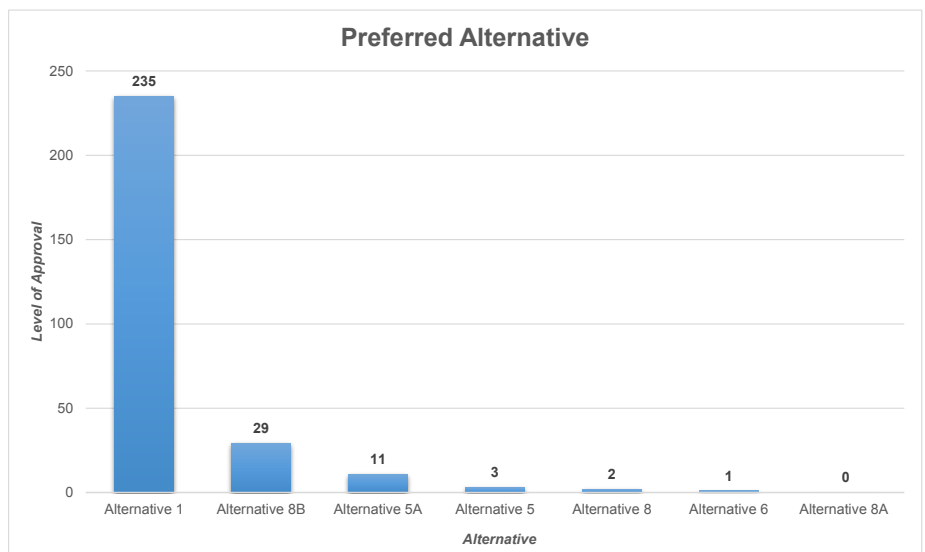
The presentation and comments for support and critique of the various boards are located in Appendix B.

3.2 Public Meeting #2 | August 23rd, 2016

The second public meeting incorporated the feedback from the initial public meeting and various working meetings. During this meeting 14 total concept alternatives were presented to integrate/improve multimodal transportation on El Cajon Boulevard in relation to bicycles, pedestrians, transit, and automobiles. Only 7 of the 14 concepts were deemed viable for corridor application and the goal of this meeting was to have the public identify and move forward with one final concept.

Individuals were asked to identify their preferred alternative and select the three most important urban design features. Their responses are shown in the two graphs to the right. Overall, Alternative 1 and 8B were the preferred alternatives; and medians, bulb-outs, cultural trails, and monuments were selected as the most important urban design elements. Driveway/alley closure, optional planting areas, and parklets gained the least amount of approval for urban design features.

Materials related to Public Meeting #2 are located in Appendix B.



4.0 Ad-Hoc Working Group Meetings

Throughout the course of the entire project, various working meetings were held to help refine and guide the proposed improvements. The different audiences included the Business Improvement Association (BIA), Kensington-Talmadge Planning Group, and the City Heights Area Planning Group.

4.1 Progress Review with El Cajon Boulevard BIA | October 13th, 2015

This progress review with the Business Improvement Association of El Cajon Boulevard included three representatives from the BIA, a representative from the City Heights Community Development Corporation, and the consultant team. The existing conditions, proposed improvements, existing funding sources, and potential funding sources were all reviewed and comments were given regarding the various components. A complete list of the meeting minutes can be found in Appendix C.

In summary, the BIA approved many of the concepts, especially related to branding, way finding, landscaping, storm water management and pedestrian oriented improvements. The BIA did however, provide guidance on traffic calming solutions. They wanted to see an alternative that decreased El Cajon Boulevard to one lane in each direction in order to slow traffic. Likewise, they also asked for an alternative with diagonal pull-in parking spaces. They also recommended showing an alternative with parklet platforms along the street edge to allow storm water to flow underneath, causing no change to the current platform.

The BIA confirmed the following could be purchased with MAD funds:

- Benches;
- Trash Receptacles;
- Paving/Permeable Pavers;
- Street Trees/Planter Pots/Parklets;

The BIA also confirmed that bike racks must be purchased with Parking District Funds.

List of potential funding sources included:

- Developer Impact Fees
- SANDAG Financing
- Community Development Block Grants
- Redevelopment Tax Increment Funding (Boomerang Funds)
- Benefits Assessment Districts
- Community Facilities Districts
- City Capital Improvement Program
- The Jobs, Housing, and Neighborhood Act
- Sustainable Communities Investment Authority
- Infrastructure Financing Districts
- Implementation Grants
- ADA Grants
- BRT Funds
- Parking District Revenue
- Maintenance Assess Districts

4.2 Ad-Hoc Working Group Meeting | June 9th, 2016

This meeting provided guidance to the upcoming public involvement outreach efforts as well as guide the proposed alternatives to accommodate all of the likes/dislikes of the represented groups. The meeting was represented by the following groups:

- Business Improvement Association;
- Little Saigon;
- Circulate San Deigo; and
- City Heights Community Development Corporation.

The comprehensive meeting notes are located in Appendix C.

4.3 Ad-Hoc Working Group Meeting | August 9th, 2016

This meeting provided guidance to the upcoming Public Meeting #2 on August 23rd, 2016. A total of 14 Alternatives were presented to the group and determined whether each alternative would be viable or not. The following was the overall consensus with the ability to mix and match different alternatives:

- Alternative 1 is supported;
- Alternative 2 is not viable;
- Alternative 3 is not viable;
- Alternative 4 is not viable;
- Alternative 5 is supported;
- Alternative 6 is not viable;
- Alternative 7 is not viable;
- Alternative 8 is supported;
- Alternative 9 is not viable;
- Alternative 10 is not viable; and
- Alternative 11 is supported.

