



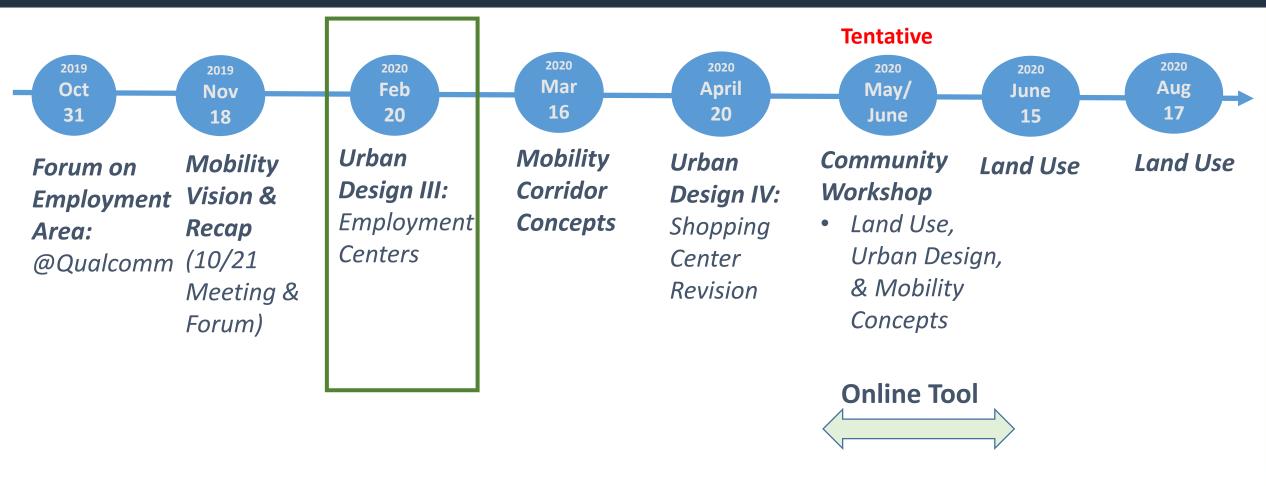
Planning Department - Meeting Agenda

- 1. Overview/Recap
- 2. Wateridge Townhomes Survey Result
- 3. Urban Design Concepts for Employment Centers



Planning Department

Mira Mesa Plan Update Schedule



TECHNICAL STUDY (Mobility, Land Use, Urban Design, Environment & Public Facilities)

Survey Result: Sorrento Mesa - Wateridge Townhomes Travel Patterns and Neighborhood Amenities







Planning Department – Survey Purpose

- > Requested by the Chair of Mira Mesa CPG to better understand residence travel patterns and sufficiency of neighborhood amenities:
 - How many people work in Sorrento Mesa?
 - Do any people walk to work?
 - What is the average commute distance to work?
 - If there are children, where do they go to school?
 - Are people happy with existing neighborhood amenities?
- Survey Limitation Survey Monkey (free trial) only allowed 10 questions

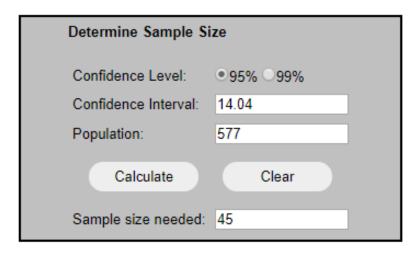


Survey Sample



Survey Sample

- Total response (sample size)= 45 people
- Population = 577 people (2.27ppl* x 254 units)
- > 95% Confidence Level
- > Sufficient survey response



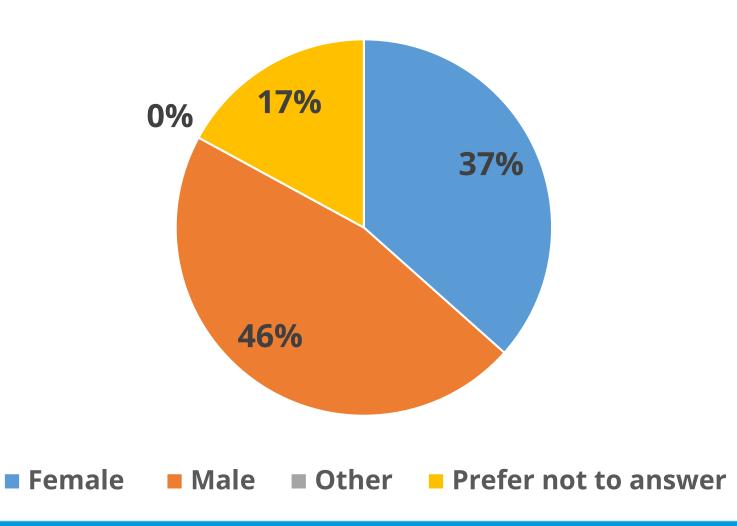
Find Confidence Interval				
Confidence Level:	● 95% ○ 99%			
Sample Size:	45			
Population:	577			
Percentage:	50			
Calculate	Clear			
Confidence Interval:	14.04			

*Average Household Size Determined from Survey Sample



Survey Sample Demographic

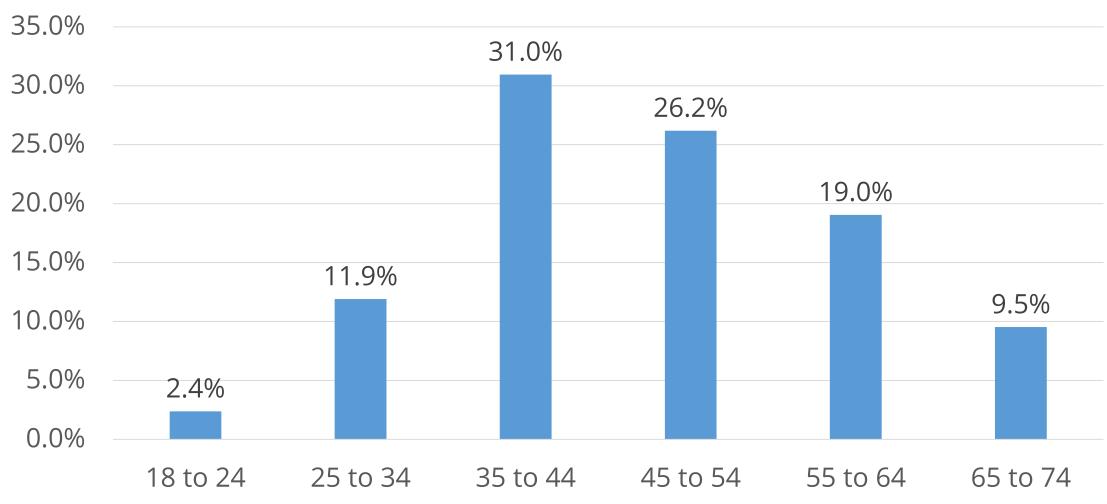
What is your gender?





Survey Sample Demographic

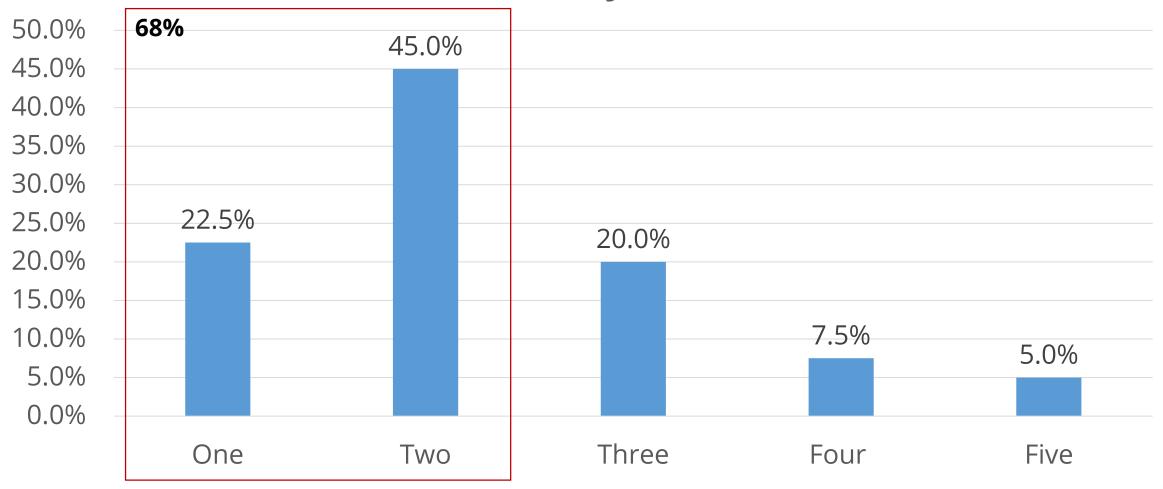






Survey Sample Demographic

What is the size of your household?

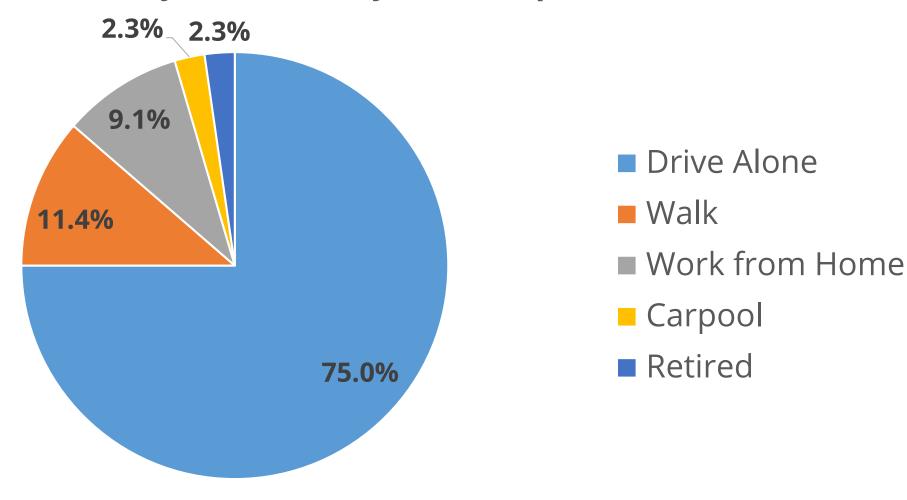


Survey Result



Survey Question – Travel to Work

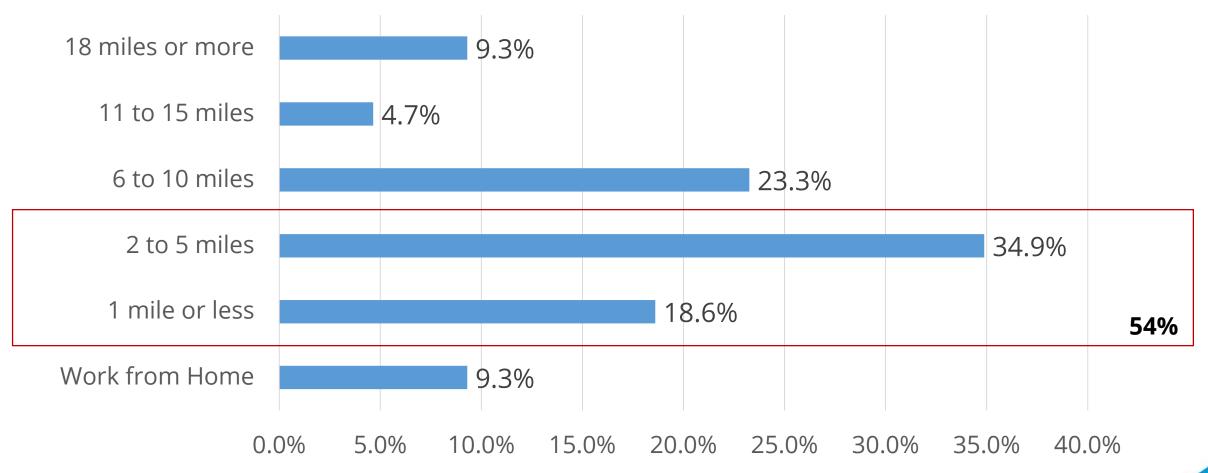
How do you travel to your workplace/school?





Survey Question – Commute Distance to Work

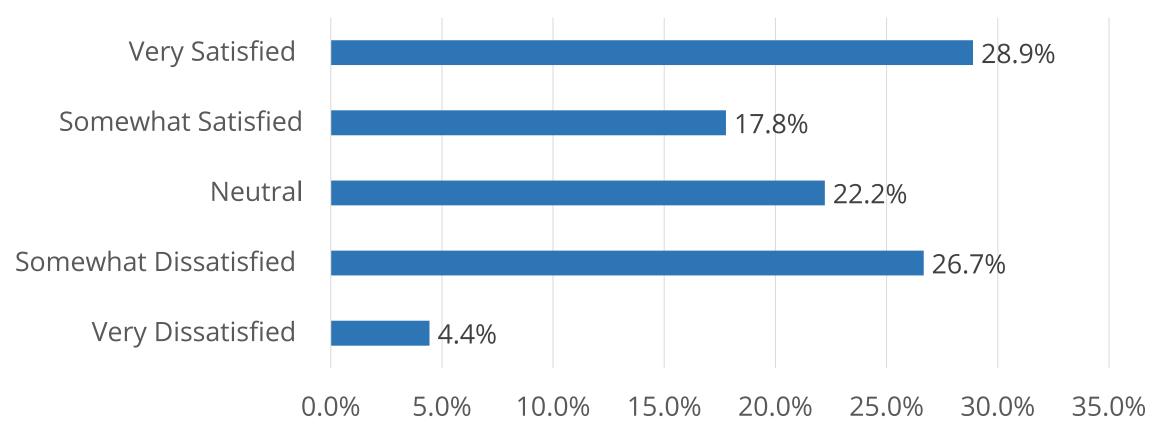






Survey Question – Neighborhood Amenities

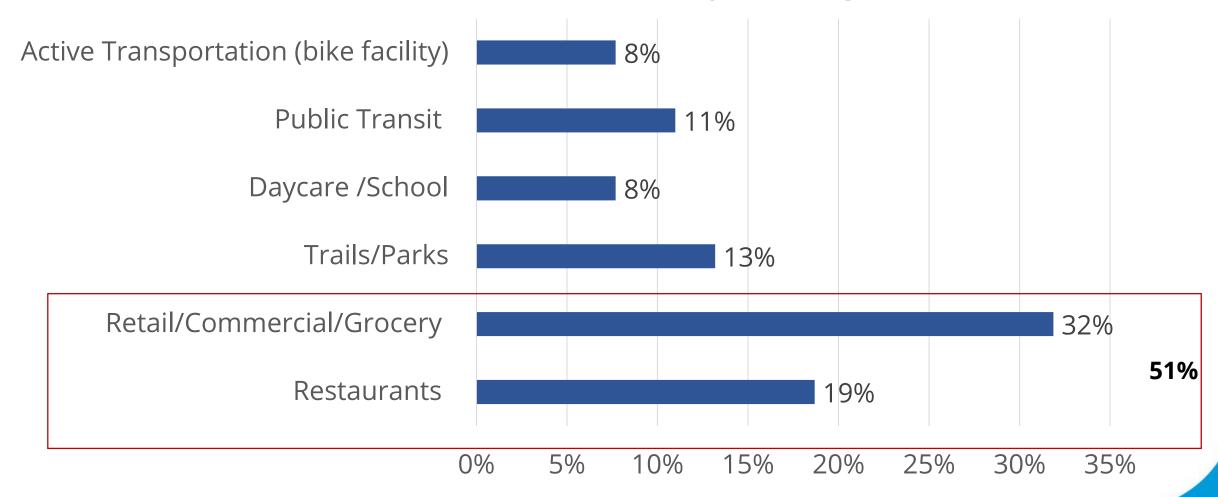
How do you feel about the current availability of amenities (restaurants, recreation, schools, etc.) within a mile of your neighborhood?





Survey Question – Neighborhood Amenities

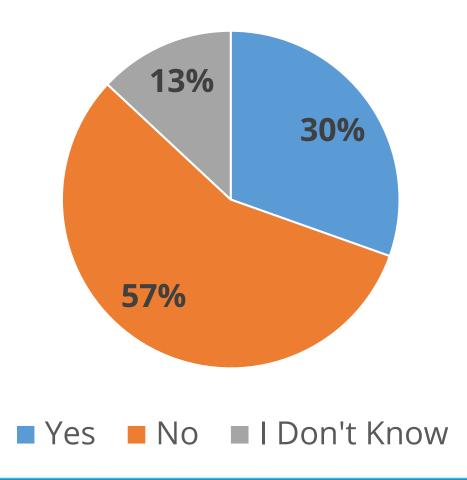
What amenities are most needed in your neighborhood?





