

FOCUS AREA 1: The area along N. Torrey Pines Rd.

KEY CONCEPT 1: Connectivity

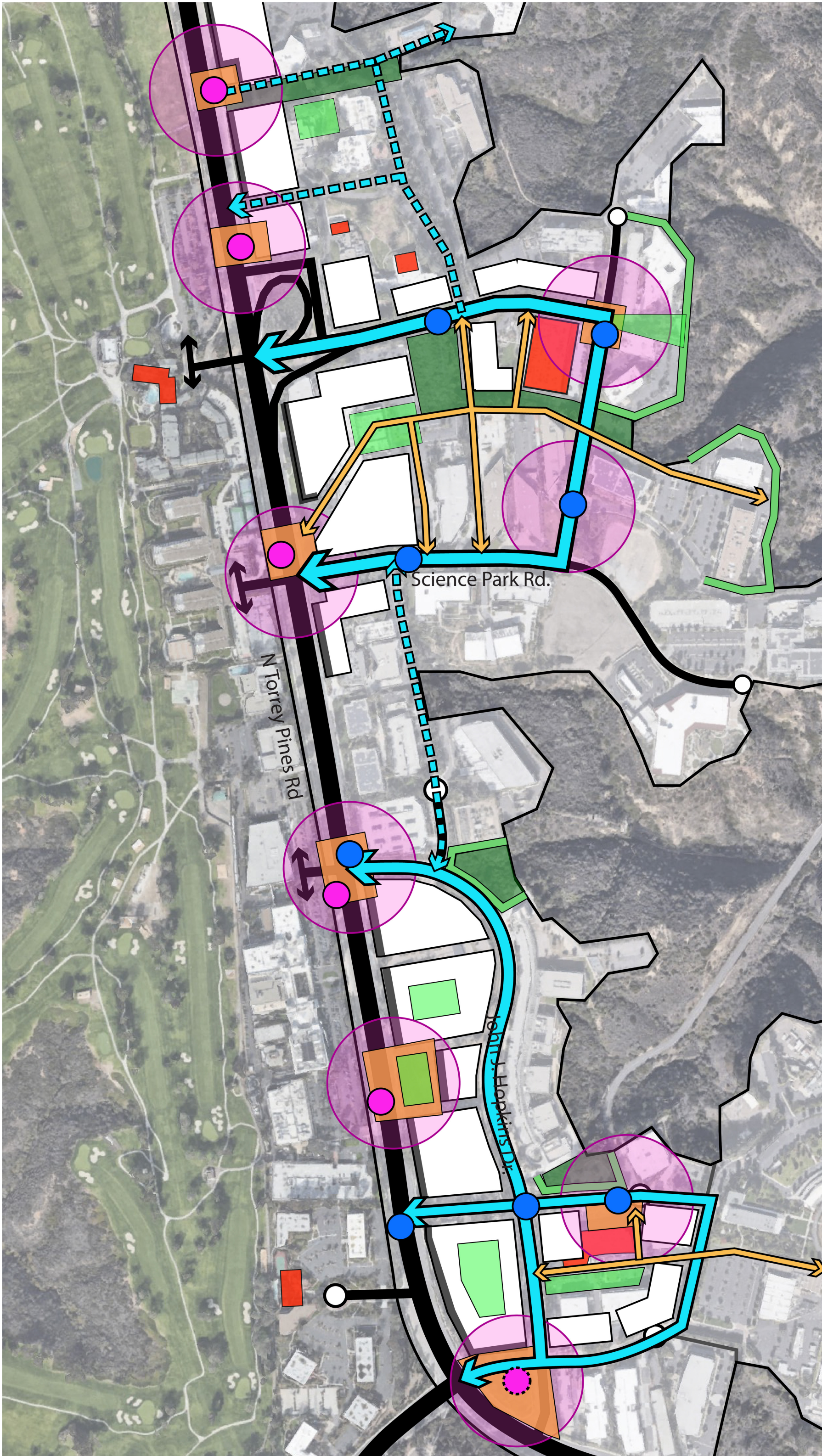
KEY CONCEPT 2: Placemaking

KEY CONCEPT 3: Mixed-Use

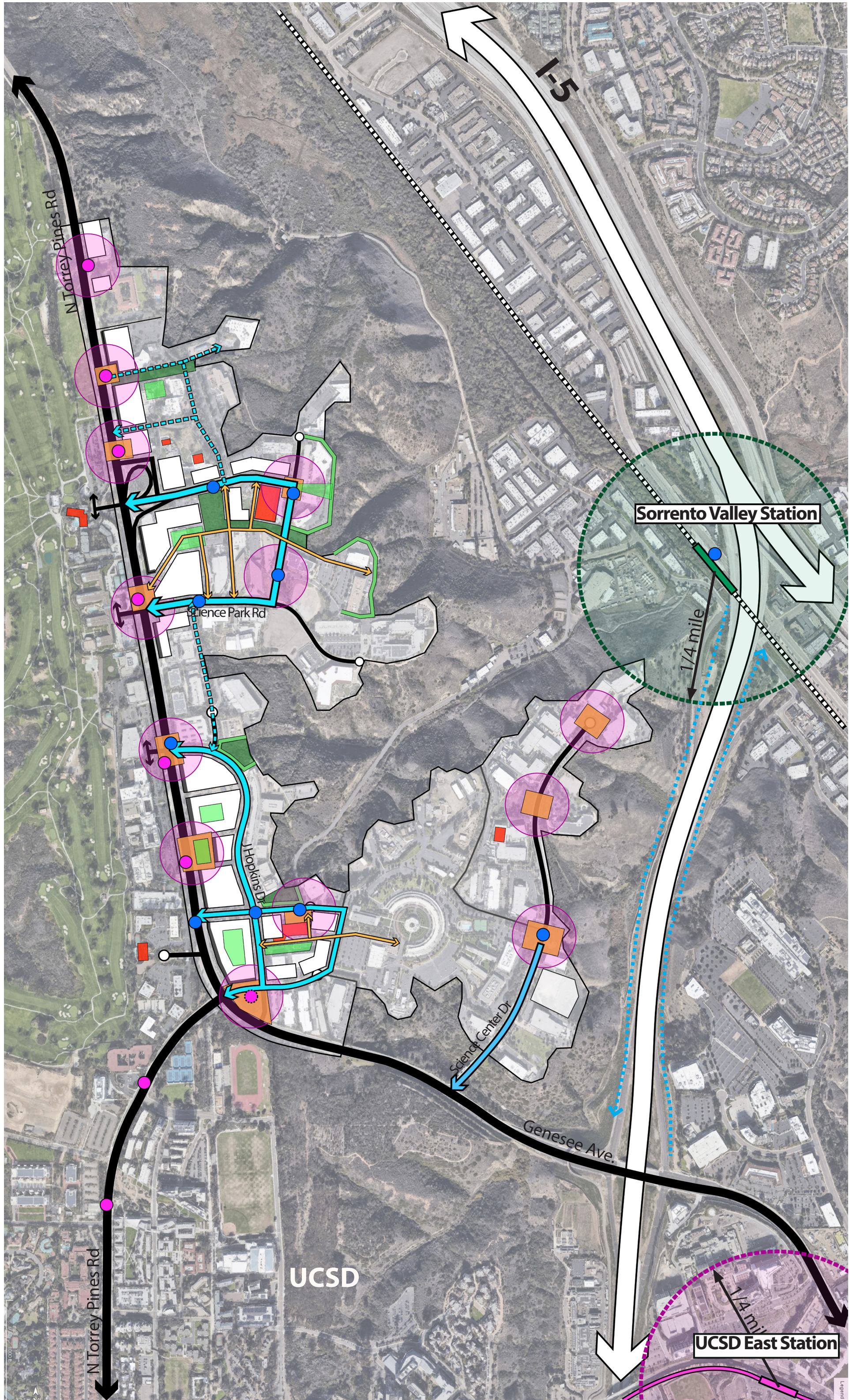
KEY CONCEPT 4: Transit Orientation

QUESTION 1: What **challenges** do you see for this focus area?

QUESTION 2: What **opportunities** do you see for this focus area?



Enlarged view of area along N. Torrey Pines Rd.



Overall view of focus area

- Legend:**
- Circulation Route
 - Circulation Opportunity
 - Path to Transit
 - Trolley Line
 - Existing Bus Stop (MTS 978)
 - Existing Bus Stop (NCTD 101)
 - Trolley Station
 - Plaza
 - Recreation Space/ Amenity
 - Open Space Connection
 - Employee Amenity
 - Transportation Node

FOCUS AREA 2: The area along Campus Point Dr. & Towne Centre Dr.

