



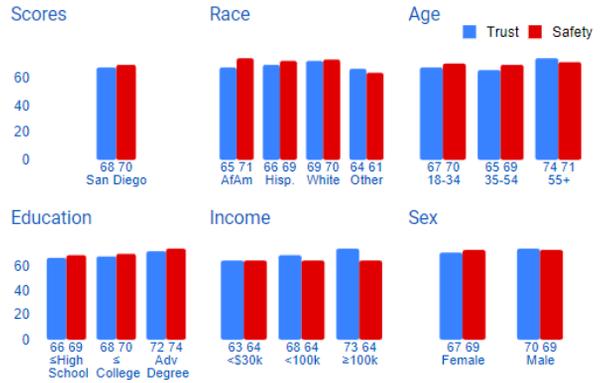
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Citywide</b>     |                     |                  |

## Summary

Citywide Trust (68) was stable without change compared to June. Among the 9 Divisions the most significant change in Trust scores was a 4-point increase in Northwestern (78). Citywide Safety (70) was also stable without change compared to June with a 5-point increase in Northwestern (81).

Citywide, the top concern was Homelessness (23%) followed by Streets & Traffic (21%) and Theft, Burglaries & Break-Ins (18%).

### Score Benchmark Chart



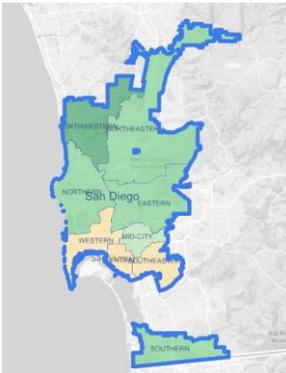
### San Diego Year On Year

### Trust

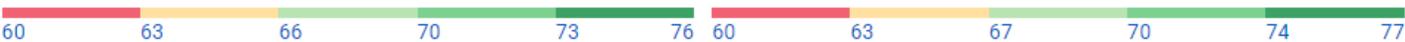
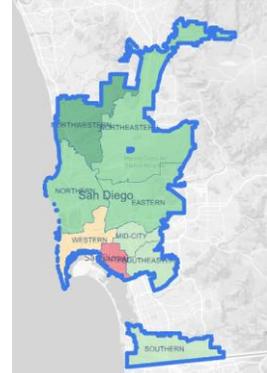
### Safety



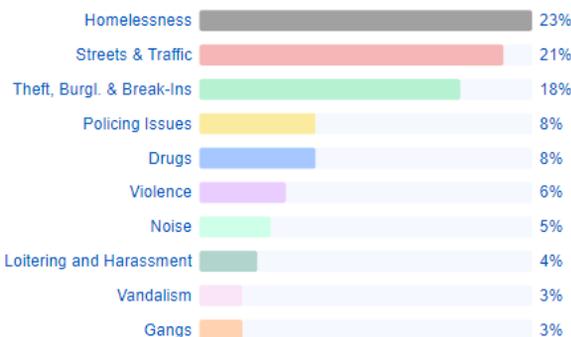
### Trust Heatmap



### Safety Heatmap



### Citywide Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



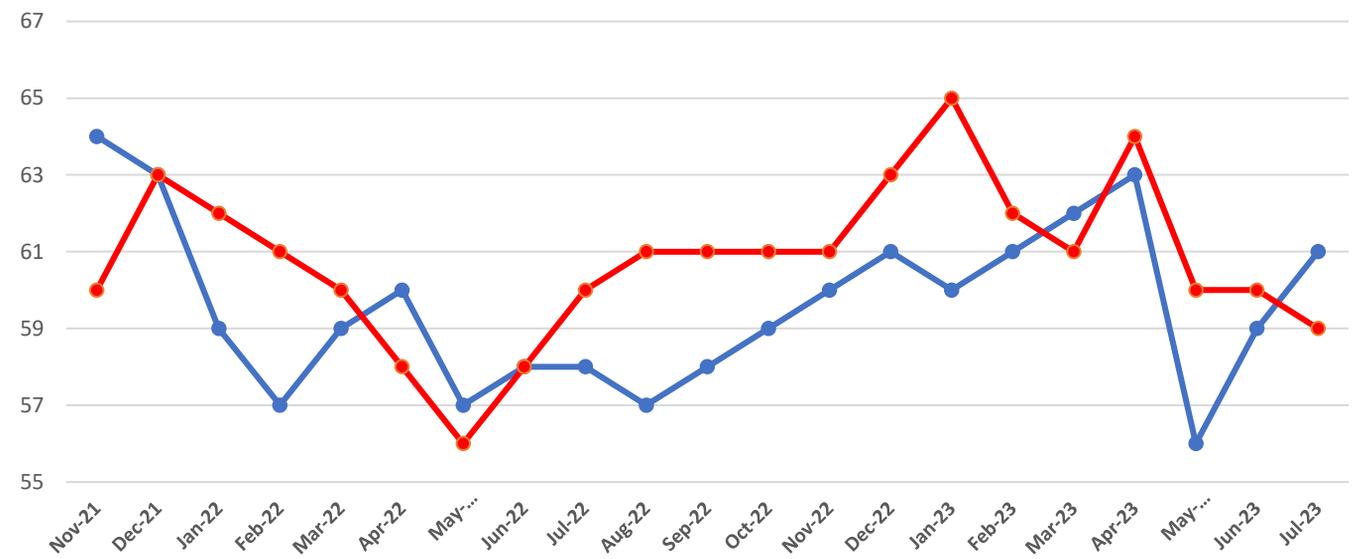
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Central</b>      |                     |                  |