Survey Question – Mixed-Use Development

Would you like to see more mixed-use development (housing, retail, office, civic) in your neighborhood?





Survey Question – Schools (Only 3 responses)

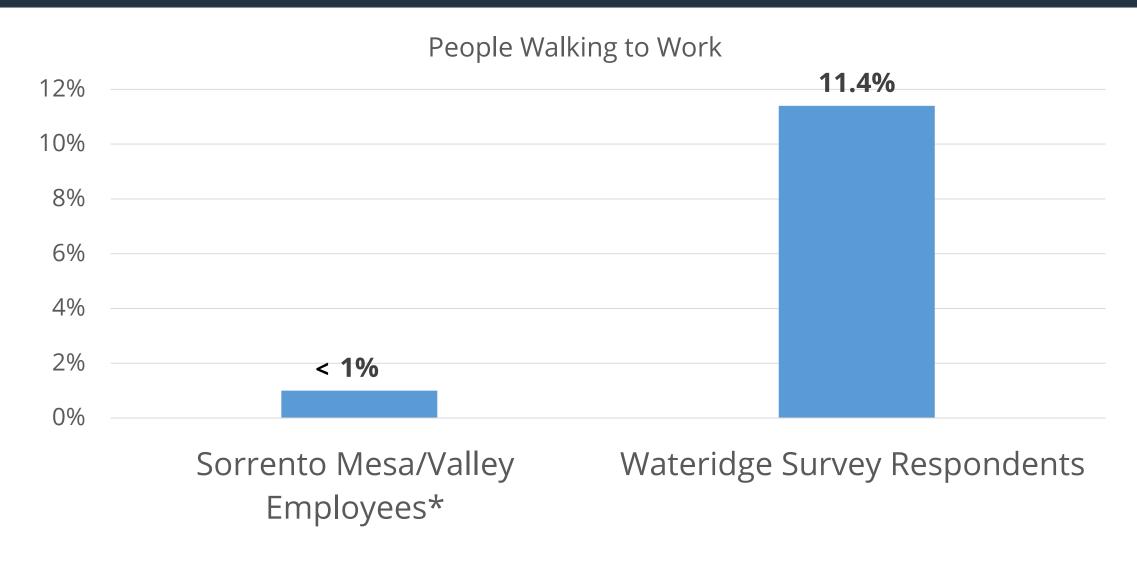
- ➤ If you have children, where do they go to school?
 - Home School
 - Mira Mesa
 - Daycare in Torrey Hills



Conclusion



Location Matters – People Walk to Work

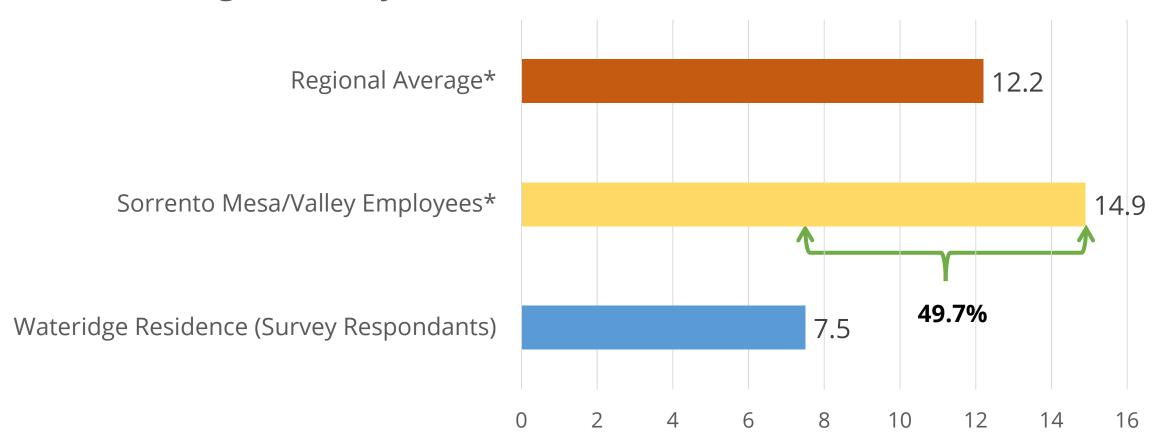


*SANDAG Sorrento Valley East - https://www.sandag.org/uploads/projectid/projectid 581 26415.pdf



Location Matters – People Drive 50% Less to Work

Average one-way auto commute distance to work (miles)



^{*}SANDAG Sorrento Valley East - https://www.sandag.org/uploads/projectid/projectid/581/26415.pdf



People want more amenities, but don't want the construction

Satisfaction with Neighborhood Amenities

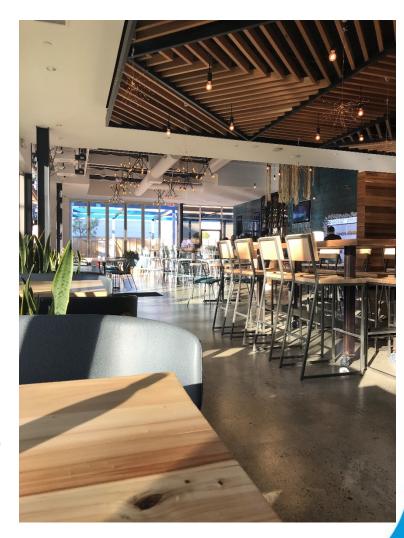
- > 46.7% satisfied (very/somewhat)
- 31.1% not satisfied (very/somewhat)
- > 22.2% neutral

Neighborhood Amenities Most Needed

- > Grocery/Restaurants/Retail/Commercial 51%
- > Trails & Parks 13%
- Public Transit 11%

Do You Want More Mixed-Use Development?

- ➤ No 57%
- > Yes or I don't know 43%



Mira Mesa Community Plan Update COMMUNITY PLANNING GROUP (MMCPG)

FEBRUARY 20, 2020

URBAN DESIGN CONCEPTS FOR EMPLOYMENT CENTERS

- SORRENTO MESA
- MIRAMAR GATEWAY

What we heard:

OCTOBER 31, 2019

Forum on Land Use and Economic Prosperity





REMAIN A MAJOR EMPLOYMENT HUB

Balance jobs and housing in the area, while introducing employment-oriented residential mixed-use.

CO-LOCATE MIXED-USES ON INDUSTRIAL LAND

Support for employment, commercial, and residential uses on industrial land.

What we heard:

OCTOBER 31, 2019

Forum on Land Use and Economic Prosperity



MAKE TRANSIT A COMPETITIVE AND RELIABLE OPTION

Reduce traffic by enhancing transit and walkable (and bikeable) connections that make sense.





IMPROVE THE PUBLIC REALM

Improve gateways, parks, streetscapes to attract talent and elevate the community as a destination.



FOCUS AREA: SORRENTO MESA

WHAT WE HEARD

FIRST, JOBS

Consider specific locations for mixed use in ways that do not compromise land values and performance as a jobs center.

CONNECTIVITY AND ACCESSIBILITY

Expand the number of connection points to improve mobility (e.g., Los Penasquitos Canyon and north to Carmel Valley).

ENHANCE TRANSIT

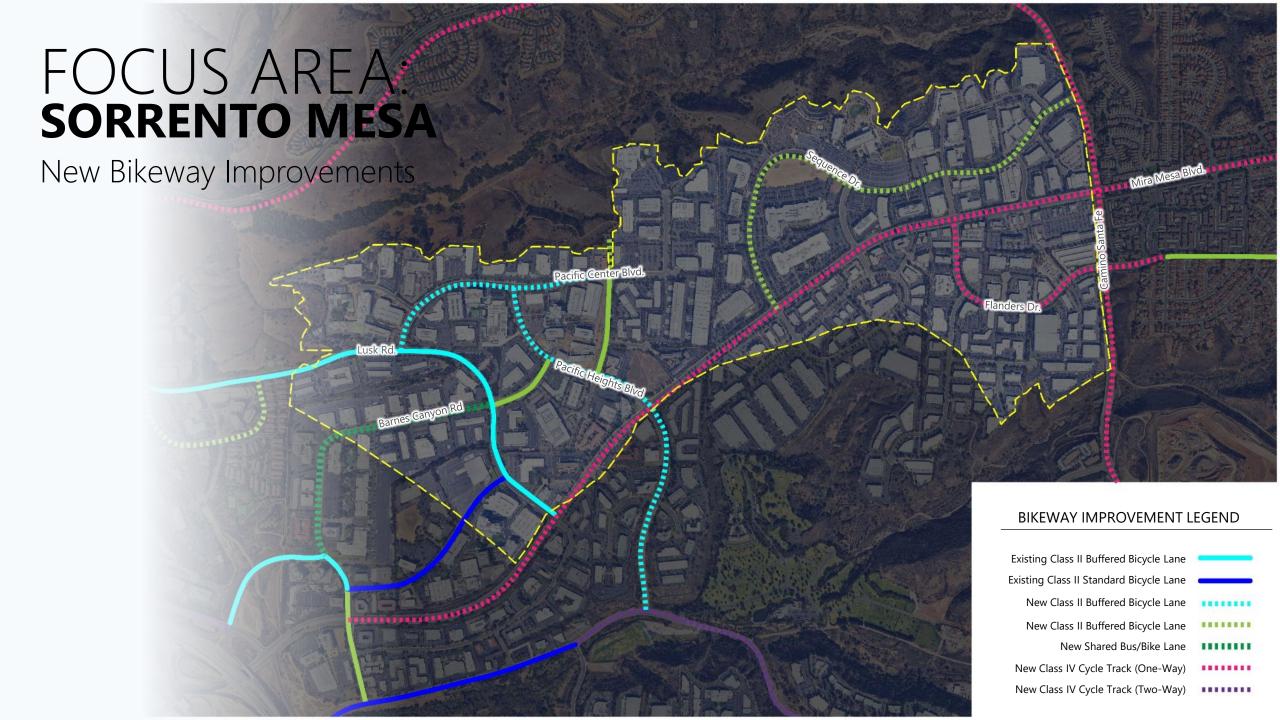
Sorrento Mesa is a major jobs center and attracts significant traffic congestion. Reduce traffic by enhancing transit and walkable (and bikeable) connections that make sense.

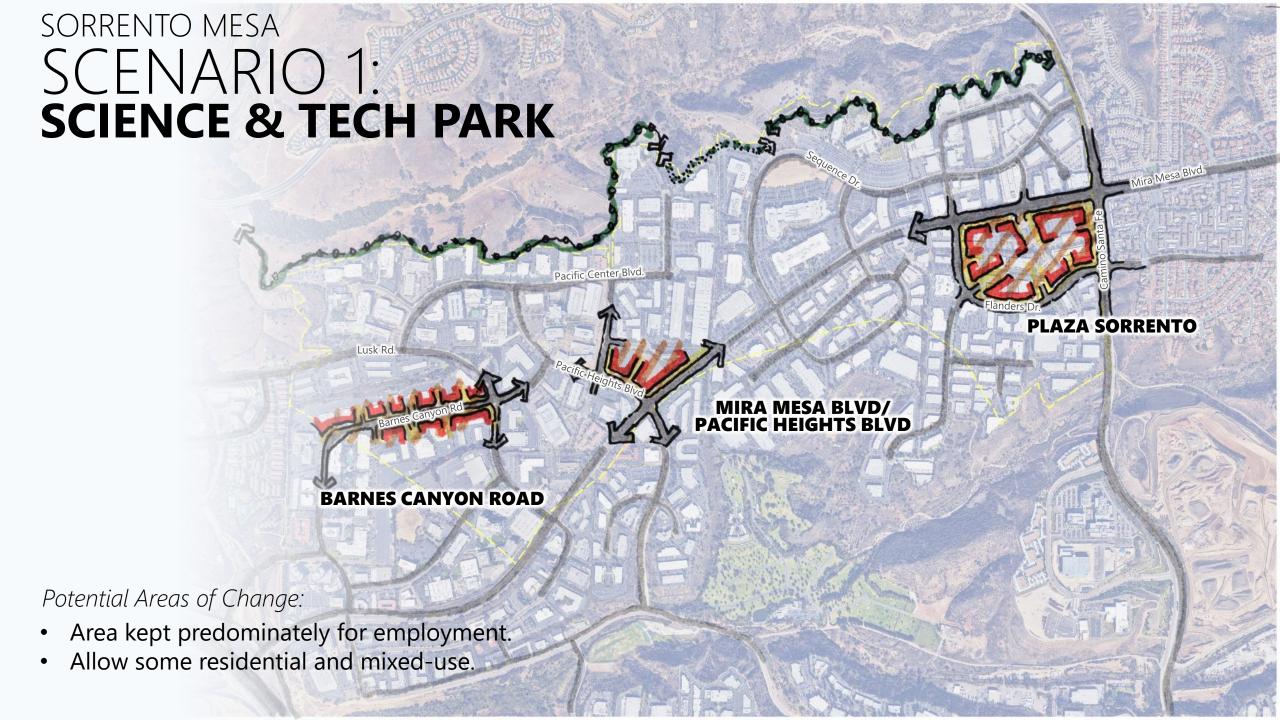
ENGAGE MAJOR EMPLOYERS

Understand the long term plans of current major employers as part of exploring future opportunities and needs.









