

PETCO Park



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PETCO Park



Description

The Ballpark Administrator for PETCO Park has the responsibility of monitoring and maintaining the fiscal and personal relationship between the City and the San Diego Padres Major League Baseball team. Management is also responsible for ensuring that both the City and the San Diego Padres comply with the contractual agreements set forth in the Joint Use and Management Agreement (JUMA) and numerous Petco Park bond-related documents. Management also monitors the use and security of the 26-seat City suite.

In May 2012, the City Council approved an amendment to the JUMA to change the share of the City's revenues from non-baseball events from 70 percent City/30 percent Padres to 70 percent Padres/30 percent City. This change incentivizes the Padres to conduct more special events, and therefore, generate more revenue for the City. In exchange, the Padres guarantee that the City will receive a minimum of \$300,000 in special event revenue annually, adjusted upward by the Consumer Price Index (CPI). Additionally, instead of making a \$250,000 annual deposit into the Ballpark Capital Expenditure Reserve Fund, the Padres agreed to spend at least \$1.0 million per year average in capital improvements to Petco Park. In 2015, they spent over \$13.0 million for a new LED scoreboard/videoboard, control room, left field seating, metal detectors, and other improvements. In 2016, the Padres will have spent approximately \$6.3 million for replacing the metal Halide lamps with LED lighting to reduce energy costs, as well as new group space in Center field, home plate seat replacement, and other park enhancements to increase fan enjoyment.

During the City Fiscal Year 2016, the City's share of the Special Event Revenue continued to increase. Although the Petco Park Fund budgets the guaranteed minimum revenue, the actual Special Event Revenue was \$1.9 million for City Fiscal Year 2015 which was more than 500% (\$1.6 million) greater than the guaranty. The success in getting the Paul McCartney concert in September alone produced over \$421,000 in net revenue to the City. The Rock 'n' Roll Marathon, Monster Truck Jams, Motocross, Holiday Wonderland, Rolling Stones Concert, Cisco Systems/Aerosmith event, Comic-Con, Taylor Swift concert, upcoming Billy Joel concert, and other events will produce significant additional revenue and also drive substantial new revenue for local businesses. The All Star game in July 2016 will also produce significant new revenue for local restaurants, hotels, and retailers.

The City expects the special event revenue to continue to increase over the coming years due to the attractiveness of Petco as an entertainment venue, the effectiveness of the Padres Sales and Marketing staff at PETCO, and increased new residential, hotel, and retail development of the East Village Area further enhancing the venue.



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Department Summary

	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016–2017 Change
FTE Positions (Budgeted)	1.00	1.00	1.00	0.00
Personnel Expenditures	\$ 141,888	\$ 143,347	\$ 144,998	\$ 1,651
Non-Personnel Expenditures	17,225,539	16,210,122	16,185,481	(24,641)
Total Department Expenditures	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479	\$ (22,990)
Total Department Revenue	\$ 16,699,303	\$ 15,207,773	\$ 15,457,773	\$ 250,000

PETCO Park Fund

Department Expenditures

	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016–2017 Change
PETCO Park	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479	\$ (22,990)
Total	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479	\$ (22,990)

Department Personnel

	FY2015 Budget	FY2016 Budget	FY2017 Proposed	FY2016–2017 Change
PETCO Park	1.00	1.00	1.00	0.00
Total	1.00	1.00	1.00	0.00

Significant Budget Adjustments

	FTE	Expenditures	Revenue
One-Time Reductions and Annualizations	0.00	\$ 1,100,000	\$ -
Adjustment to reflect the removal of one-time revenues and expenditures, and the annualization of revenues and expenditures, implemented in Fiscal Year 2016.			
Police Department Services	0.00	600,000	-
Addition of non-personnel expenditures for Police Department services during PETCO Park events.			
Joint Ballpark Operating Expense	0.00	81,054	-
Addition of non-personnel expenditures related to the joint ballpark operating expense per contractual agreement.			
Salary and Benefit Adjustments	0.00	2,161	-
Adjustments to reflect the annualization of the Fiscal Year 2016 negotiated salary compensation schedule, changes to savings resulting from positions to be vacant for any period of the fiscal year, retirement contributions, retiree health contributions, and labor negotiation adjustments.			
Equipment/Support for Information Technology	0.00	193	-
Adjustment to expenditure allocations according to a zero-based annual review of information technology funding requirements and priority analyses.			
Employee Rewards and Recognition Program	0.00	35	-
Addition of non-personnel expenditures to comply with the Employee Rewards and Recognition Program per Administrative Regulation 95.91.			