## Summary

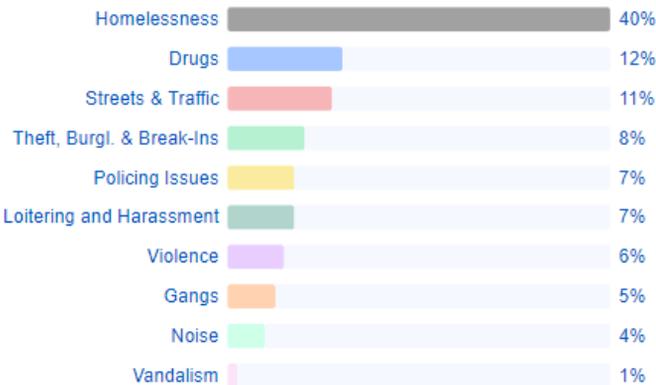
Trust for the Central Division was up by 2 points compared to the previous month (61). Safety for the Division was down by 1 point compared to the previous month (59).

Homelessness remained the main concern for the Division (40%), followed by Drugs (12%).

### Score Benchmark Chart



### CENTRAL Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
 We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
 Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



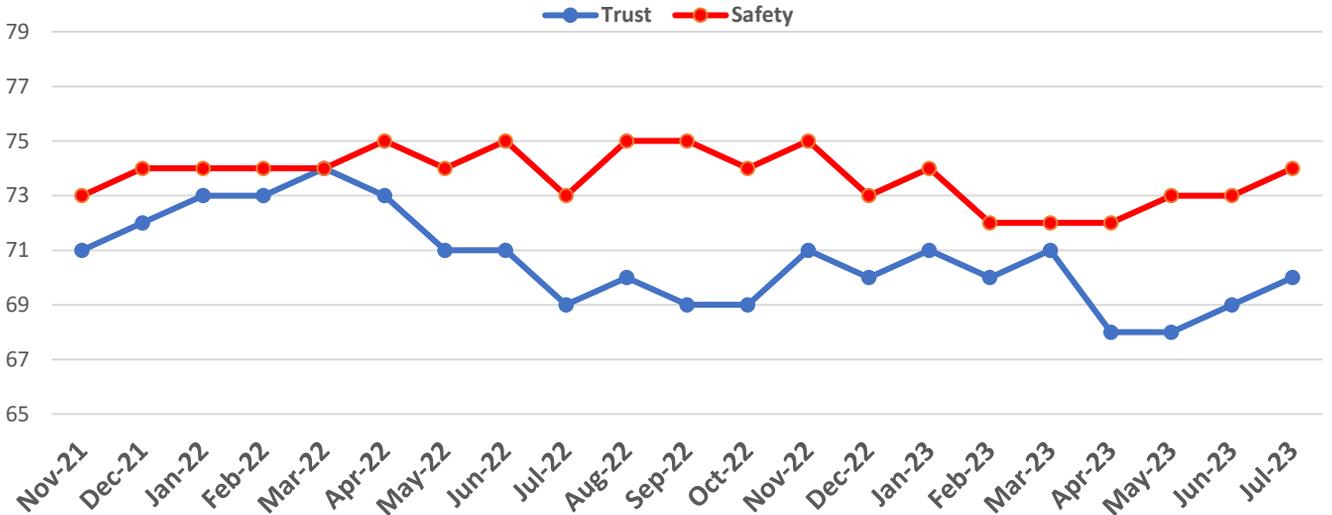
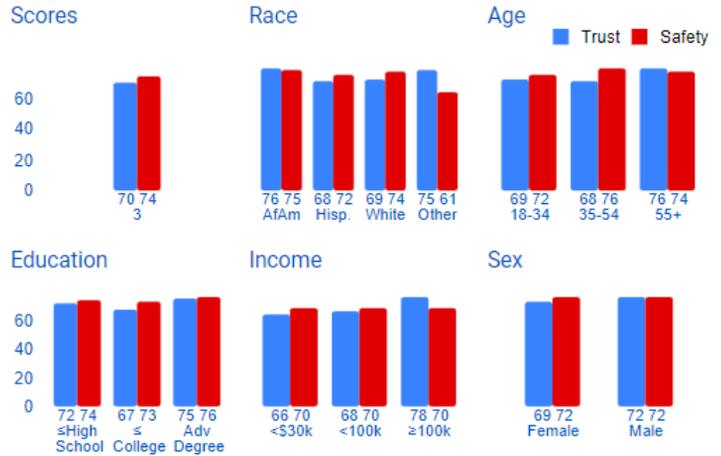
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Eastern</b>      |                     |                  |