KEY CONCEPT 1: Connectivity

KEY CONCEPT 2: Placemaking

KEY CONCEPT 3: Mixed-Use

KEY CONCEPT 4: Transit Orientation

QUESTION 1: What **challenges** do you see for this focus area?

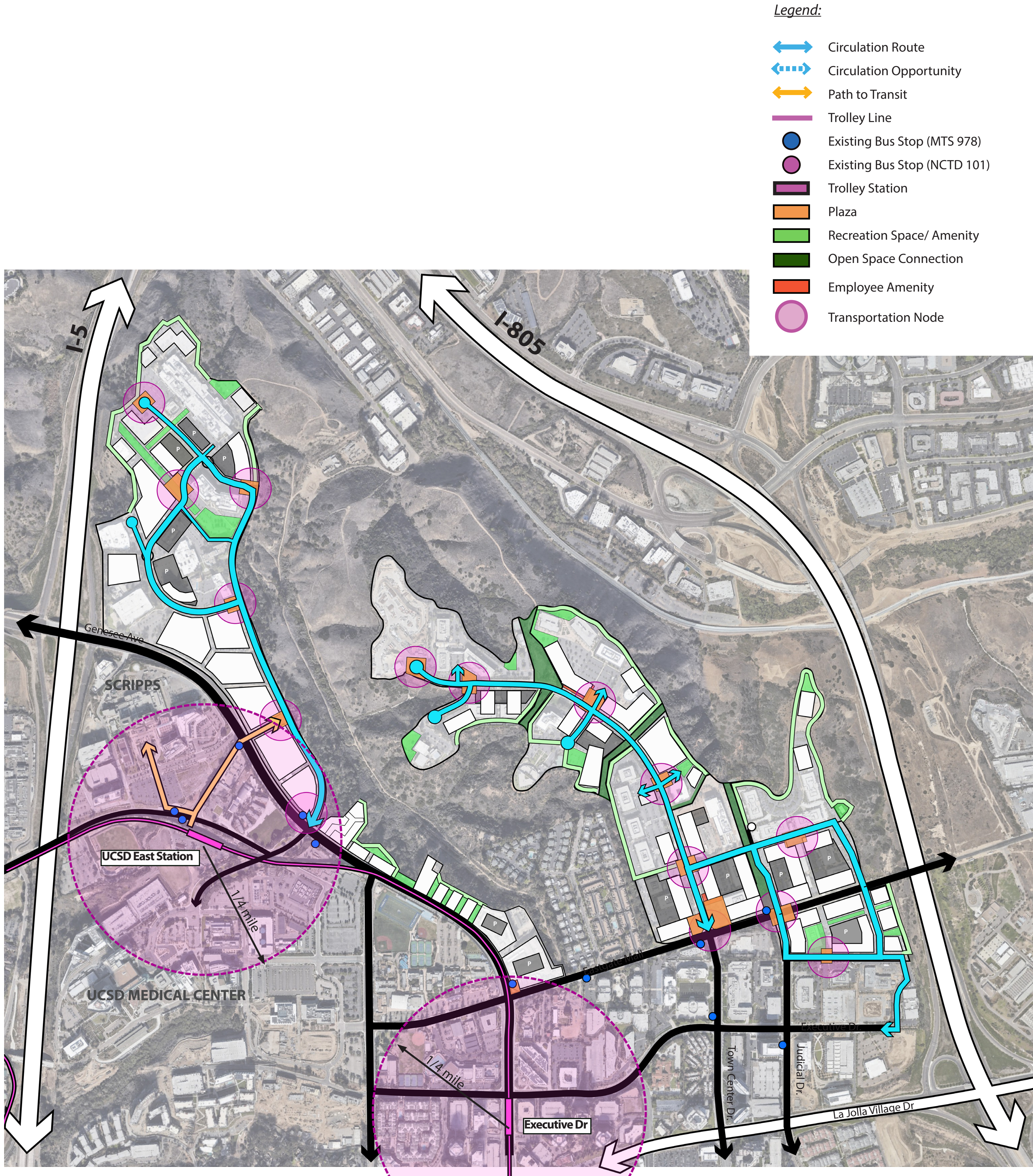
QUESTION 2: What **opportunities** do you see for this focus area?