The comprehensive meeting notes are located in Appendix C.

4.4 Kensington-Talmadge Planning Group - Public Meeting Follow-Up | September 14th, 2016

This community planning group presentation provided an opportunity to recap the August 23rd, 2016 Public Meeting #2 and gather feedback from the Kensington-Talmadge Planning Group on their preferred Alternative. City staff and the consultant team presented the recent Public Meeting #2 presentation. Overall, the group supported Alternative 1 with 13 in favor. The comprehensive presentations and meeting notes are located in Appendix C.

4.5 City Heights Area Planning Committee - Public Meeting Follow-Up | October 3rd, 2016

This community planning group presentation meeting provided an opportunity to recap the August 23rd, 2016 Public Meeting #2 and gather feedback from the City Heights Area Planning Group on their preferred Alternative. The City presented along with the consultant team. Overall the group supported Alternative 1 and were consistent in not supporting parking removal and wished more outreach would have occurred. In addition they voiced that bicycle accommodation and safety was a major concern. A brief summary of the findings are located below and a full list of meeting notes are located in Appendix C.

- The “Do Nothing Alternative” should be included.
- No bikes on El Cajon Boulevard, bicycle goes on bus only.
- Removal of parking is a bad idea.
- One-way roadway solution is a good idea where University Avenue and ECB act as a couplet.
- Want separated bicycle facility, support Alternative 8B, want bicycle safety.
- Several injured bicyclists and pedestrians. Need safety on roads for everyone, not just vehicles. As an older cyclist, he believes in Vision Zero and ECB is a top corridor – pro Alternative 8B. Wished consultants did more contact/outreach
- Built Environment Team want to meet with City Staff.
- Non-Profit in City Heights want meeting on alternatives.
- Never received outreach.

4.6 Alternatives Discussion - City Heights | November 15th, 2016

This meeting was held at the Weingart Library to provide an opportunity for final input from all stakeholders and community members on the final project alternatives. After this meeting, the City was able to move forward with refinement of the mobility and urban design recommendations on the mobility and urban design plans.

4.7 Alternatives Discussion - City Heights Area Planning Committee | December 5, 2016

At the request of the City Heights Area Planning Committee at their October 3rd, 2016 meeting, the City presented the preferred project alternatives to the community planning group for a final time as an information item.

Appendix A - Community Outreach

Draft Community Outreach

Bennett Peji Checklist Page 1&2

List of Attendees

Walk Audit

Walking Tour Invitation - English, Spanish, Vietnamese

Using the Walk Audit Form - English, Spanish, Vietnamese

Walking Tour Comment Sheets (6 pages)

Walking Tour Sheets with Comments

Summary of Comments

Focus Group #1

Branding Elements/Designs (Banner, Monument, Mural, Signage)

Meeting Notes

6 Points of Interest for Branding Elements/Monuments

Business Door-to-Door Survey

English Survey

Vietnamese Survey

Spanish Survey

Survey Responses

Little Saigon Foundation Business Survey

Survey Responses

Draft Community Outreach

Bennett Peji Checklist Page 1&2

List of Attendees

Walk Audit

Walking Tour Invitation - English, Spanish, Vietnamese

Using the Walk Audit Form - English, Spanish, Vietnamese

Walking Tour Comment Sheets (6 pages)

Walking Tour Sheets with Comments

Summary of Comments

Focus Group #1

Branding Elements/Designs (Banner, Monument, Mural, Signage)

Meeting Notes

6 Points of Interest for Branding Elements/Monuments

Business Door-to-Door Survey

English Survey

Vietnamese Survey

Spanish Survey

Survey Responses

Little Saigon Foundation Business Survey

Survey Responses

Appendix B - Public Meetings

Public Meeting #1 Materials

Invitation - English, Spanish, Vietnamese

Sign-In Sheet/Attendees

Presentation

Board Comments

Comment Card - English, Spanish

Comment Card Responses

Public Meeting #2 Materials

Invitation -English, Spanish, Vietnamese

Sign-In Sheet/Attendees

Presentation

Boards

Board Comments

Handout Materials (Booklet, Educational Materials)

Comment Card - English, Spanish, Vietnamese

Comment Card Responses

Public Meeting #1 Materials

Invitation - English, Spanish, Vietnamese

Sign-In Sheet/Attendees

Presentation

Board Comments

Comment Card - English, Spanish

Comment Card Responses

Public Meeting #2 Materials

Invitation -English, Spanish, Vietnamese

Sign-In Sheet/Attendees

Presentation

Boards

Board Comments

Handout Materials (Booklet, Educational Materials)

Comment Card - English, Spanish, Vietnamese

Comment Card Responses

Appendix C - Working Group Meetings

October 13th, 2015 | Progress Review

Meeting Notes

June 9th, 2016 | Working Group Meeting

Meeting Notes

August 9th, 2016 | Working Group Meeting

Meeting Notes

September 14th, 2016 | Kensington-Talmadge Planning Group - Public Meeting Follow-Up

City Presentation

Public Meeting Presentation

Evaluation Summary

October 3rd, 2016 | City Heights Area Planning Group - Public Meeting Follow-Up

City Presentation

Public Meeting Presentation

Meeting Notes

November 15th, 2016 | Alternatives Discussion - City Heights

Presentation Materials

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Presentation Materials