



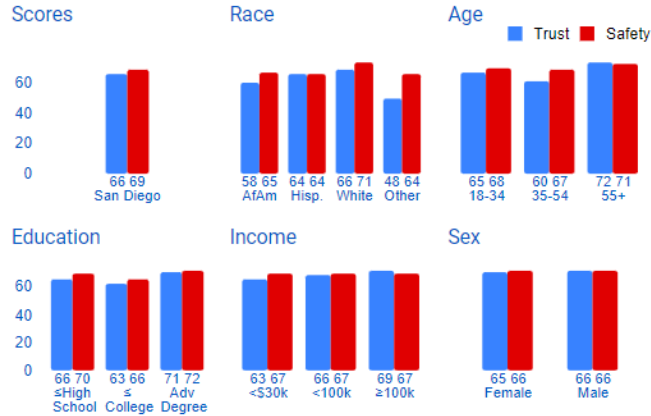
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Citywide</b>		

## Summary

Citywide Trust (66) down up by 1 point compared to June. Among the 9 Divisions the most significant change in Trust scores was a substantial 9-point decrease in Northeastern (65). Citywide Safety (69) was down by 1-point compared to June with a 6-point drop in Northeastern (70) and a 5 points drop in Southeastern (61). Safety in Mid-City (69) and Northern (75) went up by 3 points for both Divisions.

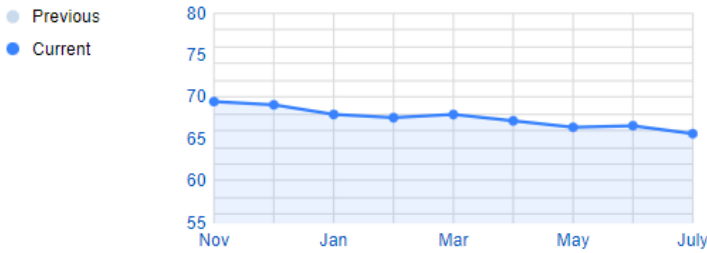
Citywide, the top concern was Streets & Traffic (21%) followed by Homelessness (20%) and Theft, Burglaries & Break-Ins (19%).

### Score Benchmark Chart

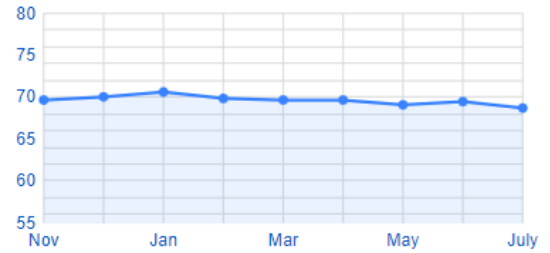


### San Diego Year On Year

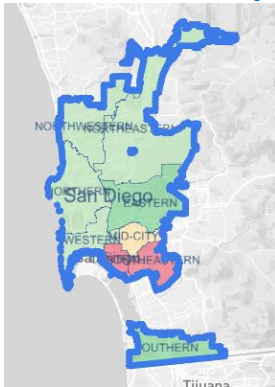
#### Trust



#### Safety



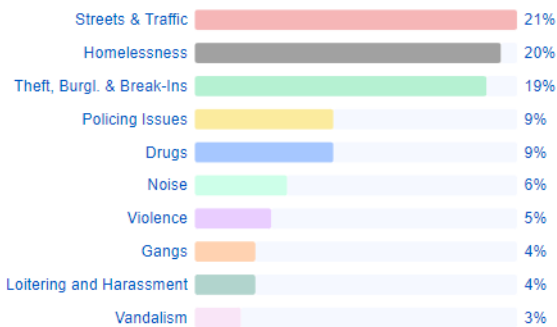
### Trust Heatmap



### Safety Heatmap



### Citywide Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



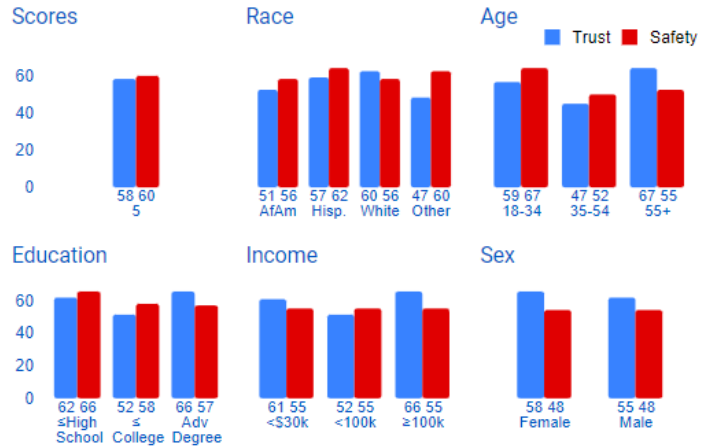
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Central</b>		