Enlarged view at Campus Point.



Enlarged view at Eastgate Mall.



Overall view of focus area

FOCUS AREA 3: The area around **UTC** mall

KEY CONCEPT 1: Connectivity

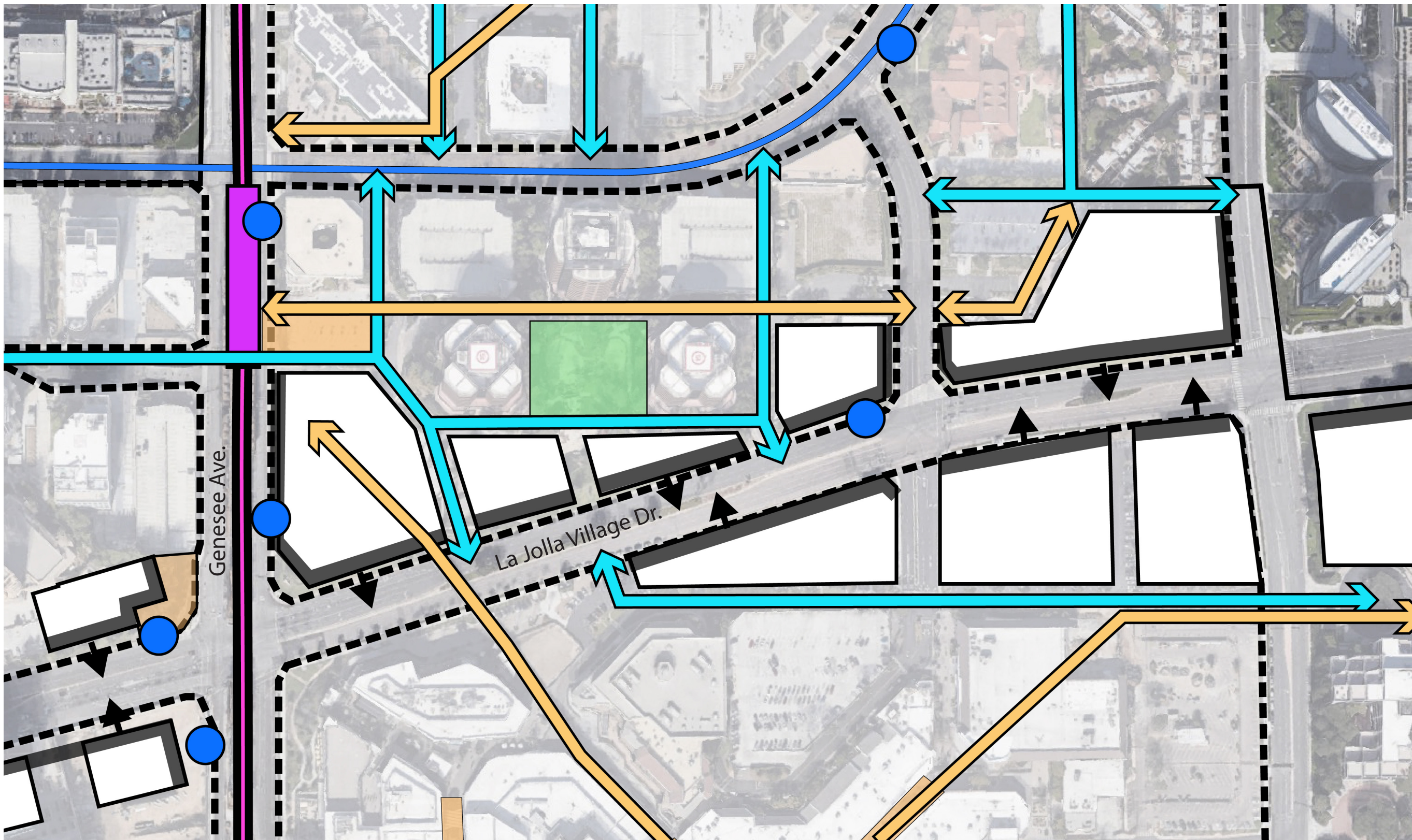