## Summary

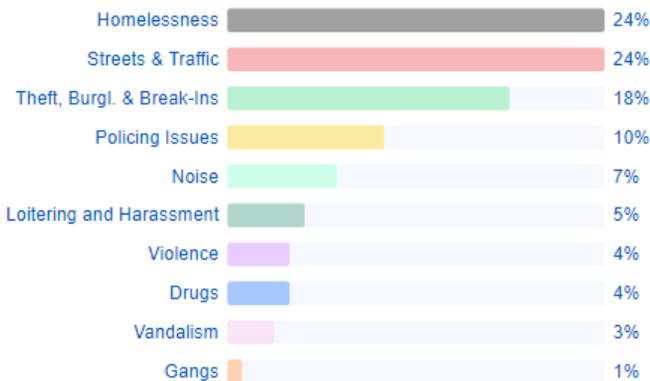
Trust for the Eastern Division was up by 1 point compared to the previous month (70). Safety for the Division was up by 1 point compared to the previous month (74).

Homelessness and Streets & Traffic and were the main concerns for the Division (24% for both), followed by Theft, Burglary and Break-Ins (18%).

### Score Benchmark Chart



### EASTERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



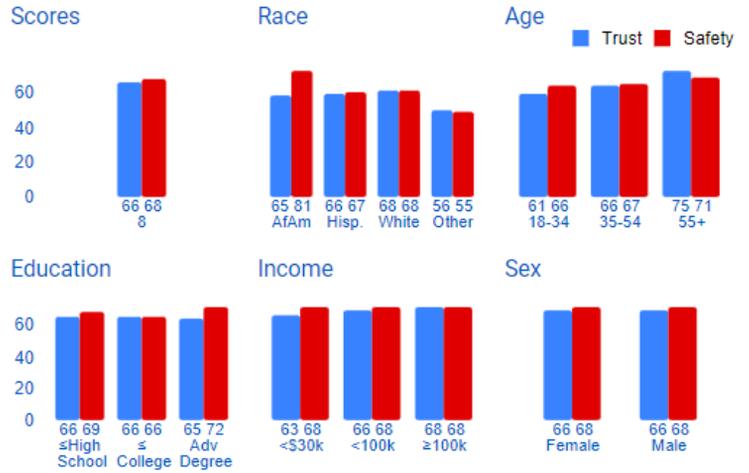
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Mid-City</b>     |                     |                  |

## Summary

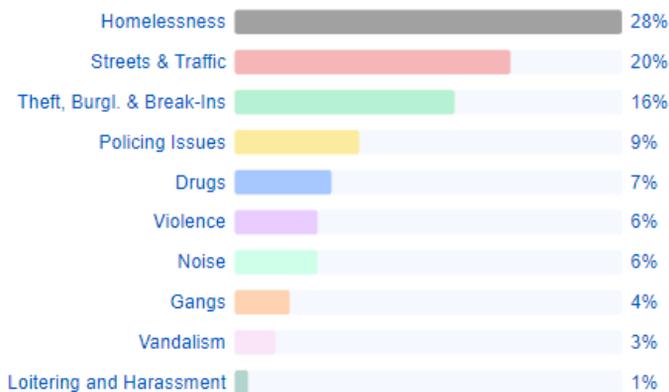
Trust for the Mid-City Division was stable without change compared to the previous month (66). Safety for the Division was down by 1 point compared to the previous month (68).

Homelessness was the main concern for the Division (28%) followed by Streets & Traffic (20%) and Theft, Burglary and Break-Ins (16%).