## Summary

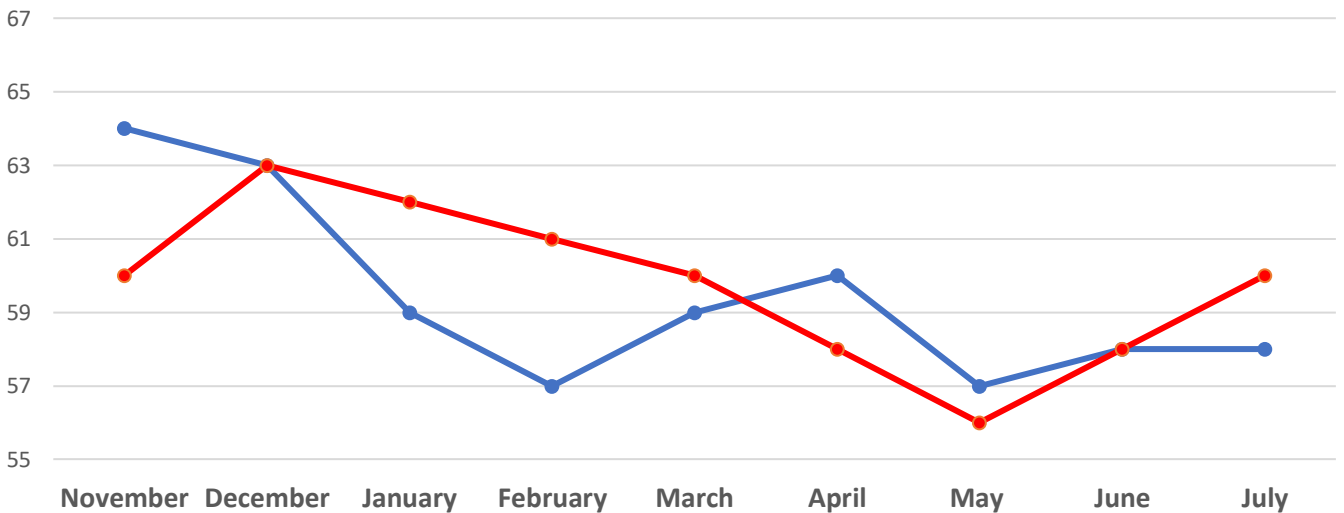
Trust for Central division was stable without change point compared to the previous month (58). Safety for the division was up by 2 points compared to the previous month (60).

Homelessness was by far the main concern for the division (43%), followed by Drugs (16%) and Streets & Traffic (11%).

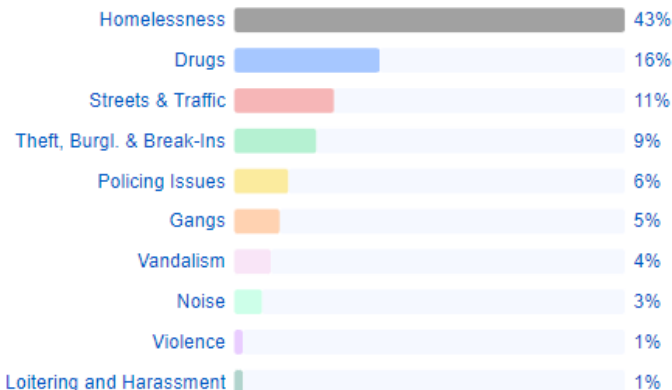
### Score Benchmark Chart



Trust Safety



### CENTRAL Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



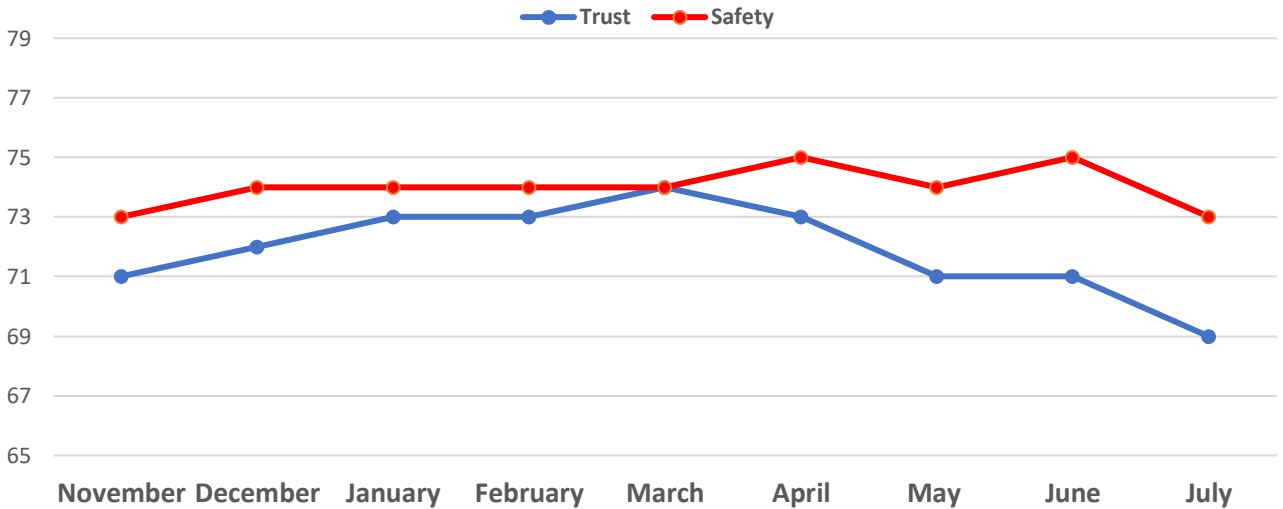
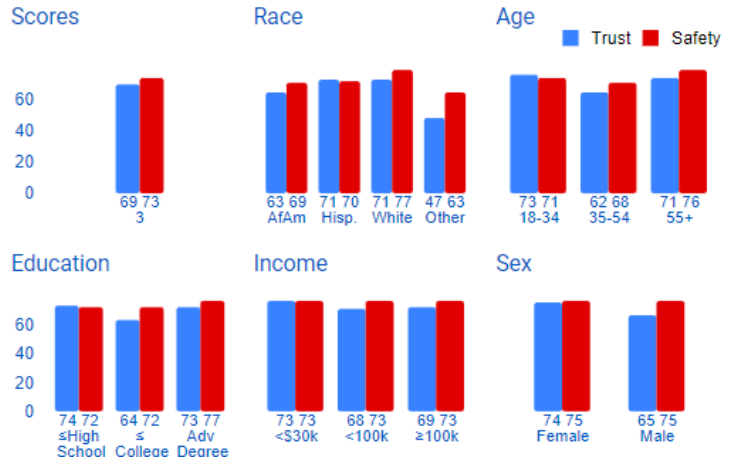
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Eastern</b>		

