

San Diego Year On Year

	1		
Agency	San Diego PD	Report	January
Location	Citywide	Range	2022

≤High

Trust

Adv

School College Degree

Summary

Citywide Trust (68) was down by 1 point compared to December. Among the nine divisions, the most significant changes in Trust scores were 4-point decreases in Central (59), and Northwestern (71). Citywide Safety (71) was up by one point compared to December. Safety was up by 4 points for Mid-City (68) and by 3 points for Northern (74).

Citywide the top concerns were Theft, Burglaries & Break-Ins and Streets & Traffic (22% for both) followed by Homelessness (21%).

Score Benchmark Chart Scores Race Age Trust 📕 Safety 60 40 20 0 65 69 San D 18-34 Education Sex Income 60 40 20 0 62 70 <\$30k 70 70 <100k 71 70 ≥100k 67 70 ⁻emal

Safety







Safety Heatmap



70

7	1

74

66 **Citywide Concern Benchmark**

Theft, Burgl. & Break-Ins 22% Streets & Traffic 22% 21% Homelessness Policing Issues 10% Drugs 6% Noise 5% Violence 4% Loitering and Harassment 3% Vandalism 3% Gangs 2%

70

About this document

76 60

73

What are my Trust and Safety scores?

63

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

67

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

🔵 zencity

63

60



Agency	San Diego PD	Report	January
Location	Central	Range	2022

Trust for Central Division was down by 4 points compared to the previous month (59). Safety for the division was down by 1 point compared to the previous month (62).

Homelessness was by far the main concern for the division (44%, last month – 50%), followed by Streets & Traffic (14%) and Theft, Burglary and Break-Ins (11%).







<\$30k

<100k

≥100k





CENTRAL Concern Benchmark



School College Degree

About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	January
Location	Eastern	Range	2022

Trust for Eastern Division was up by 1 point compared to the previous month (73). Safety for the division was stable and remained the same compared to the previous month (74).

Theft, Burglary and Break-Ins. was the main concern for the division (32%), followed by Streets & Traffic (21%) and Homelessness (19%).





EASTERN Concern Benchmark



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	January
Location	Mid-City	Range	2022

Trust for the Mid-City Division was up by 1 point compared to the previous month (64). Safety for the division was up by 4 points compared to the previous month (68).

Theft, Burglary and Break-Ins was the main concern for the division (23%) followed by Homelessness (22%) and Streets & Traffic (18%).



Trust 📕 Safety



Score Benchmark Chart

School College Degree



Female

Age

MID-CITY Concern Benchmark



About this document

≥100k

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how

Male

How are concerns measured?

people across the city feel.



4	Agency	San Diego PD	Report	January
L	ocation	Northeastern	Range	2022

Trust for Northeastern Division was down by 3 points compared to the previous month (72). Safety for the division was stable and remained the same compared to the previous month (75).

Theft, Burglary and Break-Ins. was the main concern for the division (31%), followed by Streets & Traffic (26%) and Policing Issues (12%).





NORTHEASTERN Concern Benchmark



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	January
Location	Northern	Range	2022

Trust for Northern Division was down by 2 points compared to the previous month (71). Safety for the division was up by 3 points compared to the previous month (74). 70

Streets & Traffic was the main concern for the division (29%), followed by Homelessness (25%) and Theft, Burglary and Break-Ins (21%).



Score Benchmark Chart



61 73 AfAm

63 73

<\$30k



NORTHERN Concern Benchmark



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

🔵 zencity



Agency	San Diego PD	Report	January
Location	Northwestern	Range	2022

Trust for Northwestern Division was down by 4 points compared to the previous month (71). Safety for the divisionwas down by 2 points compared to the previous month (78).

Theft, Burglary and Break-Ins was the main concern for the division (33%), followed by Streets & Traffic (27%) and Policing Issues (13%).





NORTHWESTERN Concern Benchmark



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	January
Location	Southeastern	Range	2022

Trust for Southeastern Division was up by 2 points compared to the previous month (64). Safety for the district was stable and remained the same compared to the previous month (64).

Streets & Traffic was the main concern for the division (22%), followed by Homelessness (15%) and Theft, Burglary and Break-Ins. (14%).





59 59

≤High

67 67

School College Degree

63 62

Adv



60 59

<\$30k





SOUTHEASTERN Concern Benchmark

20 0



About this document

70 59 ≥100k

66 59 <100k

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

🔵 zencity



Agency	San Diego PD	Report	January
Location	Southern	Range	2022

Trust for Southern Division was down by 2 points compared to the previous month (70). Safety for the division was stable without changes compared to the previous month (72).

Streets & Traffic remained the main concern for the division (32%, compared to 33% last month) followed by Theft, Burglary and Break-Ins (17%) and Homelessness (12%).



Score Benchmark Chart Scores Race Age Trust Safety 69 68 35-54 69 71 60 62 64 72 18-34 82 79 55+ AfAm Hisp. White Other Education Sex Income 65 66 65.6 70 76 69 76 75 76 1.7 73 76 Male <\$30k <100k ≥100k Female



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

SOUTHERN Concern Benchmark





Agency	San Diego PD	Report	January
Location	Western	Range	2022

Trust for Western Division was up by 1 point compared to the previous month (67). Safety for the Division was also up by 1 point compared to the previous month (69).

Homelessness remained the main concern for the division (40%, compared to 35% last month) followed by Theft, Burglary and Break-Ins (21%) and Streets & Traffic (17%).







School College Degree



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?