SCENARIO 1: SCIENCE & TECH PARK

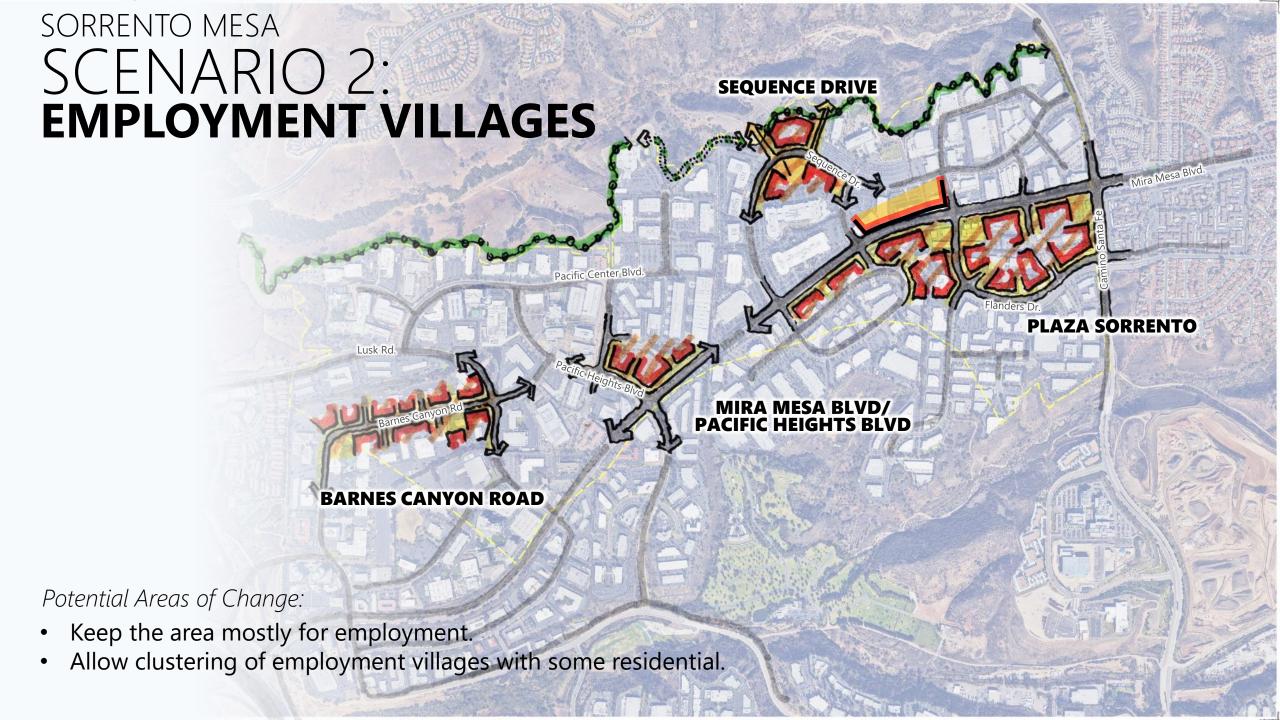








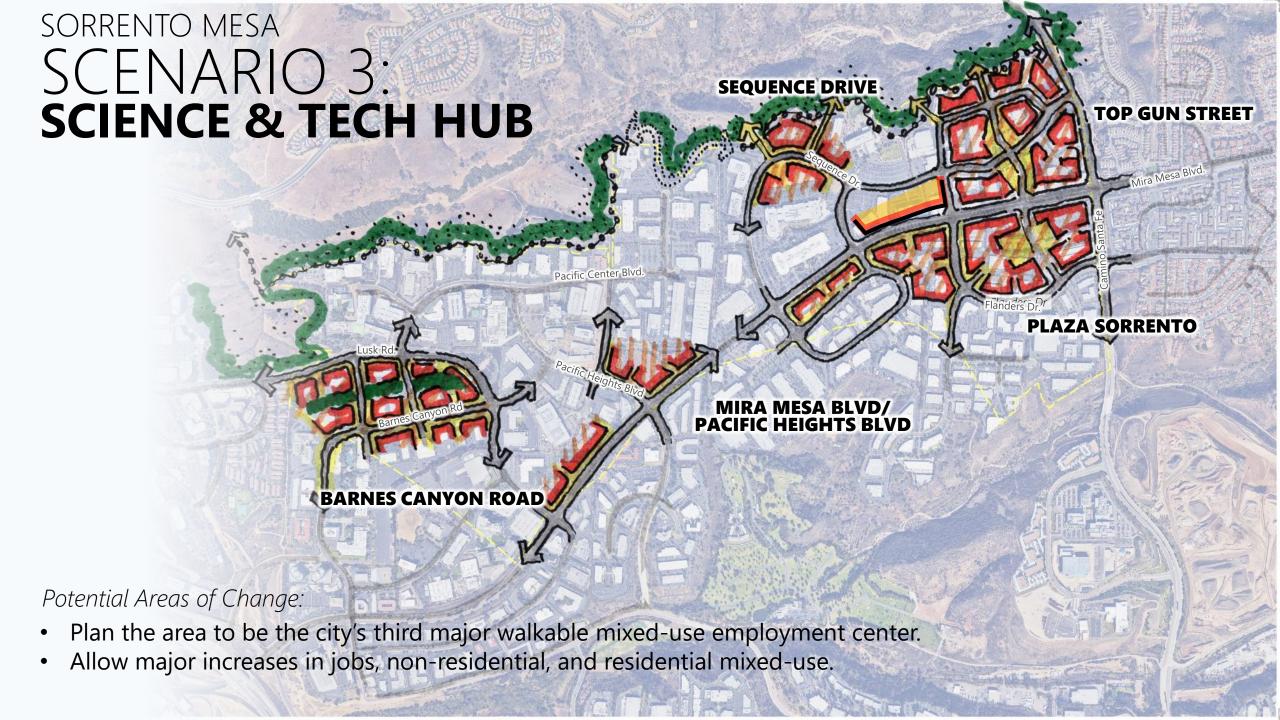
Barnes Canyon Road



SCENARIO 2: **EMPLOYMENT VILLAGES**







SCENARIO 3: SCIENCE & TECH HUB

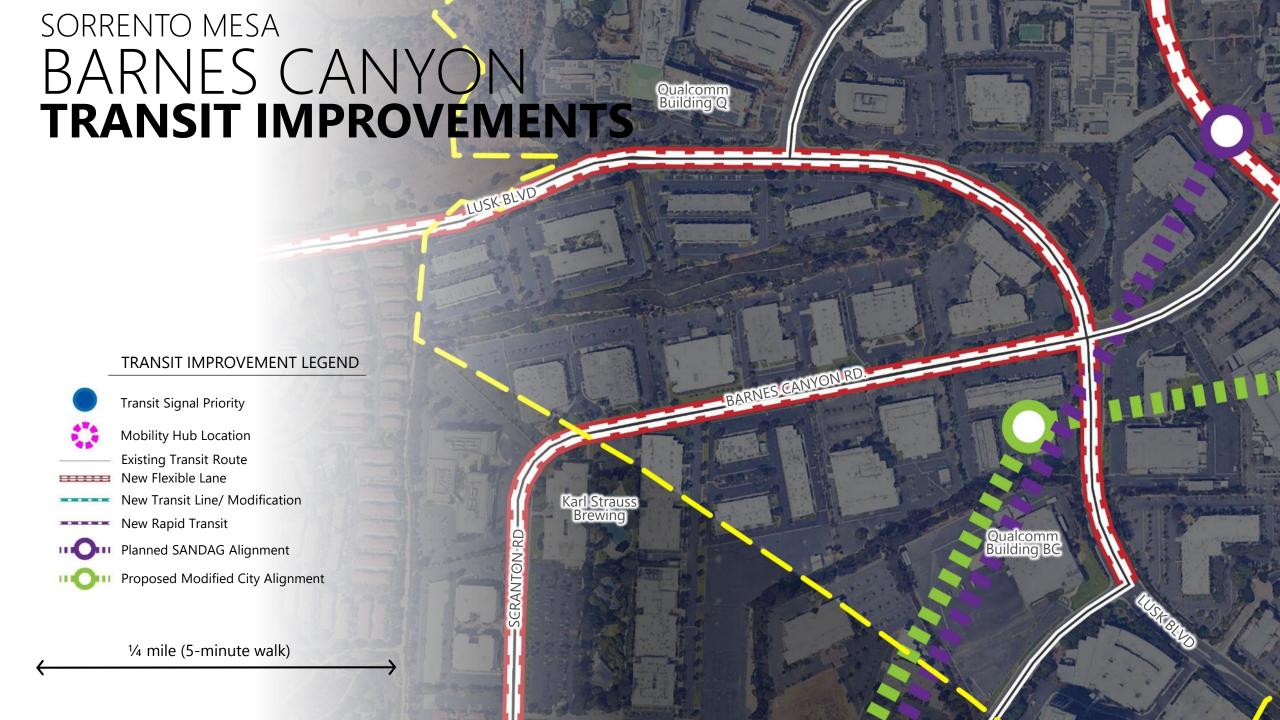


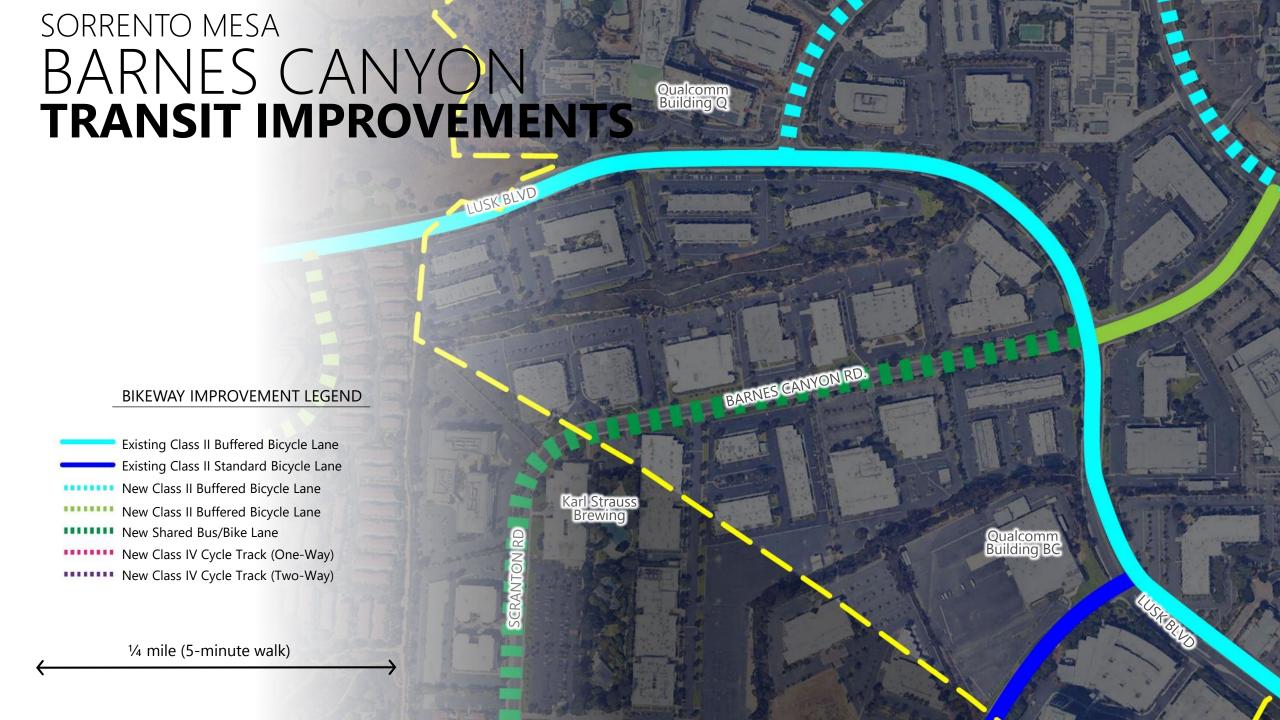








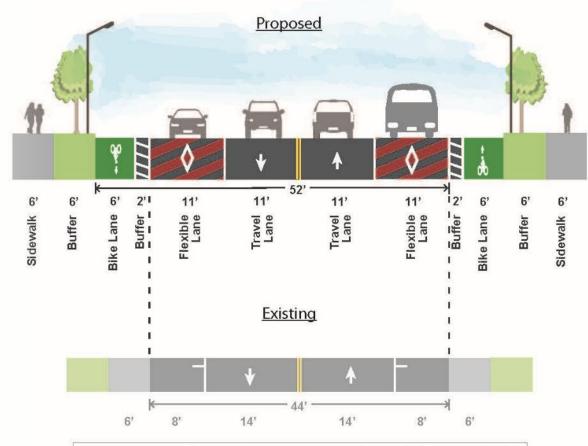




SORRENTO MESA BARNES CANYON TRANSIT IMPROVEMENTS

- Increased curb-to-curb width to include buffered bikeways
- Parking removed and lane widths reduced to create flexible lanes in both directions
- Sidewalks moved to opposite side of green buffer

<u>Barnes Canyon Road</u> (Scranton Road to Lusk Boulevard - Looking East)

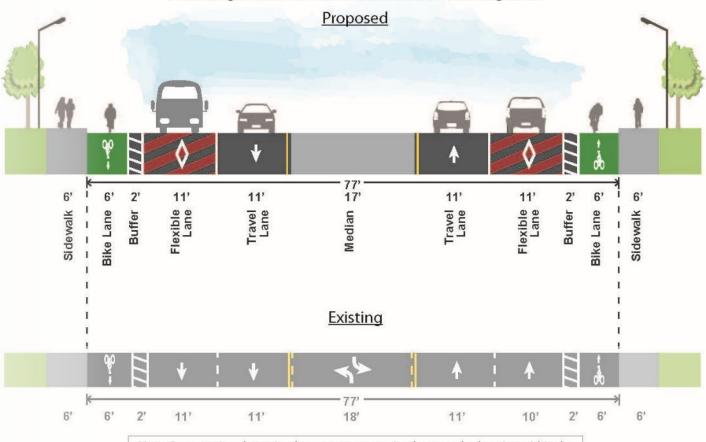


Note: Cross-section shown is taken at most constrained or complex location within the segment limits. Cross-sections for remainder of segment are subject to vary. Dimensions shown are conceptual and used for feasibility assessment only. Landscaping depicted may require the formation of a Maintenance Assessment Dristrict (MAD).

SORRENTO MESA BARNES CANYON TRANSIT IMPROVEMENTS

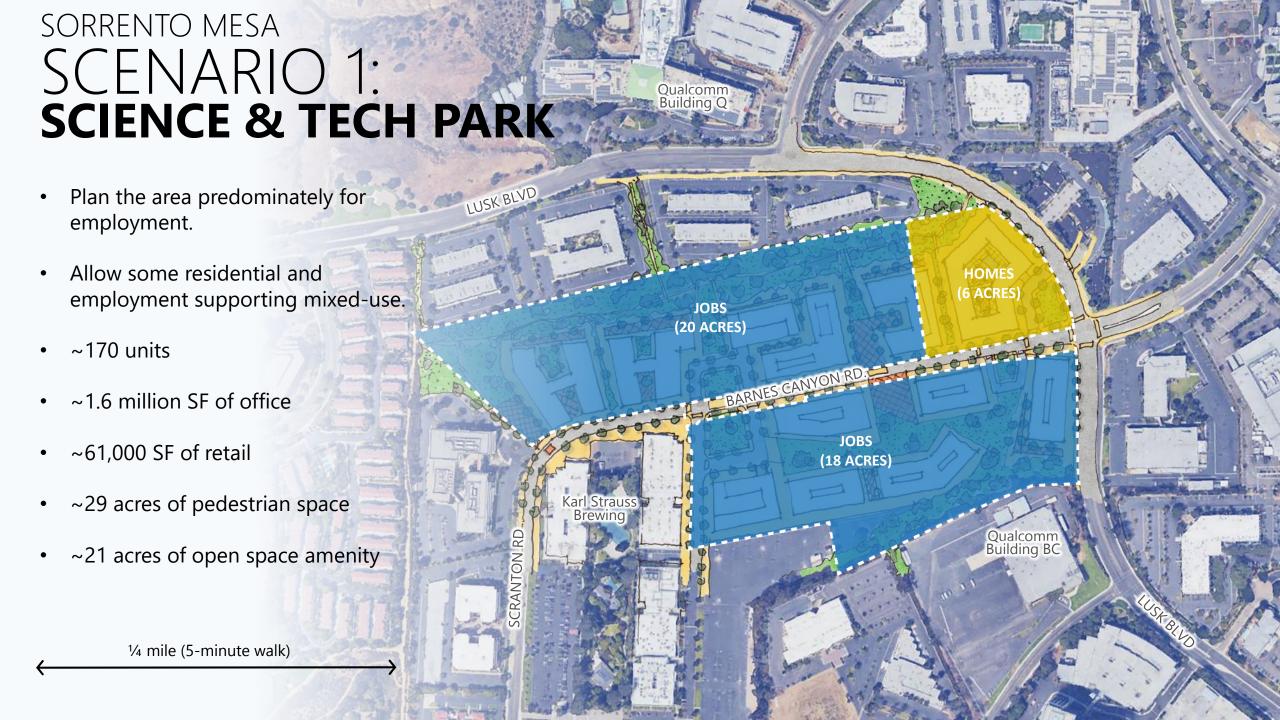
 One travel lane in each direction converted into flexible lanes

<u>Lusk Boulevard</u> (Wateridge Circle to Pacific Center Blvd - Looking East)