## Summary

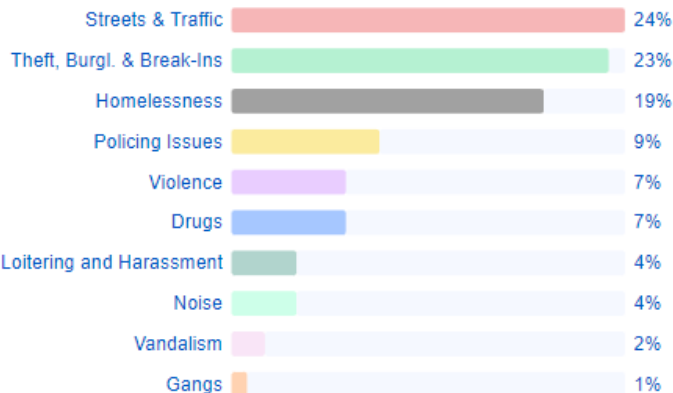
Trust for Eastern division was down by 2-points compared to the previous month (69). Safety for the division was also down by 2 -points compared to the previous month (73).

Streets & Traffic was the main concern for the division (24%), followed by Theft, Burglary and Break-Ins (23%) and Homelessness (19%).

### Score Benchmark Chart



### EASTERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



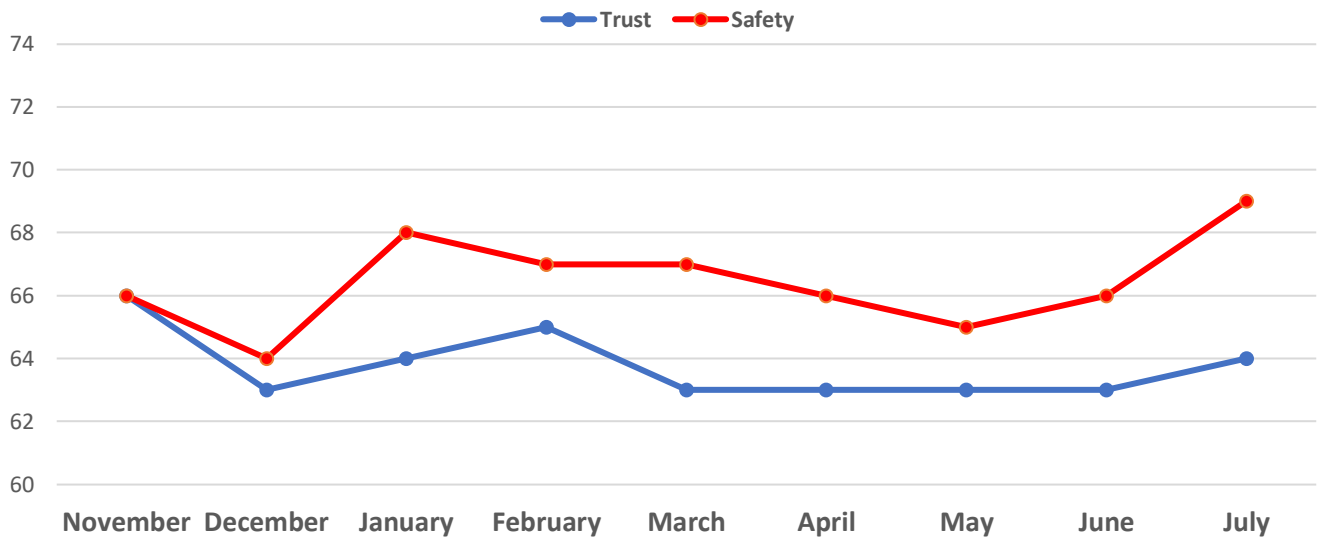
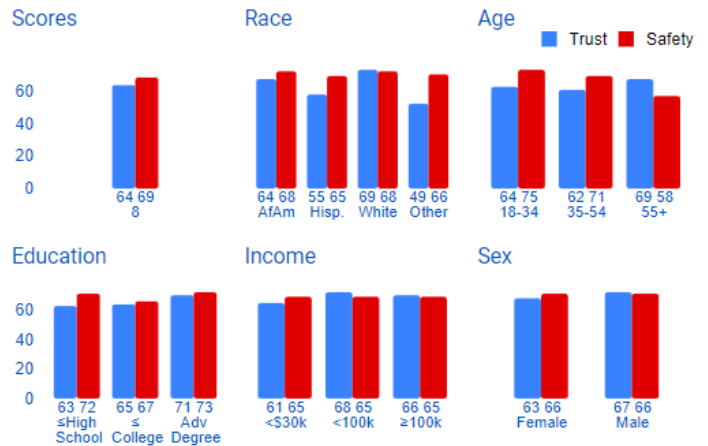
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Mid-City</b>		

## Summary

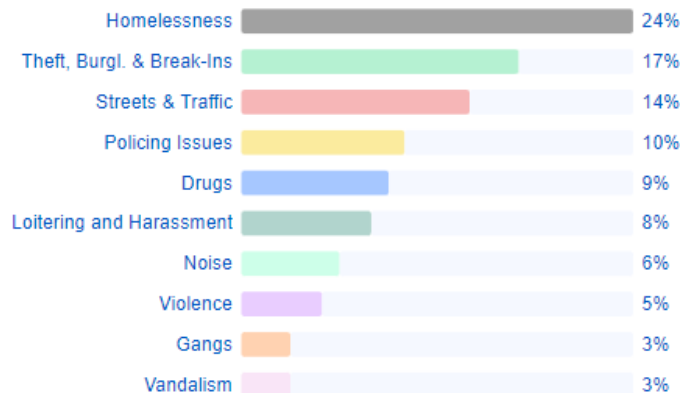
Trust for Mid-City division was up by a point compared to the previous month (64). Safety for the division was up by 3-points compared to the previous month (69).