### Score Benchmark Chart



### MID-CITY Concern Benchmark



### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



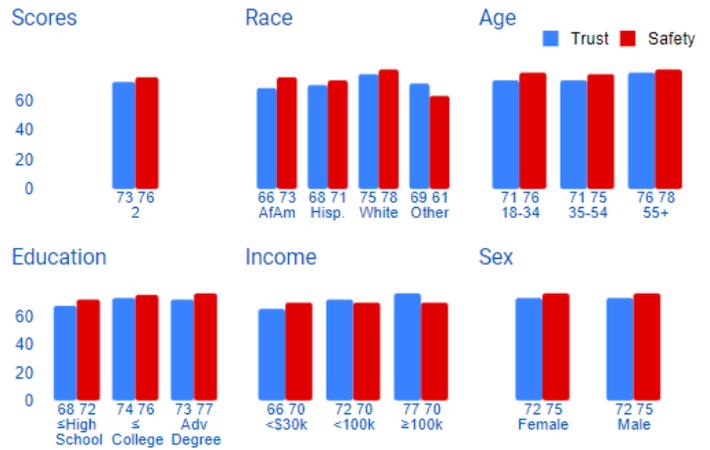
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Northeastern</b> |                     |                  |

## Summary

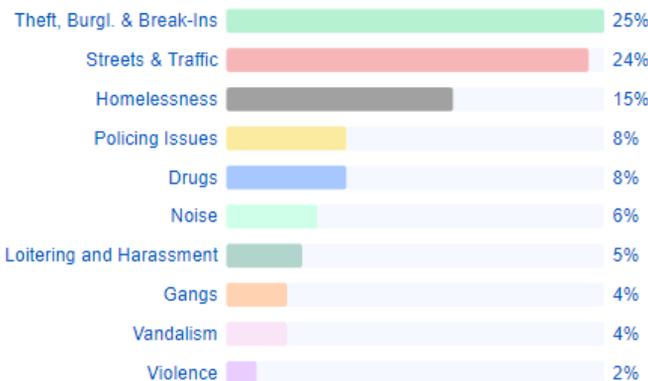
Trust for the Northeastern Division was stable without change compared to the previous month (73). Safety for the Division was up by 2 points compared to the previous month (76).

Theft, Burglary and Break-Ins was the main concern for the Division (25%), followed by Streets & Traffic (24%) and Homelessness (15%).

### Score Benchmark Chart



### NORTHEASTERN Concern Benchmark



### About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



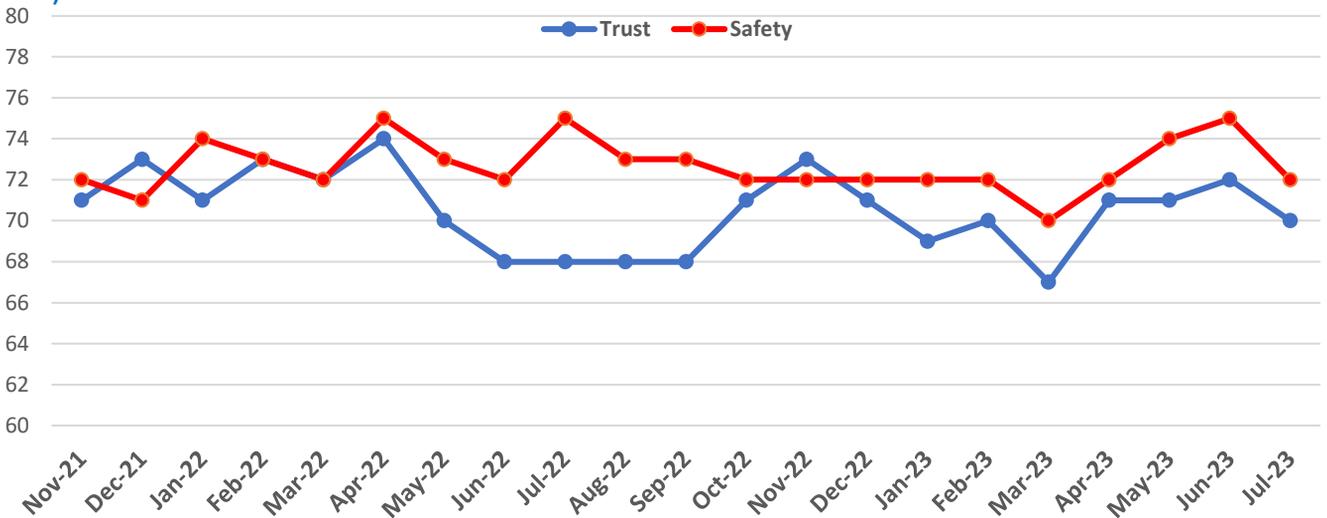
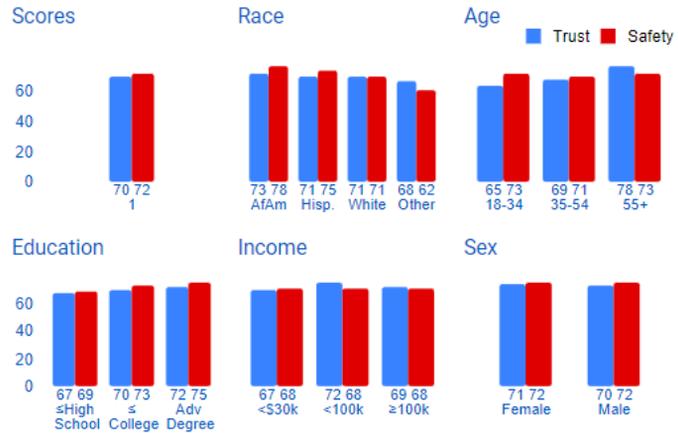
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| Agency   | San Diego PD | Report Range | July 2023 |
| Location | Northern     |              |           |