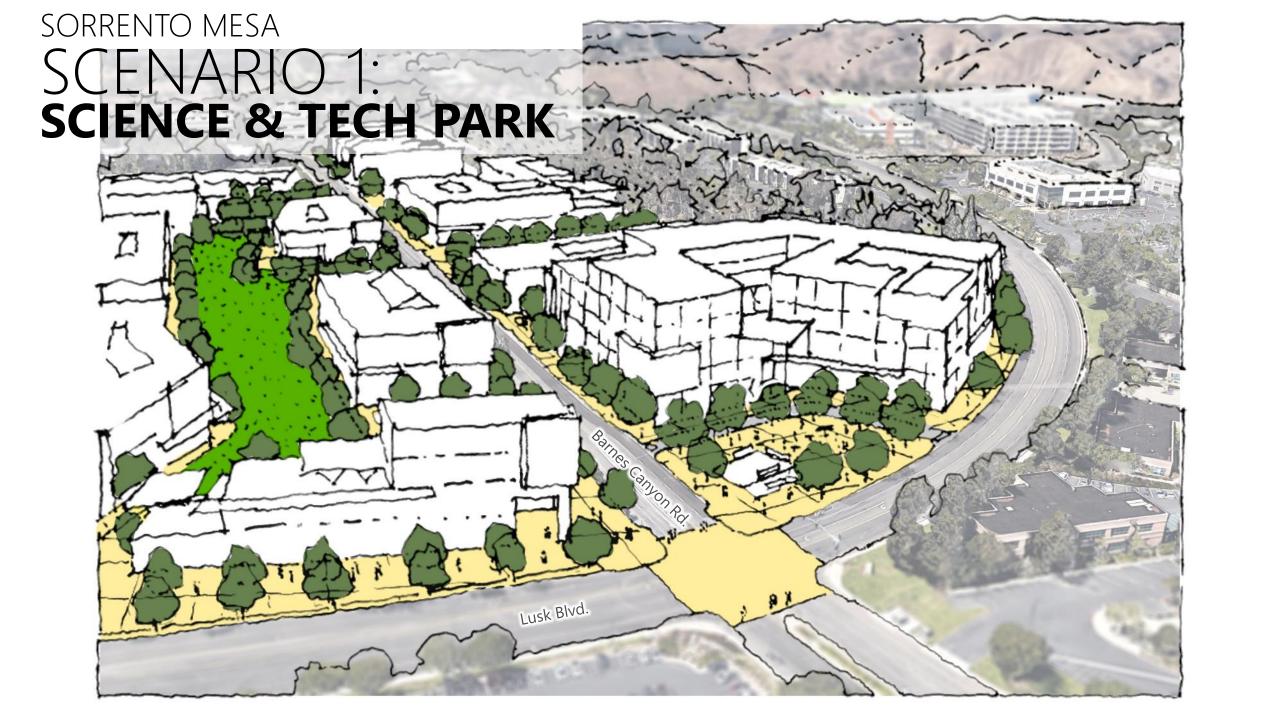


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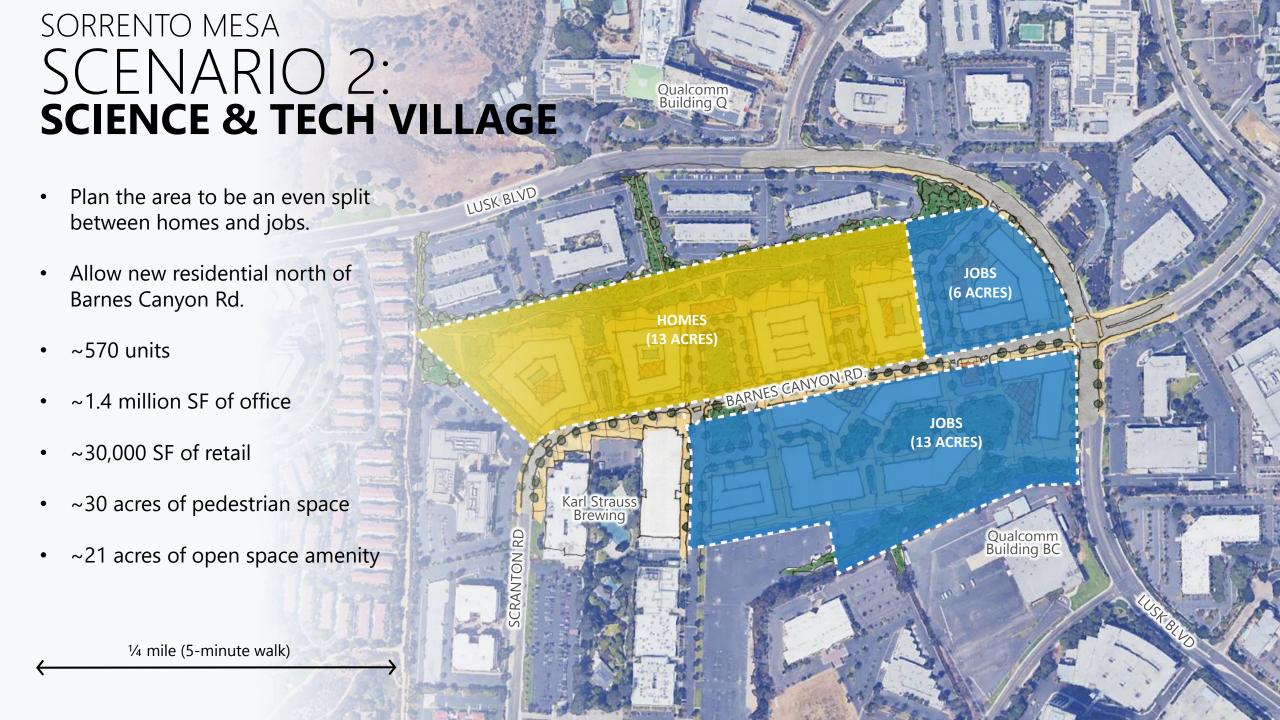




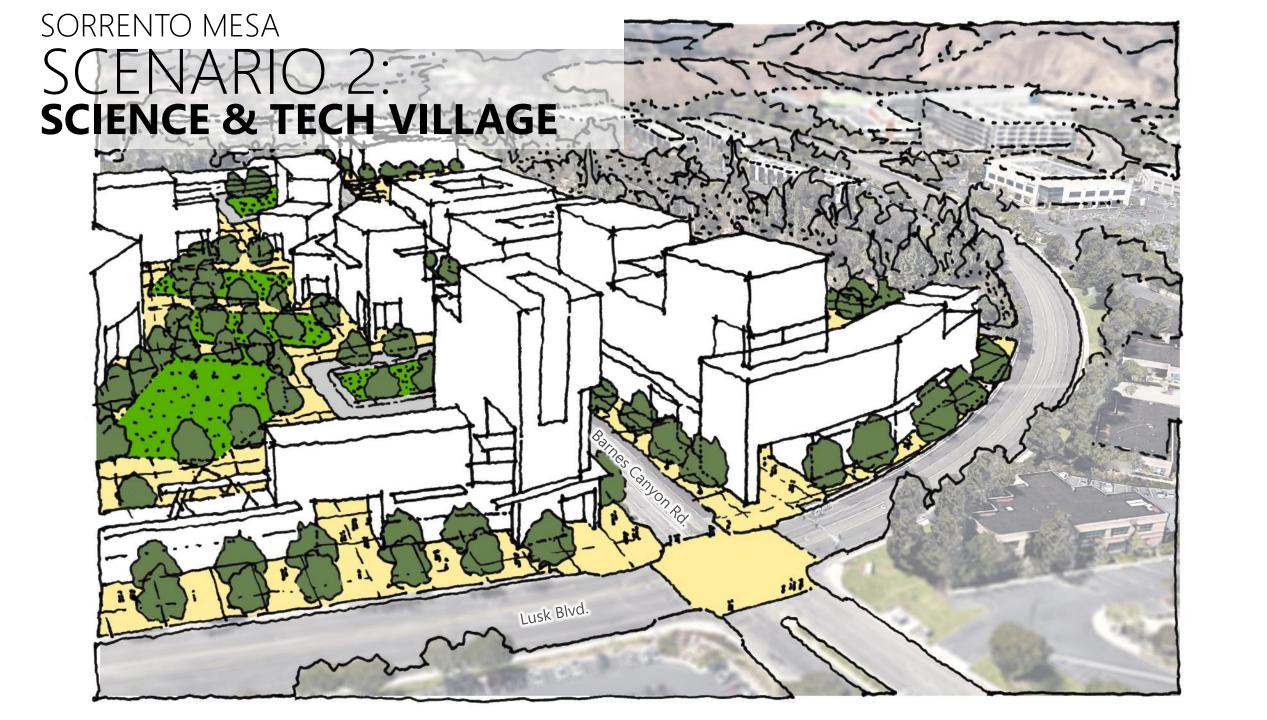






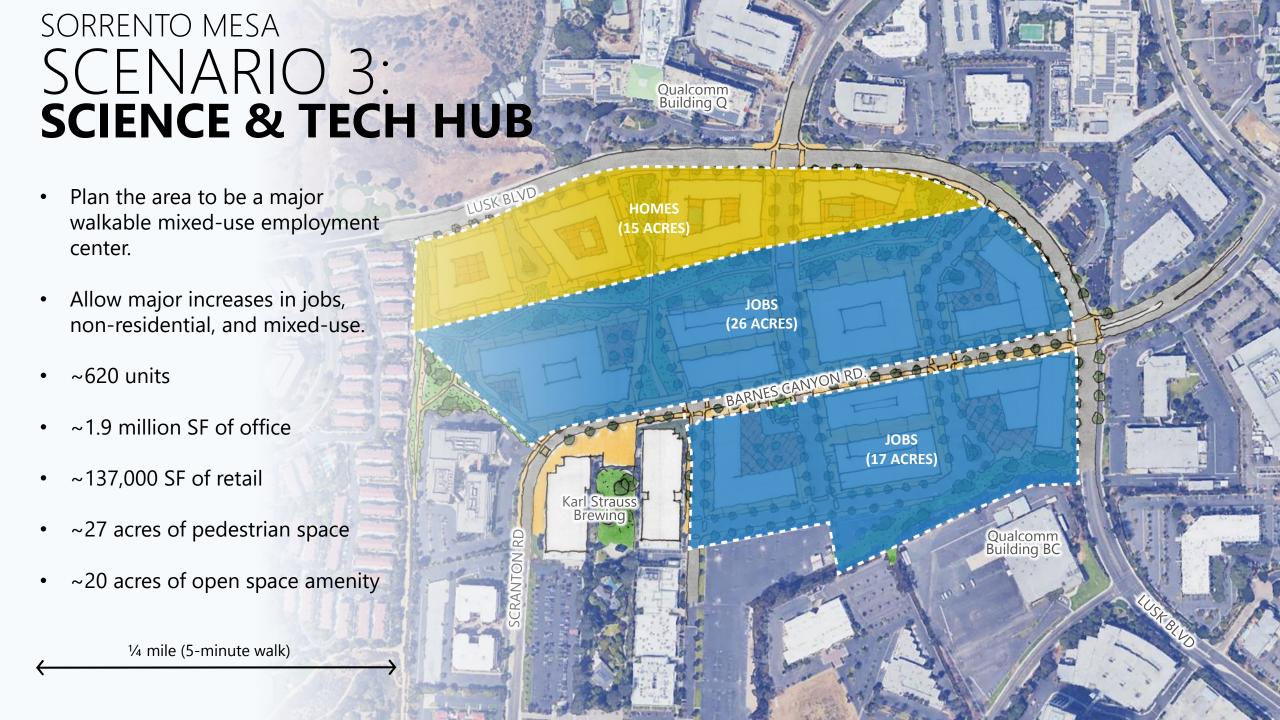




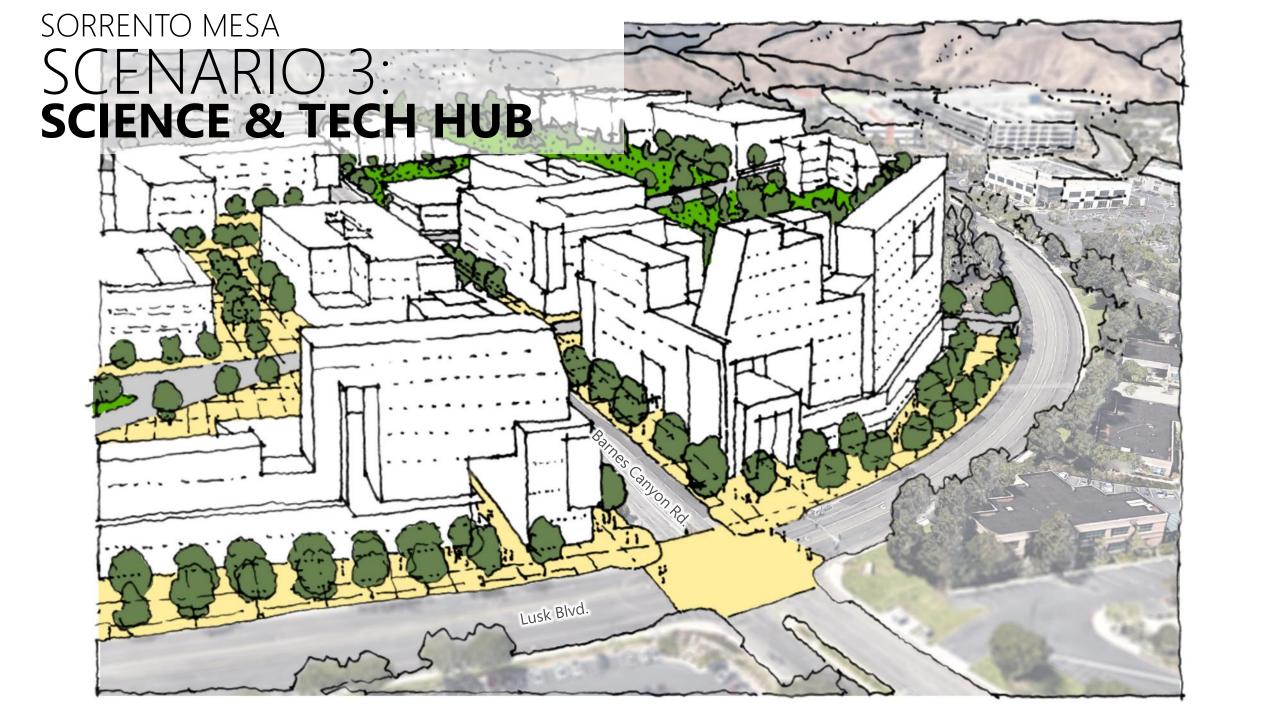


















SORRENTO MESA

BARNES CANYON - ALL OPTIONS

SCENARIO 1: SCIENCE & TECH PARK ~170 units

~170 units
~1.6 million SF of office
~61,000 SF of retail
~29 acres of pedestrian space
~21 acres of open space amenity





SCENARIO 2: SCIENCE & TECH VILLAGE ~570 units

~570 units
~1.4 million SF of office
~30,000 SF of retail
~30 acres of pedestrian space
~21 acres of open space amenity





SCENARIO 3: SCIENCE & TECH HUB ~620 units

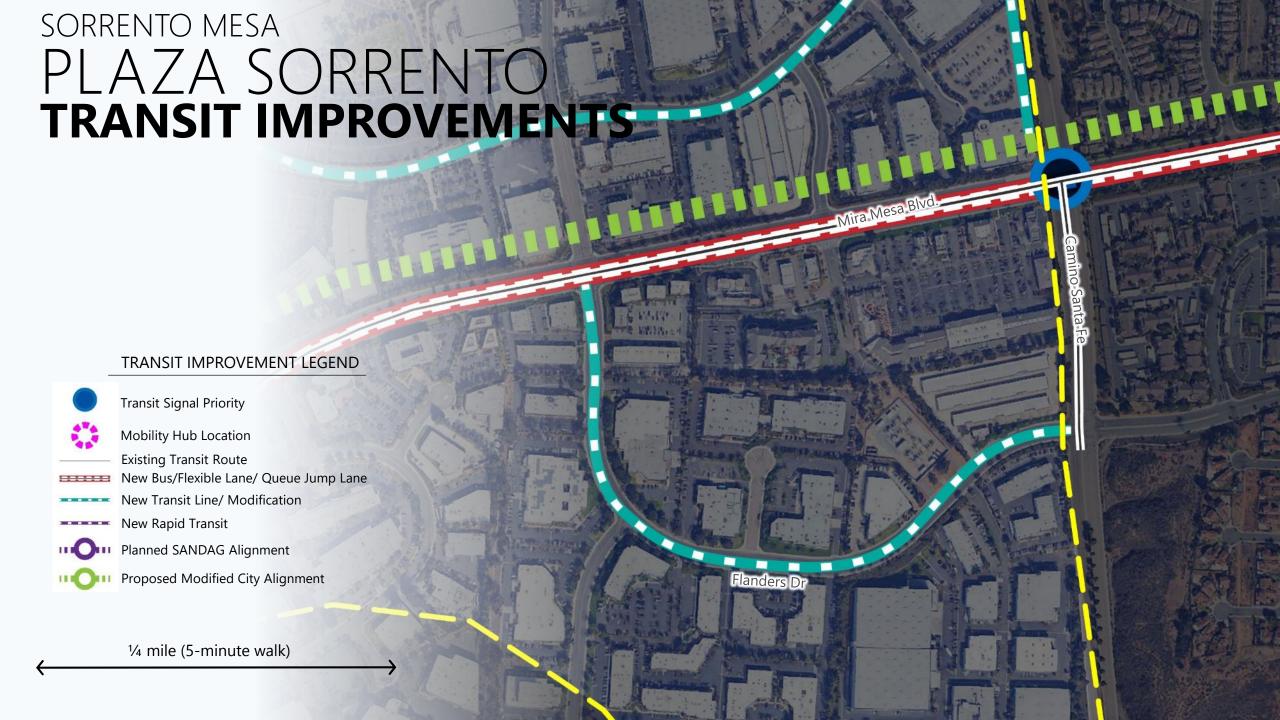
~620 units
~1.9 million SF of office
~137,000 SF of retail
~27 acres of pedestrian space
~20 acres of open space amenity