Homelessness was the main concern for the division (24%) followed by Theft, Burglary and Break-Ins (17%) and Streets & Traffic (14%).

### Score Benchmark Chart



### MID-CITY Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



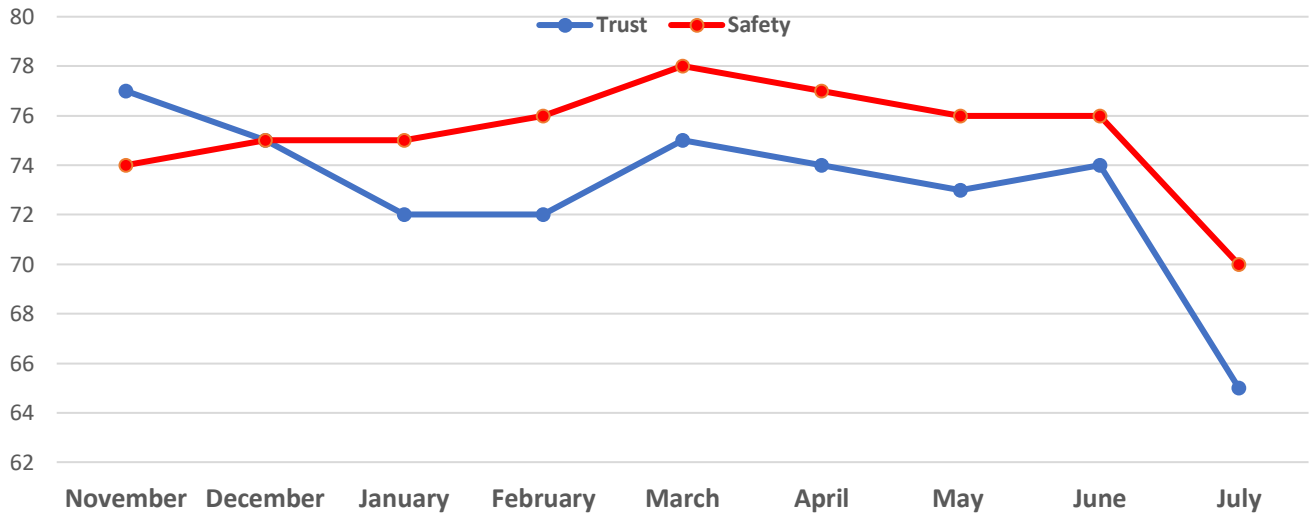
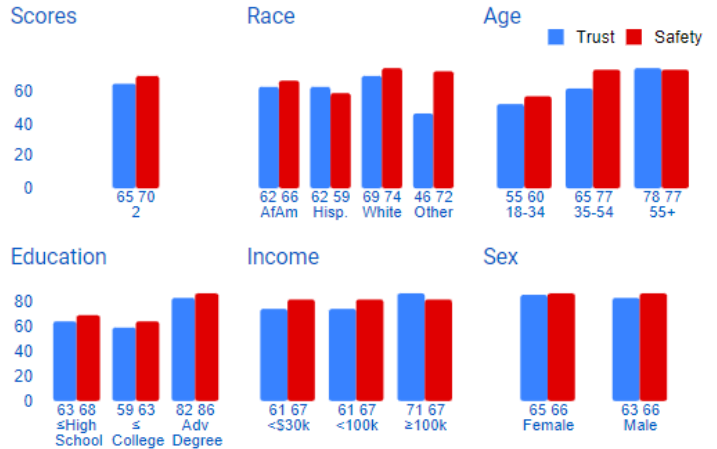
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Northeastern</b>		

## Summary

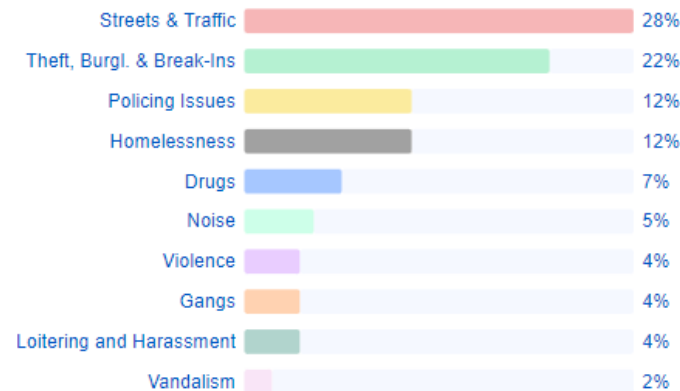
Trust for Northeastern Division was substantially down by 9 points compared to the previous month (65), marking the lowest Trust score for the division yet. Safety for the division was also stable substantially down (-6) compared to the previous month (70).

Streets & Traffic was the main concern for the division (28%), followed by Theft, Burglary and Break-Ins (22%) and Homelessness and Policing Issues (12% for both).