## Summary

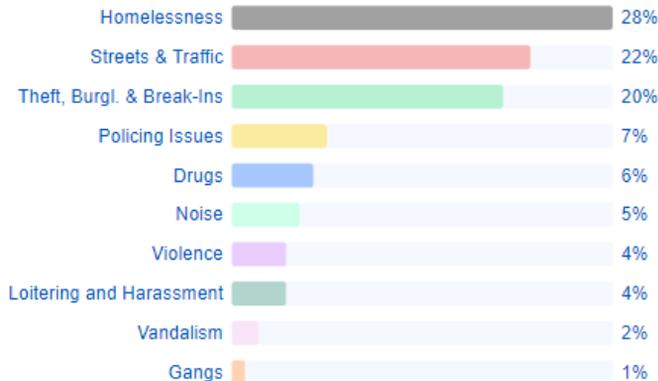
Trust for Northern Division was down by 2 points compared to the previous month (70). Safety for Northern Division was down by 3 points compared to the previous month (72).

Homelessness was the main concern for the Division (28%), followed by Streets & Traffic (22%) and Theft, Burglary and Break-Ins (20%).

### Score Benchmark Chart



### NORTHERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



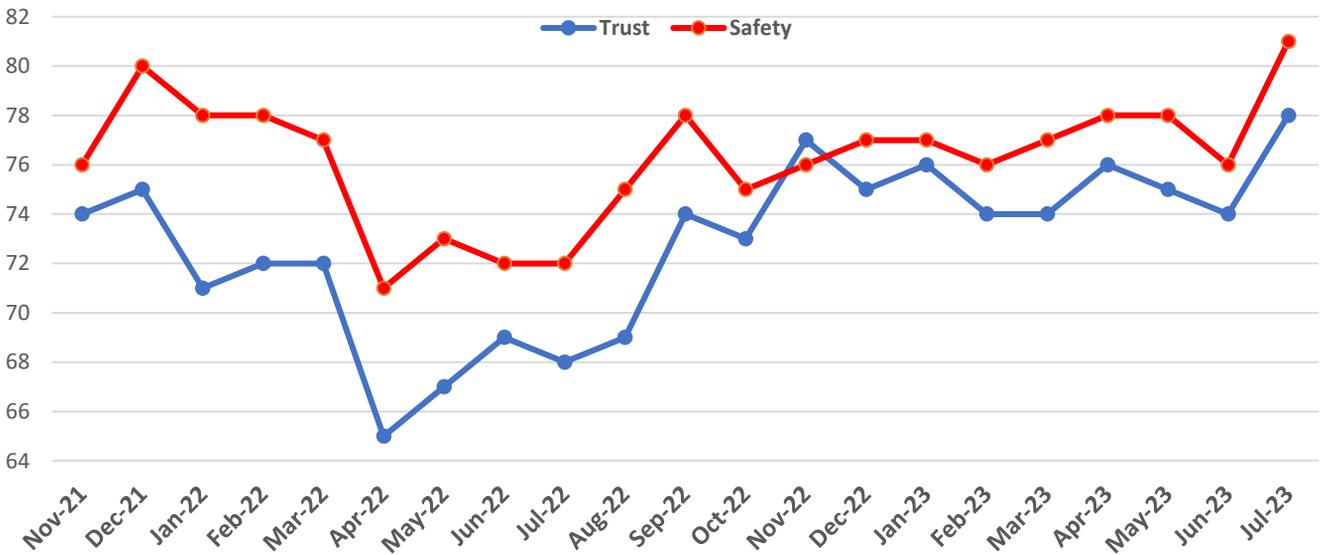
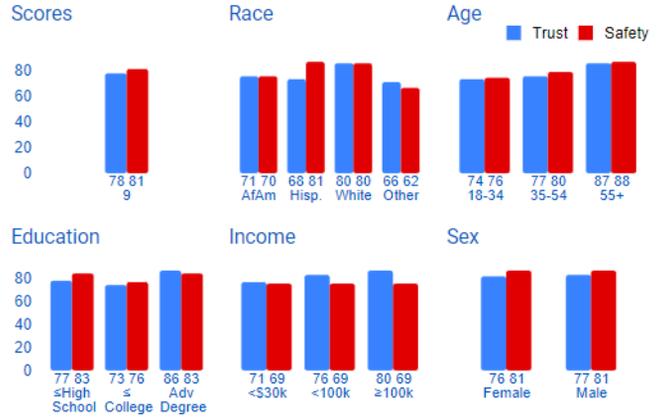
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Northwestern</b> |                     |                  |