KEY CONCEPT 2: Placemaking

KEY CONCEPT 3: Mixed-Use

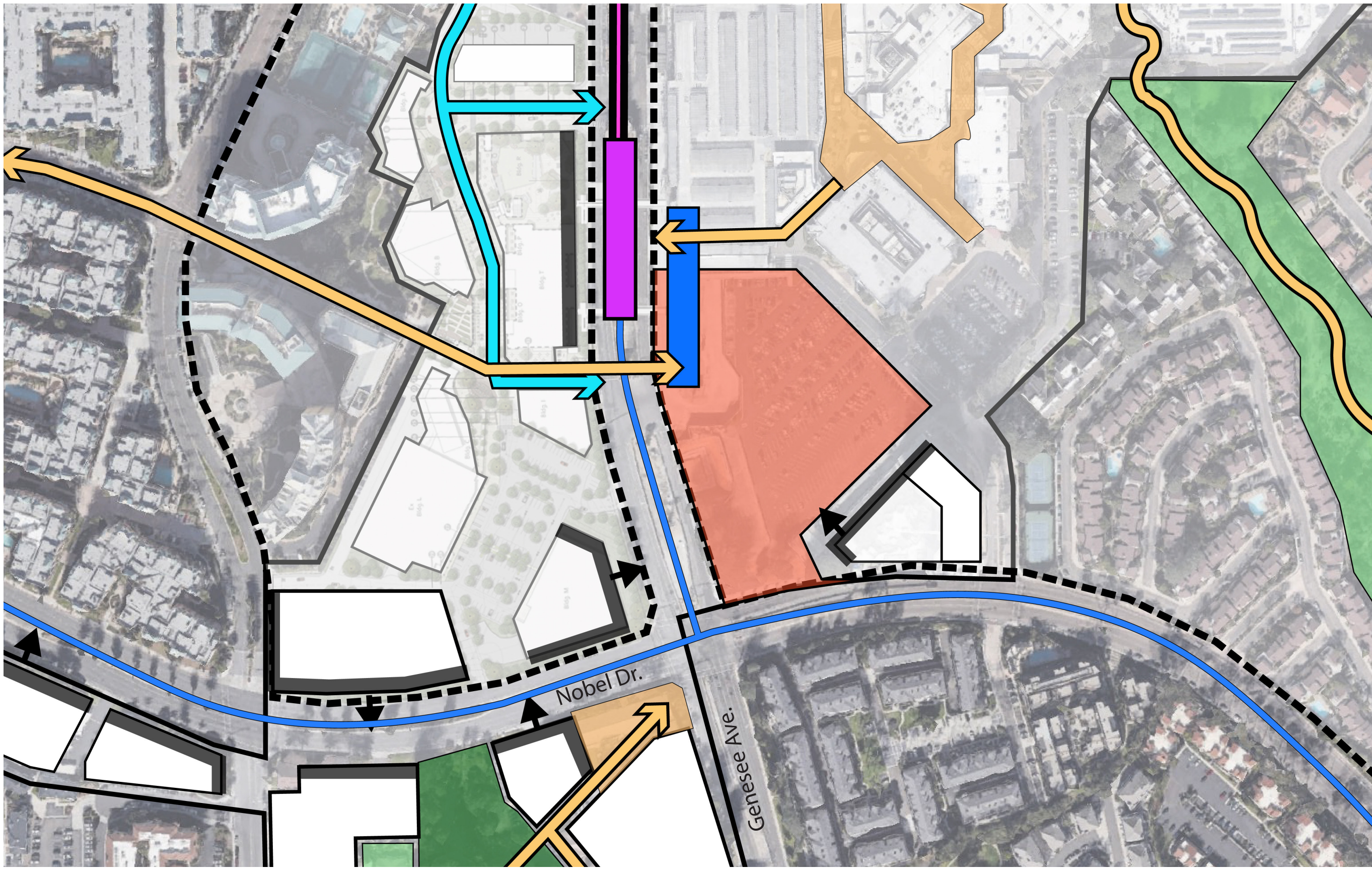
KEY CONCEPT 4: Transit Orientation

QUESTION 1: What **challenges** do you see for this focus area?

