

Agency	San Diego PD	Report	November
Location	Citywide	Range	2022

Citywide Trust (68) was up by 1 point compared to October. Among the 9 Divisions the most significant change in Trust scores was a 4-point increase in Northwestern (77). Citywide Safety (70) was stable without change compared to October with a 2-point increase in Southern (72).

Citywide, the top concern was Homelessness (26%) followed by Streets & Traffic (22%) and Theft, Burglaries & Break-Ins (20%).



San Diego Year On Year





70

San Diego and Communities

73

76 60

Trust



Safety

74

77

Safety Heatmap



Citywide Concern Benchmark

66

63

zencity

60



About this document

What are my Trust and Safety scores?

63

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?

Residents are asked the following question: "What is the number one issue or problem on your block or in your neighborhood that you would like the police to deal with?" We process hundreds of replies each month and categorize them to give you a sense of what people are talking about.

Contains confidential business information; all rights reserved



Agency	San Diego PD	Report	November
Location	Central	Range	2022

Trust for Central Division was up by 1 point compared to the previous month (60). Safety for the district was stable without change compared to the previous month (61).

Homelessness remained the main concern for the Division (46%), followed by Drugs (15%) and Streets & Traffic (13%).





CENTRAL Concern Benchmark



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Eastern	Range	2022

Trust for Eastern Division was up by 2 points compared to the previous month (71). Safety for the Division was up by 4 points compared to the previous month (75).

Homelessness was the main concern for the Division (26%), followed by Theft, Burglary and Break-Ins (24%) and Streets & Traffic (22%).





EASTERN Concern Benchmark



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Mid-City	Range	2022

Trust for Mid-City Division was down by 3 pointa compared to the previous month (63). Safety for the Division was stable without change compered to the previous month (67).

Homelessness was the main concern for the Division (32%) followed by Theft, Burglary and Break-Ins (21%) and Streets & Traffic (19%).









About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Northeastern	Range	2022

Trust for Northeastern Division was down by 2 points compared to the previous month (72). Safety for the Division was stable without change compared to the previous month (76).

Theft, Burglary and Break-Ins was the main concern for the Division (29%), followed by Streets & Traffic (24%) and Homelessness (12%).





NORTHEASTERN Concern Benchmark



About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Northern	Range	2022

Trust for Northern Division was up by 2 points compared to the previous month (73). Safety for Northern Division was stable without change (72).

Homelessness was the main concern for the Division (27%), followed by Streets & Traffic (26%) and Theft, Burglary and Break-Ins (21%).





NORTHERN Concern Benchmark



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Northwestern	Range	2022

Trust for Northwestern Division was up by 4 points compared to the previous month (77). Safety for the Division was up by 1 point compared to the previous month (76).

Theft, Burglary and Break-Ins was the main concern for the Division (40%) followed by Streets % Traffic (28%).



82 Trust — Safety 80 78 76 74 72 70 68 66 64 November November September March APril June october NUBUST May Februar HU1



NORTHWESTERN Concern Benchmark

About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?





Agency	San Diego PD	Report	November
Location	Southeastern	Range	2022

Trust for Southeastern Division was up by 1 point compared to the previous month (60). Safety for the Division was stable without change compared to the previous month (64).

Streets & Traffic was the main concern for the Division (21%), followed by Homelessness (19%) and Theft, Burglary and Break-Ins and Policing Issues (13%).







SOUTHEASTERN Concern Benchmark

About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Southern	Range	2022

Trust for Southern Division was up by 1 point compared to the previous month (69). Safety for the Division was up by 2 points (72).

Streets & Traffic remained the main concern for the Division (29%) followed by Homelessness (21%) and Theft, Burglary and Break-Ins (17%).







About this document

What are my Trust and Safety scores? We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?



Agency	San Diego PD	Report	November
Location	Western	Range	2022

Trust for Western Division was down by 2 points compared to the previous month (66). Safety for the Division was down by 1 point compared to the previous month (67).

Homelessness remained the main concern for the Division (47%) followed by Theft, Burglary and Break-Ins and Streets & Traffic (16% for both).





WESTERN Concern Benchmark



About this document

What are my Trust and Safety scores?

We gather data from several hundred city residents each month and produce scores, on a scale of 0 to 100, that measure how people across the city feel.

How are concerns measured?