

Contact: Rebecca Kelley [RKelley@sandiego.gov](mailto:RKelley@sandiego.gov)

C: (619) 384-5269

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## **YELLOW WHISTLE CAMPAIGN TO KICK OFF IN THE CITY'S LARGEST FILIPINO COMMUNITY** *Program will Support Public Safety Efforts for Mira Mesans, Elderly Asian Americans, & Residents in Need*

San Diego, CA: The month of May is Asian Pacific American Heritage Month, and 1 in every 3 residents in District 6 are of Asian American descent. With the rise in hate crimes against Asian Americans, the [Mira Mesa Town Council](#) will be partnering with [APAPA San Diego](#) to launch the [Yellow Whistle Campaign](#) in the Mira Mesa. According to the organizers, yellow was chosen because it is the color of sunflowers, daffodils, and represents the Spring season. First launched in New York City last month, hundreds-of-thousands of yellow whistles have been distributed throughout the nation and serve as a universal alarm and cry for help. 250 yellow whistles will kick-start the distribution for San Diego, with additional yellow whistles coming to the region as they become available.

For years, the Mira Mesa Town Council has been at the forefront for public safety solutions and programs for their 75,000 residents. From establishing [new neighborhood watch programs](#) to bringing [Designated Online Transaction Spaces](#) to our region, the Town Council is steadfast with partnerships and being agents of change.

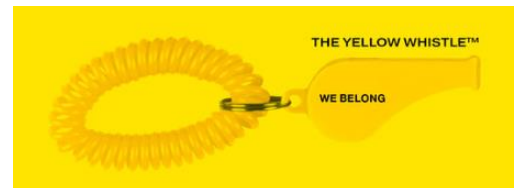
“Public safety is a shared responsibility. As a Mira Mesan and Asian American, we must all work together. If you see something, say something. These yellow whistles will be another tool in our toolbox, and will enhance existing community policing programs,” stated Councilmember Chris Cate.

**WHAT:** Yellow Whistle Campaign Press Conference

**WHERE:** Broken Yolk Mira Mesa (Parking Lot)  
8111 Mira Mesa Boulevard, San Diego, CA 92126

**WHEN:** Monday, May 24, 2021 at 11:00 a.m.

**WHO:** Councilmember Chris Cate, District 6  
Dr. Lilly Cheng, APAPA San Diego  
Ms. Bari Vaz, Mira Mesa Town Council  
San Diego Police Department



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Phone: (619) 236-6616 | Email: [ChrisCate@SanDiego.gov](mailto:ChrisCate@SanDiego.gov)