

Q: Why is demographic information being considered/requested for planning group recognition?

A: Council Policy 600-24 intends that voting members of planning groups, to the greatest extent possible, be representative of the community they represent and requires that to be recognized as a planning group and to maintain recognition, the group must demonstrate to the City that it fairly represents and is accessible to all members of the community within the planning area(s).

Demographic data such as race/ethnicity, age, and household income are relevant to planning decisions and is being requested anonymously as part of the recognition application process to ensure representation and to include those that have historically been excluded from the planning process, such as people of color, younger people, and those with lower incomes. Staff will use this information aggregated at the group level, not on an individual basis. This information will assist in making recommendations to the City Council in the event that multiple applications for a single community are received.