### Score Benchmark Chart



### NORTHEASTERN Concern Benchmark



### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



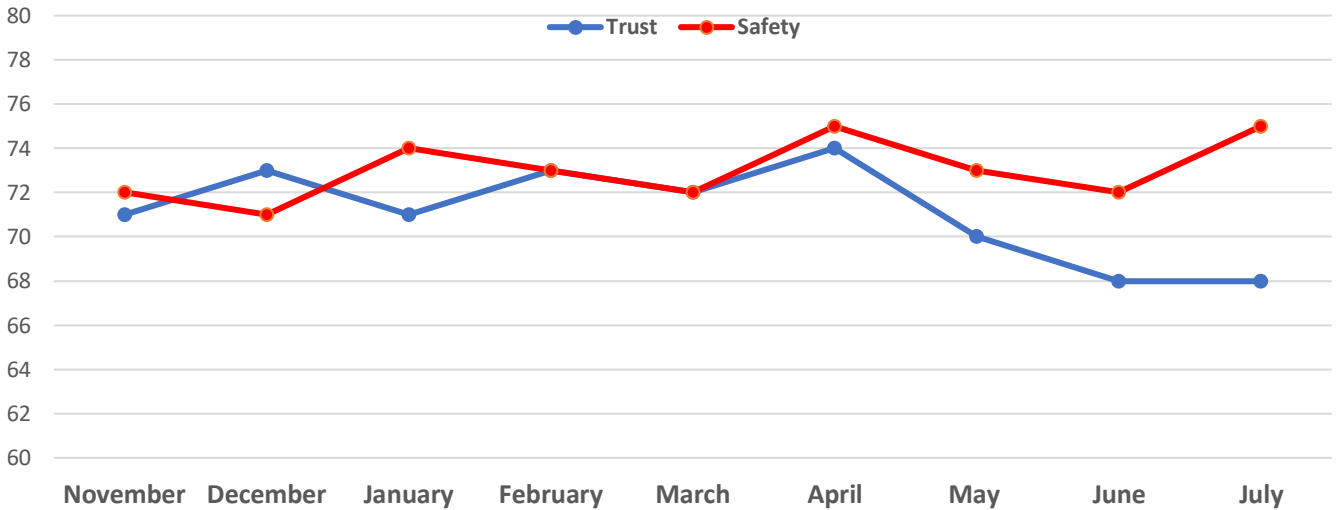
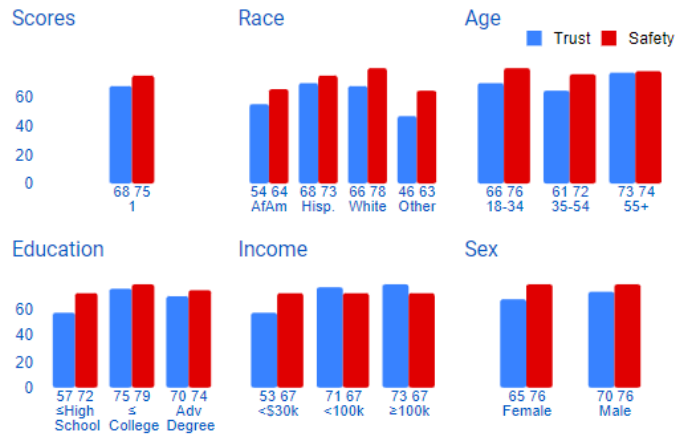
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Northern</b>		

## Summary

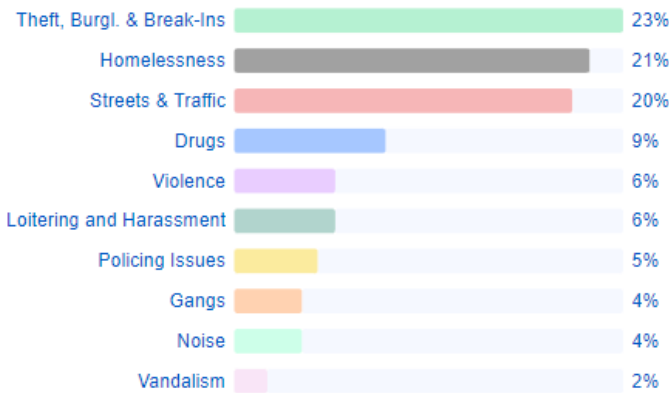
Trust for Northern division was stable without change compared to the previous month (68). Safety for Northern division was up by 3 points compared to the previous month (75).

Theft, Burglary and Break-Ins was the main concern for the division (23%), followed by Homelessness (21%) and Streets & Traffic (20%).