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Significant Budget Adjustments (Cont'd)

	FTE	Expenditures	Revenue
Non-Discretionary Adjustment	0.00	(1,806,433)	-
Adjustment to expenditure allocations that are determined outside of the department's direct control. These allocations are generally based on prior year expenditure trends and examples of these include utilities, insurance, and rent.			
Revised Revenue	0.00	-	250,000
Adjustment to reflect Fiscal Year 2017 revenue projections.			
Total	0.00	\$ (22,990)	\$ 250,000

Expenditures by Category

	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016-2017 Change
PERSONNEL				
Personnel Cost	\$ 115,473	\$ 114,998	\$ 114,998	\$ -
Fringe Benefits	26,414	28,349	30,000	1,651
PERSONNEL SUBTOTAL	141,888	143,347	144,998	1,651
NON-PERSONNEL				
Supplies	\$ 922	\$ 5,890	\$ 5,890	\$ -
Contracts	5,902,780	5,972,307	6,671,567	699,260
Information Technology	1,112	2,823	3,016	193
Energy and Utilities	5,782	10,102	5,008	(5,094)
Other	1,100	-	-	-
Transfers Out	11,313,843	10,219,000	9,500,000	(719,000)
NON-PERSONNEL SUBTOTAL	17,225,539	16,210,122	16,185,481	(24,641)
Total	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479	\$ (22,990)

Revenues by Category

	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016-2017 Change
Other Revenue	\$ 1,097,990	\$ 930,000	\$ 930,000	\$ -
Rev from Money and Prop	1,785,563	978,699	2,054,359	1,075,660
Transfers In	13,815,750	13,299,074	12,473,414	(825,660)
Total	\$ 16,699,303	\$ 15,207,773	\$ 15,457,773	\$ 250,000

Personnel Expenditures

Job Number	Job Title / Wages	FY2015 Budget	FY2016 Budget	FY2017 Proposed	Salary Range	Total
FTE, Salaries, and Wages						
20001222	Program Manager	1.00	1.00	1.00	\$46,966 - \$172,744	\$ 114,998
FTE, Salaries, and Wages Subtotal		1.00	1.00	1.00		\$ 114,998

	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016-2017 Change
Fringe Benefits				
Flexible Benefits	\$ 4,964	\$ 6,827	\$ 8,899	\$ 2,072
Long-Term Disability	790	375	367	(8)
Medicare	1,743	1,668	1,668	-
Other Post-Employment Benefits	6,358	5,886	5,919	33
Retiree Medical Trust	289	288	288	-
Retirement 401 Plan	1,154	1,150	1,150	-

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	FY2015 Actual	FY2016 Budget	FY2017 Proposed	FY2016-2017 Change
Retirement ADC	9,202	9,384	9,901	517
Risk Management Administration	915	1,050	1,023	(27)
Unemployment Insurance	247	215	210	(5)
Workers' Compensation	753	1,506	575	(931)
Fringe Benefits Subtotal	\$ 26,414	\$ 28,349	\$ 30,000	\$ 1,651
Total Personnel Expenditures			\$ 144,998	

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Revenue and Expense Statement (Non-General Fund)

PETCO Park Fund	FY2015 Actual	FY2016* Budget	FY2017 Proposed
BEGINNING BALANCE AND RESERVES			
Balance from Prior Year	\$ 3,180,744	\$ 2,512,621	\$ 1,035,159
TOTAL BALANCE AND RESERVES	\$ 3,180,744	\$ 2,512,621	\$ 1,035,159
REVENUE			
Other Revenue	\$ 1,097,990	\$ 930,000	\$ 930,000
Revenue from Use of Money and Property	1,785,563	978,699	2,054,359
Transfers In	13,815,750	13,299,074	12,473,414
TOTAL REVENUE	\$ 16,699,303	\$ 15,207,773	\$ 15,457,773
TOTAL BALANCE, RESERVES, AND REVENUE	\$ 19,880,048	\$ 17,720,394	\$ 16,492,932
OPERATING EXPENSE			
Personnel Expenses	\$ 115,473	\$ 114,998	\$ 114,998
Fringe Benefits	26,414	28,349	30,000
Supplies	922	5,890	5,890
Contracts	5,902,780	5,972,307	6,671,567
Information Technology	1,112	2,823	3,016
Energy and Utilities	5,782	10,102	5,008
Other Expenses	1,100	—	—
Transfers Out	11,313,843	10,219,000	9,500,000
TOTAL OPERATING EXPENSE	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479
TOTAL EXPENSE	\$ 17,367,427	\$ 16,353,469	\$ 16,330,479
BALANCE	\$ 2,512,621	\$ 1,366,925	\$ 162,453
TOTAL BALANCE, RESERVES, AND EXPENSE	\$ 19,880,048	\$ 17,720,394	\$ 16,492,932

* At the time of publication, audited financial statements for Fiscal Year 2016 were not available. Therefore, the Fiscal Year 2016 column reflects final budgeted revenue and expense amounts from the Fiscal Year 2016 Adopted Budget, while the beginning FY 2016 balance amount reflects the audited Fiscal Year 2015 ending balance.