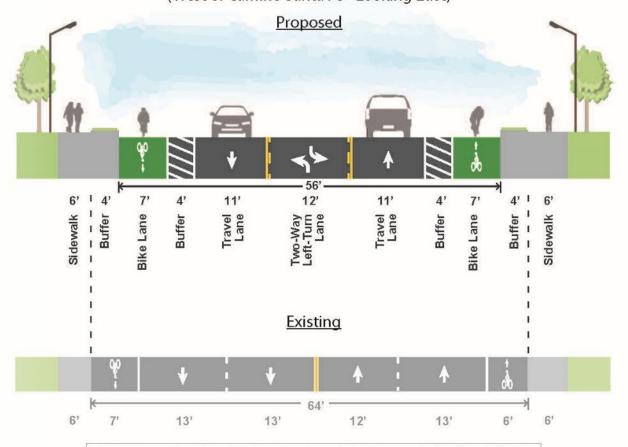




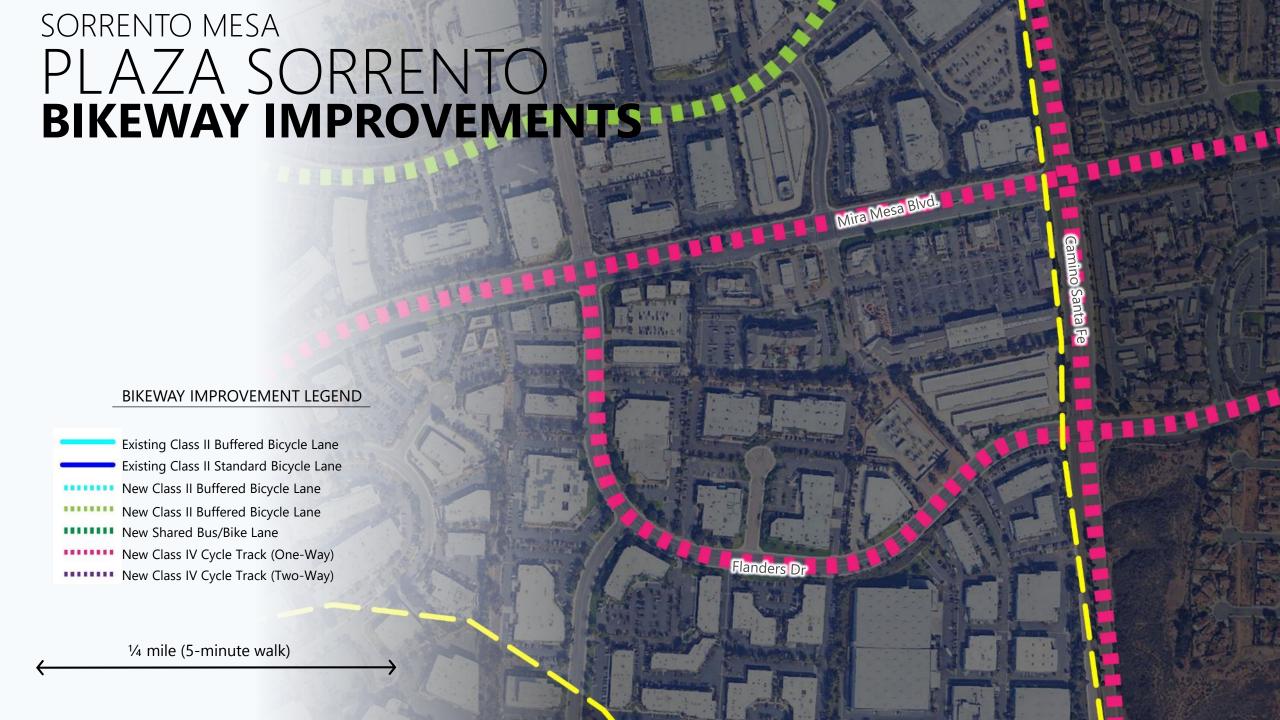
PLAZA SORRENTO TRANSIT IMPROVEMENTS

- Buffered bikeway
- Road diet (4 to 3 lanes)

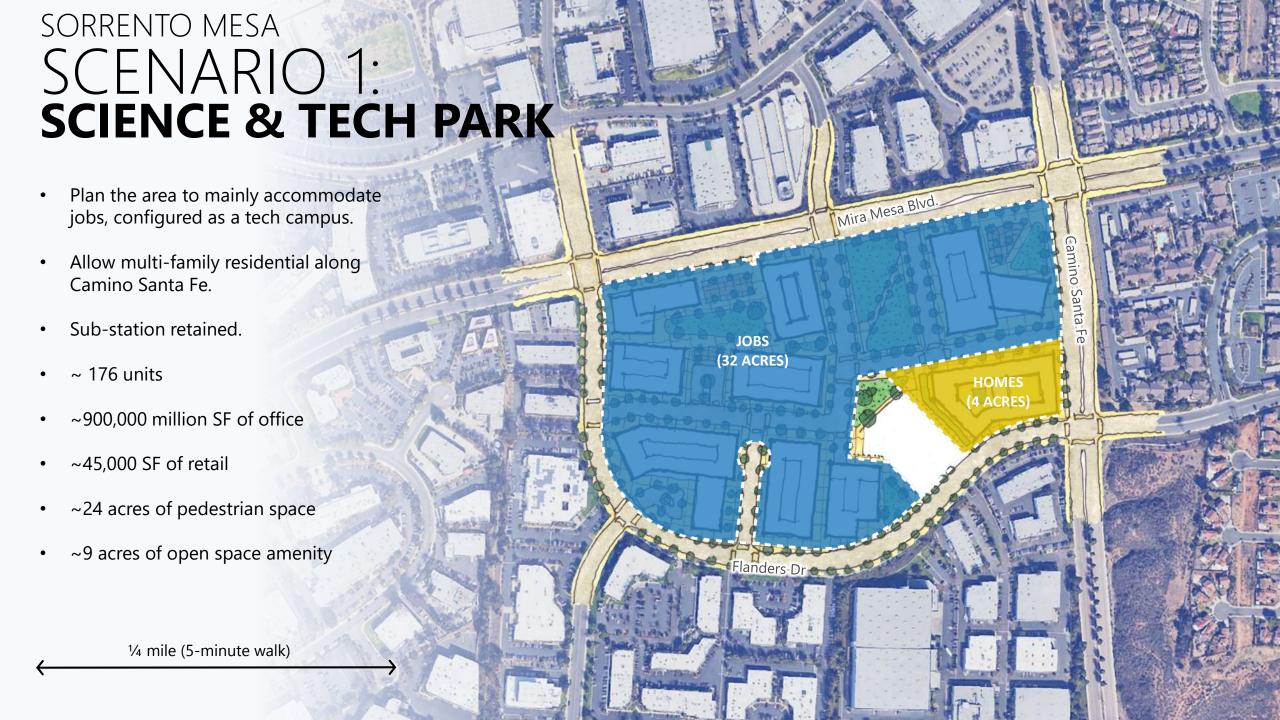
Flanders Drive (West of Camino Santa Fe - Looking East)



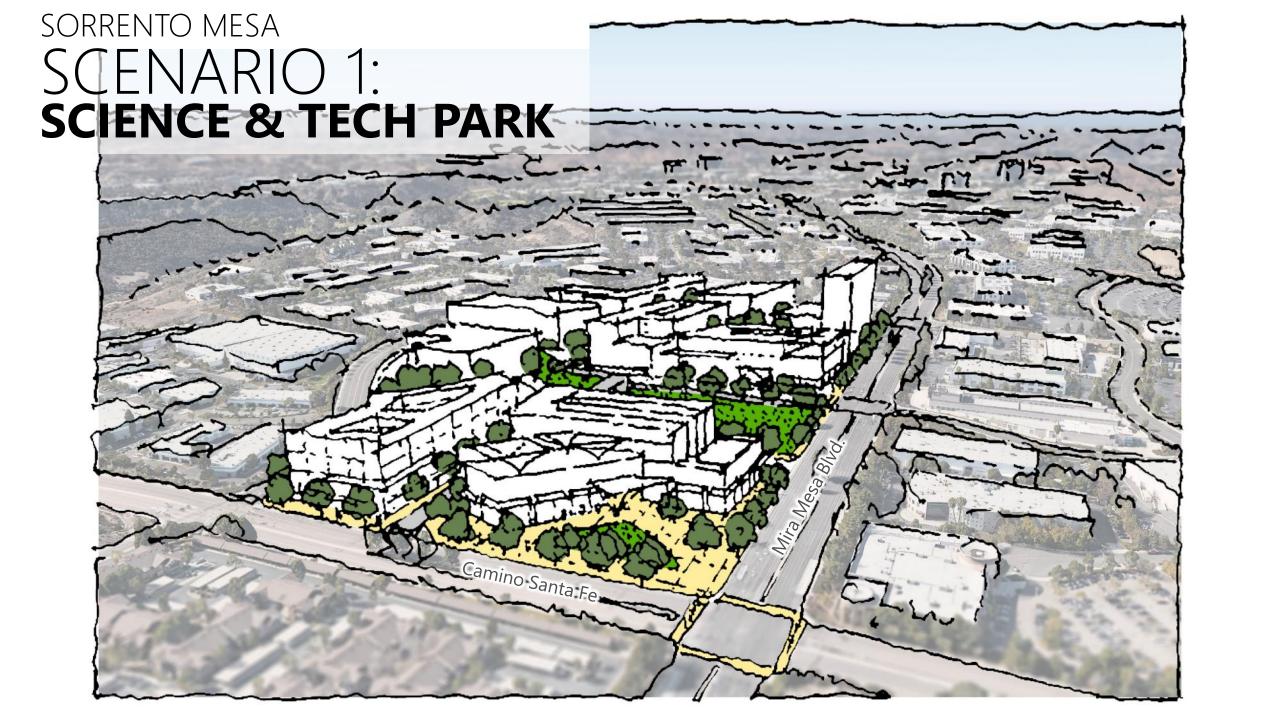
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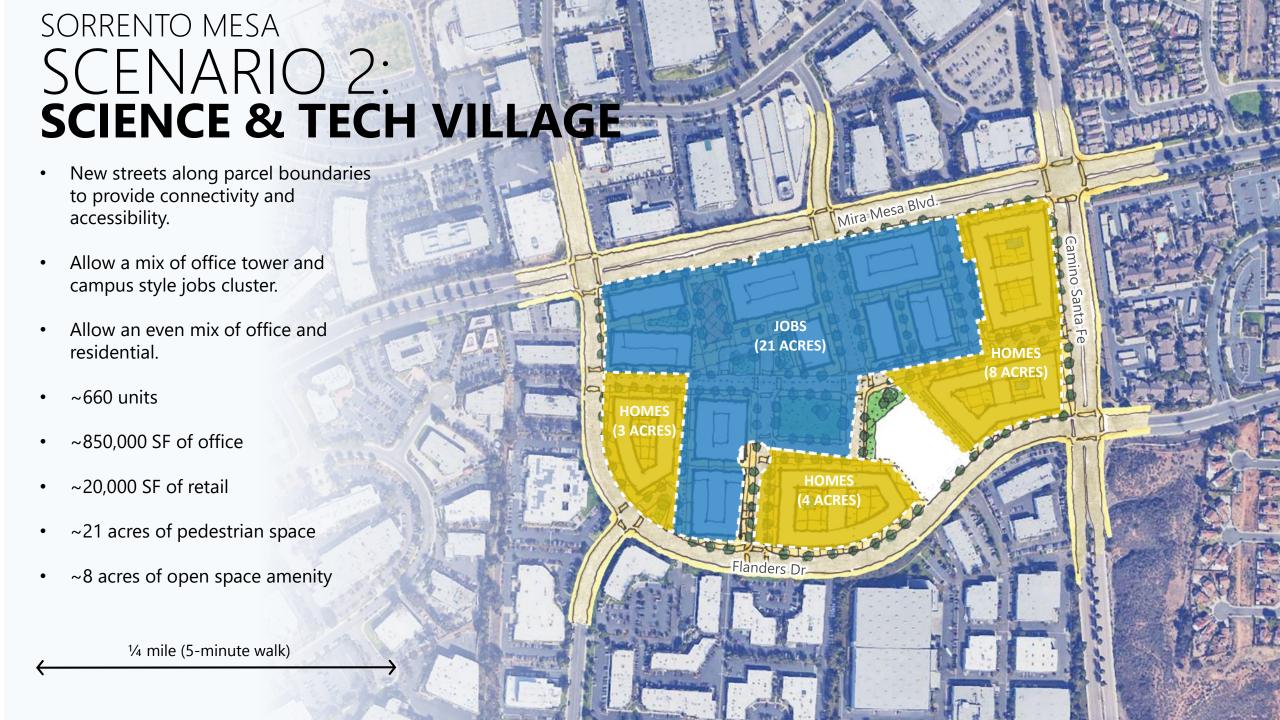