### Score Benchmark Chart



### NORTHERN Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



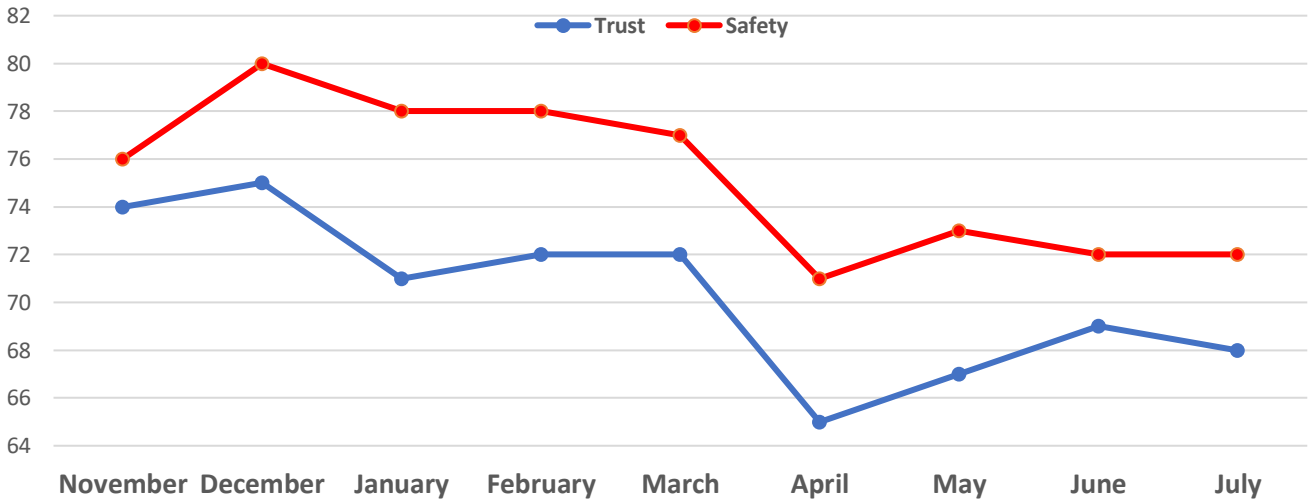
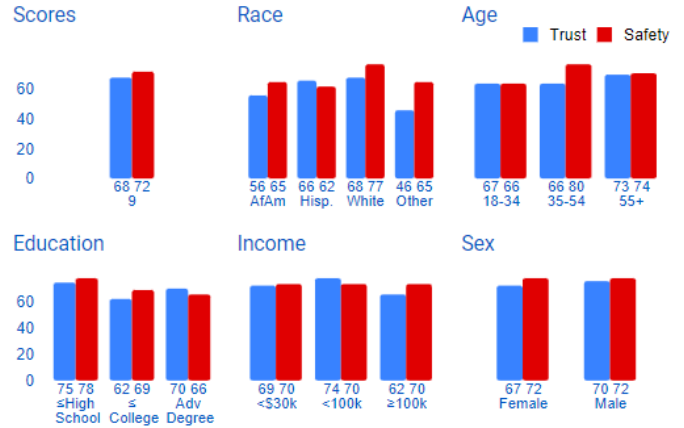
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Northwestern</b>		

## Summary

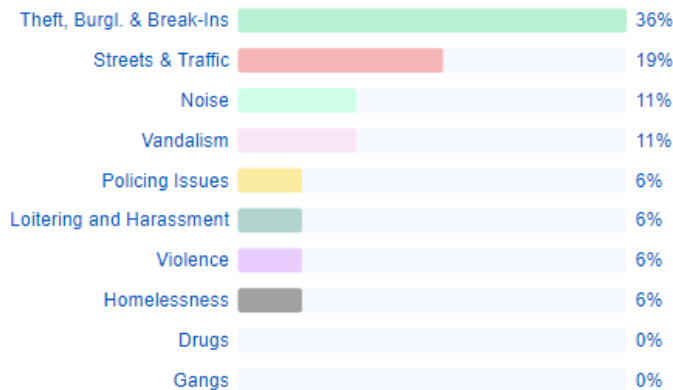
Trust for Northwestern division was up by 1 point compared to the previous month (68). Safety for the division was stable without change compared to the previous month (72).

Theft, Burglary and Break-Ins was the main concern for the division (36%) followed by Streets & Traffic concerns (19%).

### Score Benchmark Chart



### NORTHWESTERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



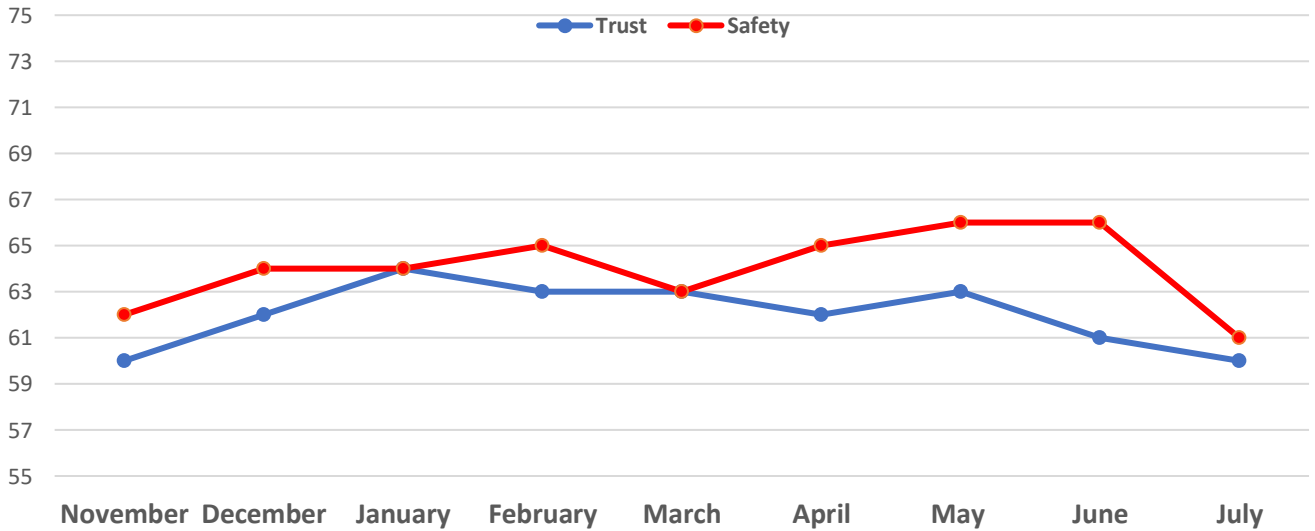
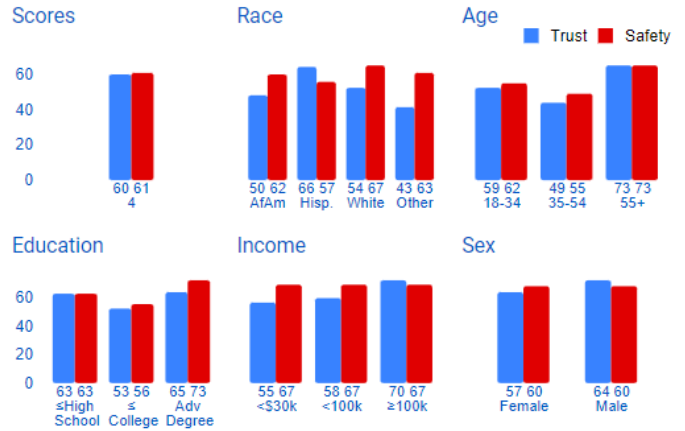
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Southeastern</b>		

