

Council District 4 Council President Myrtle Cole

e-Weekly Newsletter

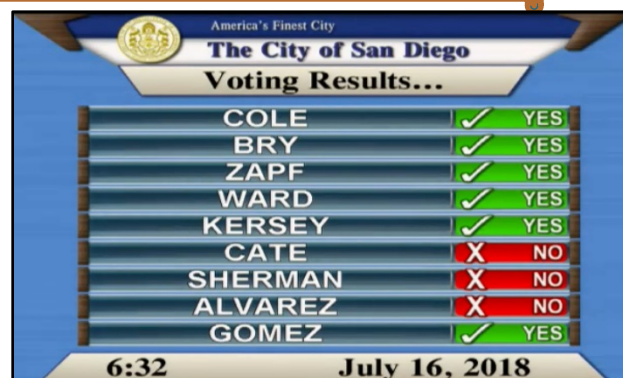
July 18, 2018



NEWSLETTER

Getting Things Done

San Diego City Council Pass a Balanced Short-Term Vacation Policy That Is a Win-Win for Residents



America's Finest City The City of San Diego Voting Results...		
COLE	✓	YES
BRY	✓	YES
ZAPF	✓	YES
WARD	✓	YES
KERSEY	✓	YES
CATE	X	NO
SHERMAN	X	NO
ALVAREZ	X	NO
GOMEZ	✓	YES

6:32 July 16, 2018

On Monday, July 16th, the City Council held a Special Council Meeting to discuss the topic of **short-term rentals, meaning home rentals offered for periods of less than 30-days**. This is an industry that has become more and more popular over the past few years as part of the sharing economy because it allows visitors to stay in neighborhoods without traditional hotel accommodation and enables long-term residents to rent out their homes to visitors on a short-term basis for extra money.

Over the last few years, we have heard from countless residents throughout San Diego about their perspectives on this industry and both the benefits and concerns regarding short-term occupancy in residential neighborhoods. And after hearing from the many individuals and community groups who weighed in, and deliberating about how best to meet the needs of San Diegans, the City Council has passed a balanced policy that does just that.

Under the new regulations:

- Those who live in San Diego will be allowed to rent out their primary residence and up to one additional unit on the same parcel, if they have one, as a short-term rental. (However, those who do not reside in San Diego at least 6 months out of the year, will not be permitted to operate short term rentals in San Diego)
- The regulations we passed also include information about requirements for hosts to register with the City and obtain a transient occupancy tax (TOT) certificate
- If residents are operating a whole-home rental (as opposed to a homeshare) an STRO license as well.

By limiting the STRO licenses to long-term residents, providing a clear enforcement mechanism, and requiring hosts to follow Good Neighbor provisions, we will protect our limiting housing stock and the character of our neighborhoods, while still allowing those who want to earn extra income by hosting visitors on a part-time basis to do so without a problem.

There were competing priorities on all sides of this issue, but in the end, we found a way to compromise and establish a policy that balances the needs of our communities, and that is a win-win for our residents.

If you have additional questions/concerns about Short Term Vacation Rentals, please contact my Senior Policy Advisor, Katie Sadd at ksadd@sandiego.gov.



Council President Cole in the Community



Support Local Businesses: Council President Cole at Southeastern Diamond Business District's Business Mixer at US Bank Southeastern, at the heart of Council District 4 where many local businesses mingled and formed relationships among each other.



Thank You for All That You Do: Council President Cole visited MANDATE Records for a tour. MANDATE Records provide positive music to CD4 at events like Play Day at the Lake and Jazz at the Creek.



Improve Your Health, Transform Your Life: Council President Cole at the announcement of a new partnership between the City of San Diego and SHARP Healthcare that offers free wellness workshops for residents across all districts.



#PersistwithPride: Council President Cole at San Diego Pride Parade with Councilmember Bry and Assemblymember Fletcher as well as several members of AFL-CIO union. San Diego Pride is a safe place where every attendee can be their authentic self; no matter their age, sexuality, color or gender.