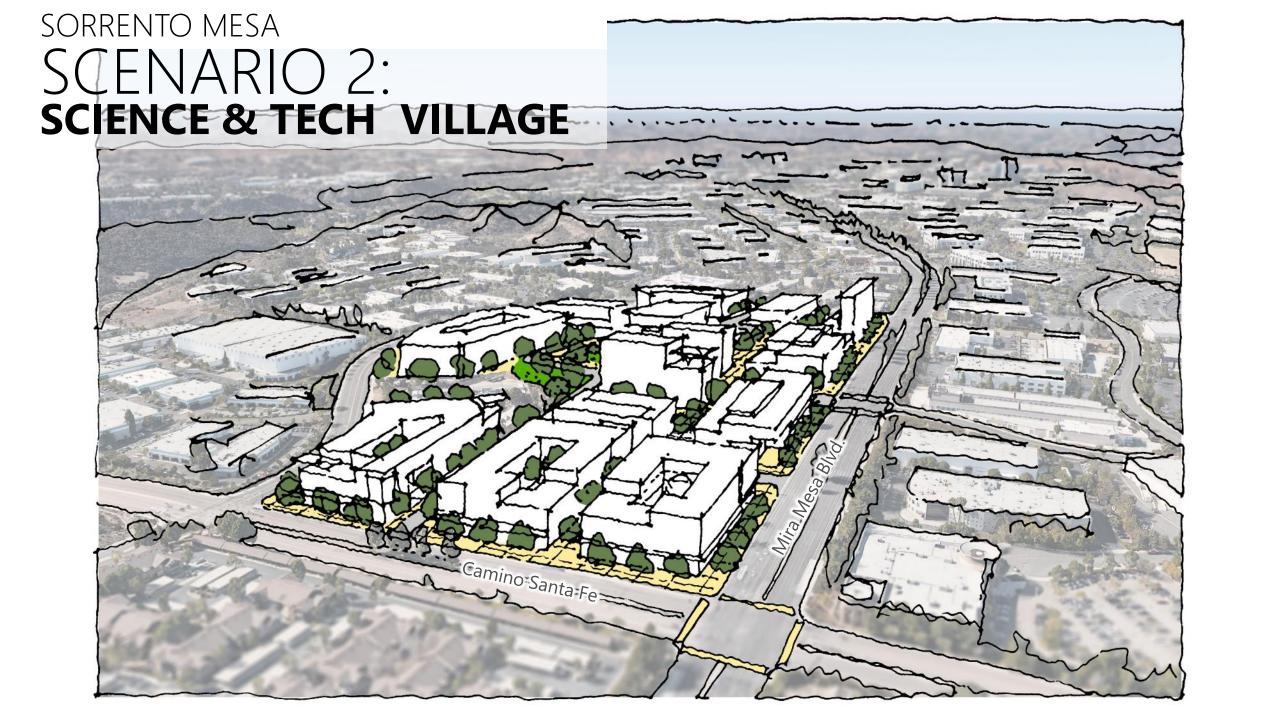




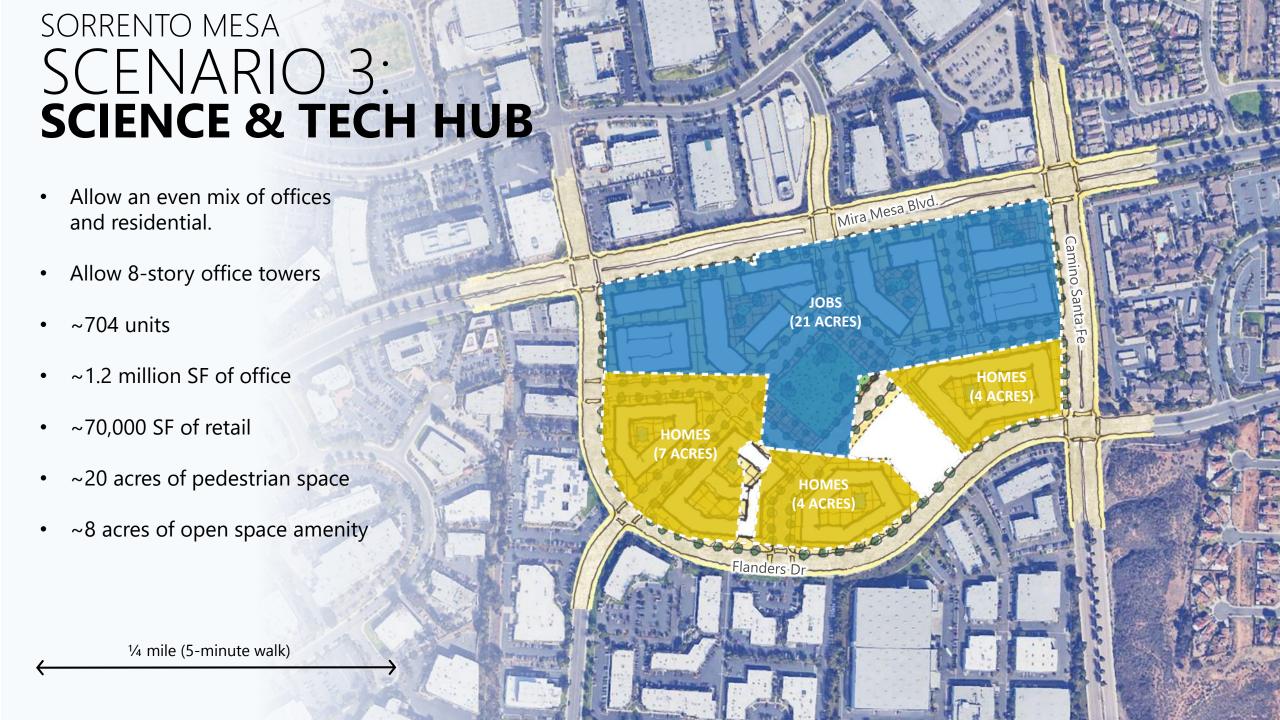




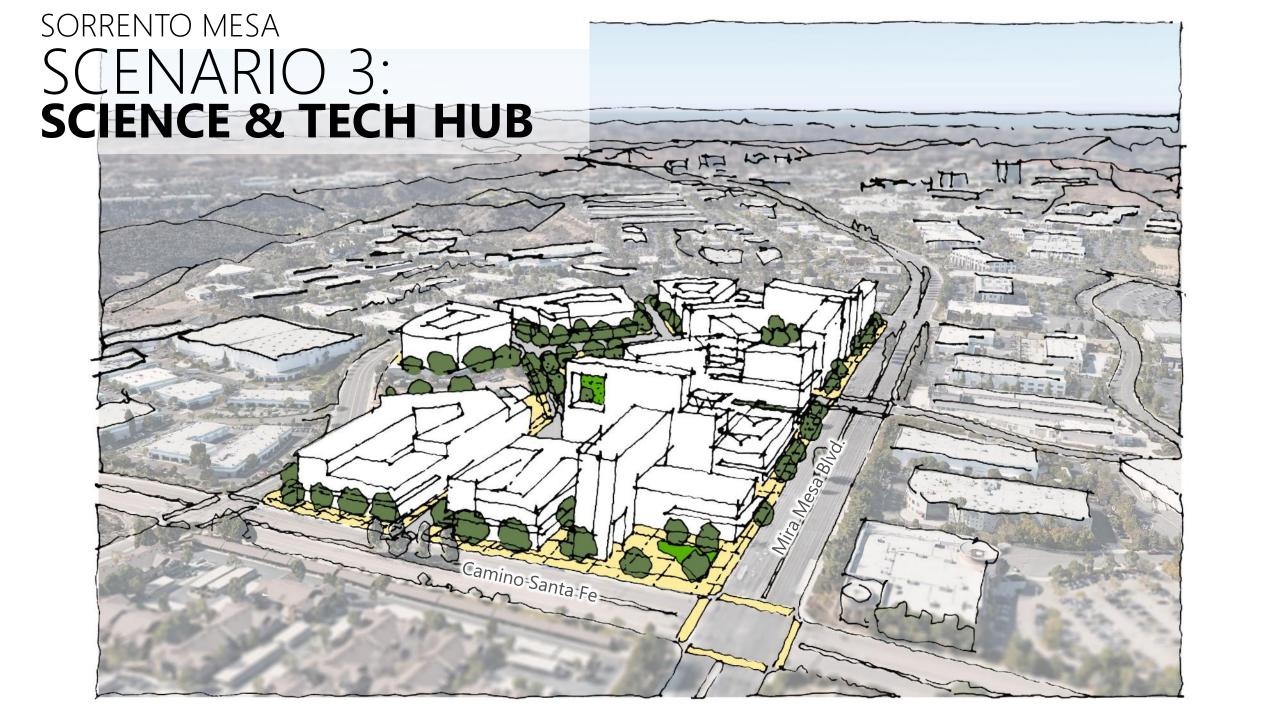














SORRENTO MESA

PLAZA SORRENTO - ALL OPTIONS

SCENARIO 1: SCIENCE & TECH PARK ~170 units

~900,000 million SF of office ~45,000 SF of retail

~24 acres of pedestrian space

~9 acres of open space amenity





SCENARIO 2:

EMPLOYMENT VILLAGES

~660 units ~850,000 SF of office ~20,000 SF of retail ~21 acres of pedestrian space ~8 acres of open space amenity





SCENARIO 3: SCIENCE & TECH HUB ~740 units

~740 units
~1.2 million SF of office
~70,000 SF of retail
~20 acres of pedestrian space
~8 acres of open space amenity









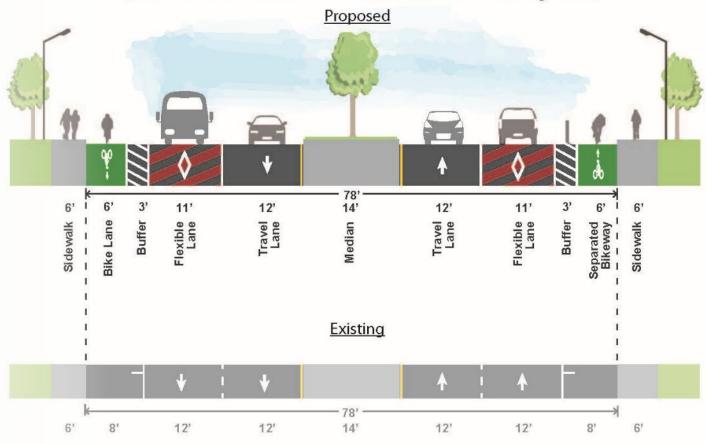


PACIFIC HEIGHTS TRANSIT IMPROVEMENTS

Pacific Heights Boulevard

(Pacific Center Boulevard to Pacific Mesa Boulevard - Looking North)

- Buffered bikeway
- Parking removed
- Existing lane converted into a flexible lane in both directions



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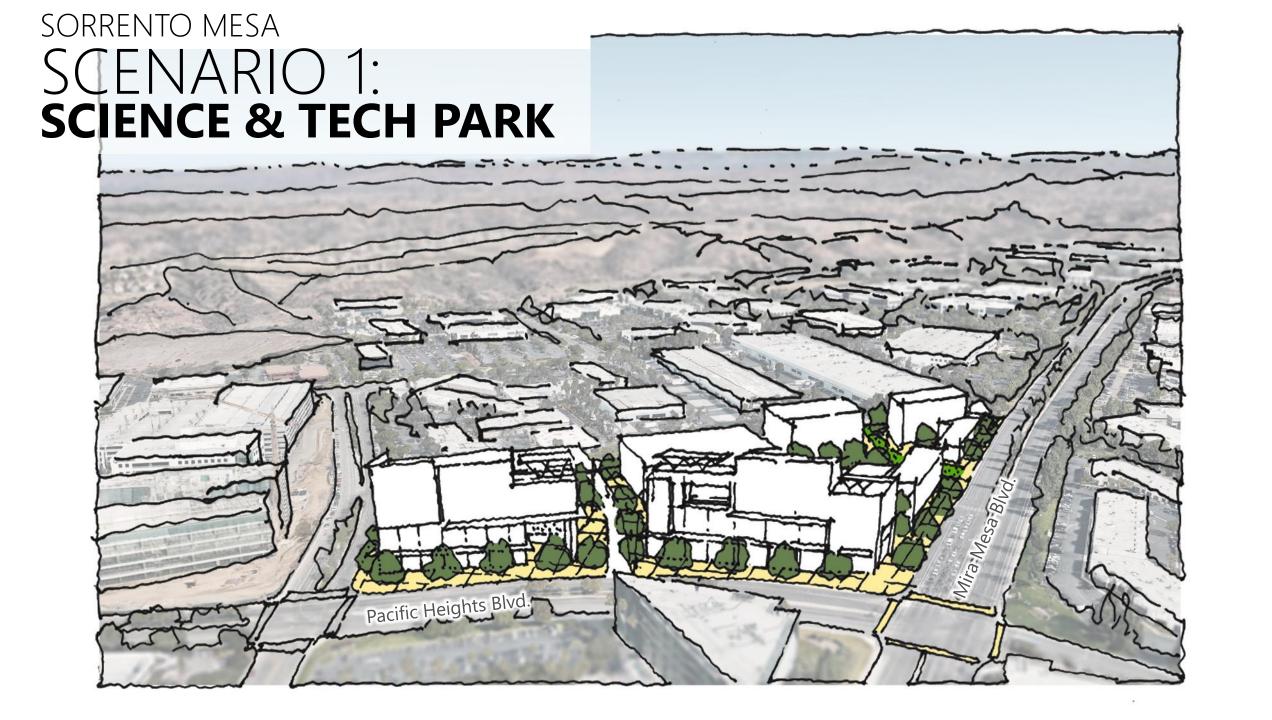






SCENARIO 1: SCIENCE & TECH PARK



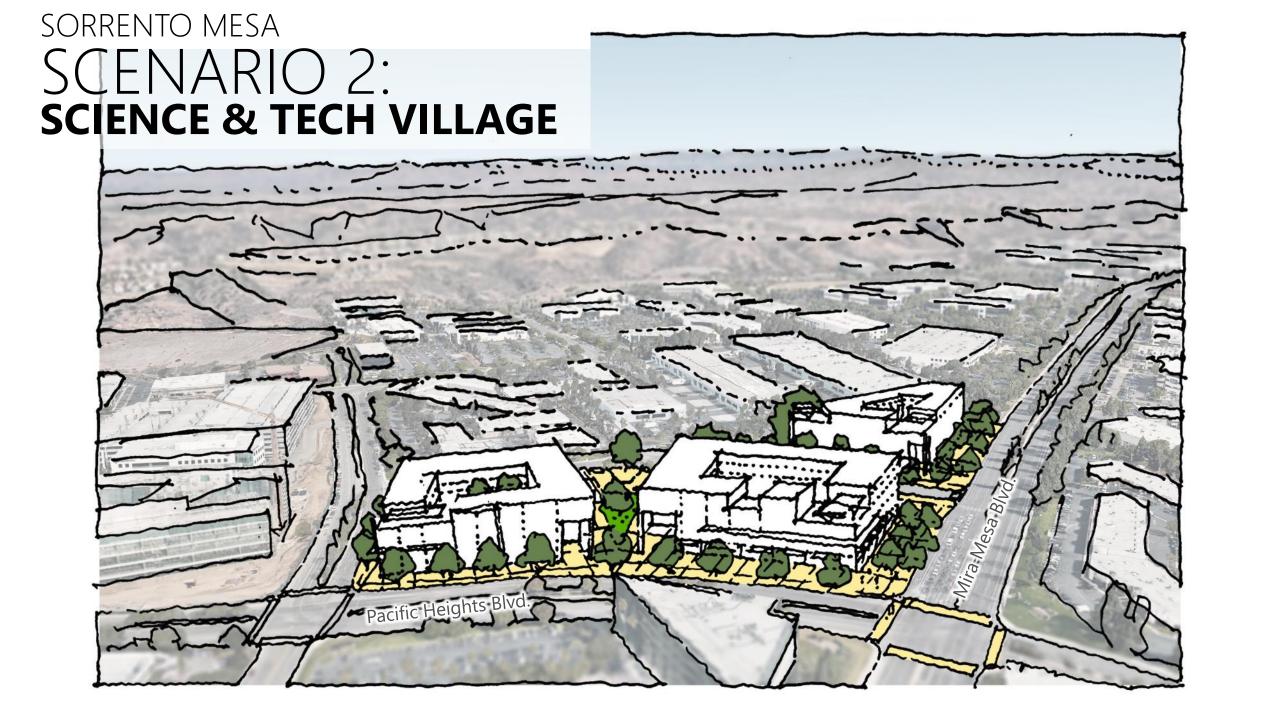






SCENARIO 2: SCIENCE & TECH VILLAGE



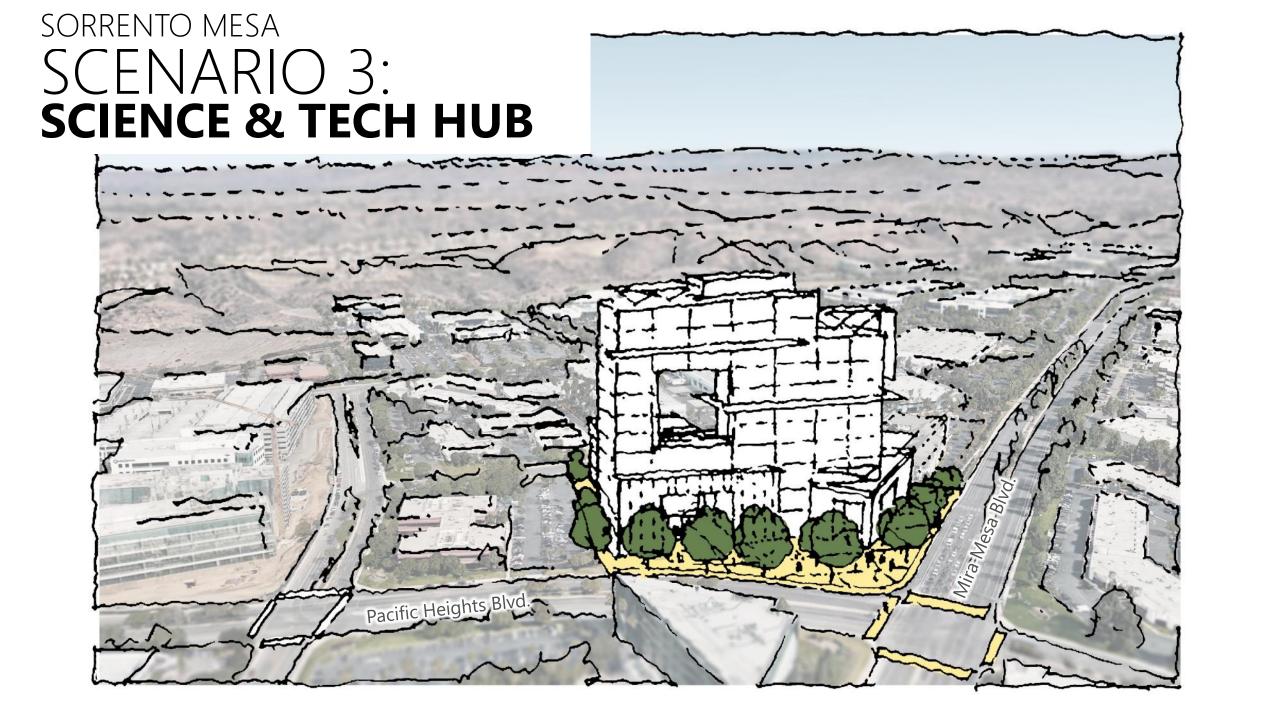






SCENARIO 3: SCIENCE & TECH HUB







SORRENTO MESA

PACIFIC HEIGHTS-ALL OPTIONS

SCENARIO 1: SCIENCE & TECH PARK ~0 units

~650,000 SF of office ~15,000 SF of retail ~6 acres of pedestrian space ~5 acres of open space amenity





SCENARIO 2: SCIENCE & TECH VILLAGE

~572 units
0 SF of office
~28,000 SF of retail
~7 acres of pedestrian space
~2 acres of open space amenity

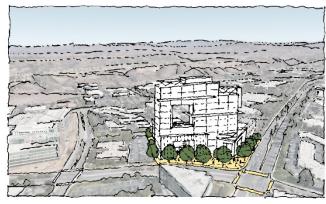




SCENARIO 3: SCIENCE & TECH HUB

~0 units ~475,000 SF of office ~10,000 SF of retail ~4 acres of pedestrian space ~3.5 acres of open space amenity







FOCUS AREA: MIRAMAR GATEWAY

WHAT WE HEARD

FIRST, TRANSIT

The enhancement of transit is a top priority and necessary to make any scenario work.

CONNECTIVITY AND THE PUBLIC REALM

Improve connections to uses throughout and provide public spaces for community gathering.