## Summary

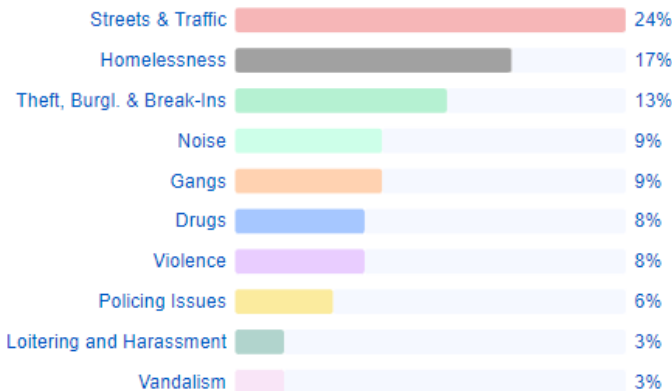
Trust for Southeastern division was down by 1-point compared to the previous month (60). Safety for the division was down by 5-points compared to the previous month (61).

Streets & Traffic was the main concern for the division (24%), followed by Homelessness (17%) and Theft, Burglary and Break-Ins (13%).

### Score Benchmark Chart



### SOUTHEASTERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.





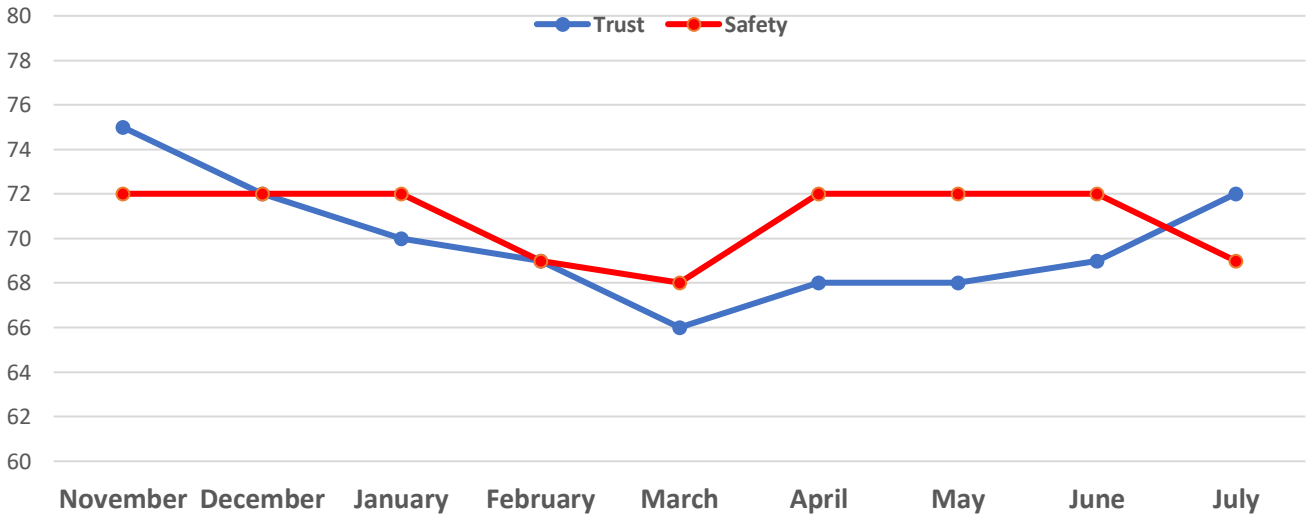
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Southern</b>		

## Summary

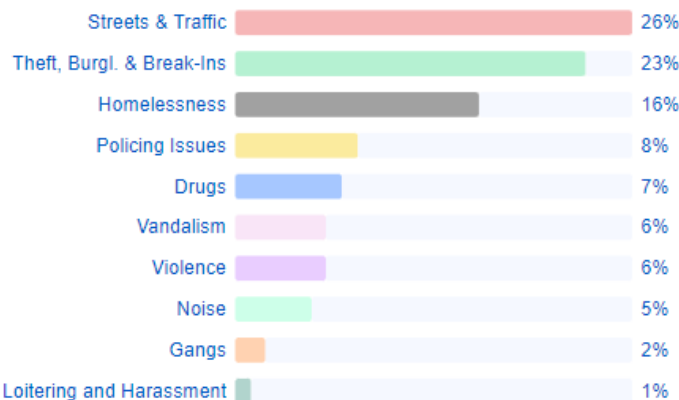
Trust for Southern division was up by 3-points compared to the previous month (72). Safety for the division was down by 3-points (69).