## Summary

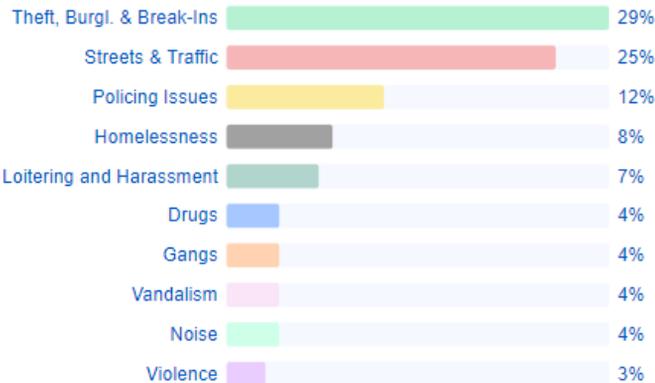
Trust for the Northwestern Division was up by 4 points compared to the previous month (78). Safety for the Division was up by 5 points compared to the previous month (81).

Theft, Burglary and Break-Ins was the main concern for the Division (29%), followed by Streets & Traffic (25%) and Policing Issues (12%).

### Score Benchmark Chart



### NORTHWESTERN Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



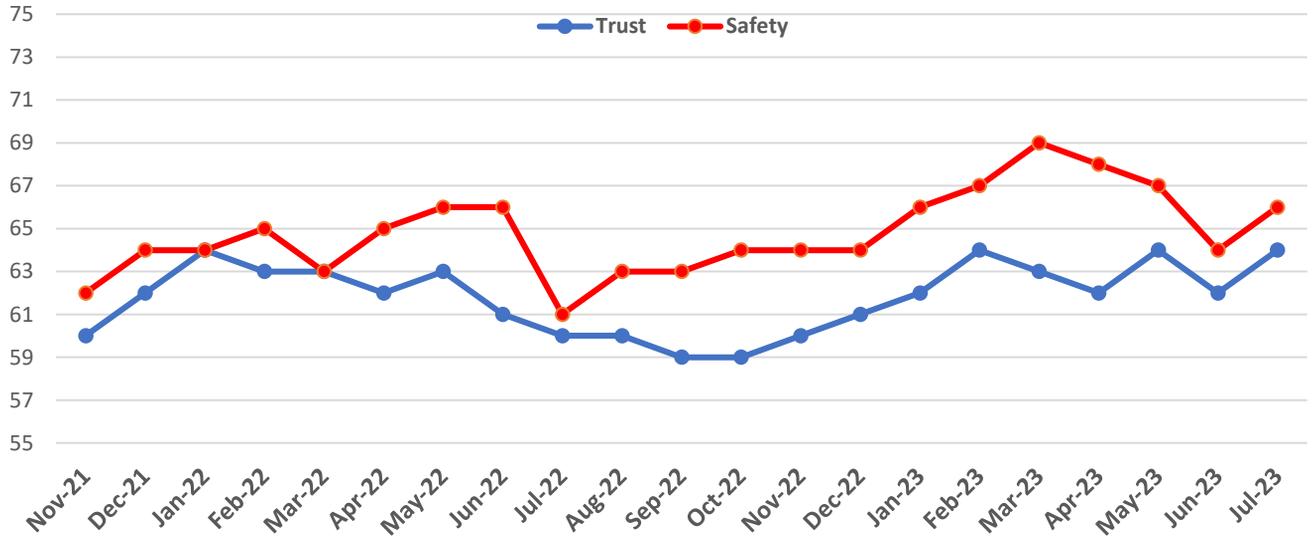
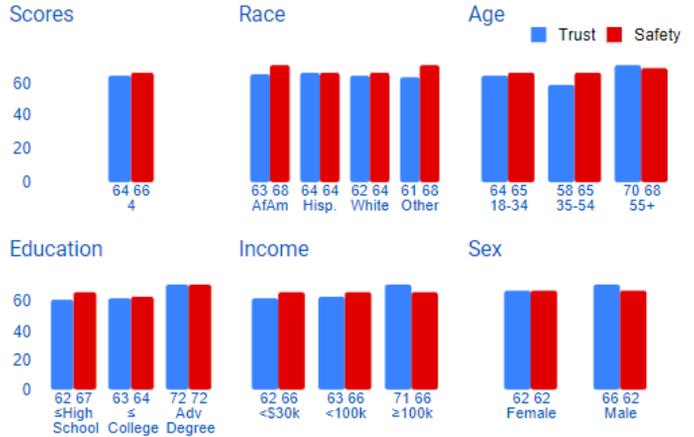
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Southeastern</b> |                     |                  |