FLEXIBILITY FOR THE FUTURE

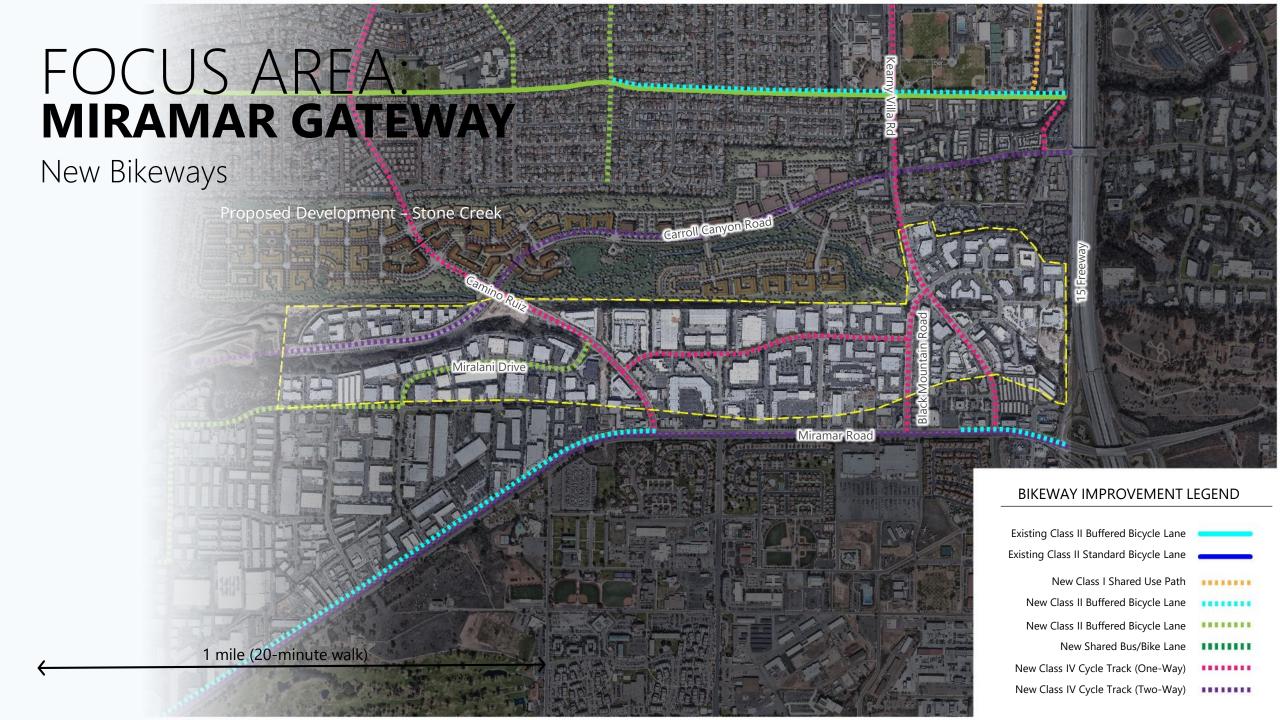
Create a plan that is flexible and responsive to economic changes.

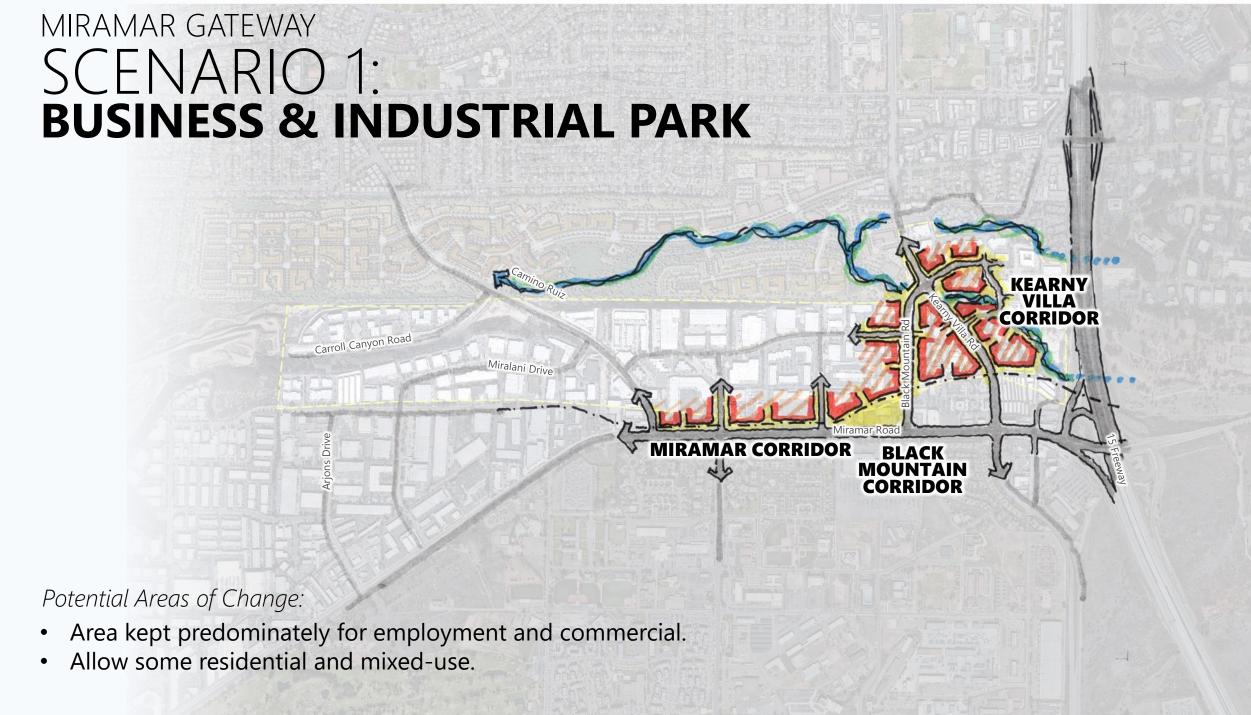
MIX OF USES

Consider residential, medical and hospital uses in the study area, as well as 24/7 amenities east of Black Mountain Rd.









SCENARIO 1: **BUSINESS & INDUSTRIAL PARK**

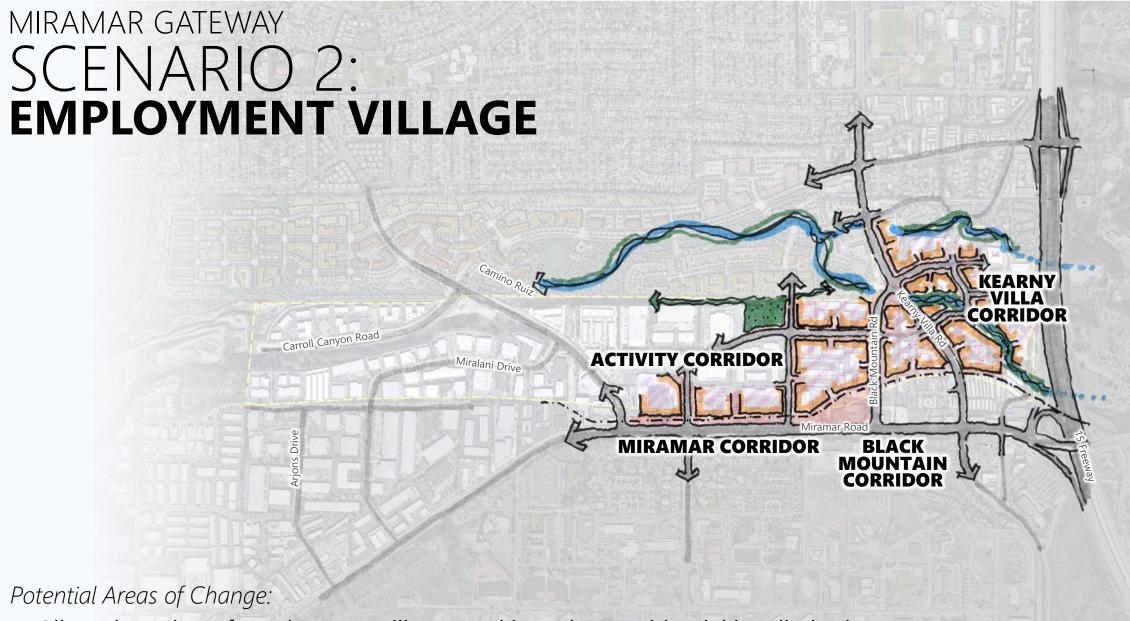












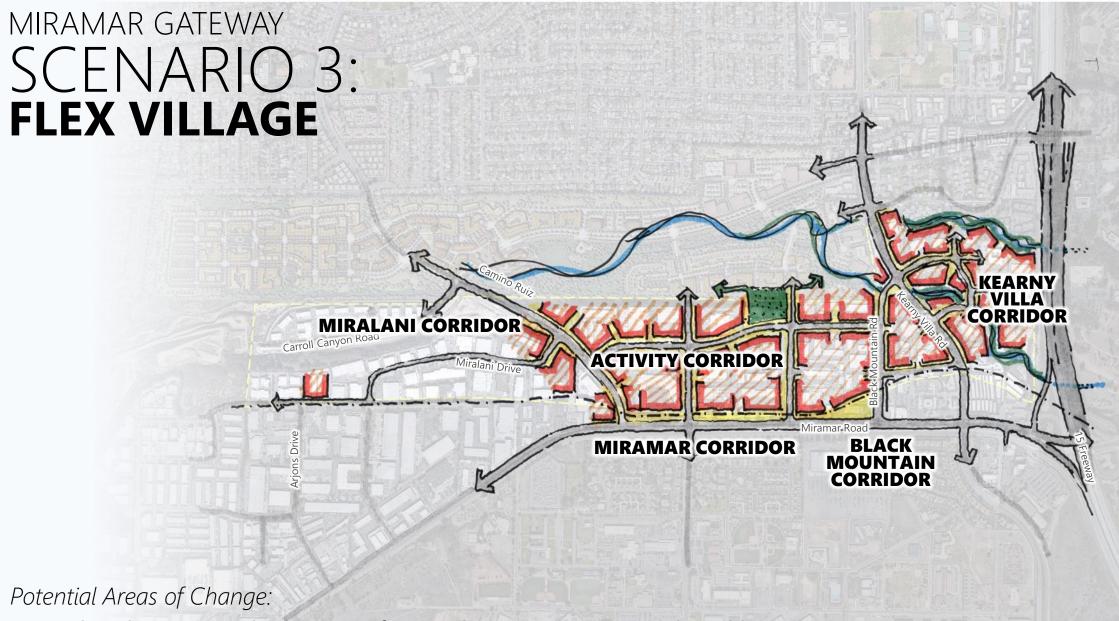
- Allow clustering of employment villages and introduce residential in a limited area.
- Keep the area mostly for employment and commercial.

SCENARIO 2: **EMPLOYMENT VILLAGE**









- Market determines the best use for employment, commercial, and housing.
- Allow extensive opportunities for residential and non-residential mixed-use.

SCENARIO 3: FLEX DISTRICT











MIRAMAR GATEWAY

BLACK MOUNTAIN RD.

WHAT WE HEARD

RE-CONSIDER "PRIME INDUSTRIAL"

Open to mix of uses, such as providing housing to accommodate users who currently commute long distances, commercial amenities that enhance quality of life, and facilities that provide health care for an aging population

24-HOUR USES

Balancing the daytime busyness with vibrant nightlife amenities, so that residents do not have to drive out of the area during evenings and weekends

CULTURAL HUB

Ideal opportunity to explore cultural gathering spaces, as a way to celebrate the diverse Mira Mesa Community and also create a destination to draw users from other areas

EMBRACING NATURE

Desires to take advantage of potential scenic views, create trail connections to Stone Creek



EXISTING TRANSIT LEGEND

O Bus Stop

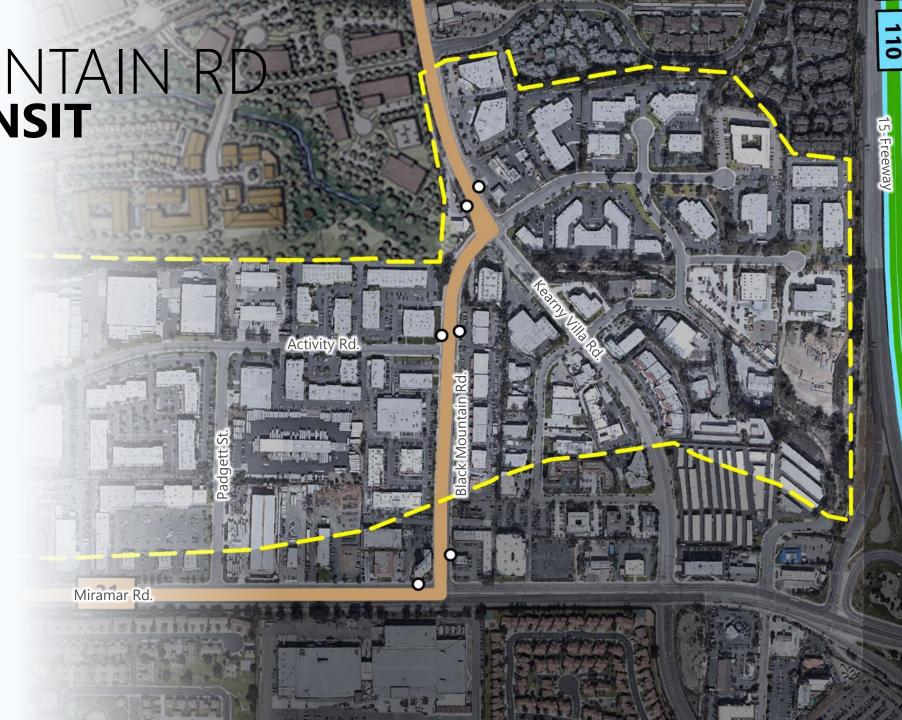
235 Rapid Bus Route

110 Local Bus Route

921 Local Bus Route

964 Local Bus Route

31 Local Bus Route



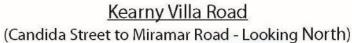


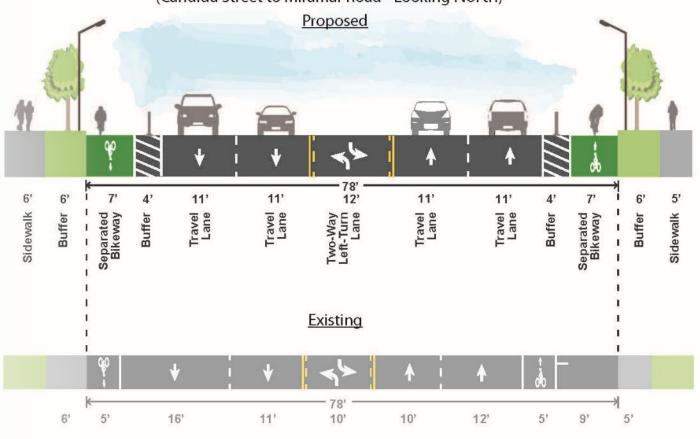
MIRAMAR GATEWAY

BLACK MOUNTAIN RD.