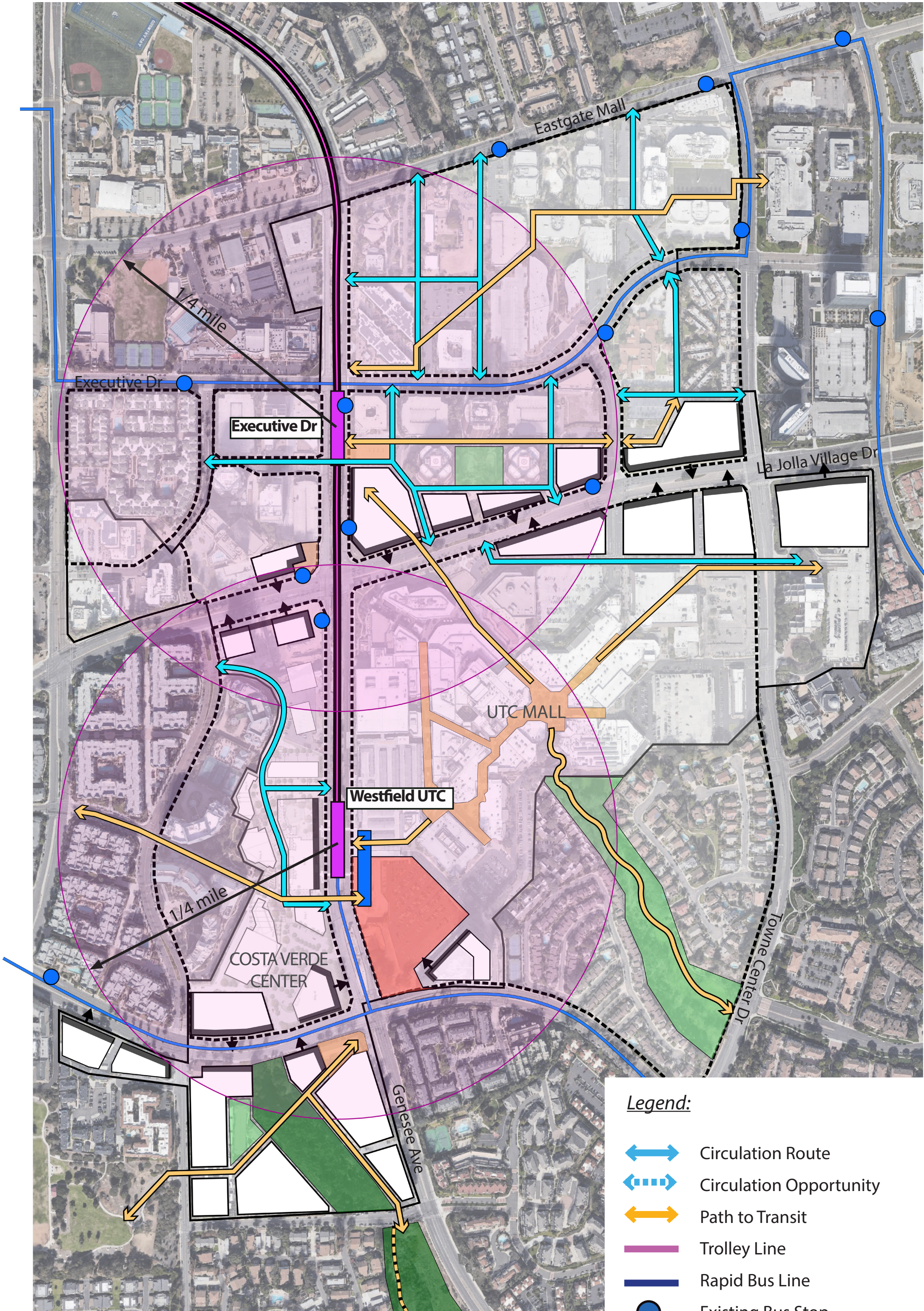
QUESTION 2: What **opportunities** do you see for this focus area?



Enlarged view of transit station at Executive Drive and La Jolla Village Dr.