## Summary

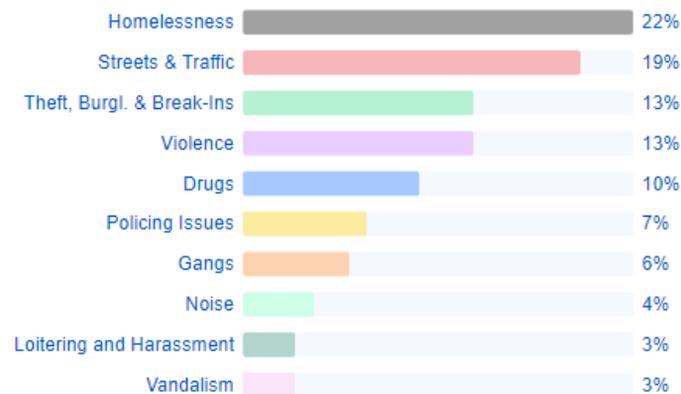
Trust for the Southeastern Division was up by 2 points compared to the previous month (64). Safety for the Division was up by 2 points compared to the previous month (66).

Homelessness was the main concern for the Division (22%), followed by Streets & Traffic (19%) and Theft, Burglaries and Break-Ins and Violence (13% for both).

### Score Benchmark Chart



### SOUTHEASTERN Concern Benchmark



### About this document

**What are my Trust and Safety scores?**  
We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

**How are concerns measured?**  
Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



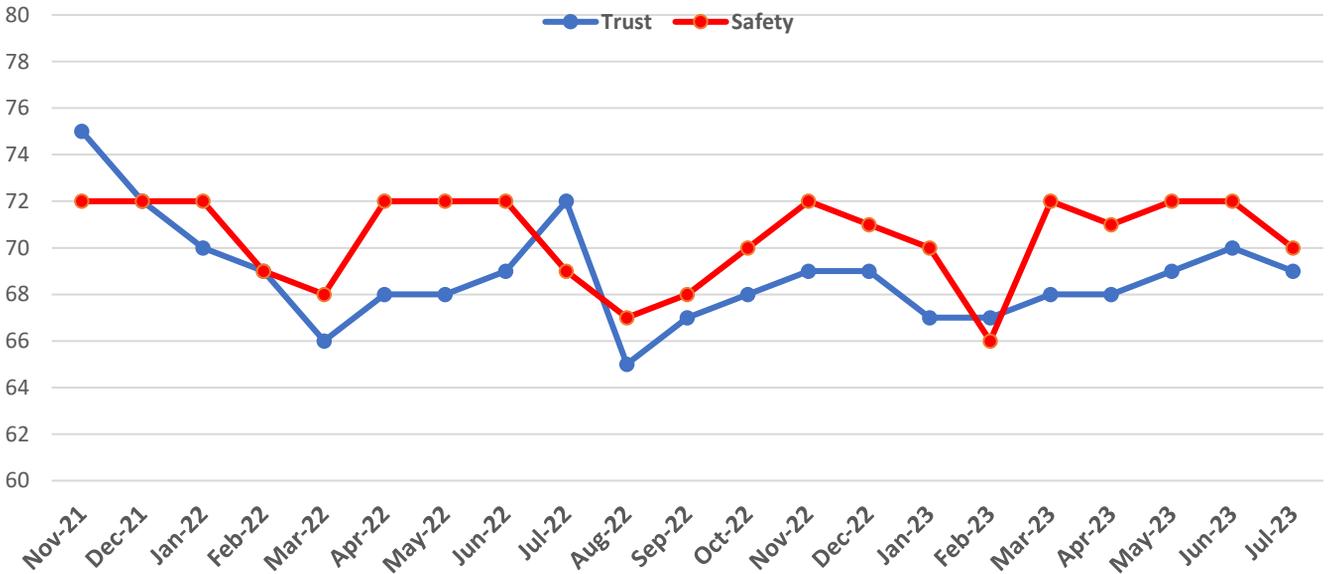
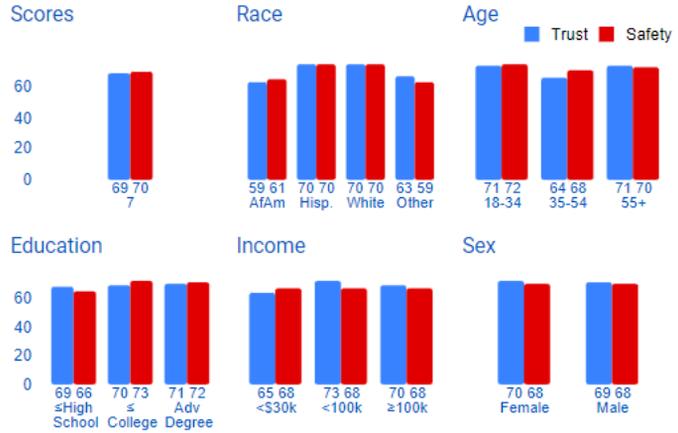
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Southern</b>     |                     |                  |

