



# 2020 DISPARITY STUDY

September 2, 2020

**BBC**  
RESEARCH &  
CONSULTING

Presented by

Mr. Kevin Williams, BBC

Ms. Betsy Sava, BBC

Lori Large, Action Research

Perla Sandoval, Action Research

# PROJECT TEAM



# STUDY OBJECTIVES

- Participation, availability, and disparities
- Analysis of marketplace conditions
- Qualitative and anecdotal information
- Policy and program recommendations
- Implementation strategies

# COMMUNITY ENGAGEMENT



## Informational efforts

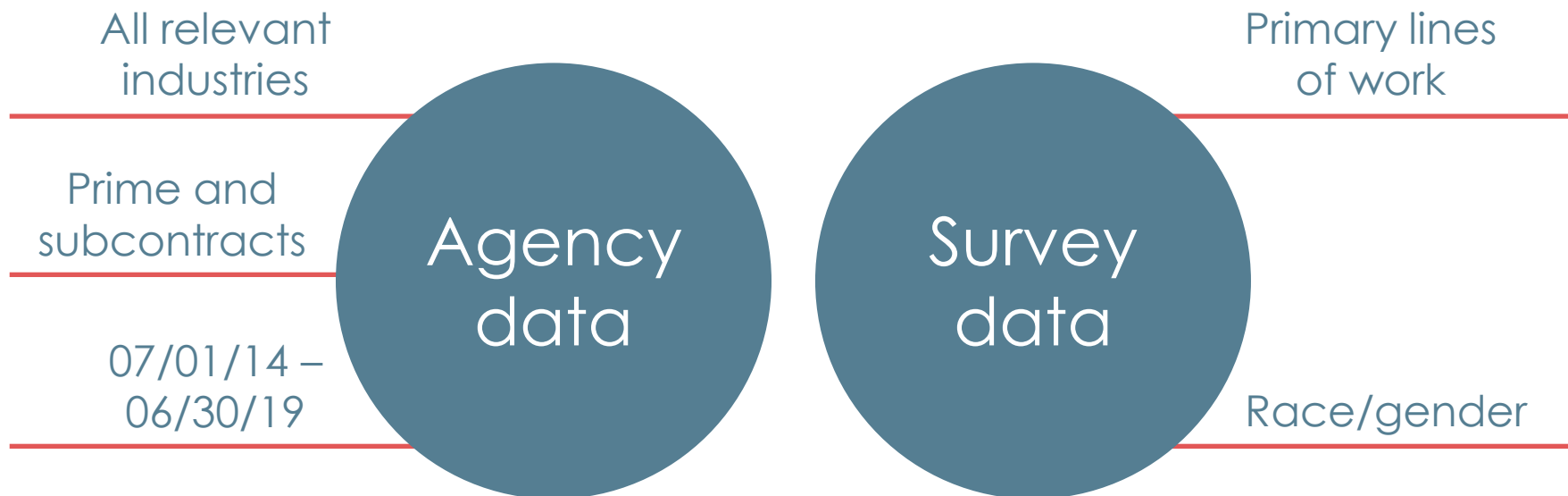
- CEOC
- Webpage/e-mail
- Public notices



## Engagement efforts

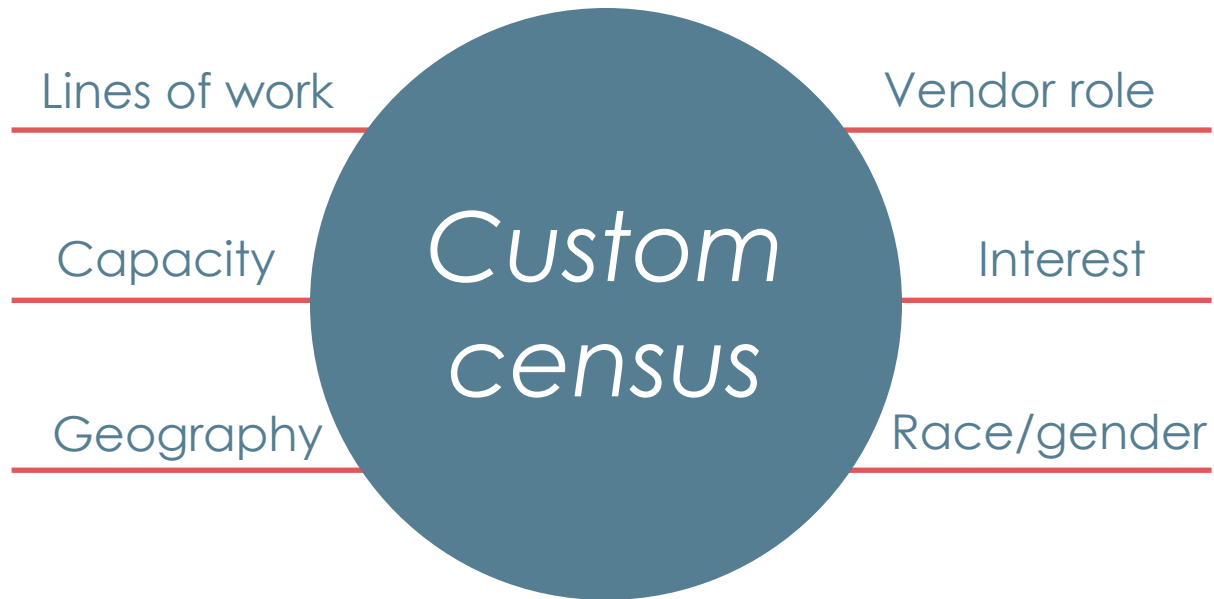
- Webinars/Public meetings
- Business surveys
- In-depth interviews