Streets & Traffic remained the main concern for the division (26%) followed by Theft, Burglary and Break-Ins (23%) and Homelessness (16%).

### Score Benchmark Chart



### SOUTHERN Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



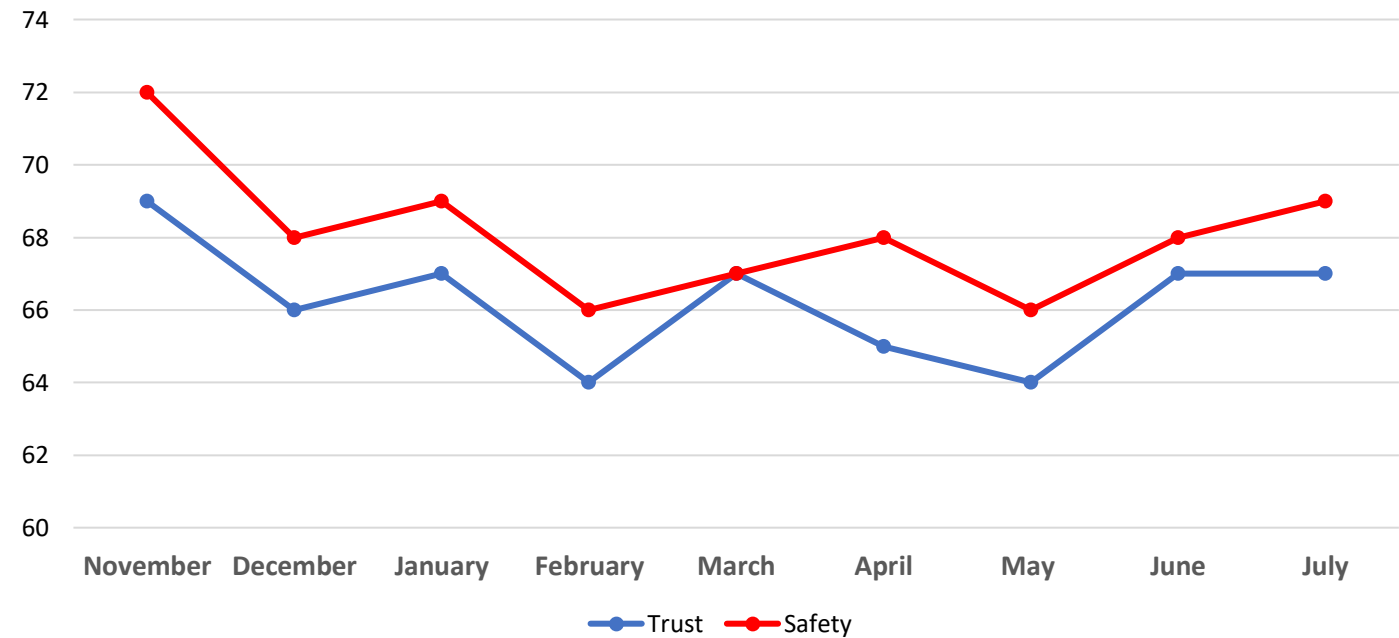
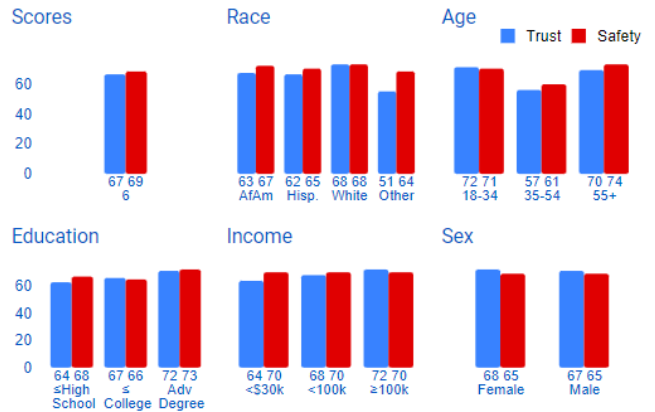
<b>Agency</b>	<b>San Diego PD</b>	<b>Report Range</b>	<b>July 2022</b>
<b>Location</b>	<b>Western</b>		

## Summary

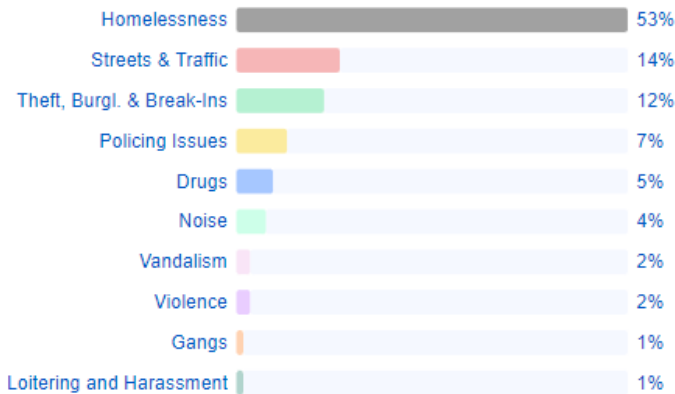
Trust for Western division was stable without change compared to the previous month (67). Safety for the division was up by 1 point compared to the previous month (69).

Homelessness remained the main concern for the division (53%, compared to 47% last month) followed by Streets & Traffic (14%) and Theft, and Burglary and Break-Ins (12%).

Score Benchmark Chart



## WESTERN Concern Benchmark



## About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.