Enlarged view of transit station at UTC mall and Costa Verde center



Overall view of focus area

- Legend:**
- Circulation Route
 - Circulation Opportunity
 - Path to Transit
 - Trolley Line
 - Rapid Bus Line
 - Existing Bus Stop
 - Trolley Station
 - Plaza
 - Recreation Space/ Amenity
 - Open Space Connection
 - Transportation Node
 - Superblock

FOCUS AREA 4: The area around La Jolla Village Square

KEY CONCEPT 1: Connectivity

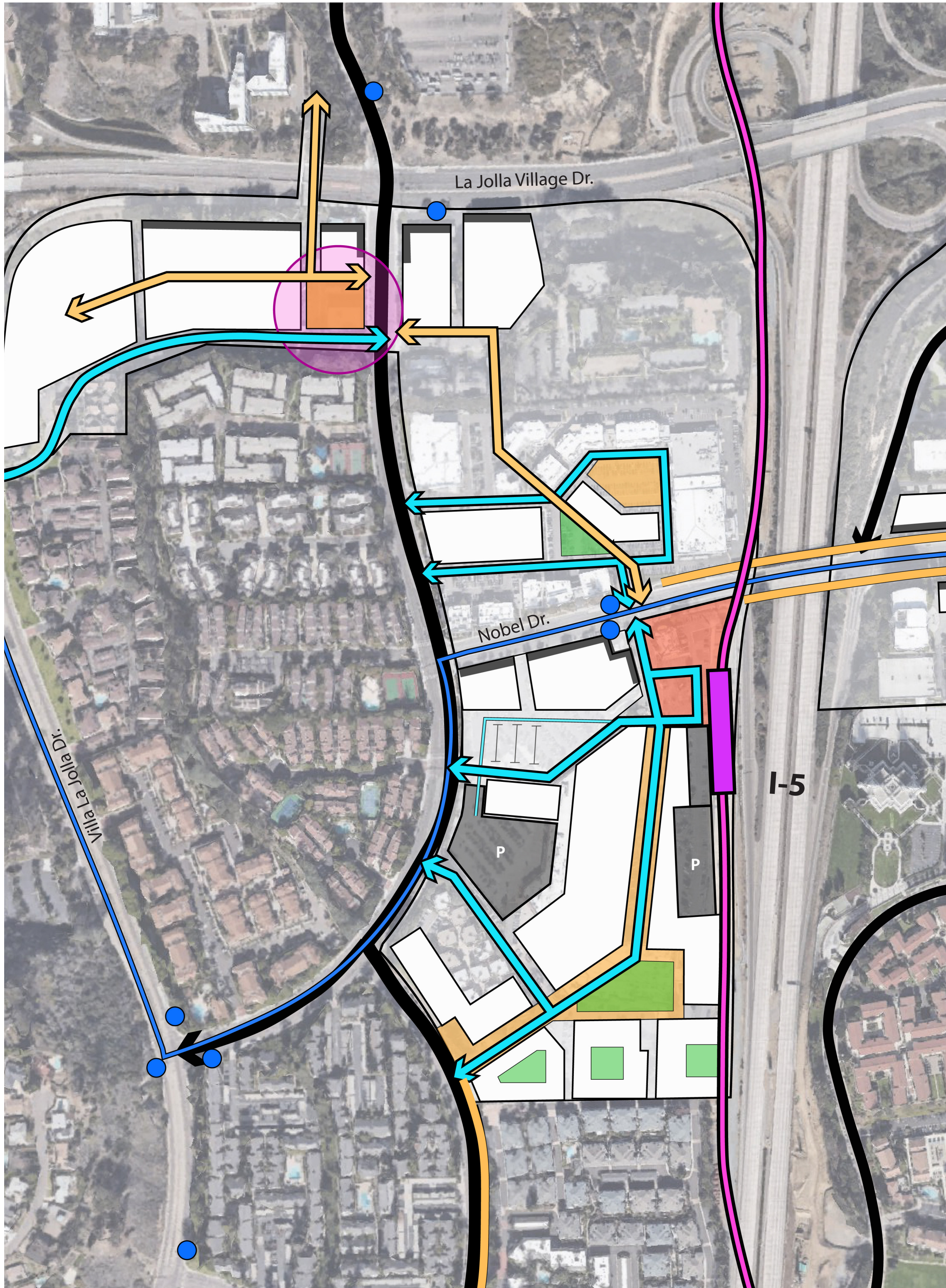
KEY CONCEPT 2: Placemaking