# UTILIZATION ANALYSIS



M/W/DVBE  
participation

# AVAILABILITY ANALYSIS



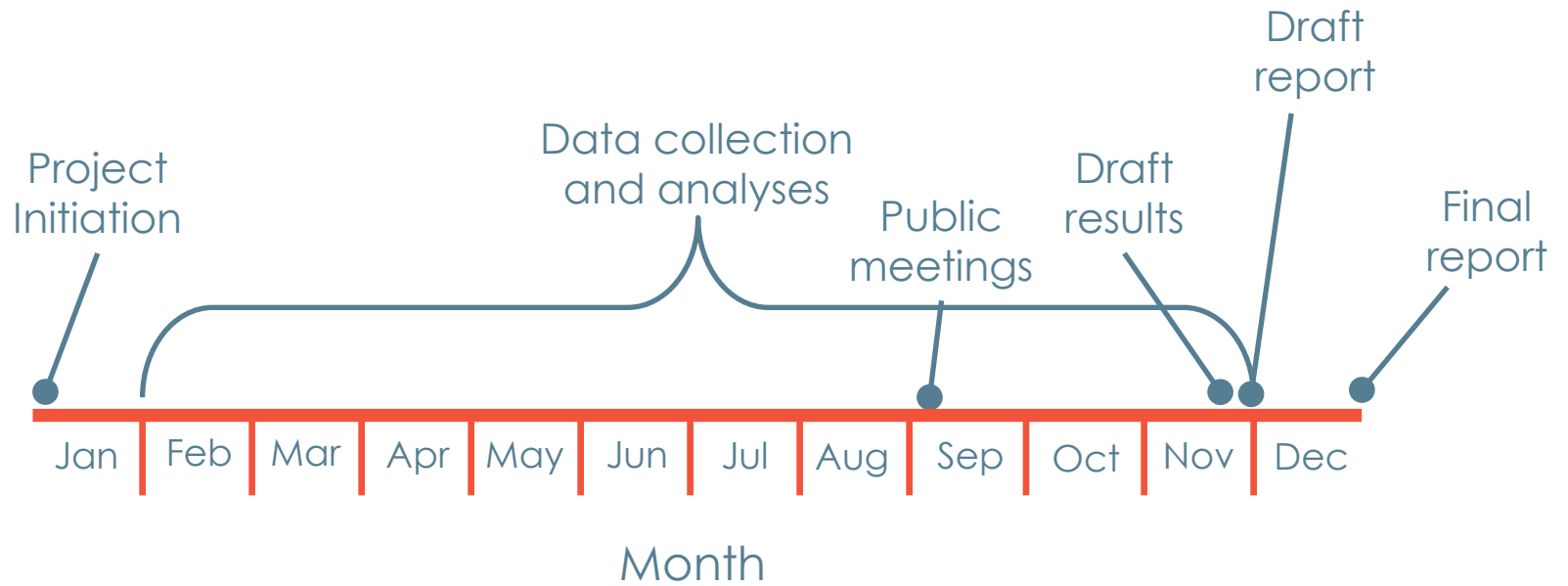
M/W/DVBE  
availability

# DISPARITY ANALYSIS

$$\frac{\text{Dollars received}}{\text{Dollars available}} = \text{DISPARITY INDEX}$$

.80 or less = *substantial* underutilization

# PROJECT SCHEDULE





QUESTIONS

# TESTIMONY

## Testimony related to experiences in the local marketplace

Study Email: [SanDiegoDisparity@bbcresearch.com](mailto:SanDiegoDisparity@bbcresearch.com)

Action Research: [large@actionresearch-inc.com](mailto:large@actionresearch-inc.com)

BBC Research & Consulting: [kwilliams@bbcresearch.com](mailto:kwilliams@bbcresearch.com)

Phone: 303-321-2547

- Experiences with discrimination
- Barriers to success
- Payment issues
- Private or public sector work
- Prime contractor or subcontractor work
- Working with state agencies