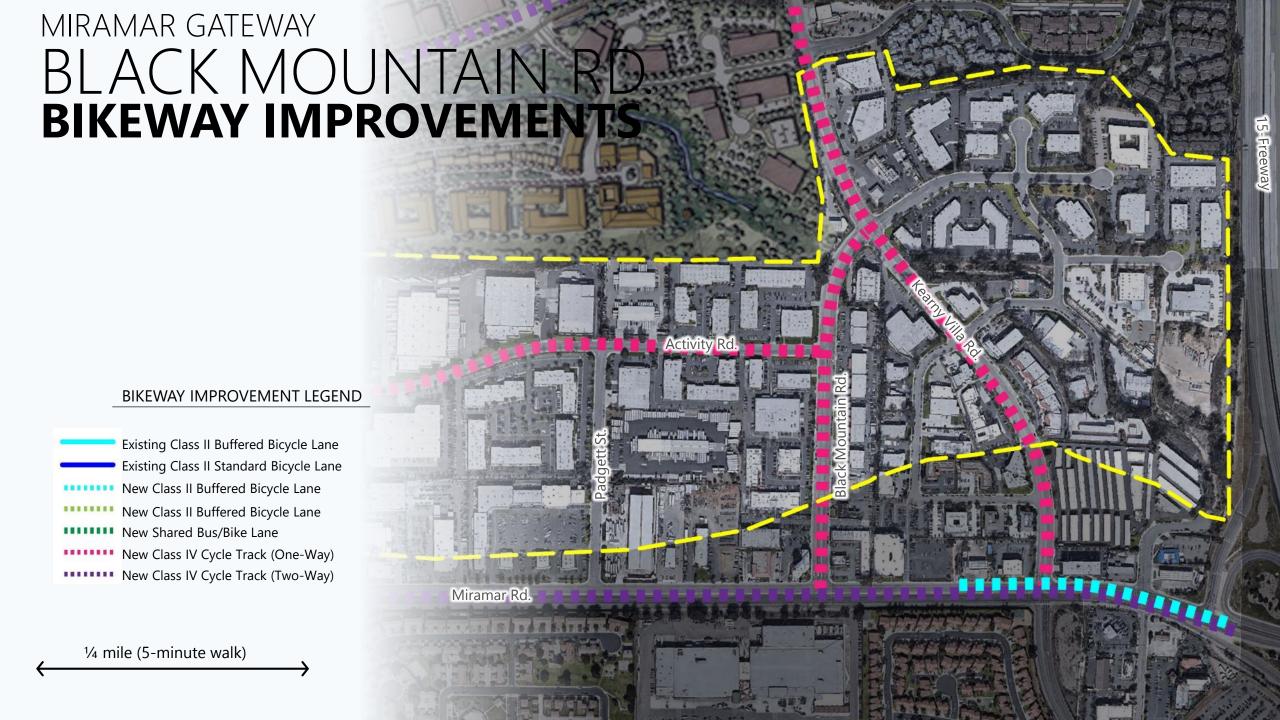
TRANSIT IMPROVEMENTS

- Buffered bikeway
- Parking removed





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SCENARIO 1: BUSINESS & INDUSTRIAL PARK

- Residential along creek and adjacent to existing residential.
- Office and commercial uses for on Black Mountain Rd.
- New nature connections to Carroll Canyon Creek
- Residential options for Miramar Base (MACAS) workers



SCENARIO 1: BUSINESS & INDUSTRIAL PARK

- Residential along creek and adjacent to existing residential.
- Office and commercial uses for on Black Mountain Rd.
- New nature connections to Carroll Canyon Creek
- ~1,144 units
- ~3.6 million SF of office
- ~85,000 SF of retail
- ~46 acres of pedestrian space
- ~33 acres of open space





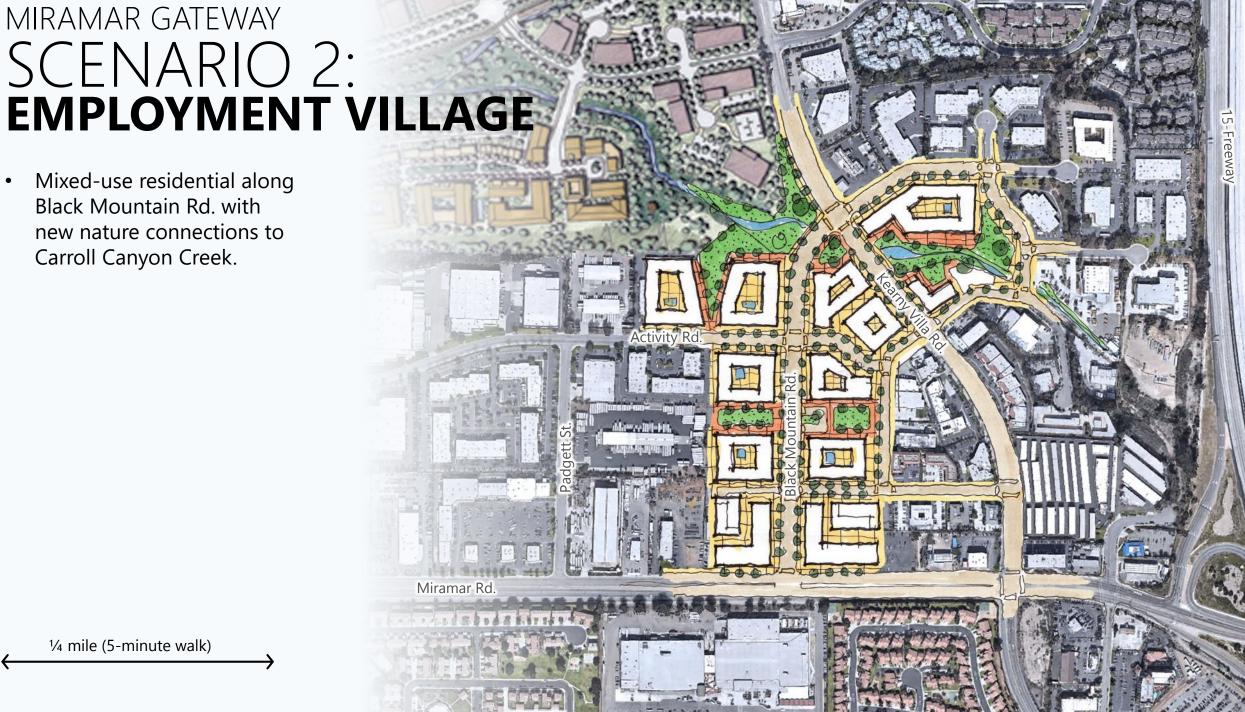






MIRAMAR GATEWAY SCENARIO 2:

Mixed-use residential along Black Mountain Rd. with new nature connections to Carroll Canyon Creek.

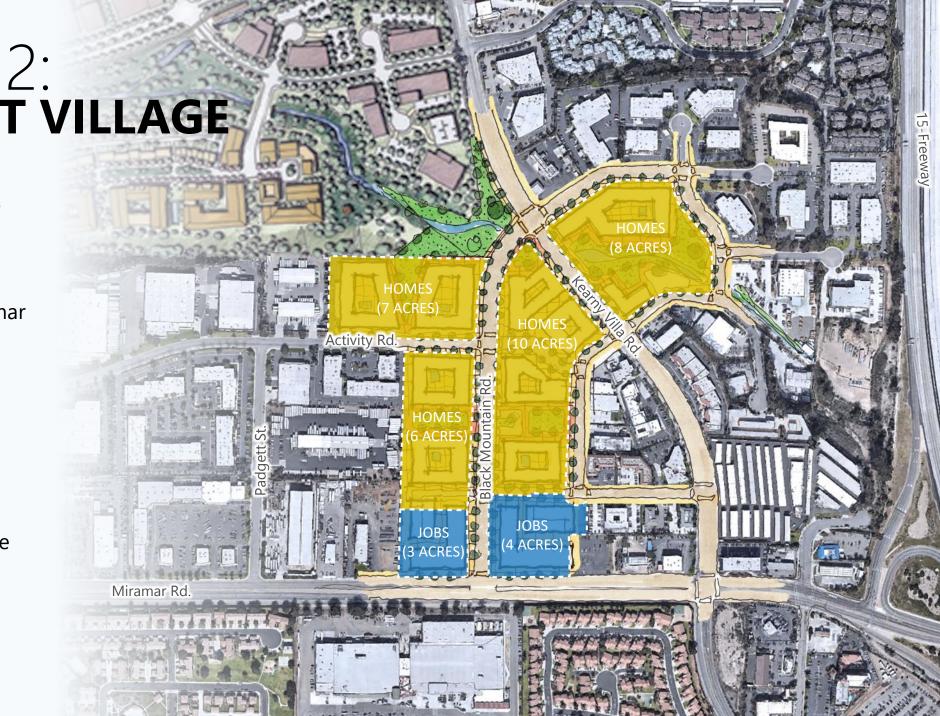


MIRAMAR GATEWAY

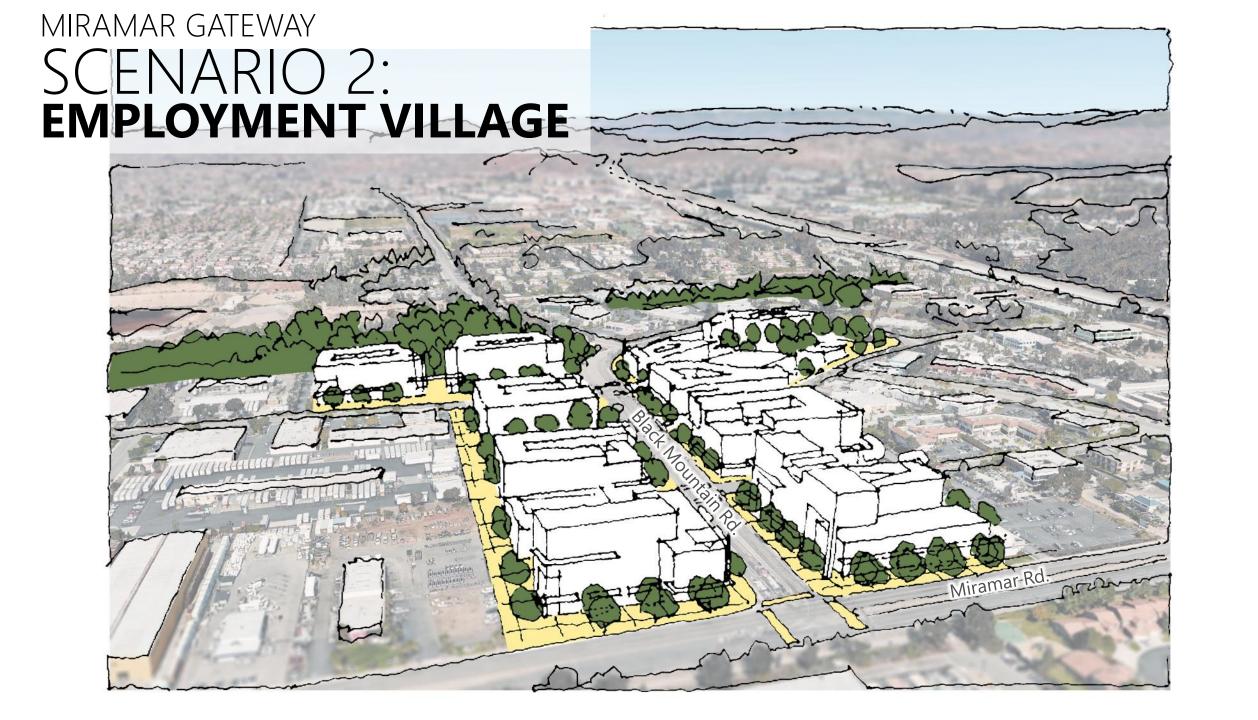
SCENARIO 2:

EMPLOYMENT VILLAGE

- Mixed-use residential along Black Mountain Rd. with new nature connections to Carroll Canyon Creek.
- Residential options for Miramar Base (MACAS) workers
- ~1,892 units
- ~535,000 SF of office
- ~40,000 SF of retail
- ~22 acres of pedestrian space
- ~13 acres of open space









Parcels developed over time per market forces, where industrial and residential adjacencies, and other mix of uses is allowed.

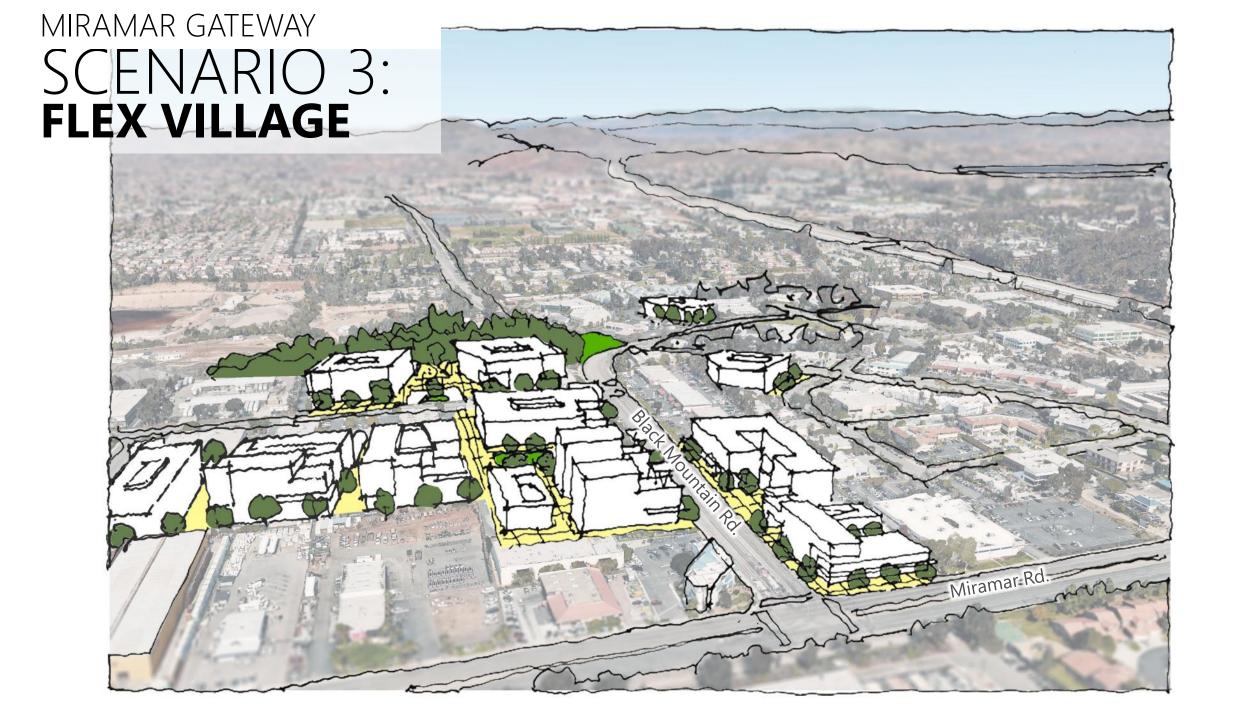
 Residential options for Miramar Base (MACAS) workers

 Freeway-oriented office development

Senior Housing

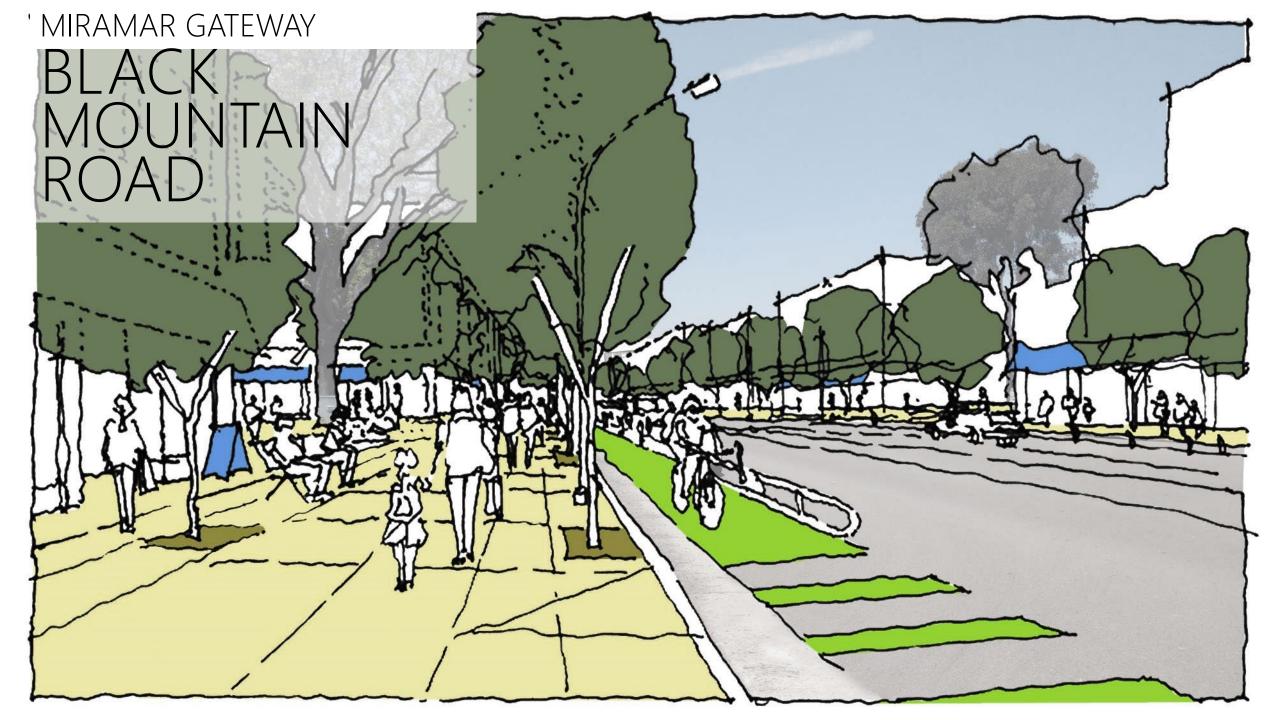












MIRAMAR GATEWAY

BLACK MOUNTAIN RD-ALL OPTIONS

SCENARIO 1: BUSINESS & INDUSTRIAL ~1,144 units

~1,144 units
~3.6 million SF of office
~85,000 SF of retail
~46 acres of pedestrian space
~33 acres of open space





SCENARIO 2:

~1,892 units ~1,892 units ~535,000 SF of office ~40,000 SF of retail ~22 acres of pedestrian space ~13 acres of open space





SCENARIO 3: FLEX VILLAGE Market to Determine (TBD with KMA input)