KEY CONCEPT 3: Mixed-Use

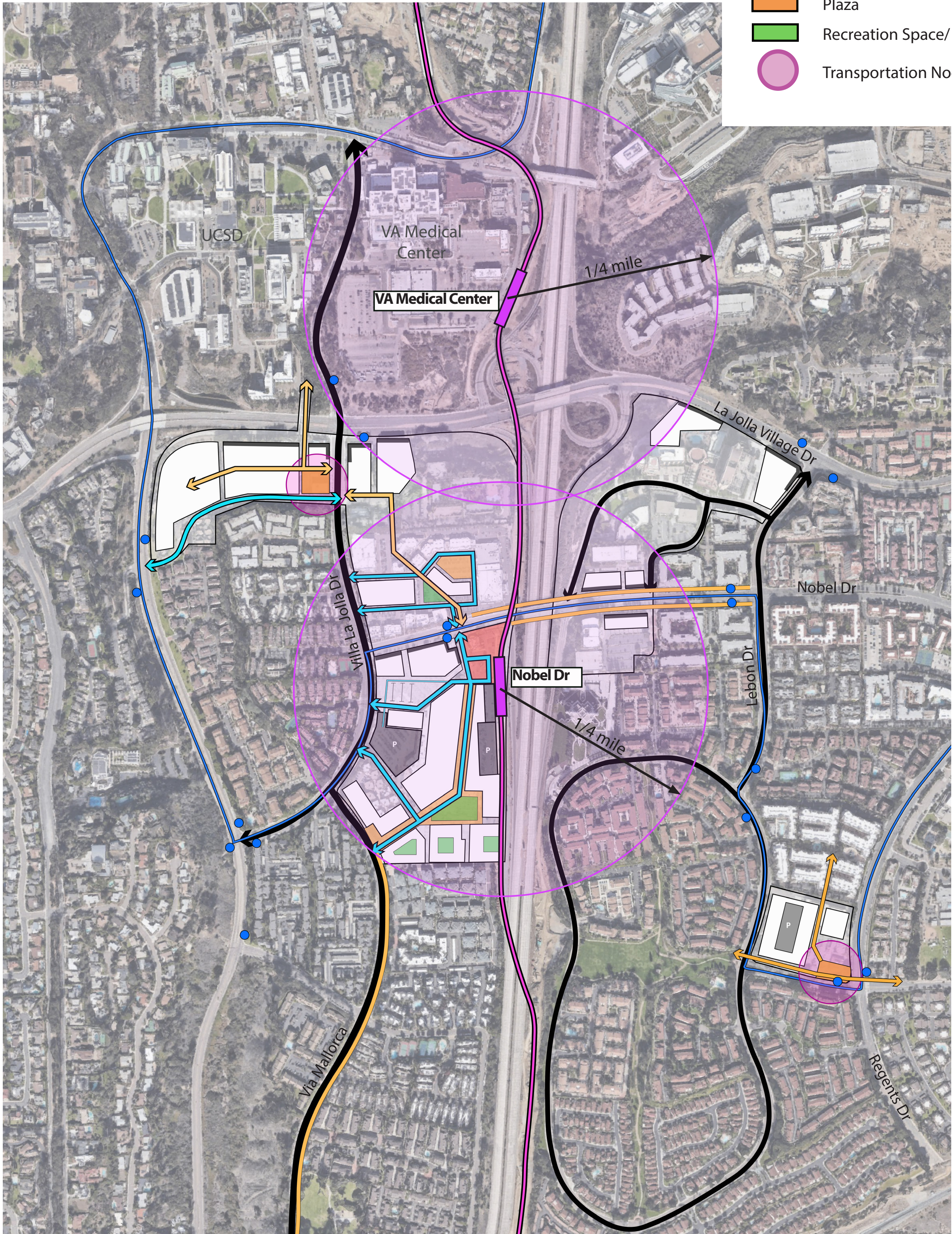
KEY CONCEPT 4: Transit Orientation

QUESTION 1: What challenges do you see for this focus area?

QUESTION 2: What opportunities do you see for this focus area?



Enlarged view of La Jolla Village Square Center



Overall view of focus area

- Legend:
- Circulation Route
 - Circulation Opportunity
 - Path to Transit
 - Trolley Line
 - Rapid Bus Line
 - Existing Bus Stop
 - Trolley Station
 - Plaza
 - Recreation Space/ Amenity
 - Transportation Node