## Summary

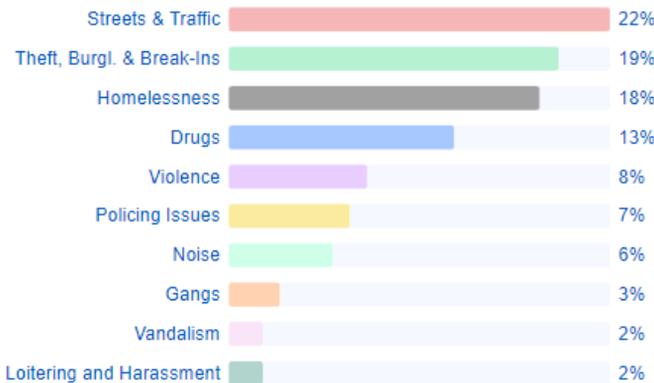
Trust for the Southern Division was down by 1 point compared to the previous month (69). Safety for the Division was down by 2 points compared to last month (70).

Streets & Traffic was the main concern for the Division (22%) followed by Theft, Burglary and Break-Ins (19%) and Homelessness (18%).

### Score Benchmark Chart



### SOUTHERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.



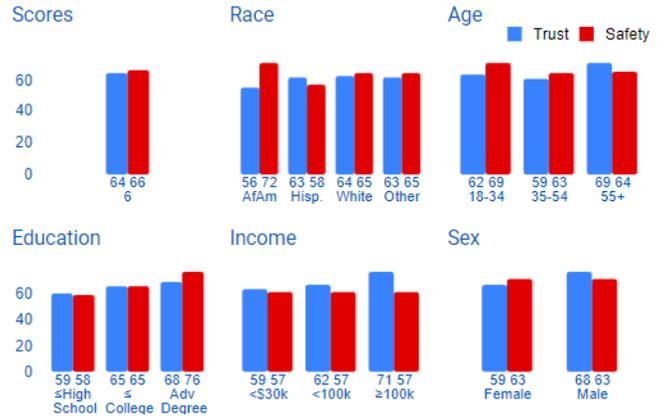
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| <b>Agency</b>   | <b>San Diego PD</b> | <b>Report Range</b> | <b>July 2023</b> |
| <b>Location</b> | <b>Western</b>      |                     |                  |

## Summary

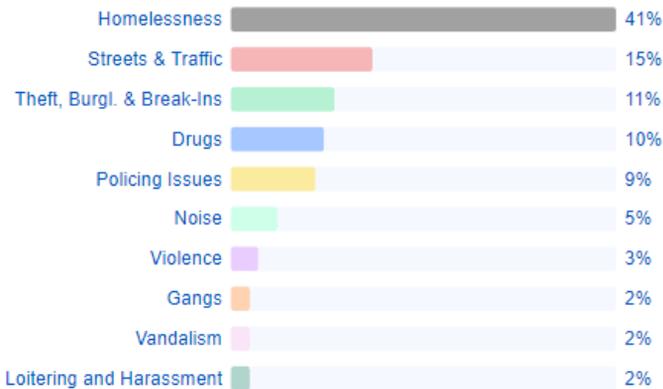
Trust for the Western Division was up by 1 point compared to the previous month (64). Safety for the Division was down by 1 point compared to the previous month (66).

Homelessness remained the main concern for the Division (41%) followed by Streets & Traffic (15%) and Theft, Burglary and Break-Ins (11%).

### Score Benchmark Chart



### WESTERN Concern Benchmark



### About this document

#### What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

#### How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.